




MEMORANDUM

Date: November 9, 2023

To: City Commission

Via: Albert P. Childress
City Manager 

From: Steve McAlearney
Director Port & Marine Services

Subject: Approving an agreement with American Cruise Lines, Inc. for use of the Mallory T-Pier

Introduction

Resolution approving an agreement with American Cruise Lines, Inc. for use of the Mallory T-Pier.

Background

On March 10, 2022, the City Commission passed a resolution defining a cruise ship, among other indicators, as a vessel with the capacity to carry 500 or more individuals (passengers and crew). Additionally, the Commission directed that all cruise ships be directed away from City owned or controlled property, and conveyed intent that all cruise ships be docked at non-City owned property, specifically Pier B. The effect of Resolution 22-073 was that only smaller capacity ships (less than 500 passengers and crew) would be able to dock at the City owned Mallory T-Pier.

American Cruise Lines, Inc., has requested to include stops in Key West as a key attraction of a multi-night cruise originating in Tampa. At 241 feet in length and carrying 109 guests and 50 crew, American Cruise Lines vessels *Glory* and *Legend*, meet both the requirements of Resolution 22-073 and the spirit of the referendum passed by the public.

American Cruise Lines intends for Key West port visits to be an average of 34 hours. Their vessels will leave the T-Pier 45 minutes before sunset and return 45 minutes after in order to accommodate Mallory's Sunset Celebration. American Cruise Lines staff has done significant outreach with local attractions and will generate significant economic impact to local businesses.

Procurement

Based on the FY 2023-2024 fee structure, approved via Resolution 23-279, expected income over the course of the two year Agreement is over \$250,000.00. Mallory T-Pier income over the last eight months was \$0.

Recommendation

The City Manager's Office recommends approving the agreement with American Cruise Lines, Inc. for use of the Mallory T-Pier.