



## THE CITY OF KEY WEST

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MEMORANDUM

**TO:** Greg Veliz, City Manager

**FROM:** Rod Delostrinos, Director of Transportation

**VIA:** Patti McLaughlin, Assistant City Manager

**DATE:** April 23, 2020

**SUBJECT:** Authorize a fare of \$1 on the Duval Loop fixed route circulator

**ACTION STATEMENT:**

Authorize a fare of \$1 on the Duval Loop fixed route circulator to reduce impact on the Transportation Alternative Fund. Residents with identification indicating Key West residence will remain fare free.

**BACKGROUND:**

The Duval Loop fixed route circulator began service in August of 2017. The route is currently funded through cost sharing of 50% from the FDOT Service Development Grant Program and 50% through the City's Transportation Alternative Fund (TAF 111). FY 2021 is the last year of the Service Development Grant program funding. The Duval Loop route will then be classified as a city route, placed in the 411 Transit Cost Center, and receive funding through the current city route grant programs (Cost sharing: State 50%; City 50%). Imposing a \$1 per trip fare reduces the burden of the Duval Loop expenses from the TAF and allows the Cost Center to fund other transportation alternative goals. As the Duval Loop transfers to the 411 Transit Cost Center, the fare collected could also reduce the potential of impacts to the Fund 102 Internal Improvements.

**FINANCIAL IMPACT:**

This is a newly identified revenue source. The Duval Loop ridership for FY 19-20 was over 410,000 trips; FY 18-19 was over 300,000 trips; FY 17-18 was over 30,000 trips.

**RECOMMENDATION:**

Authorize a fare of \$1 on the Duval Loop fixed route circulator to reduce impact on the Transportation Alternative Fund.