



MEMORANDUM

Date: September 12, 2024

To: Honorable Mayor and Commissioners

Via: Todd Stoughton
Interim City Manager

From: Marcus Davila
Community Services Director

Subject: **File ID 24-6308 Recommendation to Approve the "The Joy Ride Bicycle Event" on Saturday, November 23, 2024, from 7:00 a.m. to 6:00 p.m.**

Introduction

The City Manager's Office requests the approval of the "The Joy Ride Bicycle Event" on Saturday, November 23, 2024, from 7:00 a.m. to 6:00 p.m.

Background

The Joy Ride is a 2-Day fundraising bicycle event which raises funds for HIV/AIDS Service Organizations throughout Florida. The Joy Ride is scheduled to occur on Friday and Saturday, November 22-23, 2024, traveling from Miami to Key West by bicycle. The Joy Ride is fully supported with scheduled Pit Stops, support vehicles, first aid and other services by a volunteer team of approximately 120 people. The Joy Ride proudly returns 100% of all fundraising dollars to the benefiting agencies throughout Florida. The Joy Ride requests the use of the White Street Pier and accompanying parking as available to host Closing Ceremony for the Joy Ride event. Closing Ceremony consists of a 30-45 minute stage presentation with amplified sound, gear retrieval for participants and a bike return drop off location to close the event. Closing Ceremonies begins with an escort of cyclists by KWPD. This event is the the old SMART Ride, the name of the event has changed.

Procurement

There will be no additional expenses to the city as all service costs (Police/Fire/Community Services) are covered by the applicant, based on the Special Event Matrix.

Recommendation

The City Manager's Office recommends the Mayor & City Commission approve the "Joy Ride Bicycle Event" on Saturday, November 23, 2024, from 7:00 a.m. to 6:00 p.m.