

Good day...

My name is Anthony Sibilly-Juarez

I am the general manager for the Equator Resort at 822 Fleming St. I had full intention of arriving tonight for the Hearing in regards to 811 Fleming St Alcohol Sales Exception. Unfortunately I will be unable to attend.

However, I wanted to voice our support for the exception on behalf of the Resort, our owner and some staff that reside on Fleming St.

This is a small mom & pop style business store front presented in such a fashion that it fits in with the old town and historic feel of key west while trying to offer both locals and visitors alike close by options and convenience.

This location has historically sold alcohol in the past and has been a Key West institution location since the 1920's. Serving under various names such as Flora Flip and Bina's of which both sold alcohol.

This is not a large brand company attempting to steel business from competitor or attempting to create a Duval St. Drinking atmosphere. This is not a bar that would attract a rowdy clientele generally associated with alcohol.

This is a small business that will offer locals that reside and work with the vicinity a fast stop option during the day. This differs from the closest similar business blocks away in that it maintains the old style charm and quality of product vs a typical convenience store.

We hope that consideration of the above is taken into account when considering the granting of this exception.



Kind Regards,

Anthony Sibilly-Juarez
General Manager
Equator Resort Key West

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