

REEF RELIEF

Making Key West Plastic Free



REEF RELIEF

Reef Relief® is a nonprofit membership organization dedicated to improving and protecting our coral reef ecosystem.







**Since 2010, Reef Relief has collected
over 320,000 lbs of marine debris.**






Plastic Free Key West Is adapted from Plastic Free 305 In Miami Dade

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Plastic Free 305

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Your business can make a difference. No matter where you live and work in Miami-Dade County, you can make a difference in the fight against plastic pollution in our Bay, ocean and other waterways. Plastic Free 305 celebrates Miami-Dade County businesses dedicated to reducing or eliminating the purchase and use of single-use plastics through the adoption of reuse and sustainable replacement strategies. It also continues local environmental stewardship initiatives like [Plastic Free Miami Beach](#) and [Greener Coral Way](#).

Join Plastic Free 305 today and partner with other Miami-Dade County businesses committed to reducing plastics in our environment. Read on to learn how the program works. You can also [apply now](#) if you're ready.

Plastic Free 305 Members

Find and support Plastic Free businesses in your neighborhood by using the [Plastic Free 305 Viewer](#).

ONLINE OPTIONS

APPLY NOW

PLASTIC FREE 305 VIEWER

PHONE NUMBER(S)

305-372-6789

EMAIL / MAIL

PlasticFree305@miamidade.gov

Certification Tiers

Plastic Free 305 is designed as a three-tier annual certification based upon the progressive level of single-use plastic elimination:

- **Tier One:** Business pledges to remove one or more eligible single-use plastic products* during the first calendar year of partnership, or business has already removed one single-use plastic
- **Tier Two:** Business has removed two or more single-use plastic products*
- **Tier Three:** Business is 100% single-use plastics-free

* Excluding single-use plastics currently prohibited by local ordinance. Check if your business operates within a city that currently restricts certain single-use plastics items such as straws or plastic bags.

HOW TO APPLY



City of Key West
Resolution 23-015

Eligible Products

Certification Tiers

Join Plastic Free Key West

Plastics in our
Environment

Bioplastics and Recycling
Strategies

[Home](#) • [Our Community](#) • Plastic Free Key West

Plastic Free Key West

Your business can make a difference.

No matter where you live and work in Key West, you can make a difference in the fight against plastic pollution in our Bay, ocean, and other waterways. Plastic Free Key West celebrates businesses dedicated to reducing or eliminating the purchase and use of single-use plastics through adopting reuse and sustainable replacement strategies.

Join Plastic Free Key West and partner with other businesses in the City of Key West to reduce plastics in our environment.

Plastic-Free Key West Members

Find and support Plastic Free businesses in Key West using the [View Map](#).

ONLINE OPTIONS



REEF RELIEF

Phone: **305-294-3100**

E-mail **Reef Relief**



City of Key West Plastic Free 305 Program Registration

Plastic Free Key West (aka Plastic Free 305) was launched in 2023 to recognize businesses dedicated to reducing plastic. This program will ensure the continuation of Reef Relief and the City's commitment to resiliency by providing support to businesses as they transition to plastic free alternatives.

reefrelief@gmail.com [Switch account](#)

The name, email, and photo associated with your Google account will be recorded when you upload files and submit this form

* Indicates required question

Business Contact Information

Participation is completely voluntary
Apply Now:



Bioplastic limitation similar toward the City of Key West's Ordinance 19-22 Straw Ordinance

ORDINANCE NO. 19-22

AN ORDINANCE OF THE CITY OF KEY WEST, FLORIDA,
AMENDING CHAPTER 26 OF THE CODE OF ORDINANCES,
ENTITLED "ENVIRONMENT" BY CREATING ARTICLE VII
ENTITLED "PLASTICS" TO PROHIBIT ~~THE POSSESSION~~
~~OR DISTRIBUTION~~ DISTRIBUTION OR SALE OF
PLASTIC STRAWS OR STIRRERS IN THE CITY OF KEY
WEST; CREATING SECTION 26-312 ENTITLED
"DEFINITIONS"; CREATING SECTION 26-313
ENTITLED "PROHIBITIONS"; CREATING SECTION 26-
314 ENTITLED "PENALTIES"; CREATING SECTION 26-
315 ENTITLED "EXCEPTIONS"; PROVIDING FOR
SEVERABILITY; PROVIDING FOR REPEAL OF
INCONSISTENT PROVISIONS; PROVIDING FOR AN
EFFECTIVE DATE

Bioplastics and Recycling Strategies

Bioplastics, or "biodegradable" or "compostable" plastics, are products made from natural renewable plant-based substances instead of fossil fuels (which is why most bioplastics bear an "eco-friendly" leaf on the product).

However, most bioplastics don't fully break down in home composts, landfills or in the environment, and many bioplastics contain significant amounts conventional plastic. Further, most bioplastics require commercial composting facilities employing controlled conditions to process and break down the bioplastics correctly, and at this time **there are no** commercial bioplastic processors in Miami-Dade County.

Bioplastics can also contaminate municipal recycling waste streams when people unknowingly add them to their recycling, and when illegally discarded in the environment they act just like conventional plastics and can break down into harmful microplastics.

Miami-Dade County recommends that for now we treat bioplastics no differently than plastic. For more information on bioplastics in our environment, visit our [Business Resource Partner](#).

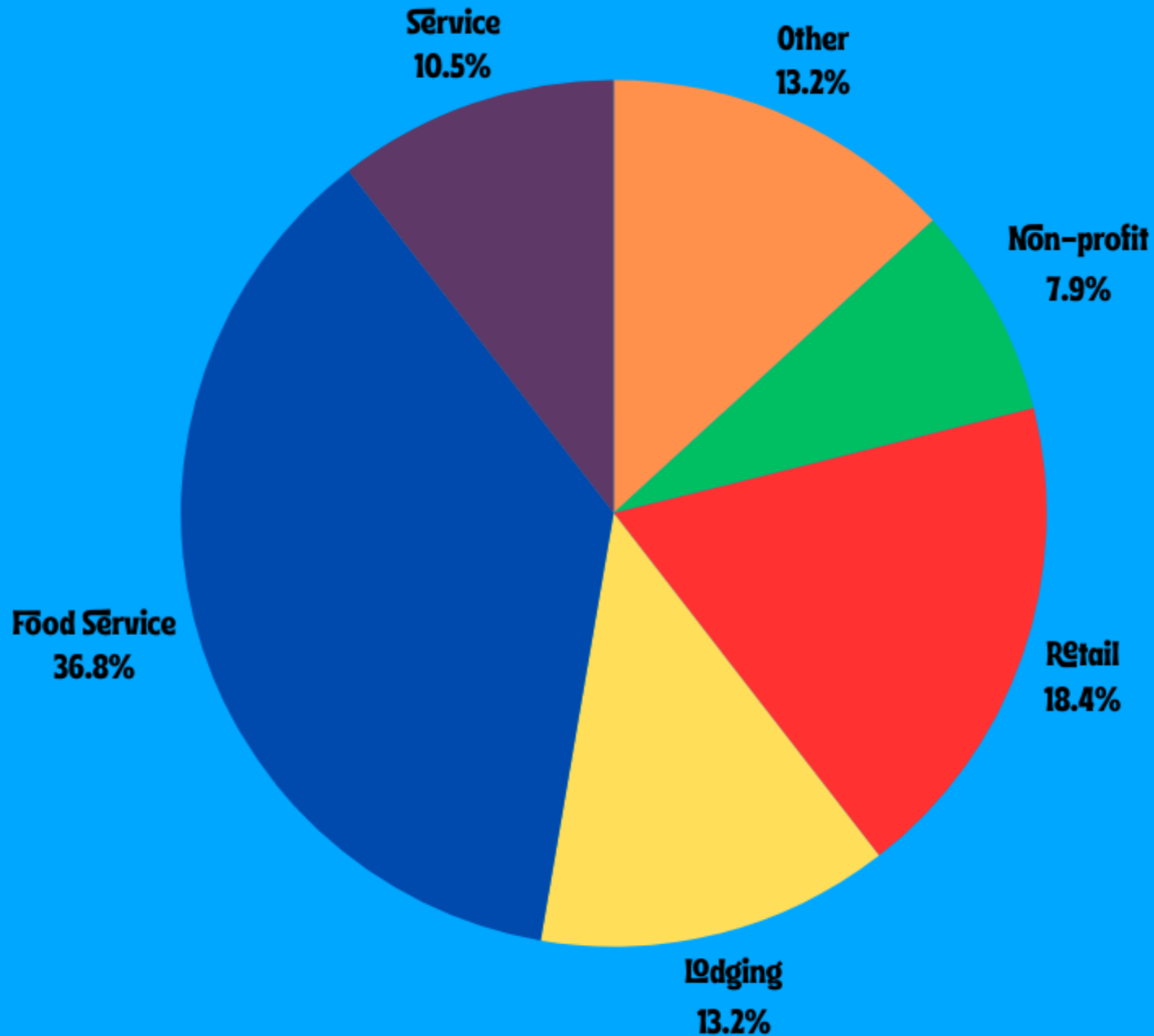
Regarding plastic recycling, currently less than 10% of all plastic produced is recycled. Many plastic products degrade each time they're recycled and reprocessed — unlike metal or glass, which can be perpetually recycled — making plastics progressively less valuable. In Miami-Dade County, **the only plastics that are recycled are bottled-shaped plastics**, which means that all other plastics, including plastic bags, utensils and straws are headed straight for the landfill, or worse, our environment, despite being put inside the recycling bins.

BOTTOM LINE:

- Eliminating plastic at the source
- Business participation is their choice
- Reef Relief works with the City of Key West to recruit, process, and audit businesses in this program.
- Reef Relief recognizes those businesses participating via signage and social media.
- No code enforcement will be needed from the City of Key West.



Break Down by Business Type



Participating Businesses

Tier 1

Tier 2

Tier 3



522 FRONT STREET, KEY WEST, FL





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APPLY NOW:

