

Key West Community Sailing Center

Public Benefit Statement

Purpose:

Mission

To encourage and support sailing and sailing education, and to provide suitable Sailing Center facilities for educational, recreational and social use for the public.

Vision

The Key West Community Sailing Center is a year-round sailing center providing programs for the public. The Center will support and endorse sailing, with an emphasis on sailing education and will provide social and recreational amenities. The Center will be family oriented and will maintain an inviting atmosphere that will encourage the public to make it their first choice for sailing with their family, friends and associates. The Center will be a valued community resource, widely known and recognized as an inclusive and open public organization, helping people build confidence and skills while enjoying the sport of sailing.

Education Programs:

Summer Sailing Camp –Every summer ten one-week sailing camps are held at four different skill levels. The levels are Young Beginners, Beginner, Intermediate and Adventure Sailing. Each skill level has a different focus and teaches different sailing skills. Each camp runs five days for seven hours each day. Many participants in summer camp pay a tuition for the camp (~80%). Scholarships are available to children who cannot afford the tuition.

After School Programs - These are held during school year as part of the school activity. Generally, the students have basic sailing knowledge and the program advances their skills. Once the student is certified by the Sailing Center's sail instructor, they are authorized to use Center's boats for their personal use with qualified supervision. These programs operate during the Spring and Fall semesters.

The Women's Sailing Team –This year, the center formed a women's sailing team. The Women's Sailing Team will compete in regattas throughout the Florida Keys, South Florida and the state of Florida. They will race with and against the women's sailing teams of other community sailing centers, yacht clubs and sailing associations. Participation in the Women's Sailing Team is open to the public. We encourage all women sailors to apply. Some familiarity with sailing is the only requirement for applying and trying out for the team. Members of the team will have the use of Sailing Center boats for practice with qualified supervision.

Youth Racing Team - The Center's Youth Racing Team practices competitive sailing three times per week. They compete in our Sunday Center races and in Regatta's with other sailing centers. This is a free program for qualified youth sailors

Women and Their Daughter's Sailing Classes – This program has been in place for several years and is very popular. Women of all ages and skill levels are invited to participate. This is a no-pressure social

sailing group for women to learn to sail. The program runs every Saturday for two hours. Women's Sailing is open to the public and free. Women do not have to be members of the Sailing Center to participate.

Men and Their Son's Sailing Classes – This is a new program and is very popular. Men of all ages and skill levels are invited to participate. This is a no-pressure social sailing group for men to learn to sail. The program runs every Sunday for two hours. Men's Sailing is open to the public and free. Men and their sons do not have to be members of the Sailing Center to participate.

Public Benefit:

The Sailing Center encourages public participation in our activities including many that are *at no cost to the public*:

The Sailing Center is open daily and has *free* access to the public.

Due to insurance restrictions, the public may not use our equipment (boats) without becoming a member and becoming certified to sail.

Our sailing instructors and their volunteer assistants have free membership in the Sailing Center.

The Sailing Center provides tuition free sailing classes to underprivileged children. Of 125 summer camp students this past year, 30 children received no-cost tuition scholarships for the one-week camp.

The Center is partnered with other local charitable organizations to encourage their children to participate in *free* sailing lessons. These include:

The Boys and Girls Club

The Wesley House

Just 4 Kids

Take Stock in Children

The Sailing Center offers military discounts for active duty military personnel.

The Sailing Center sponsors races on Sunday and Wednesday which are open to the public to crew on our boats or race on their own boats.

Sailing Center Operation:

The Sailing Center owns 23 sail boats ranging in size from 8 to 22 feet and a number of paddle boards and kayaks.

The Center is managed and operated by a volunteer Board with no paid staff other than two sailing instructors.

It is a member of the US Sailing Association and abides by the National Association of State Boating Law Administrators as approved by the State of Florida.

There are two US Sailing certified instructors who provide all sailing instruction and oversee the Youth Sailing programs. They are the only paid staff in the organization.

Many members volunteer their time every year to maintain the fleet of boats and the facilities.

Sources of Funding

The Sailing Center's 2019 annual operating budget is \$105,000. The major share of the costs -- the sailing instructors, insurance and maintenance of the boats, docks -- is provided through several funding sources:

_____Source_____	Percent of Funding
Membership Dues	31%
Program Service Revenue	21%
Individual/Corporate Contributions	33%
Slip/Storage Fee	14%
Other:	1%

In addition to these funding sources, volunteers donate hundreds of hours of labor annually to maintain the boats and docks and administer the sailing programs.

Cost of Operations:

Overall more that 65% of the Center's annual operating cost goes to the youth sailing programs.