

VEHICLE:	F-250 SD (W2A)			
DEALER:	Duval Ford	Duval Ford	Don Reid Ford, Inc.	Alan Jay Ford Lincoln
ZONE:	★ Western	★ Northern	★ Central	★ Southern
BASE PRICE:	\$20,492.00	\$20,492.00	\$20,778.00	\$20,784.00

n2 ¹ DLR ² N2 ³	Nitrogen filled tires including spare tire	\$196.00 ¹	\$200.00 ²	\$89.00 ³
KK8 ¹ DLR ² ARE DCU ³	Steel truck cap <i>NA with short bed, Knapheide brand or equal¹</i> <i>"Aluminum" A.R.E. 23" high Deluxe Commercial Unit, includes: Clear Mitered Front Picture Window, Standard Full Length Side Access Doors, Rear Full Height Hatchback door with tinted radius window replacing factory tailgate. sub option: Full Length Side Mtd Tool Boxes inside doors (specify configuration) \$525 sub option 2: Roof Mtd Deluxe HD Aluminum Ladder Rack with 2 ctr supports \$295³</i>	\$3,896.00 ¹	\$3,995.00 ²	\$2,373.00 ³
LG12 ¹ DLR ² LG12 ³	Tow hooks 1,200 lb. lift gate		Std NA \$2,895.00 ¹ \$3,595.00 ²	Std \$3,266.00 ³
8KW ¹ DLR ² 8KW ³	8,000 lb. winch with remote <i>REQ WGG, Add \$300 for 12Kw¹</i> <i>Requires Wrap around grill w/winch plate³</i>	\$1,200.00 ¹	\$1,995.00 ²	\$1,195.00 ³
THD ¹ DLR ² CLIVWC ³	Trailer towing package, to include heavy duty flashers, wiring for trailer plug (7 prong round), and class IV frame mounted trailer hitch with 2" square removable receiver, 1" shank with 2" ball. Does not include trailer tow mirrors. May be dealer installed. <i>Replaces Factory (HD Class V Titan 2.5" Receiver, 7 Pin Wire Harness, Solid Steel Shank Draw Bar, 2 & 5/16" Ball, pin & Clip.³</i>	\$695.00 ¹	\$125.00 ²	\$670.00 ³
SBS ¹ DLR ² USOB ³	Spray-on bedliner for utility body <i>Add \$75 for rear bumper or drop doors¹</i> <i>For inside of utility body only. ADD \$279 for box tops and bumper³</i>	\$745.00 ¹	\$995.00 ²	\$695.00 ³
8RB ¹ DLR ² PSB96S-P ³	Knapheide, Reading or approved equivalent utility body - specify <i>Reading Brand 56ca model 98 sew. Requires 31v.31b. Includes 66D. For Masterlock option add \$400. Flip Top lids add \$700.00¹</i> <i>Palfinger Std Service Body 8' SRW Painted White (includes box and bumper credit) Body Upgrades-- Add \$829 for Flip Top Lids, \$479 for T-Handles, \$379 for LED compartment lighting, \$394 for Master Locking System, \$1224 for Heavy Duty Body (Not Available with Short Bed Option)³</i>	\$5,400.00 ¹	\$4,995.00 ²	\$5,278.00 ³
8KB ¹ DLR ² K696J ³	Manufacturer's standard service unibody, 14 gauge construction - specify. May be dealer installed. (NOTE: If you are ordering a service body, we are advising you to contact your awarded vendor.) <i>Knapheide Brand, 56ca model 696j. Requires 31v.31b. Includes 66D. For Masterlock option add \$400. Flip Top lids add \$700.00¹</i> <i>Knapheide 8' SRW Painted Utility Body, (includes box and bumper credit) Body Upgrades-- Add \$634 for Flip Top Lids, \$298 for T-Handles, \$379 for Dome Lights inside compartments, \$394 for Master Locking System, \$159 for pair of Knaplock padlocks keyed to Ford factory ignition key³</i>	\$5,320.00 ¹	\$4,995.00 ²	\$5,468.00 ³
8RBC ¹ U98ASW SL ³	Manufacturer's standard service modular body, 18 gauge construction - specify. May be dealer installed. (NOTE: If you are ordering a service body, we are advising you to contact your awarded vendor.) <i>Reading 56ca model s198¹</i> <i>Reading Standard Line Factory Powder Coated White 8' Utility body (includes box and bumper credit) Body Upgrades -- Add \$1079 for Flip Top Option, \$573 Lighted Compartment, \$893 for Master Locking System --³</i>	\$5,150.00 ¹	NA	\$5,389.00 ³

VEHICLE:	F-250 SD (W2A)			
DEALER:	Duval Ford	Duval Ford	Don Reid Ford, Inc.	Alan Jay Ford Lincoln
ZONE:	★ Western	★ Northern	★ Central	★ Southern
BASE PRICE:	\$20,492.00	\$20,492.00	\$20,778.00	\$20,784.00

PC ¹	Powder coating for utility body	\$550.00 ¹	\$400.00 ²	\$6,299.00 ³
DLR ²	<i>Reading Brand only</i> ¹			
U98ASW	<i>Reading Classic II factory Pwdr Coated White 8' Utility Body -- Add \$782 for Flip Top Lids,</i>			
DA ³	<i>\$529 for lighted compartment, \$979 for Electric Remote Locking system</i> ³			
FTC ¹	Fiberglass tonneau cover (painted to match)	\$1,696.00 ¹	\$1,795.00 ²	\$1,495.00 ³
DLR ²	<i>For Roll n Lock, or RETRAX bed cover option, use \$1396</i> ¹			
FTC ³	<i>Add \$1338 for Bed Slider with Rubber Mat and 4" Sides</i> ³			
FCHT ¹	Fiberglass cab high topper with front, side and rear windows (painted to match)	\$1,696.00 ¹	\$1,995.00 ²	\$1,695.00 ³
DLR ²				
FCH ³	<i>Add \$375 for side access windows in lieu of fixed</i> ³			
942 ¹	Daytime running lights	\$44.00 ¹	\$44.00 ²	\$44.00 ³
942 ²				
942 ³				
	Immobilize daytime running lights	Std	NA	NA ³
	<i>Don't order 942</i> ³			
CS ¹	Cab shield headache rack (protects back of cab)	\$496.00 ¹	\$1,795.00 ²	\$497.00 ³
DLR ²	<i>Expanded metal cab shield (Add \$299 for strobe beacons mounted on each side of cab shield)</i> ¹			
HAR ³	<i>Expanded metal cab shield (Add \$299 for strobe beacons mounted on each side of cab shield)</i> ³			
PRPU ¹	Pipe rack w/expanded metal basket over cab (for pickup bed)	\$1,496.00 ¹	\$1,895.00 ²	\$1,790.00 ³
DLR ²				
PRT ³				
PRSB ¹	Pipe rack w/expanded metal basket over cab (for utility body)	\$1,496.00 ¹	\$1,995.00 ²	\$1,790.00 ³
DLR ²				
PRU ³				
SLR ¹	Single ladder rack side mounted (specify street or curbside)	\$646.00 ¹	\$1,795.00 ²	\$738.00 ³
DLR ²	<i>For pickup truck side mounted. For Service Body use \$796</i> ¹			
SSMLR ³	<i>Single Side Mtd Ladder Rack</i> ³			
153 ¹	Front license bracket	NC ¹	NC ²	NC ³
153 ²	<i>(Factory ordered only, dealer provided \$79)</i> ³			
153 ³				
76C ¹	Backup alarm, factory installed	\$124.00 ¹	\$124.00 ²	\$124.00 ³
76C ²				
76C ³				
BUA ¹	Backup alarm, dealer installed	\$130.00 ¹	\$120.00 ²	\$149.00 ³
DLR ²				
BUA ³				
76V ¹	Backup camera with 3.5" LCD (rear mounted camera to provide wide angle field of vision at rear of vehicle) - factory installed	\$469.00 ¹	\$469.00 ²	\$469.00 ³
76V ²	<i>Rear View Camera (Electrochromic Mirror w/video display on XL/XLT; ; XLT req. 96I XLT Interior Pkg at \$794 17V XLT Value Pkg. at \$1344, or 17P XLT Premium Pkg at \$2884.; NA w/66D Pick Up Box Delete or 557 Airbag Delete) Pkg contents available at duvalfleet.com/reference. Dealer camera on Service body trucks at \$695</i> ¹			
76V ³	<i>Restrictions apply, contact dealer for configuration availability.</i> ³			

VEHICLE:	F-250 SD (W2A)				
DEALER:	Duval Ford	Duval Ford	Don Reid Ford, Inc.	Alan Jay Ford Lincoln	
ZONE:	★ Western	★ Northern	★ Central	★ Southern	
BASE PRICE:	\$20,492.00	\$20,492.00	\$20,778.00	\$20,784.00	
BUC ¹ BUC ² BUC ³	Backup camera with 3.5" LCD (rear mounted camera to provide wide angle field of vision at rear of vehicle) - dealer installed <i>Dealer Provided Rear Vision camera with day/night view, specify rear view mirror or dash mounted monitor</i> ³		\$695.00 ¹	\$469.00 ²	\$679.00 ³
96V.62D ¹ FUEL TOOL ³	Optional equipment - specify <i>XL VALUE PACKAGE (96V) Availability: • Optional on XL Includes: • AM/FM Stereo/Single-CD/MP3 Player/Clock w/4 speakers • Bright chrome hub covers and center ornaments (SRW Only) • Chrome front and rear step bumper • Cruise Control NOTE: Does not include rear bumper when ordered w/66D Pickup, Box Delete. 62D: Steering Wheel Cntrl Add \$294 to this option for Sync Voice Activated Handsfree System</i> ¹ <i>Fuel & Tool Box Combo includes: L Shape Fuel Tank, Tool Box, Electric transfer pump, Hose, Nozzle, and flow meter - (ADD SAFE-T - Fire Extinguisher, First Aid Kit, Road Triangles \$299)</i> ³		\$663.00 ¹		\$1,887.00 ³
WLB Amber ¹ RNL ³	Optional equipment - specify <i>Whelen Amber Single Tier Lightbar with Switch. For Amber Corner Vertex add \$525</i> ¹ <i>Roll-N-Lock Tonneau Cover</i> ³		\$1,715.00 ¹		\$1,632.00 ³
31v.31b ¹ JOTTO ³	Optional equipment - specify <i>Ship Through Qualified Vehicle Modifier, includes dealer prep. Reading is \$543. Ship Through Qualified Vehicle Modifier, includes dealer prep. Reading is (\$543) Additional Options: 2 Product (Oil Gear, motor, waste) Lube Skid with 50 ft Reels (\$9550), Gas Air Compressor 30 Gallon 20 CFM (\$3660), Slide in Dump Body Insert & Electric Hoist (\$4900), TOP Side Aluminum Toolbox 96" (\$719) Top Side PU Contractor Box with Drawers 96" (\$896), 1500 Inverter (\$566), 2000 Inverter (\$606), 3000 Inverter (\$706), Pick up Removable or Hidaway Ball Gooseneck Hitch (\$1250), 5th Wheel Insert (\$975) V-Mac 70 CFM Compressor (\$10995)</i> ¹ <i>Jotto Computer Mount Stand (Add \$299 for 700w inverter w (2) 110v outlets)</i> ³		\$260.00 ¹		\$485.00 ³
LTS ¹ WALB ³	Optional equipment - specify <i>Havis Laptop Stand with Universal Locking tray, floor mount and mounting kit. Base Inverter add \$436</i> ¹ <i>Whelen Amber LED Light bar with frt take downs, side alleys, & rear arrow stick feature</i> ³		\$695.00 ¹		\$1,995.00 ³
TF ¹ PULSE ³	Optional equipment - specify <i>Tool and Fuel Combination Toolbox</i> ¹ <i>3rd Brake Light Safety Pulse "Rear Collision Avoidance" (Pulses 3rd Brake Light (4) times upon application of brake pedal to increase driver awareness behind you when stopping)</i> ³		\$695.00 ¹		\$229.00 ³
Labor ¹ DLR ² DDT ³	Labor rate per hour <i>Includes EVT certified installation and QVM compliance. Supplies, wiring harness and connectors included</i> ¹ <i>Dealer Domestic Truck</i> ³		\$115.00 ¹	\$75.00 ²	\$95.00 ³
Temp ¹ DLR ² TEMP ³	Temporary tag		\$6.00 ¹	\$35.00 ²	\$25.00 ³
TX ¹ DLR ² TRANS ³	Transfer existing registration (must provide tag number) <i>Includes two way overnight shipping for signature</i> ³		\$90.00 ¹	\$100.00 ²	\$123.60 ³
Tag ¹ DLR ² TAG ³	New state tag (specify state, county, city, sheriff, etc.) <i>Tag may be delayed by tag office and shipped separately. Overnight 2way shipping for new vehicle tags included</i> ¹ <i>Includes two way overnight shipping for signature</i> ³		\$150.00 ¹	\$200.00 ²	\$175.70 ³

VEHICLE:	F-250 SD (W2A)			
DEALER:	Duval Ford	Duval Ford	Don Reid Ford, Inc.	Alan Jay Ford Lincoln
ZONE:	★ Western	★ Northern	★ Central	★ Southern
BASE PRICE:	\$20,492.00	\$20,492.00	\$20,778.00	\$20,784.00

MP575 ¹ BMP345 ³	Maintenance Plan - specify 5 Year 75,000 mile Premium GAS Maintenance Plan. 15 service visits at 5000 mile intervals for vehicles with Gas Engine, zero deductible. For GAS Chassis Cab vehicles use \$2195 5 Year 75,000 mile Premium Maintenance DIESEL plan, 15 Maintenance plan visits at 5000 mile intervals for vehicles with Diesel Engine, zero deductible \$3615. For Diesel Chassis Cab & Cutaway vehicles use \$3465. Prices quoted per FordMoCo Florida Retail ESP October 2013 Pricing Guide ¹ 3 yr 45,000 mile(7500 mile intervall, includes a total of (6) visits)(ADD \$635 for diesel). ³	\$1,835.00 ¹		\$385.00 ³
MP675 ¹ BMP575 ³	Maintenance Plan - specify 6 Year 75,000 mile Premium GAS Maintenance Plan. 15 service visits at 5000 mile intervals for vehicles with Gas Engine, zero deductible. For GAS Chassis Cab ehicles use \$2245. 6 Year 75,000 mile Premium Maintenance Plan. 15 Maintenance plan visits at 5000 mile intervals for vehicles with Diesel Engine, zero deductible is \$3650. For Diesel Chassis Cab & Cutaway vehicles use \$3520. Prices quoted per FordMoCo Florida Retail ESP October 2013 Pricing Guide ¹ 5 yr 75,000 mile(7500 mile intervall, includes a total of (10) visits)(ADD \$825 for diesel). ³	\$1,875.00 ¹		\$645.00 ³
MP610 ¹ BMP6100 ³	Maintenance Plan - specify 6 Year 100,000 mile Premium Maintenance Plan. 20 service visits at 5000 mile intervals for vehicles with Gas Engine, zero deductible. For GAS Chassis Cab vehicles use \$2800. 6 Year 100,000 mile Premium Maintenance Plan. 20 Maintenance plan visits at 5000 mile intervals for vehicles with Diesel Engine, zero deductible is \$4245. For Diesel Chassis Cab & Cutaway vehicles use \$4435. Prices quoted per FordMoCo Florida Retail ESP October 2013 Pricing Guide ¹ 6 yr 100,000 mile(7500 mile intervall, includes a total of (13) visits)(ADD \$815 for diesel). ³	\$2,365.00 ¹		\$885.00 ³
EGB575 ¹ ESP ² EC575 ³	Warranty - specify 5 Yr 75,000 mile zero deductible BASECare plan, (Fire and Emergency use add \$605 surcharge). 5 Yr 100,000 mile zero deductible use \$2195. With bed delete or cutaway 5yr 100000 mile zero deductible 4000hr is \$3225: (w/ chassis for Fire EMS use add \$755). Complete pricing schedule available upon request. Prices quoted per FordMoCo Florida Retail ESP October 2013 Pricing Guide ¹ POWERTRAIN CARE 5/75 0 DED ² Extra Care 5 yr 75k mile (\$0 Ded)(ADD \$555 for fire/emergency use). ³	\$1,590.00 ¹	\$1,305.00 ²	\$1,865.00 ³
EGE575 ¹ ESP ² PC575 ³	Warranty - specify Warranty - specify 5 Yr 75,000 mile zero deductible EXTRACare plan (Fire and Emergency use add \$555 surcharge). 5 Yr 100,000 mile zero deductible use \$2680. With bed delete or cutaway 5yr 100000 mile zero deductible 4000 hr is \$3655: (w/ chassis for Fire EMS use add \$755). Complete pricing schedule available upon request. Prices quoted per FordMoCo Florida Retail ESP October 2013 Pricing Guide ¹ BASECARE 5/75 0 DED ² Premium Care 5 yr 75k mile (\$0 Ded)(ADD \$555 for fire/emergency use). ³	\$1,865.00 ¹	\$1,590.00 ²	\$2,430.00 ³
EGP575 ¹ ESP ² PC6100 ³	Warranty - specify 5 Yr 75,000 mile zero deductible PREMIUMCare plan (Fire and Emergency use add \$505 surcharge). 5 Yr 100,000 mile zero deductible use \$3350. With bed delete or cutaway 5yr 100000 mile zero deductible 4000 hr is \$4140: (w/ chassis for Fire EMS use add \$755).. Complete pricing schedule available upon request. Prices quoted per FordMoCo Florida Retail ESP October 2013 Pricing Guide ¹ EXTRA CARE 5/75 0 DED ² Premium Care 6 yr 100k mile (\$0 Ded)(ADD \$555 for fire/emergency use). ³	\$2,430.00 ¹	\$1,865.00 ²	\$3,465.00 ³
FDB575 ¹ ESP ² EC575 ³	Diesel Warranty - specify 5 Yr 75,000 mile zero deductible BASECare plan (Fire and Emergency use add \$605 surcharge). 5 Yr 100,000 mile zero deductible use \$2350. With bed delete or cutaway 5yr 100000 mile zero deductible 4000 hr is \$3950: (w/ chassis for Fire EMS use add \$755). Complete pricing schedule available upon request. Prices quoted per FordMoCo Florida Retail ESP October 2013 Pricing Guide ¹ POWERTRAIN CARE 5/75 0 DED ²	\$1,690.00 ¹	\$1,390.00 ²	\$1,985.00 ³

VEHICLE:	F-250 SD (W2A)			
DEALER:	Duval Ford	Duval Ford	Don Reid Ford, Inc.	Alan Jay Ford Lincoln
ZONE:	★ Western	★ Northern	★ Central	★ Southern
BASE PRICE:	\$20,492.00	\$20,492.00	\$20,778.00	\$20,784.00

Diesel Extra Care 5 yr 75k mile (\$0 Ded) (ADD \$555 for fire/emergency use). ³

FDE575 ¹	Diesel Warranty - specify 5 Yr 75,000 mile zero deductible EXTRACare plan (Fire and Emergency use add \$555 surcharge). 5 Yr 100,000 mile zero deductible use \$2875. With bed delete or cutaway 5yr 100000 mile zero deductible 4000 hr is \$4525: (w/ chassis for Fire EMS use add \$755). Complete pricing schedule available upon request. Prices quoted per FordMoCo Florida Retail ESP October 2013 Pricing Guide ¹ BASECARE 5/75 0 DED ²	\$1,985.00 ¹	\$1,690.00 ²	\$2,600.00 ³
ESP ²				
PC575 ³				

Diesel Premium Care 5 yr 75k mile (\$0 Ded)(ADD \$555 for fire/emergency use). ³

FDP575 ¹	Diesel Warranty - specify 5 Yr 75,000 mile zero deductible PREMIUMCare plan (Fire and Emergency use add \$505 surcharge). 5 Yr 100,000 mile zero deductible use \$3460. With bed delete or cutaway 5yr 100000 mile zero deductible 4000 hr is \$5225: (w/ chassis for Fire EMS use add \$755). Complete pricing schedule available upon request. Prices quoted per FordMoCo Florida Retail ESP October 2013 Pricing Guide ¹ EXTRA CARE 5/75 0 DED ²	\$2,600.00 ¹	\$1,985.00 ²	\$3,590.00 ³
ESP ²				
PC6100 ³				

Diesel Premium Care 6 yr 100k mile (\$0 Ded) (ADD \$555 for fire/emergency use). ³