

For item no. #21

----- Forwarded message -----

From: **Tamborrino, Richard** <rtamborrino@keynoter.com>

Date: Tue, Jan 21, 2014 at 3:12 PM

Subject: Re: City Ordinance regarding newspaper racks

To: Mark Finigan <mfinigan@keywestcity.com>

Cc: Cheri Smith <csmith@keywestcity.com>, Don Craig <dcraig@keywestcity.com>, Jim Young <jyoung@keywestcity.com>, Carter Townshend <ctownshend@keynoter.com>, Armando Boniche <aboniche@miamiherald.com>

Good afternoon,

With regard to City Ordinance Section 62-185 which is being brought up for vote tomorrow, we would like to express our deep concerns about the language in section (c), specifically.

In essence, the ordinance modifies rack removal guidelines from a Warning status to a Watch status, effectively reducing the time to secure racks to a 5-hour window.

This is not realistic in many ways. Here is why:

- We could experience a season full of NWS hurricane 'Watches' even though many of those watches ultimately never threaten our area.
- The language as is proposed would require inordinate rack movement.
- The Miami Herald Media Company has approximately 100 newspaper boxes in the City of Key West.
- Any removal of newspaper boxes is coordinated and fulfilled from our headquarters in Doral; the manpower, equipment and overall logistics in a window of 5 hours, which includes travel and retrieval, is impossible.

We respectfully ask that the language for section (c) be amended, reconsidered or rejected, accordingly.

We accept responsibility for maintaining our newspaper boxes in times of uncertainty, and for the safety of Key West residents and visitors. We have no expectation that this burden fall to the City of Key West. By the same token, in order to fulfill that responsibility, we need sufficient time and opportunity, should it be deemed necessary.

We do not necessarily object to the rate increases or the rack identification process; however these specific proposed guidelines are untenable for our company.

Please have these comments read into the record at the meeting.

Thank you.

Respectfully

Richard Tamborrino
Publisher
Keynoter Publishing Company
a subsidiary of the Miami Herald Media Company

On Tue, Jan 21, 2014 at 2:35 PM, Mark Finigan <mfinigan@keywestcity.com> wrote:
Mr. Tamborrino, my suggestion would be to forward your concerns directly to the City Clerk (Cheri Smith) for public reading into the record as well as send to Mr. Jim Young and Mr. Don Craig, as they were the authors of the proposed legislation. Please also send to me and I will courtesy copy the City Manager and the City Attorney.

Does this help?

Thx

Mark

Mark Z. Finigan
City of Key West
Assistant City Manager – Administration

[305-809-3877](tel:305-809-3877)

From: Tamborrino, Richard [mailto:rtamborrino@keynoter.com]
Sent: Tuesday, January 21, 2014 11:55 AM
To: mfinigan@keywestcity.com
Subject: City Ordinance regarding newspaper racks

Good morning Mark...

We know there's a City Commission meeting tomorrow and one of the subjects in that meeting is the review of Ordinance Section 62-182 that covers newspaper racks...We have some concerns about proposed requirements.

Who can I email today to share our concerns, besides yourself?

Please let me know. Thanks.

--

Richard Tamborrino

Publisher

Florida Keys Keynoter, Reporter, [unwind](#)
KeysInfoNet.com & Yahoo.com

P.O. Box 500158

Marathon, FL. 33050

[305-440-3225](tel:305-440-3225) direct

[305-743-5551](tel:305-743-5551)

[305-975-0589](tel:305-975-0589) cell