



THE CITY OF KEY WEST
1300 White Street, Key West, FL 33040 (305) 809-3792

EXECUTIVE SUMMARY

TO: Jim Scholl, City Manager
FROM: Steve McAlearney, Director of Engineering
CC: Greg Veliz, Assistant City Manager
DATE: March 22, 2019
SUBJECT: Duval Promenade Pilot Program Extension

ACTION STATEMENT

Approve an extension to 12:00 am, July 14, 2019, to the City of Key West sponsored special event Duval Promenade Pilot Program, also known as Mall on Duval, to close the 500, 600 and 700 blocks of Duval Street to vehicular traffic and allow possible expansion to other Duval Street blocks, as well as allowing participation of licensed Street Artists and performers, at the discretion of the City Manager.

PROCEDURE

- Dates: May 3-4, 10-11, 17-18, 24-26, 31; June 1, 7-8, 14-15, 21-22, 28-29; July 5-6, 12-13.
- Time: 5 pm to 12 am.
- Barricades will be erected on Duval in such manner that Fleming, Southard, Angela, Petronia and any additional cross streets (perpendicular to Duval) remain open to vehicular traffic. (See Appendix A)
- ROW averages 50' wide for entire length of experiment. Businesses may extend 17' into ROW from the face of building at each end of their property line. A clear, 4' travel lane for wheel chair access must be maintained on all sidewalks, and, as required by the City Fire Marshall, a 16' clear travel lane for Emergency Services must be maintained in roadway. **Note, centerline of road is not centerline of ROW.** (See Appendix A)
- Canopies, tents, umbrellas, etc. shall be appropriately anchored (without damage to pavement).
- There will be no sub-leasing of property or encroached ROW.

- Each participating establishment will complete and submit a Duval Promenade Pilot Program Right-Of-Way Use Permit application to the Planning Department, acknowledging compliance with conditions of participation. (See Appendix B)
- Licensing: The pilot program will be treated as a “Special Event” with respect to City/State vending and alcohol policies.
- Services provided within the ROW shall be consistent with the applicant’s current business practice.
- There will be no preparation of food or beverages within the ROW.
- Food trucks and mobile vendors will not be allowed to operate in the pilot program zone.
- All glass serving containers shall be prohibited (cans/plastic only).
- Without exception, no delivery vehicles in trial zone after 5 pm.

PURPOSE AND JUSTIFICATION

The purpose of this special event extension is to build upon the well-received Duval Promenade Pilot Program, also known as Mall on Duval, with potential expansion to other Duval Street blocks, and to introduce licensed Street Artists and performers to the trial. Additional justification is to evaluate the social and economic impacts of the event outside of tourist season and effects of the higher temperatures of June and July. Results of extension will be used to evaluate possible continuation of the program in a more permanent manner.

FINANCING

Costs to City for this City sponsored special event including Fire, Police, Community Services and Code support will not exceed \$5,275 per night. Costs funded using City Manager reserves.

RECOMMENDATION

Staff recommends approving pilot program extension for entire 11 weekend period, allowing, at City Manager discretion, expansion to additional Duval Street blocks and participation of licensed Street Artists and performers.