

**RESOLUTION NO. 24-060**

**A RESOLUTION OF THE CITY COMMISSION OF THE  
CITY OF KEY WEST, FLORIDA, AUTHORIZING THE  
CITY MANAGER AND THE CITY ATTORNEY TO ENGAGE  
PROFESSIONAL CONSULTANTS AND COMMISSION  
STUDIES TO DETERMINE RISKS, BENEFITS AND  
PUBLIC INTEREST IN PLACING A REFERENDUM FOR  
GENERAL OBLIGATION BOND ON THE NOVEMBER 5  
GENERAL ELECTION BALLOT; AUTHORIZING  
NECESSARY BUDGET TRANSFERS AND ADJUSTMENTS;  
PROVIDING FOR AN EFFECTIVE DATE**

WHEREAS, at its meeting of March 14, 2024, the City Commission discussed in concept the issuance of General Obligation bonds to fund improvements for streets, sidewalks, public safety and parks projects, to improve resiliency to flooding and storm events and to reduce traffic congestion; and

WHEREAS, the City Commission finds it reasonable to direct staff to obtain further information as to the feasibility of a general obligation bond issue of up to \$300,000,000; and

NOW THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF KEY WEST, FLORIDA, AS FOLLOWS:

Section 1: That the City Manager and the City Attorney are authorized to engage professional consultants to determine risks, benefits and public interest in placing a referendum for a public obligation bond issue of up to \$300,000,000 on the November 5, 2024 general election ballot.

Section 2: That funding up to \$50,000.00 is hereby authorized (from city manager reserves) for consulting services and studies, to provide professional advice and determine public interest in placing a referendum for General Obligation bonds.

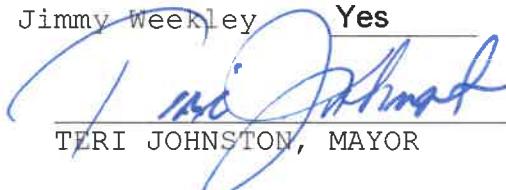
Section 3: That this Resolution shall go into effect immediately upon its passage and adoption and authentication by the signature of the Presiding Officer and the Clerk of the Commission.

Passed and adopted by the City Commission at a meeting held this 14th day of March, 2024.

Authenticated by the Presiding Officer and Clerk of the Commission on 15th day of March, 2024.

Filed with the Clerk on March 15, 2024.

Mayor Teri Johnston	<u>Yes</u>
Vice Mayor Sam Kaufman	<u>Yes</u>
Commissioner Lissette Carey	<u>No</u>
Commissioner Mary Lou Hoover	<u>Yes</u>
Commissioner Clayton Lopez	<u>Yes</u>
Commissioner Billy Wardlow	<u>No</u>
Commissioner Jimmy Weekley	<u>Yes</u>

  
TERI JOHNSTON, MAYOR

ATTEST:

  
KERI O'BRIEN, CITY CLERK



## MEMORANDUM

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Date: March 14, 2024

To: Honorable Mayor and Commissioners

Via: Albert P. Childress  
City Manager 

From: Todd Stoughton  
Assistant City Manager

Subject: 24-5515 General Obligation (GO) Bond Resolution

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### Introduction

The City Manager's Office respectfully request authorization to move forward in bringing a General Obligation (G.O.) Bond Ballot question(s) for the November 2024 General Election. Authorization is requested to engage in professional consultants in placing a Referendum for G.O. Bonds on the November 5<sup>th</sup>, 2024, General Election. The City Attorney believes it to be fiscally prudent to have official direction from the City Commission before expending funds in readying the measure for official City Commission approval to be placed on the 2024 General Election ballot.

### Background

The City has numerous major projects that have been identified over the course of several years that would improve the health, safety and welfare of our business owners and residents. Historically, the City has funded these projects from the General Fund and the portion of Local Discretionary Surtaxes and Local Option Fuel Taxes which the City receives from the State. The funding available from each from these sources annually is limited and in some cases decreasing, while the number of projects continues to increase and the cost to complete these projects continues to rise. Construction prices have soared since COVID-19 and will continue to rise with in some cases a 20% to 40% increase. Economically it is prudent to identify a funding source to complete the project in a timely manner. The G.O. Bond Program affords voters an opportunity for themselves to determine if they wish to fund these projects by ballot questions. The issuance of bonds will stimulate the local economy for a period of 10-15 years and provide employment.

During the development of the City's updated Strategic Plan 'Key West Forward' that included numerous meetings with both City Staff and residents of Key West, it was noted that residents are concerned about long-term planning for City projects. Five out of the six priorities in the City Strategic Agenda are covered in the City's GO Bond request. In 2021 during the Strategic Planning Session, twelve Major Projects were identified. Those were:

- 1) Duval Street Revitalization
- 2) Green Way Project (bike path)
- 3) Mallory Square
- 4) Bayview Park
- 5) KOTS – John Jones Navigation Center
- 6) Douglass Gym
- 7) Diesel Plant
- 8) 3.2 Housing Development
- 9) Fire Station 3
- 10) MLK Pool
- 11) North Roosevelt Corridor

Of the above Major Projects, two (2) projects (Douglass Gym, 3.2 Housing Project) have broken ground in the past year. The KOTS project is anticipated to break ground in the next few months. The above projects were identified through the January 2022 survey submitted to the community and confirmed by the City Commission and Department Directors. The top four (4) projects that were identified by the community were: 1) Duval Street Revitalization 2) The Greenway Project (bike path) 3) Mallory 4) Bayview Park.

A bond program will allow the City to accelerate these projects and save the City millions of dollars. Construction prices continue to rise and the price of projects has, in some cases, doubled in the past five (5) years. The City, with over \$800 Million in real estate holdings, is in a prime position to obtain a high bond rating.

In January 2024, the City signed an engagement letter with PFM Financial Advisors LLC to memorialize our agreement for the planning, analysis, Commission presentation(s), and community outreach related to potential future financing. PFM provided the City Commission with a presentation on the G.O. Bond process at the January 11<sup>th</sup> City Commission meeting.

In October 2023, the City signed an agreement with Clearview Research to conduct a research poll with a small sample of registered voters within the City limits. This survey was completed in January 2024 in which the results were presented to the City Commission at the February 8<sup>th</sup> City Commission meeting.

A city-wide voter referendum is required prior to the issuance of G.O. Bonds. If the referendum is passed it takes approximately three to six months from approval before bonds can be issued. This is the first step of the process and does not commit the City at this point of the process. The G.O. Bond will finance the cost of renovations and improvements throughout the City. Currently, the City has programmed Bond Projects to cover: Adaptation, Public Safety, Parks & Recreation, and Traffic & Roads.

The City Manager is seeking authorization to continue the process of placing Ballot Questions on the November General Election Ballot. The process would include the ability to engage professional

consultants and commission studies to determine risks, benefits, and public interest in placing a referendum for general obligation bond on the November 5<sup>th</sup>, 2024, General Election Ballot.

At the May City Commission Meeting, an item will be placed on the agenda for the Mayor and City Commission to approve and adopt a Resolution calling for a Referendum and specifying ballot questions (the “Referendum”) which will include the four (4) ballot questions.

**Financial Impact:**

To date the City has obligated \$15,847.92 for the G.O. Bond investigation captured by PFM Financial and Clearview Research.

**Recommendation**

The City Manager recommends that the Mayor and Commission approve and direct City Staff to continue the process of preparing a General Obligation (G.O.) Bond Referendum for November 5<sup>th</sup>, 2024, General Election.



# **City of Key West Survey**

**Prepared by:**    **Steven J. Vancore**  
                        **Andrew F. Jones**  
                        **Karen M. Garner**

**January 30, 2024**



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**City of Key West Survey — January 30, 2024**

Clearview Polling and Research, LLC    906 Thomasville Road, Tallahassee, Florida 32303    T 850.681.8530    <http://clearview-research.com>

## Methodology

Using a national research center, Clearview Research conducted interviews with a sample of 259 likely voters in the City of Key West. The survey fielded from Wednesday, January 24, to Monday, January 29.

The composition of respondents used current voter registration and previous election turnout as a model in an attempt to make the final sample “look like” the city’s likely voter population. As such, the sample was balanced by gender, age, race, party, and region in order for our distribution to be consistent and similar to the overall population.

Demographic Subgroup	Targets
<b>Gender</b>	
Male	52%
Female	48%
<b>Age</b>	
18-34	15%
35-49	25%
50-64	31%
65+	29%
<b>Race</b>	
White/Caucasian	80%
Black/African-American	6%
Hispanic	9%
Other	5%
<b>Party</b>	
Democrat	45%
Republican	30%
Other	25%
<b>Region</b>	
CCD1	30%
CCD3	70%

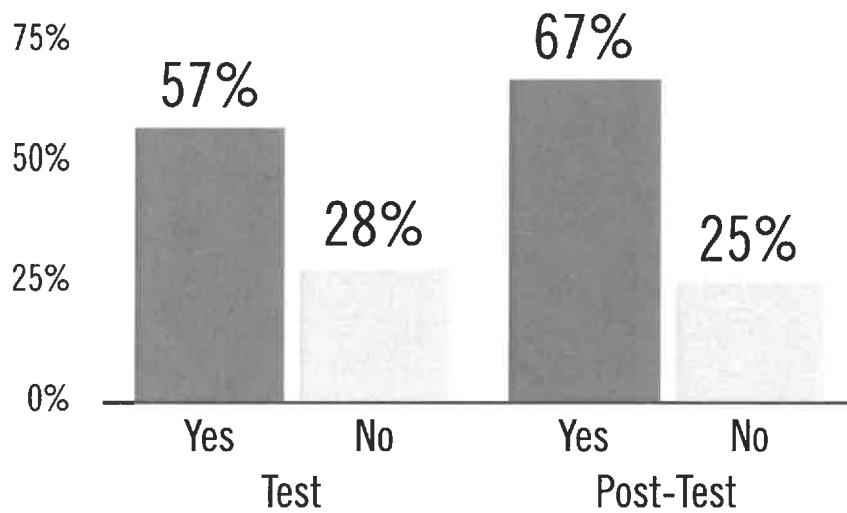
Based on the above, the weighted combined sample is both random and representative, yielding a general response set with a margin of error of  $\pm 6.0\%$  at the 95% confidence level.

## Test Ballot Results

### Ballot

**GENERAL OBLIGATION BONDS FOR STREETS, SIDEWALKS, PUBLIC SAFETY, AND PARKS PROJECTS**

To improve the city's streets, sidewalks, public safety, public parks, improve resiliency to storm events, and reduce traffic congestion and pay related costs shall Key West, Florida issue bonds not exceeding three hundred million dollars, in one or more series, bearing interest not exceeding the maximum legal rate, maturing not later than thirty years from their issuance date(s), pledging the City's full faith and credit and ad valorem revenues collected to pay such bonds?





## Overall Results

### **Poll/Qualitative Questions:**

- Q1.** Generally speaking, do you feel things in the City of Key West are headed in the right direction, or do you feel things in the City of Key West have gotten off on the wrong track?

Right direction	42%
Wrong track	41%
Unsure/refused	17%

Next, I'd like to read you a possible city referendum that may be on the upcoming 2024 General Election ballot. After I read the language, please tell me if you would vote Yes for bonds or No against bonds, if the election were held today.

- Q2.** The referendum is titled "General Obligation Bonds for streets, sidewalks, public safety, and parks projects" And it says, "To improve the city's streets, sidewalks, public safety, public parks, improve resiliency to storm events, and reduce traffic congestion and pay related costs shall Key West, Florida issue bonds not exceeding three hundred million dollars, in one or more series, bearing interest not exceeding the maximum legal rate, maturing not later than thirty years from their issuance date(s), pledging the City's full faith and credit and ad valorem revenues collected to pay such bonds?"

Definitely voting YES for bonds	33%
Leaning towards YES for bonds	24%
Leaning towards NO against bonds	10%
Definitely voting NO against bonds	18%
Undecided/unsure/refused	15%
Voting YES for bonds	57%
Voting NO against bonds	28%



Q3. Is your opinion of The City of Key West City Commission favorable or unfavorable?

Very favorable	19%
Somewhat favorable	39%
Somewhat unfavorable	16%
Very unfavorable	11%
Unsure/refused	14%
Favorable	59%
Unfavorable	27%

Now, please indicate whether you would be more or less likely to support a bond referendum if the bonds would be used to address each of the following:

Q4. Replace an obsolete fire station

Much more likely	30%
Somewhat more likely	20%
Somewhat less likely	16%
Much less likely	21%
Unsure/refused	12%
More likely	50%
Less likely	38%

Q5. Reduce emergency and 911 fire services response times

Much more likely	42%
Somewhat more likely	23%
Somewhat less likely	10%
Much less likely	14%
Unsure/refused	11%
More likely	65%
Less likely	24%

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**Q6. Ensure safe, separate pathways for pedestrians and bicycles**

Much more likely	52%
Somewhat more likely	22%
Somewhat less likely	8%
Much less likely	15%
Unsure/refused	4%
More likely	74%
Less likely	22%

**Q7. Improve surfaces of local roads**

Much more likely	52%
Somewhat more likely	25%
Somewhat less likely	10%
Much less likely	10%
Unsure/refused	3%
More likely	77%
Less likely	20%

**Q8. Upgrade and enrich existing community centers and cultural facilities**

Much more likely	40%
Somewhat more likely	22%
Somewhat less likely	15%
Much less likely	15%
Unsure/refused	7%
More likely	63%
Less likely	30%

**Q9.** Beautify and expand green spaces and recreational parks

Much more likely	45%
Somewhat more likely	23%
Somewhat less likely	9%
Much less likely	18%
Unsure/refused	5%
More likely	68%
Less likely	27%

**Q10.** Reduce flooding in local roadways and properties

Much more likely	58%
Somewhat more likely	21%
Somewhat less likely	8%
Much less likely	9%
Unsure/refused	4%
More likely	79%
Less likely	17%

**Q11.** Prepare for sea level rise

Much more likely	53%
Somewhat more likely	20%
Somewhat less likely	8%
Much less likely	12%
Unsure/refused	7%
More likely	73%
Less likely	20%



**Q12. Decrease damage from increased winds and storm surge**

Much more likely	49%
Somewhat more likely	24%
Somewhat less likely	8%
Much less likely	11%
Unsure/refused	7%
More likely	74%
Less likely	19%

**Q13. Reduce traffic congestion**

Much more likely	44%
Somewhat more likely	21%
Somewhat less likely	13%
Much less likely	13%
Unsure/refused	9%
More likely	65%
Less likely	26%

**Q14. Increase the number of reliable parking options**

Much more likely	45%
Somewhat more likely	15%
Somewhat less likely	12%
Much less likely	20%
Unsure/refused	8%
More likely	60%
Less likely	33%



Now, please indicate whether you would be more or less likely to support a bond referendum based on each of the following:

**Q15. Every dollar raised would stay right here in the City of Key West.**

Much more likely	64%
Somewhat more likely	22%
Somewhat less likely	5%
Much less likely	6%
Unsure/refused	3%
More likely	85%
Less likely	11%

**Q16. Studies show that bond initiatives like these can improve home values.**

Much more likely	30%
Somewhat more likely	28%
Somewhat less likely	9%
Much less likely	20%
Unsure/refused	12%
More likely	59%
Less likely	29%

**Q17. This would not increase your local property tax rate.**

Much more likely	52%
Somewhat more likely	19%
Somewhat less likely	9%
Much less likely	12%
Unsure/refused	8%
More likely	71%
Less likely	21%



Q18. The annual taxpayer impact for this referendum would be over \$1,000 for homeowners.

Much more likely	20%
Somewhat more likely	20%
Somewhat less likely	18%
Much less likely	31%
Unsure/refused	12%
More likely	39%
Less likely	49%

Q19. Most of the costs would be paid by big corporations, hotels, and people from out of town who own second homes in Key West.

Much more likely	60%
Somewhat more likely	14%
Somewhat less likely	7%
Much less likely	11%
Unsure/refused	8%
More likely	74%
Less likely	18%



Sometimes, after hearing more about a referendum, people's opinions change. I would like to ask you a question one more time. After I read the language, please tell me if you would vote Yes for bonds or No against bonds, if the election were held today.

- Q20. The referendum is titled "General Obligation Bonds for streets, sidewalks, public safety, and parks projects" And it says, "To improve the city's streets, sidewalks, public safety, public parks, improve resiliency to storm events, and reduce traffic congestion and pay related costs shall Key West, Florida issue bonds not exceeding three hundred million dollars, in one or more series, bearing interest not exceeding the maximum legal rate, maturing not later than thirty years from their issuance date(s), pledging the City's full faith and credit and ad valorem revenues collected to pay such bonds?"

Definitely voting YES for bonds	39%
Leaning towards YES for bonds	28%
Leaning towards NO against bonds	8%
Definitely voting NO against bonds	17%
Undecided/unsure/refused	8%
Voting YES for bonds	67%
Voting NO against bonds	25%



**Demographic/Statistical Questions:**

I would like to ask you a few final questions just for statistical purposes to be sure we have included a good cross-section of people in our survey. First...

D1. How are you registered to vote?

As a Democrat,	45%
As a Republican, or	30%
As something else?	25%

D2. How old are you?

18-34	15%
35-49	25%
50-64	31%
65 or older	29%

D3. And how would you describe your ethnicity?

White/Caucasian	80%
Black/African-American	6%
Hispanic	9%
Other/unsure/refused	5%

D4. For the upcoming 2024 General Election, how do you intend to vote?

By mail/absentee	26%
In-person on Election Day	40%
In-person early	28%
Unsure/refused	6%

D5. Do you own a home or business in Key West?

Yes, I own a home in Key West	39%
Yes, I own a home not in Key West	1%
I own a business in Key West	4%
I own both, a home and a business in Key West	13%
No	42%
Unsure/refused	1%

City of Key West Survey — January 30, 2024

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**Coded Questions:**

Gender:

Male	52%
Female	48%

Region:

County Commission District 1	30%
County Commission District 3	70%

Call taken by:

Landline	5%
Cellphone	95%



## Message Ranking

**Q4-14:** Now, please indicate whether you would be more or less likely to support a bond referendum if the bonds would be used to address each of the following:

**(Highest to Lowest Net “More Likely” Response)**

#	Questions Text	More Likely	Less Likely	Net +/-
10	Reduce flooding in local roadways and properties	79%	17%	62%
7	Improve surfaces of local roads	77%	20%	57%
12	Decrease damage from increased winds and storm surge	74%	19%	55%
11	Prepare for sea level rise	73%	20%	53%
6	Ensure safe, separate pathways for pedestrians and bicycles	74%	22%	52%
5	Reduce emergency and 911 fire services response times	65%	24%	41%
9	Beautify and expand green spaces and recreational parks	68%	27%	41%
13	Reduce traffic congestion	65%	26%	39%
8	Upgrade and enrich existing community centers and cultural facilities	63%	30%	33%
14	Increase the number of reliable parking options	60%	33%	27%
4	Replace an obsolete fire station	50%	38%	12%

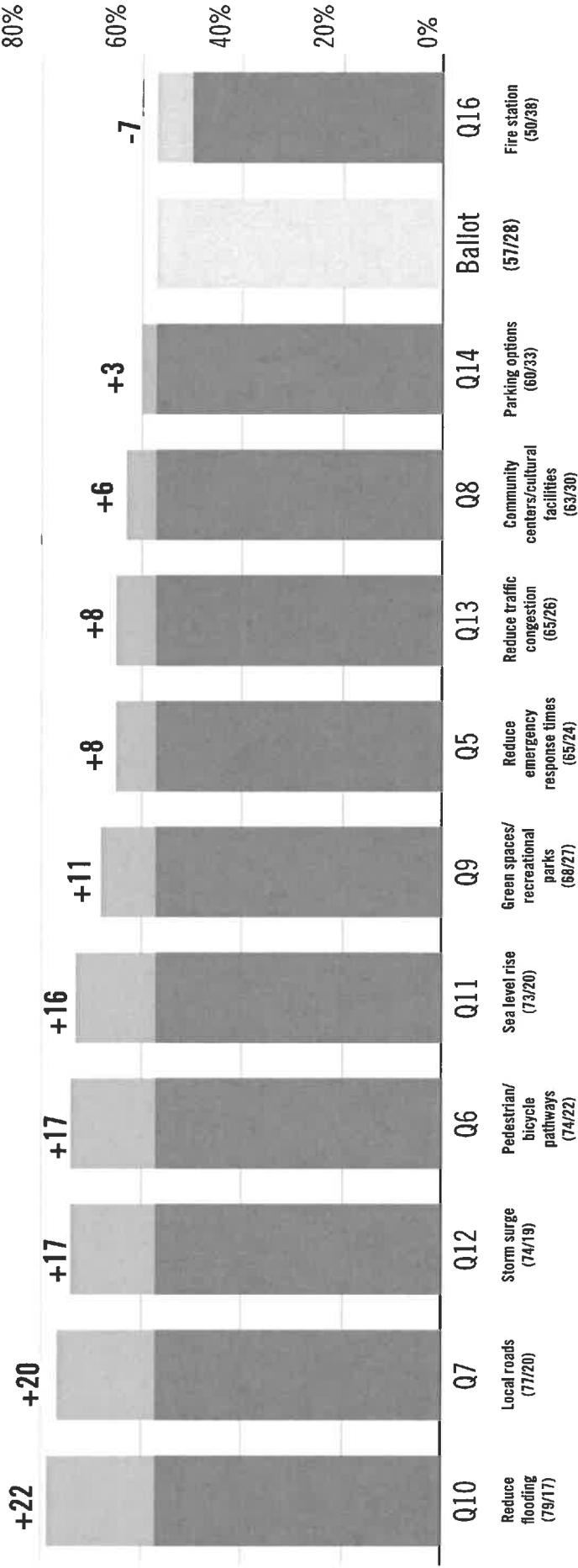


**Q15-19:** Now, please indicate whether you would be more or less likely to support a bond referendum based on each of the following:  
**(Highest to Lowest Net “More Likely” Response)**

#	Questions Text	More Likely	Less Likely	Net +/-
15	Every dollar raised would stay right here in the City of Key West.	85%	11%	74%
19	Most of the costs would be paid by big corporations, hotels, and people from out of town who own second homes in Key West.	74%	18%	56%
17	This would not increase your local property tax rate.	71%	21%	50%
16	Studies show that bond initiatives like these can improve home values.	59%	29%	30%
18	The annual taxpayer impact for this referendum would be over \$1,000 for homeowners.	39%	49%	-10%

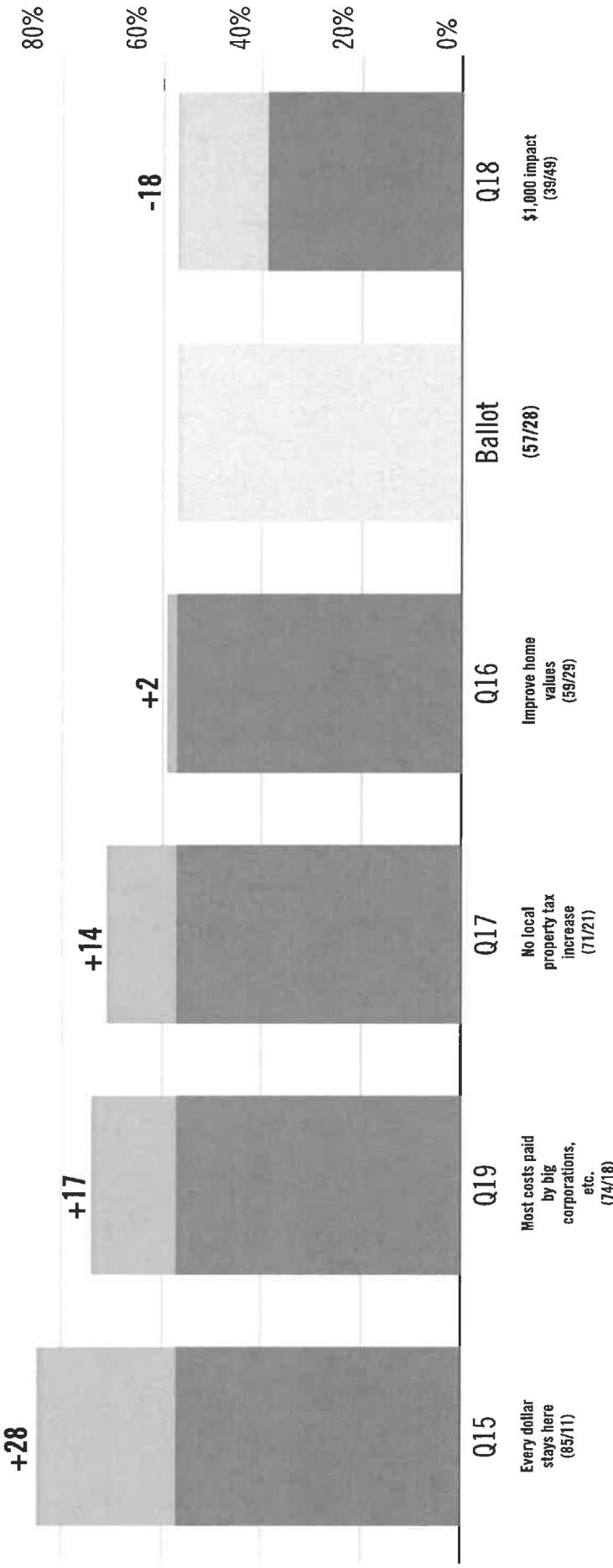
# Anchors & Elevators

Q4-14: Now, please indicate whether you would be more or less likely to support a bond referendum if the bonds would be used to address each of the following:



# Anchors & Elevators

Q5-19: Now, please indicate whether you would be more or less likely to support a bond referendum based on each of the following:



## Crosstabulations

### Poll/Qualitative Questions:

- Q1. Generally speaking, do you feel things in the City of Key West are headed in the right direction, or do you feel things in the City of Key West have gotten off on the wrong track?

	Gender	Party Reg.	Age						Race						Voting (D4)					
			Total		M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15		
Right direction	108	65	43	52	30	26	11	33	33	30	88	5	11	4	27	28	48	5	31%	
	42%	48%	35%	44%	39%	40%	30%	50%	42%	40%	43%	30%	46%	35%	41%	38%	46%	5	31%	
Wrong track	106	51	56	52	33	22	17	19	35	36	87	7	9	4	28	35	36	8		
	41%	37%	45%	45%	42%	34%	43%	29%	43%	48%	42%	42%	38%	28%	42%	48%	34%	54%		
Unsure/refused	45	20	25	13	15	17	11	13	12	9	32	4	4	5	12	10	21	2		
	17%	15%	20%	11%	19%	26%	27%	21%	15%	12%	15%	12%	16%	16%	37%	17%	14%	20%	15%	

- Q1.** Generally speaking, do you feel things in the City of Key West are headed in the right direction, or do you feel things in the City of Key West have gotten off on the wrong track?

Base		Total	Home/Busi. (D5)										Region	Call type	
			Yes		Bus. oth KW		Hm. & Bus.		No		Unsur		CCD1	CCD3	
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)		
Right direction	108	47	1	2	12	45	-	2**	78	181	13	246			
	42%	46%	49%	19%	35%	42%	-	36%	44%	54%	41%				
Wrong track	106	43	1	5	17	39	-	33	74	3	103				
	41%	43%	51%	57%	50%	36%	-	42%	41%	22%	42%				
Unsure/refused	45	12	-	2	5	24	22% <sup>B</sup>	100%	2	17	28	3	42		
	17%	11%	-	24%	15%	22%	22%	100%	22%	15%	24%	17%			

**Q2.** Next, I'd like to read you a possible city referendum that may be on the upcoming 2024 General Election ballot. After I read the language, please tell me if you would vote Yes for bonds or No against bonds, if the election were held today.

	Gender		Party Reg				Age				Race				Voting (D4)			
	Total	M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED	Unsu.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15
Definitely voting YES for bonds	86	46	40	43	25	18	12	18	26	29	74	5	6	1	26	22	34	4
Leaning towards voting YES for bonds	61	27	34	29	15	17	8	17	20	16	44	5	10	2	17	19	24	1
Leaning towards voting NO against bonds	27	12	15	10	11	7	6	10	6	5	23	1	—	2	6	9	11	1
Definitely voting NO against bonds	46	30	16	15	19	12	2	15	15	14	34	3	5	4	8	16	17	6
Unsure/refused	39	19	20	20	7	12	10	5	13	12	32	1	2	4	9	7	19	3
Voting YES	147	73	74	72	41	34	21	35	46	45	118	10	16	3	43	41	58	5
Voting NO	73	43	30	25	30	18	8	25	22	18	57	5	5	7	14	25	27	7

**Q2.** Next, I'd like to read you a possible city referendum that may be on the upcoming 2024 General Election ballot. After I read the language, please tell me if you would vote Yes for bonds or No against bonds, if the election were held today.

	Base	Home/Busi. (D5)										Region			Call type		
		Yes		Bus. oth KW		Hm. & Bus. KW		No		Unsur		CCD1	CCD3	LL	Cell		
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Definitely voting YES for bonds	86 33%	32 51%	1 23%	2 9	35 27%	109 38%	2** 7	42 19%	- 21%	24 - 31%	62 34%	3 19%	3 34%	83 34%	246 13	246 1.3	246 1.3
Leaning towards voting YES for bonds	61 24%	29 28%	1 49%	4 45%	7 19%	198 11%	- 12%	3 9%	- 11%	16 - 14%	45 25%	2 16%	2 16%	59 24%	248 24%	248 24%	248 24%
Leaning towards voting NO against bonds	27 10%	11 11%	- -	1 12%	3 9%	118 11%	- -	11 - 14%	16 - 9%	11 16 22%	16 3 22%	3 3 10%	3 3 10%	24 24	24 24	24 24	
Definitely voting NO against bonds	46 18%	18 17%	- -	- -	- 34%FA	17 16%	- -	12 16%	17 - 16%	13 19%	34 19%	3 24%	3 24%	43 18%	43 18%	43 18%	
Unsure/refused	39 15%	13 13%	- -	2 19%	4 11%	18 17%	2 11%	17 100%	2 18%	14 14%	25 18%	2 18%	2 15%	36 15%	36 15%	36 15%	
Voting YES	147 57%	60 59%	2 100%	6 68%	16 46%	62 57%	- -	40 52%	107 59%	5 36%	142 58%						
Voting NO	73 28%	29 28%	- -	1 12%	15 43%	28 26%	- -	24 31%	49 27%	6 46%	67 67%						

**Q3. Is your opinion of The City of Key West City Commission favorable or unfavorable?**

		Gender		Party Reg		Age		Race		Voting (D4)									
		Total	M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED	Unsu. /ref.
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15	
Very favorable	50	23	27	25	12	13	11	13	19	8	38	2	7	3	12	14	21	3	
Somewhat favorable	102	54	48	50	27	25	13	24	29	35	85	5	8	3	33	23	44	1	
Somewhat unfavorable	40	23	18	15	13	13	7	13	8	13	29	5	5	2	9	13	14	5	
Very unfavorable	29	17	12	14	12	3	3	8	10	9	23	1	3	2	6	11	10	2	
Unsure/refused	37	18	19	13	14	10	5	7	14	11	32	2	-	3	6	12	14	4	
Favorable	152	77	75	75	39	38	24	37	49	43	123	8	15	6	45	37	66	4	
Unfavorable	70	39	30	29	24	16	10	21	18	22	52	6	4	4	24	24	7		

**Q3. Is your opinion of The City of Key West City Commission favorable or unfavorable?**

		Home/Busi. (D5)						Region						Call type		
		Yes KW	Yes oth	Bus. KW	Hm. & Bus.	No	Unsur CCD1	CCD3	LL	Cell	(H)	(I)	(J)	(K)	(L)	(M)
Base	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Very favorable	50	15%	-	21%	9	35	109	2**	78	181	13	246				
Somewhat favorable	102	48	1	4	7	41	37%	44%	1	30	72	6	96			
Somewhat unfavorable	40	14	1	-	7	18	-	-	19	31	4	47				
Very unfavorable	29	10	-	1	8	10	-	-	8	32	1	40				
Unsure/refused	37	16	-	2	3	15	-	-	11%	18%	6%	16%				
Favorable	152	63	1	6	16	65	1	49	104	10	143					
Unfavorable	70	23	1	1	16	60%	44%	63%	57%	73%	58%					

**Now, please indicate whether you would be more or less likely to support a bond referendum if the bonds would be used to address each of the following:**

**Q4. Replace an obsolete fire station**

	Total	Gender		Party Reg			Age			Race			Voting (D4)					
		M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Base	239	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15
Much more likely	77	34	43	36	25	16	13	19	26	19	61	6	7	3	28	21	27	2
Somewhat more likely	53	31	22	24	12	17	11	15	13	14	38	6	7	2	16	21	13	2
Somewhat less likely	42	26	17	18	16	9	5	13	10	14	36	1	3	2	6	13	21	3
Much less likely	56	29	26	27	14	15	7	14	17	18	48	—	5	3	10	11	28	6
Unsure/refused	31	15	17	13	10	8	2	4	14	10	25	3	1	3	6	8	15	2
More likely	130	65	59	38	33	24	33	39	33	98	11	15	5	44	41	40	4	
Less likely	98	55	43	44	30	24	12	27	31	84	1	8	5	39%	67%QR	56%QR	39%	
		35%	38%	38%	37%	32%	42%	34%	42%	41%L	6%	32%	A	32%	41%L	24%	32%	26%

## Q4. Replace an obsolete fire station

		Home/Busi. (D5)						Region			Call type			
		Total	Yes KW	Yes oth KW	Bus. KW	Hm. & Bus.	No	Unsur	CCD1	CCD3	LL	Cell	(J)	(K)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(L)	(M)	(N)	(O)
Base	259	102	2**	9	35	109	2**	78	181	13	246			
Much more likely	77	29	-	2	10	36	-	29	48	3	74			
Somewhat more likely	53	16	1	3	7	26	-	12	41	1	52			
Somewhat less likely	42	24	-	1	4	12	1	11	31	4	38			
Much less likely	56	18	-	3	12	22	-	11	45	3	53			
Unsure/refused	31	15	1	-	2	12	1	15	25%	20%	22%			
More likely	130	45	1	5	17	62	-	41	89	4	126			
Less likely	98	42	-	4	16	35	1	22	76	7	91			
	38%	41%	-	46%	46%	32%	44%	28%	42%	52%	37%			

**Q5. Reduce emergency and 911 fire services response times**

	Gender		Party Reg			Age			Race			Voting (D4)		
	Total	M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13
Much more likely	108	46	62	49	32	28	19	30	29	31	87	9	9	4
Somewhat more likely	59	33	26	28	15	15	9	8	21	20	52	1	4	2
Somewhat less likely	27	13	14	14	6	6	7	8	6	6	18	1	4	2
Much less likely	36	25	11	11	14	11	3	10	15	7	26	2	5	3
Unsure/refused	29	18	11	14	10	5	1	9	8	11	24	2	—	3
More likely	167	79	88	77	47	43	27	38	51	51	139	10	12	6
Less likely	63	38	25	25	21	17	10	18	21	13	44	3	11	4
	248	138	20%	22%	26%	26%	26%	28%	27%	21%	47%KA	34%	19%	13%
											44%	21%	11%	18%
											73%	64%	64%	62%
											53%	53%	49%	47%
											66%	66%	66%	66%
											10	12	13	13
											139	138	128	128
											51	51	51	51
											6	6	6	6
											49	49	49	49
											73%	73%	73%	73%
											64%	64%	64%	64%
											62%	62%	62%	62%
											50%	50%	50%	50%

**Q5 Reduce emergency and 911 fire services response times**

		Home/Busi. (D5)						Region						Call type		
		Total	Yes KW	Yes oth KW	Bus. KW	Hm. & Bus.	No	Unsur	CCD1	CCD3	LL	Cell	(H)	(I)	(J)	(K)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)					
Base	259	102	2**	9	35	109	2**	78	181	13	246					
Much more likely	108	38	1	2	14	53	-	36	72	4	104					
	42%	37%	51%	22%	41%	49%	-	46%	40%	29%	42%					
Somewhat more likely	59	28	1	2	5	22	-	15	44	8	51					
	23%	28%	49%	18%	15%	21%	-	19%	24%	58%	KA 21%					
Somewhat less likely	27	14	-	1	-	11	1	5	22	-	27					
	10%	13% <sup>E</sup>	-	16% <sup>E</sup>	-	10%	44%	7%	12%	-	11%					
Much less likely	36	7	-	2	12	15	-	12	24	-	36					
	14%	7%	-	21%	35% <sup>EF</sup>	13%	-	16%	13%	-	15%					
A																
Unsure/refused	29	15	-	2	3	7	1	10	19	2	27					
	11%	15%	-	24%	9%	7%	56%	12%	11%	13%	11%					
More likely	167	66	2	4	19	76	-	50	117	12	155					
	65%	65%	100%	40%	56%	70%	-	65%	64%	87%	63%					
Less likely	63	21	-	3	12	26	1	18	45	-	63					
	24% <sup>J</sup>	21%	-	36%	35%	24%	44%	23%	25%	-	26% <sup>J</sup>					

**Q6.** Ensure safe, separate pathways for pedestrians and bicycles

## Q6. Ensure safe, separate pathways for pedestrians and bicycles

		Home/Busi. (D5)						Region						Call type									
		Total	Yes KW	Yes oth KW	Bus. KW	Hm. & Bus.	No	Unsur	CCD1	CCD3	LL	Cell	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Base	259	102	2**	9	35	109	2**	78	181	13	246												
Much more likely	134	48	1	4	16	66	-	42	92	4	130												
	52%	46%	51%	42%	45%	61%	-	54%	51%	28%	53%												
Somewhat more likely	58	23	1	4	5	25	1	19	38	3	55												
	22%	22%	49%	38%	14%	23%	44%	25%	21%	24%	22%												
Somewhat less likely	20	9	-	1	2	7	-	2	18	-	20												
	8%	9%	-	8%	6%	7%	-	3%	10%	-	8%												
Much less likely	38	20	-	-	11	6	-	10	27	5	33												
	15% F	19% F	-	-	33% TA	6%	-	13%	15%	36% KA	13%												
Unsure/refused	10	3	-	1	1	4	1	4	6	2	8												
	4%	3%	-	12%	3%	4%	56%	5%	3%	13%	3%												
More likely	192	70	2	8	20	91	1	61	130	7	185												
	74%	69%	100%	81%	59%	84&BE	44%	79%	72%	52%	75%												
Less likely	57	29	-	1	13	14	-	12	45	5	52												
	22%	28% F	-	8%	39% FA	13%	-	16%	25%	36%	21%												

**Q7. Improve surfaces of local roads**

	Gender		Party Reg				Age				Race				Voting (D4)			
	Total	M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(L)	(K)	(M)	(N)	(O)	(P)	(Q)	(R)
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15
Much more likely	134	71	64	69	33	32	23	30	43	38	109	9	13	4	36	54	54	9
	52%	52%	51%	59%	43%	49%	60%	46%	54%	50%	53%	57%	55%	30%	55%	47%	52%	63%
Somewhat more likely	65	34	31	22	24	20	6	20	18	21	58	4	1	2	17	24	22	2
	25%	25%	25%	19%	31%	30%	16%	31%	22%	28%	28% <sup>M</sup>	27%	6%	12%	26%	33%	21%	13%
Somewhat less likely	25	12	13	12	6	7	5	6	7	8	14	2	7	2	5	8	11	1
	10%	9%	10%	7%	11%	12%	10%	8%	10%	7%	16%	29% <sup>KLA</sup>	12%	7%	11%	11%	11%	7%
Much less likely	26	13	13	11	11	4	3	8	8	7	23	—	1	2	6	5	12	3
Unsure/refused	8	5	4	2	4	2	2	—	4	2	4	—	1	4	2	2	5	—
	3%	4%	3%	2%	5%	3%	6%	—	6%	2%	2%	—	5%	29% <sup>KLA</sup>	3%	3%	4%	—
More likely	200	105	95	91	57	51	30	50	61	59	167	13	14	5	54	58	76	11
	77% <sup>N</sup>	78%	76%	78%	74%	79%	76%	78%	76%	78%	80% <sup>N</sup>	84% <sup>N</sup>	61%	42%	81%	79%	73%	76%
Less likely	51	25	26	24	16	11	7	14	15	15	37	2	8	4	11	13	23	4
	20%	19%	21%	20%	17%	18%	22%	18%	20%	18%	16%	34%	29%	16%	18%	22%	24%	—

**Q7. Improve surfaces of local roads**

Home/Busi. (D5)											Region			Call type		
		Yes		Bus. KW		Hm. & Bus.		No		Unsur		CDD1	CDD3	LL	Cell	
Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)					
Base	259	102	2**	9	35	109	2*	78	181	13	246					
Much more likely	134	50	-	4	15	64	1	42	93	6	128					
	52%	49%	-	41%	43%	59%	56%	54%	51%	48%	52%					
Somewhat more likely	65	33	1	2	9	20	1	19	46	3	62					
	25%	32%	F	49%	20%	26%	18%	44%	24%	26%	22%					
Somewhat less likely	25	8	1	1	2	12	-	3	22	2	23					
	10%	8%	51%	16%	6%	11%	-	4%	12%	16%	9%					
Much less likely	26	7	-	1	9	9	-	9	17	1	25					
	10%	7%	-	12%	25%	BFA	8%	-	11%	10%	8%					
Unsure/refused	8	4	-	1	-	3	-	5	3	1	8					
	3%	4%	-	12%	-	3%	-	7%	I	2%	6%					
More likely	200	83	1	6	24	84	2	60	139	9	190					
	77%	81%	49%	60%	69%	77%	100%	78%	77%	69%	77%					
Less likely	51	15	1	3	11	21	-	12	39	3	48					
	20%	15%	51%	28%	31%	B	20%	-	15%	22%	25%					

**Q8. Upgrade and enrich existing community centers and cultural facilities**

	Total	Gender		Party Reg			Age			Race			Voting (D4)					
		M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED	Unsu. / ref.
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15
Much more likely	104	51	53	50	28	26	24	27	29	24	79	10	10	5	33	27	39	4
	40%	38%	43%	43%	36%	40%	61%	42%	36%	33%	38%	65%	44%	37%	50%	37%	37%	29%
A																		
Somewhat more likely	58	28	31	32	12	14	5	16	15	23	47	3	7	1	13	20	23	2
	22%	20%	25%	28%	15%	22%	12%	24%	19%	30%	23%	20%	30%	5%	20%	27%	22%	15%
Somewhat less likely	39	24	14	13	12	14	6	8	13	11	34	—	3	1	7	9	21	2
	15%	18%	12%	11%	15%	22%	16%	12%	17%	15%	17%	—	14%	7%	10%	12%	20%	13%
Much less likely	40	22	17	15	18	6	3	12	12	14	33	1	3	3	9	16	10	4
	15%	15%	14%	13%	23%	10%	7%	18%	14%	18%	16%	6%	12%	24%	14%	21%	20%	29%
Unsure/refused	19	9	9	6	8	5	1	2	12	4	14	1	—	4	4	2	11	2
	7%	7%	7%	5%	10%	7%	3%	3%	14%	5%	7%	8%	—	27%	KMA	6%	3%	10%
More likely	162	79	84	83	40	40	29	43	44	47	126	13	17	5	46	47	62	7
	63%	58%	67%	71%	E	51%	62%	74%	66%	55%	63%	61%	85%	N	74%	42%	70%	64%
Less likely	78	47	32	28	30	9	20	25	24	67	1	6	4	16	24	31	30%	6
	30%	35%	25%	24%	39%	D	31%	24%	30%	31%	33%	32%	L	6%	26%	31%	24%	33%

**Q8. Upgrade and enrich existing community centers and cultural facilities**

		Home/Busi. (D5)						Region			Call type		
		Yes KW	Yes oth	Bus. KW	Hm. & Bus.	No	Unsur	CCDI	CCD3	LL	Cell	(J)	(K)
Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)		
Base	259	102	2**	9	35	109	2**	78	181	13	246		
Much more likely	104	35	1	2	11	55	-	38	67	5	99		
Somewhat more likely	58	28	-	2	5	23	-	9	49	4	54		
Somewhat less likely	39	19	1	1	4	13	-	12	27	1	38		
Much less likely	40	15	-	2	13	9	-	10	30	3	37		
Unsure/refused	19	5	-	2	1	8	2	9	9	1	18		
More likely	162	63	1	4	16	79	-	47	116	9	153		
Less likely	78	35	1	4	17	21	-	60	64	68	62		
	30%	34% F	49%	38%	50% FA	20%	-	28%	31%	3	75		

**Q9. Beautify and expand green spaces and recreational parks**

	Gender		Party Reg		Age		Race		Voting (D4)									
	Total	M	F	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15
Much more likely	116	53	63	59	26	31	22	26	34	34	91	8	11	6	39	31	40	6
45% 51%	40%	45%	51%	51%	E	33%	48%	56%	41%	43%	45%	44%	51%	48%	44%	59%	42%	38%
Somewhat more likely	59	32	26	24	23	12	11	14	19	15	49	2	6	2	13	14	29	2
23% 21%	24%	24%	21%	21%	29%	18%	29%	21%	24%	20%	24%	13%	26%	12%	20%	20%	28%	14%
Somewhat less likely	23	16	7	14	3	6	2	8	8	5	19	2	1	1	5	7	10	1
9% 12%	9%	12%	6%	12%	4%	9%	5%	13%	9%	7%	9%	14%	6%	7%	7%	10%	10%	5%
Much less likely	48	25	22	16	19	12	3	14	14	17	38	3	5	2	8	17	18	5%
18% 19%	18%	19%	14%	14%	25%	19%	8%	22%	17%	22%	18%	22%	20%	15%	12%	23%	17%	32%
Unsure/refused	13	8	6	3	6	4	1	2	5	4	10	—	—	—	3	2	4	7
5% 6%	5%	6%	4%	2%	8%	6%	3%	4%	7%	6%	5%	—	—	—	22%	KMA	3%	5%
More likely	175	86	89	84	48	43	33	40	53	49	140	10	17	7	52	45	69	9
68% 72%	64%	72%	72%	62%	66%	85%	HJ	62%	66%	65%	68%	64%	74%	57%	78%	P	62%	66%
Less likely	71	41	30	30	23	18	5	22	21	22	56	6	3	13	24	29	6	37%
27% 31%	24%	31%	26%	26%	29%	28%	13%	35%	G	27%	30%	27%	36%	26%	21%	19%	33%	27%

**Q9. Beautify and expand green spaces and recreational parks**

	Total	Home/Busi. (D5)						Region						Call type					
		Yes		Bus. oth KW		Hm. & Bus.		No		Unsur		CCDI		CCD3		LL		Cell	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	
Base	259	102	2**	9	35	109	2**	78	181	13	246								
Much more likely	116	42	1	4	18	51	1	36	80	5	111								
	45%	41%	51%	42%	53%	47%	44%	46%	44%	36%	45%								
Somewhat more likely	59	24	1	4	29	-	-	19	40	3	56								
	23%	23%	49%	8%	11%	27%	-	24%	22%	19%	23%								
Somewhat less likely	23	10	-	1	11	-	-	4	20	2	21								
	9%	10%	-	16%	3%	10%	-	5%	11%	15%	9%								
Much less likely	48	20	-	2	11	15	-	14	34	3	45								
	18%	19%	-	23%	32%	14%	-	18%	19%	23%	18%								
Unsure/refused	13	7	-	1	3	1	3	6	8	1	12								
	5%	7%	-	12%	2%	3%	56%	7%	4%	6%	5%								
More likely	175	65	2	5	22	80	1	55	120	7	167								
	68%	64%	100%	50%	63%	74%	44%	70%	66%	56%	68%								
Less likely	71	30	-	4	12	26	-	17	54	5	66								
	27%	29%	-	38%	35%	24%	-	22%	30%	38%	27%								

**Q10.** Reduce flooding in local roadways and properties

	Gender		Party Reg			Age			Race			Voting (D4)						
	Total	M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15
Much more likely	149	71	78	78	38	33	27	33	46	44	122	10	14	3	47	41	55	7
58%N	53%	63%	67%E	49%	52%	68%	51%	58%	58%	59%N	67%N	61%N	23%	70%Q	56%	53%	44%	
Somewhat more likely	55	30	25	20	18	16	7	16	17	15	47	3	4	1	10	22	18	5
21%	22%	20%	18%	24%	25%	18%	24%	22%	20%	23%	21%	17%	7%	15%	30%O	17%	32%	
Somewhat less likely	21	12	9	5	8	8	3	8	5	5	17	-	1	3	4	3	14	-
8%	9%	7%	4%	10%	13%D	8%	12%	6%	7%	8%	-	6%	21%	6%	5%	13%	-	
Much less likely	22	14	8	8	11	3	2	6	7	7	13	2	3	5	3	5	11	2
9%	10%	7%	7%	14%	5%	5%	10%	9%	9%	6%	13%	12%	36%KA	5%	7%	11%	16%	
Unsure/refused	12	7	4	6	2	4	-	2	5	4	9	-	1	2	3	2	6	1
4%	6%	3%	5%	3%	5%	-	3%	6%	6%	4%	-	4%	13%	4%	2%	6%	7%	
More likely	204	101	103	98	56	50	34	48	64	59	168	14	18	4	57	63	73	12
79%N	75%	83%	84%	73%	77%	86%	75%	79%	78%	81%N	87%N	79%N	30%	85%Q	85%Q	70%	77%	
Less likely	43	26	17	12	19	12	5	14	12	12	30	2	4	7	9	25	2	
17%	19%	14%	11%	25%D	18%	14%	22%	15%	16%	14%	13%	18%	56%KL	10%	12%	24%	16%	
MA																		

## Q10. Reduce flooding in local roadways and properties

		Home/Busi. (D5)				Region				Call type			
		Yes KW	Yes oth KW	Bus. kw	Hm. kw	No	Unsur	CCP1	CCD3	IL	Cell	(J)	(K)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)		
Total													
Base	25.9	102	2**	9	35	109	2**	78	181	13	246		
Much more likely	14.9	61	1	3	15	70	-	47	102	6	144		
Somewhat more likely	55	21	1	4	9	20	-	13	42	4	51		
Somewhat less likely	21	9	-	1	1	9	1	5	16	1	20		
Much less likely	22	8	-	1	8	5	-	8	15	1	21		
Unsure/refused	12	4	-	-	2	5	1	5	7	2	10		
More likely	204	82	2	7	24	89	-	60	144	10	195		
Less likely	43	17	-	2	9	15	1	13	31	2	41		
	17%	16%	-	24%	26%	13%	44%	16%	17%	16%	17%		

## Q11. Prepare for sea level rise

	Gender		Party Reg			Age			Race			Voting (D4)							
	Total	M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15	
Much more likely	136	61	76	73	30	34	27	35	36	38	109	11	12	4	41	40	47	9	
Somewhat more likely	53	33	20	22	19	12	8	9	17	19	47	2	4	-	14	14	22	3	
Somewhat less likely	20	12	8	7	9	4	1	11	7	2	16	1	3	-	5	8	8	-	
Much less likely	31	21	11	9	11	11	2	6	13	10	21	1	4	6	3	11	15	3	
Unsure/refused	18	8	10	5	9	4	1	4	7	6	15	-	-	3	3	1	13	1	
More likely	189	94	96	95	49	46	35	45	53	57	155	14	17	4	55	54	69	12	
Less likely	52	33	18	16	20	15	3	17	20	12	37	2	7	6	8	18	23	3	
	20%	25%	15%	14%	26%	23%	8%	26%	25%	16%	18%	13%	28%	48%	KA	12%	25%	22%	17%
	73%	69%	77%	81%	62%	71%	89%	MI	69%	66%	76%	75%	N	87%	N	72%	N	30%	83%

## Q11 Prepare for sea level rise

		Home/Busi. (D5)						Region						Call type					
		Total	Yes KW	Yes oth	Bus. KW	Hm. Bus.	No	Unsur	CCD1	CCD3	LL	Cell	(H)	(I)	(J)	(K)			
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)			
Base		259	102	2**	9	35	109	2**	78	181	13	246							
Much more likely		136	50	1	3	16	66	-	44	92	5	131							
Somewhat more likely		53	22	1	1	7	23	-	13	40	3	50							
Somewhat less likely		20	10	-	1	3	6	-	4	17	1	19							
Much less likely		31	15	-	1	8	7	1	13	19	2	29							
Unsure/refused		18	5	-	3	24% <sup>F</sup>	6%	44%	16%	10%	18%	12%							
		7%	5%	-	34% <sup>B/E/F</sup>	1	7%	56%	4%	14%	2	16							
					A														
More likely		189	72	2	4	23	89	-	57	132	8	181							
		73% <sup>D</sup>	71%	100%	38%	66%	81% <sup>D</sup>	-	74%	73%	61%	74%							
Less likely		52	25	-	3	11	13	1	16	35	3	48							
		20%	24% <sup>E/F</sup>	-	28%	31% <sup>F</sup>	12%	44%	21%	20%	25%	20%							

## Q12. Decrease damage from increased winds and storm surge

	Gender		Party Reg			Age			Race			Voting (D4)						
	Total	M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15
Much more likely	127	60	68	65	32	30	25	28	41	34	99	11	13	4	41	32	44	9
49%	44%	54%	56%	41%	47%	64%	42%	51%	45%	48%	73%N	55%	30%	63%PQ	44%	42%	62%	
Somewhat more likely	63	35	29	27	19	17	11	16	19	18	56	1	3	3	12	23	26	3
24%	26%	23%	23%	25%	26%	28%	25%	23%	24%	27%	7%	15%	21%	18%	31%	25%	22%	
Somewhat less likely	20	15	5	8	8	4	1	10	2	7	17	—	1	1	4	7	9	—
8%	11%	4%	7%	10%	6%	2%	15%	I	3%	9%	8%	—	6%	7%	6%	9%	9%	—
Much less likely	30	14	15	10	12	8	1	7	8	13	19	2	6	3	7	9	12	2
11%	10%	12%	8%	15%	12%	3%	11%	10%	17%	9%	13%	24%	20%	20%	10%	12%	11%	16%
Unsure/refused	19	12	8	6	8	6	1	4	10	3	15	1	—	3	3	3	13	—
7%	9%	6%	5%	10%	9%	3%	7%	13%	5%	7%	7%	—	22%	M	4%	4%	13%	—
More likely	191	94	96	93	51	47	36	43	59	52	155	12	16	7	53	55	70	13
74%	70%	77%	80%	E	65%	73%	92%HI	67%	74%	69%	75%	80%	70%	51%	80%	75%	67%	84%
Less likely	49	29	20	18	19	12	2	17	10	20	37	2	7	3	10	16	21	2
19%	21%	16%	15%	25%	18%	5%	26%	G	13%	26%GI	18%	13%	30%	27%	16%	20%	16%	

Q12. Decrease damage from increased winds and storm surge

		Home/Busi. (D5)						Region						Call type		
		Total	Yes KW	Yes oth	Bus. KW	Hm. & Bus.	No	Unsur	CCD1	CCD3	LL	Cell	(H)	(I)	(J)	(K)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)					
Base	259	102	2**	9	35	109	2**	78	181	13	246					
Much more likely	127	52	1	3	16	55	-	39	89	5	122					
	49%	51%	51%	31%	46%	51%	-	50%	49%	36%	50%					
Somewhat more likely	63	23	1	1	7	31	1	20	44	4	60					
	24%	22%	49%	12%	21%	28%	44%	25%	24%	26%	24%					
Somewhat less likely	20	8	-	2	2	7	-	7	12	1	18					
	8%	8%	-	23%	6%	7%	-	10%	7%	11%	7%					
Much less likely	30	12	-	-	8	10	-	4	26	1	29					
	11%	11%	-	-	24%	9%	-	5%	14%	7%	12%					
Unsure/refused	19	8	-	3	1	6	1	8	11	3	17					
	7%	8%	-	34%BEF	3%	6%	56%	11%	6%	20%	7%					
More likely	191	74	2	4	23	86	1	58	132	8	182					
	74%D	73%	100%	42%	67%	79%D	44%	75%	73%	63%	74%					
Less likely	49	20	-	2	10	17	-	11	38	2	47					
	19%	19%	-	23%	30%	15%	-	14%	21%	18%	19%					

**Q13. Reduce traffic congestion**

	Gender		Party Reg			Age			Race			Voting (D4)						
	Total	M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15
Much more likely	115	51	64	53	30	32	19	27	33	37	91	10	12	2	37	27	44	7
Somewhat more likely	54	34	20	26	14	14	11	13	15	14	42	3	6	2	13	18	18	4
Somewhat less likely	34	18	16	16	10	8	6	10	7	11	29	-	1	3	6	10	17	-
Much less likely	32	18	15	14	4	1	10	13	8	25	1	4	2	5	11	13	4	
Unsure/refused	24	14	9	7	10	7	2	5	12	5	19	1	-	4	5	7	12	-
More likely	169	84	85	80	44	46	29	40	48	52	134	13	18	4	51	45	63	11
Less likely	66	36	31	30	24	13	7	20	20	19	54	1	5	6	11	21	30	4
	65%N	63%	68%	68%	56%	71%	76%	62%	60%	69%	65%N	87%N	77%N	29%	76%Q	61%	60%	71%

**Q13. Reduce traffic congestion**

		Home/Busi. (D5)						Region			Call type		
		Yes KW	Yes oth	Bus. KW	Hm. & Bus.	No	Unsur	CCD1	CCD3	LL	Cell	(J)	(K)
Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)		
Base	259	102	2**	9	35	109	2**	78	181	13	246		
Much more likely	115	40	1	5	15	55	-	40	76	4	111		
Somewhat more likely	54	21	1	1	4	26	1	51%	42%	32%	45%		
Somewhat less likely	34	20	-	-	2	12	-	10	24	1	33		
Much less likely	32	9	-	2	12	10	-	8	25	2	30		
Unsure/refused	24	12	-	1	3	7	1	9	14	16%	12%		
More likely	169	61	2	6	18	80	1	51	118	7	162		
Less likely	66	29	-	2	14	22	44%	66%	65%	49%	66%		
	26%	29%	-	21%	39%F	20%	-	22%	27%	25%	26%		

**Q14.** Increase the number of reliable parking options

	Gender		Party Reg			Age			Race			Voting (D4)						
	Total	M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Mail	Early	ED	Unsu. /ref.	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15
Much more likely	117	62	55	46	42	29	20	28	38	31	90	9	13	5	33	29	47	8
45%	45%	46%	45%	40%	54%	45%	53%	43%	47%	42%	44%	59%	57%	35%	50%	40%	45%	56%
Somewhat more likely	38	21	17	18	8	11	3	11	10	14	29	3	4	2	10	14	12	2
15%	15%	16%	13%	16%	10%	18%	7%	16%	13%	19%	14%	21%	15%	14%	15%	19%	12%	13%
Somewhat less likely	32	20	12	14	11	7	6	8	11	7	30	—	1	1	6	5	20	1
12%	12%	15%	10%	12%	14%	11%	15%	12%	14%	9%	14%	—	5%	7%	9%	7%	19%	5%
Much less likely	52	23	29	31	12	9	7	14	14	17	43	1	5	3	16	17	16	4
20%	20%	17%	24%	27%	15%	15%	19%	22%	17%	23%	21%	6%	23%	22%	24%	23%	15%	26%
Unsure/refused	20	9	11	6	5	8	2	4	7	6	15	2	—	3	2	8	9	—
8%	8%	6%	9%	5%	7%	12%	6%	6%	9%	8%	7%	13%	—	22%	3%	11%	9%	—
More likely	155	83	72	65	50	40	23	38	48	46	120	12	17	6	43	43	59	10
60%	60%	58%	55%	64%	63%	59%	59%	60%	61%	58%	80%	72%	49%	64%	58%	57%	69%	—
Less likely	84	43	42	46	22	16	13	22	25	24	73	1	7	4	22	22	36	5
33% <sub>L</sub>	33%	33%	39%	29%	35%	35%	34%	31%	31%	35%	6%	28%	29%	33%	30%	34%	31%	—

City of Key West Survey — January 30, 2024

Clearview Polling and Research, LLC 906 Thomasville Road, Tallahassee, Florida 32303 T 850.681.8530 <http://clearview-research.com>

**Q14.** Increase the number of reliable parking options

		Home/Busi. (D5)						Region						Call type							
		Total KW	Yes oth KW	Bus. KW	Hm. & Bus.	No	Unsur CCD1	CCD3	LL	Cell	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Base	259	102	2**	9	35	109	2**	78	181	13	246										
Much more likely	117	42	2	5	13	54	1	39	78	4	114										
Somewhat more likely	38	13	-	1	6	18	-	12	26	2	36										
Somewhat less likely	32	17	-	-	1	14	-	6	26	3	29										
More less likely	12*	16% E	-	-	3%	13%	-	8%	14%	21%	12%										
Much less likely	52	20	-	2	14	16	-	16	37	2	50										
Unsure/refused	20	10	-	1	1	6	1	4	15	3	17										
More likely	155	55	2	6	19	72	1	51	104	6	149										
Less likely	84	37	-	2	15	30	-	22	62	5	80										
	33%	36%	-	21%	43%	28%	-	28%	34%	36%	32%										
	A																				

Now, please indicate whether you would be more or less likely to support a bond referendum based on each of the following:

**Q15. Every dollar raised would stay right here in the City of Key West.**

	Gender		Party Reg			Age			Race			Voting (D4)						
	Total	M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15
Much more likely	165	80	86	77	45	43	24	43	51	47	131	12	15	7	47	44	65	9
	64%	59%	69%	66%	58%	66%	63%	66%	64%	62%	63%	79%	62%	55%	71%	60%	62%	61%
Somewhat more likely	56	34	22	21	20	15	6	13	19	19	47	3	3	3	13	16	25	1
	22%	25%	18%	18%	25%	24%	14%	20%	24%	25%	23%	21%	11%	24%	20%	22%	24%	7%
Somewhat less likely	14	9	5	10	2	2	6	4	4	2	9	—	5	—	2	7	5	—
	5%	7%	4%	8%	3%	4%	15%	11%	6%	3%	3%	4%	—	21%KA	—	3%	10%	4%
Much less likely	15	7	9	4	7	4	2	6	3	5	13	—	1	1	3	3	6	4
	6%	5%	7%	4%	9%	6%	4%	9%	4%	6%	6%	—	6%	7%	5%	4%	5%	24%OPQA
Unsure/refused	8	5	3	4	3	1	1	—	4	3	6	—	—	—	2	1	2	1
	3%	4%	3%	3%	4%	2%	3%	—	5%	4%	3%	—	—	13%	1%	3%	4%	8%
More likely	221	114	108	99	65	58	30	55	71	65	178	16	17	10	60	61	90	10
	85%	85%	87%	85%	84%	89%	77%	85%	88%	87%	86%	100%	73%	80%	91%R	83%	87%	68%
Less likely	29	16	13	14	9	6	8	9	6	7	22	—	6	1	5	10	10%	4%
	11%	12%	11%	12%	12%	9%	19%	15%	7%	9%	11%	—	27%	7%	8%	14%	10%	24%

**Q15.** Every dollar raised would stay right here in the City of Key West.

	Total (A)	Home/Busi. (D5)						Region						Call type					
		Yes KW oth		Yes Bus. KW		Hm. & Bus.		No		Unsur CCD1		CCD3		IL		Cell		(J)	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(R)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base	259	102	2**	9	35	109	2**	78	181	13	246								
Much more likely	165 64%	58 51%	1 92% <sup>B</sup>	9	23	74	1	47	118	5	160								
Somewhat more likely	56 22%	29 29%	1 49%	1	6	18	1	19	37	5	51								
Somewhat less likely	14 5%	3 3%	-	-	1	10	-	3	11	-	14								
Much less likely	15 6%	7 7%	-	-	4	4	-	5	11	1	14								
Unsure/refused	8 3%	4 4%	-	-	1	3	-	3	5	2	7								
More likely	221 85%	87 85%	2 100%	9	29	92	2	66	155	11	211								
Less likely	29 11%	11 11%	-	-	5	14	-	85%	85%	79%	86%								
					14%	13%	-	10%	12%	1	28								

**Q16.** Studies show that bond initiatives like these can improve home values.

	Gender		Party Reg			Age			Race			Voting (D4)						
	Total	M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base	259	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15	
Much more likely	79	39	37	26	16	8	14	34	23	66	4	7	2	25	23	26	4	
Somewhat more likely	73	34	39	28	21	15	18	19	21	55	8	8	3	21	19	31	2	
Somewhat less likely	23	16	7	13	4	5	3	7	6	15	1	5	2	3	9	9	1	
Much less likely	52	33	19	21	13	7	17	13	15	45	1	2	3	12	10	27	4	
Unsure/refused	32	12	20	18	8	6	5	8	10	26	2	1	3	5	11	11	4	
More likely	152	74	78	64	47	41	23	33	53	43	121	11	15	5	46	42	57	6
Less likely	75	49	26	34	23	18	11	24	19	21	60	2	7	5	15	20	36	5
	29%	36%	21%	29%	30%	28%	28%	37%	23%	29%	14%	32%	40%	22%	27%	34%	31%	

**Q16.** Studies show that bond initiatives like these can improve home values.

	Total KW	Home/Busi. (D5)						Region						Call type		
		Yes KW		Bus. KW		Hm. & Bus.		No		Unsur CCDI		CCD3		LI		Cell
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Base	259	102	2**	9	35	109	2**	78	181	13	246					
Much more likely	79	33	1	2	14	28	-	25	54	3	76					
Somewhat more likely	73	32	1	4	5	30	2	23	51	1	72					
Somewhat less likely	23	8	-	-	4	11	-	7	16	-	23					
Much less likely	52	14	-	2	9	27	-	12	40	6	46					
Unsure/refused	32	14	-	2	2	13	-	11	21	3	29					
More likely	152	65	2	6	19	58	2	48	104	4	148					
Less likely	75	23	-	2	13	38	-	19	56	6	68					
	29%	22%	-	16%	38%	35%	-	25%	31%	48%	28%					

**Q17.** This would not increase your local property tax rate.

	Gender		Party Reg			Age			Race			Voting (D4)							
	Total	M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15	
Much more likely	135 52%	72 53%	63 51%	59 50%	39 50%	37 58%	19 49%	29 45%	44 54%	43 57%	110 53%	7 45%	14 53%	4 61%	40 29%	31 61%	56 42%	53% 53%	8 55%
Somewhat more likely	49 19%	23 17%	26 21%	20 18%	11 22%	11 17%	7 19%	14 22%	17 21%	10 14%	39 19%	4 26%	4 17%	1 8%	11 17%	16 21%	18 21%	4 17%	4 24%
Somewhat less likely	24 9%	13 9%	11 9%	13 11%	5 7%	5 8%	5 13%	7 11%	6 8%	5 7%	15 7%	2 7%	4 16%	2 17%	5 19%	8 8%	8 11%	10 10%	- -
Much less likely	30 12%	16 12%	14 11%	12 10%	14 17%	4 7%	4 10%	9 14%	7 9%	10 13%	25 12%	- -	1 12%	4 6%	5 30%	11 LA	15 8%	13 15%	6 6%
Unsure/refused	22 8%	11 8%	10 8%	12 10%	3 4%	6 10%	3 9%	5 7%	7 9%	6 9%	18 9%	2 13%	- -	2 13%	5 7%	8 11%	7 7%	2 15%	
More likely	183 71%	94 N	89 70%	79 72%	56 68%	48 72%	27 75%	43 69%	60 67%	53 75%	149 71%	11 72%	18 N	5 71%	51 77%	46 37%	74 63%	71% 71%	12 79%
Less likely	54 21%	29 22%	25 20%	25 22%	19 25%	10 15%	9 23%	17 26%	13 16%	15 21%	40 19%	2 16%	5 23%	6 49%	10 KA	19 16%	24 26%	23% 23%	1 6%

**Q17.** This would not increase your local property tax rate.

	Home/Busi. (D5)												Region			Call type		
	Yes KW		Yes oth		Bus. KW		Hm. & Bus.		No		Unsur		CCDI	CCD3	LL	Cell		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	
Total	259	102	2**	9	35	109	2**	78	181	13	246							
Base	135	56	1	4	18	55	1	43	92	6	128							
Much more likely	52%	55%	5 1%	44%	52%	50%	44%	56%	51%	48%	52%							
Somewhat more likely	49	22	1	3	6	17	-	11	38	2	46							
Somewhat less likely	24	10	-	-	3	11	-	7	17	1	23							
9%	10%	-	-	-	8%	10%	-	9%	9%	10%	9%							
Much less likely	30	7	-	2	6	16	-	10	20	2	28							
12%	6%	-	21%	18%	14%	-	13%	11%	15%	11%								
Unsure/refused	22	8	-	-	2	11	1	7	15	2	20							
8%	8%	-	-	6%	10%	56%	8%	8%	12%	8%								
More likely	183	78	2	8	24	71	1	54	129	9	175							
71%	76%	100%	79%	68%	66%	44%	70%	71%	63%	71%								
Less likely	54	17	-	2	9	26	-	17	37	3	51							
21%	16%	-	21%	26%	24%	-	22%	20%	25%	21%								

**Q18.** The annual taxpayer impact for this referendum would be over \$1,000 for homeowners.

	Total	Gender		Party Reg			Age			Race			Voting (D4)					
		M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15
Much more likely	51	21	30	31	11	9	6	11	18	17	43	4	3	2	15	19	12	4
Somewhat more likely	51	24	26	24	11	16	10	12	15	13	41	2	7	—	14	16	19	2
Somewhat less likely	46	31	15	22	16	8	7	18	11	10	36	3	4	3	9	11	24	2
Much less likely	80	47	32	22	32	26	11	16	29	24	58	6	9	7	22	20	34	3
Unsure/refused	32	11	21	18	8	6	5	7	8	11	29	—	1	2	6	8	15	3
More likely	101	45	56	55	22	24	15	23	33	30	84	6	10	2	29	35	31	6
Less likely	126	78	48	44	48	34	18	34	39	34	94	10	12	10	31	31	58	5
	49%	58%	38%	37%	62%	53%D	46%	53%	49%	46%	45%	62%	53%	74%K	47%	42%	56%	36%

**Q18.** The annual taxpayer impact for this referendum would be over \$1,000 for homeowners.

	Total	Home / Busi. (D5)						Region			Call type		
		Yes KW		Bus. oth KW		Hm. Bus.	No	Unsur	CCD1	CCD3	LL	Cell	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	
Base	259	102	2**	9	35	109	2**	78	181	13	246		
Much more likely	51	18	-	1	8	23	1	12	39	-	51	21%	
Somewhat more likely	51	23	-	3	4	20	-	18	32	2	49		
Somewhat less likely	46	16	2	-	2	26	-	11	35	2	44		
Much less likely	80	36	-	4	16	24	-	23	56	9	71	20%	
Unsure/refused	32	10	-	1	4	16	1	13	19	1	31		
More likely	101	41	-	4	13	43	1	30	71	2	100		
Less likely	126	52	2	4	18	50	-	35	91	11	115		
	49%	51%	100%	42%	52%	46%	-	45%	50%	83%	KA 47%		

**Q19. Most of the costs would be paid by big corporations, hotels, and people from out of town who own second homes in Key West.**

	Gender			Party Reg			Age			Race			Voting (D4)					
	Total	M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15
Much more likely	156	78	78	74	47	36	20	34	54	47	126	8	16	7	47	40	60	10
Somewhat more likely	35	19	16	15	9	11	8	11	6	10	31	2	1	1	10	7	18	-
Somewhat less likely	19	15	4	8	5	5	4	4	6	5	13	1	3	2	1	8	8	2
Much less likely	28	16	11	9	11	8	4	10	6	7	21	3	3	1	4	14	7	3
Unsure/refused	21	7	14	11	5	5	3	5	8	5	17	1	-	3	4	5	11	1
More likely	191	96	95	89	56	47	28	45	60	58	157	10	17	8	57	47	78	10
Less likely	47	32	15	17	17	13	8	15	12	13	34	5	6	2	5	22	15	4
	18%	24%	12%	15%	21%	20%	23%	15%	17%	16%	29%	27%	19%	8%	30%	15%	29%	A

**Q19. Most of the costs would be paid by big corporations, hotels, and people from out of town who own second homes in Key West.**

		Home/Busi. (D5)						Region			Call type		
		Yes KW	Yes oth KW	Bus. KW	Hm. & Bus.	No	Unsur	CCD1	CCD3	LL	Cell	(J)	(K)
Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)		
Base	259	102	2**	9	35	109	2**	78	181	13	246		
Much more likely	156	54	1	7	23	71	1	49	107	6	150		
Somewhat more likely	35	20	1	-	2	12	-	7	28	4	31		
Somewhat less likely	19	9	-	1	1	8	-	5	14	-	19		
Much less likely	28	12	-	1	7	9	-	5	23	1	27		
Unsure/refused	21	8	-	1	2	9	1	12	9	2	19		
More likely	191	74	2	7	25	83	1	56	135	10	181		
Less likely	47	21	-	2	8	17	-	10	37	1	46		
	18%	20%	-	16%	22%	16%	-	13%	20%	9%	19%		

- Q20. Sometimes, after hearing more about a referendum, people's opinions change. I would like to ask you a question one more time. After I read the language, please tell me if you would vote Yes for bonds or No against bonds, if the election were held today.

	Total	Gender		Party Reg				Age				Race				Voting (D4)			
		M	F	Rep	Dem	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED	Unsu. /ref.	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15	
Definitely voting YES for bonds	101	49	53	52	26	24	17	25	26	34	83	7	10	2	27	41	41	7	
Leaning towards voting YES for bonds	72	38	35	33	22	17	9	20	30	14	56	6	9	2	23	18	29	2	
Leaning towards voting NO against bonds	22	11	11	7	7	8	6	1	6	8	18	1	1	1	3	7	10	1	
Definitely voting NO against bonds	44	28	16	17	18	9	4	16	12	12	35	2	3	4	8	18	14	3	
Unsure/refused	20	9	11	8	5	6	4	3	6	8	16	-	-	4	5	3	11	1	
		8%	9%	7%	7%	9%	10%	4%	7%	10%	8%	A	A	A	4%	10%	7%		
Voting YES	174	86	87	84	48	41	25	45	56	48	138	12	19	4	50	45	70	9	
	67%N	64%	70%	72%	62%	64%	65%	70%	70%	63%	67%N	78%N	83%N	29%	75%	61%	67%	62%	
Voting NO	66	39	26	24	24	18	10	17	19	20	53	3	4	5	12	25	24	5	
	25%	29%	21%	21%	31%	27%	26%	26%	23%	27%	26%	22%	17%	42%	18%	35%	23%	30%	

- Q20. Sometimes, after hearing more about a referendum, people's opinions change. I would like to ask you a question one more time. After I read the language, please tell me if you would vote Yes for bonds or No against bonds, if the election were held today.

	Base	Home/Busi. (D5)										Region	Call type	
		Yes		Bus. oth KW		Hm. & Bus.		No		Unsur				
		Total	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)		
Definitely voting YES for bonds	101 39%	34 51%	2** 34%	1 38%	4 34%	12 46%	50 56%	1 44%	2** 30%	78 33	181 20	13 52	246 3	
Leaning towards voting YES for bonds	72 28%	31 30%	1 49%	2 22%	4 12%	30 30%	50 44%	1 44%	26 26%	71 20	181 52	13 29%	98 21%	
Leaning towards voting NO against bonds	22 8%	9 9%	- -	2 20%	2 5%	9 8%	- -	- -	9 11%	13 11%	13 14%	2 14%	20 8%	
Definitely voting NO against bonds	44 17%	19 19%	- -	- -	- 38%BD	11 11%	- FA	- -	13 16%	31 17%	3 22%	3 17%	41 17%	
Unsure/refused	20 8%	8 8%	- -	2 20%	4 11%	6 5%	- -	- -	5 7%	14 8%	3 21%	3 7%	17 7%	
Voting YES	174 67%E	65 64%	2 100%	6 60%	16 46%	83 76%E	2 100%	51 65%	123 68%	6 44%	168 68%			
Voting NO	66 25%	29 28%	- -	2 20%	15 43%FA	20 19%	- -	22 28%	44 24%	5 5	61 36%		25%	

City of Key West Survey — January 30, 2024

Clearview Polling and Research, LLC 906 Thomasville Road, Tallahassee, Florida 32303 T 850.681.8530 http://clearview-research.com

**Demographic/Statistical Questions:**

I would like to ask you a few final questions just for statistical purposes to be sure we have included a good cross-section of people in our survey. First...

D1. How are you registered to vote?

	Gender		Party Reg			Age			Race			Voting (D4)							
	Total	M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15	
As a Democrat,	117	51	66	117	-	-	18	27	28	44	98	6	11	3	32	36	43	5	
	45%EF	37%	53%B	100%EFA	-	-	46%	41%	35%	A	59%HI	47%N	37%	46%	19%	49%	50%	41%	31%
As a Republican, or	78	47	31	-	78	-	7	24	31%	16	63	5	5	17	22	34	5	32%	
	30%DF	35%	25%	-	100%DFA	-	18%	37%	J	39%GJ	21%	31%	30%	19%	39%	25%	30%	33%	32%
As something else?	65	38	27	-	-	65	14	14	21	15	46	5	8	5	17	15	27	6	
	25%DE	28%	22%	-	-	100%DE	36%	22%	26%	20%	22%	33%	35%	42%	42%	26%	20%	26%	37%

**D1.** How are you registered to vote?

Home/Busi. (D5)											
	Total KW	Yes KW	Yes oth	Bus. KW	Bus. oth	No	Unsur	CCD1	CCD3	Region	Call type
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Base	259	102	2**	9	35	109	2**	78	181	13	246
As a Democrat, or	117	47	-	2	15	52	-	32	85	8	108
As a Republican, or	78	34	1	3	12	27	-	41%	47%	60%	44%
As something else?	65	21	1	4	8	29	2	27	51	1	77
	25%	20%	51%	39%	24%	27%	100%	24%	25%	31%	25%

## D2. How old are you?

	Gender		Party Reg			Age			Race			Voting (D4)								
	Total	M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)		
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15		
18-34	39	18	21	18	7	14	39	A	—	—	—	24	5	7	3	9	12	15	3	
J	15%HI	13%	17%	15%	9%	21%	E	100%HIJ	—	—	11%	30%	K	32%	K	24%	13%	16%	14%	22%
35-49	65	34	31	27	24	14	—	65	—	—	52	2	8	2	10	22	28	5	5	
J	25%GI	25%	25%	23%	31%	22%	—	100%GIJ	—	—	25%	15%	35%	16%	16%	30%	27%	32%	32%	
50-64	80	49	31	28	31	21	—	—	—	80	—	66	4	6	5	22	21	35	3	
J	31%GH	37%	25%	24%	40%D	33%	—	—	—	A	100%GHJ	—	32%	28%	24%	35%	33%	28%	33%	
65 or older	75	34	42	44	16	15	—	—	—	—	75	66	4	2	3	25	19	27	4	
I	29%GH	25%	33%	38%	E	20%	24%	—	—	IA	100%GH	32%	M	27%	9%	25%	38%	26%	26%	29%

**D2. How old are you?**

Home/Busi. (D5)												Region			Call type															
Total	Yes			Buss.			Hm. & Bus.			No			Unsur			CCD1			CCD3			LL			Cell					
	KW	oth	KW	KW	oth	KW	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
Base	259	102	2**	9	35	109	2**	78	181	13	246																			
18-34	39	8	1	1	1	11%	-	28	-	19	20	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39	16%	
35-49	65	21	-	4	11	26%	-	26% <sup>E</sup>	-	24% <sup>I</sup>	11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	61	25%	
50-64	80	31	1	3	16	29	1	30	51	2	79																			
65 or older	75	42	-	2	8	23	1	15	60	8	67																			
	29%	41% <sup>FA</sup>	-	18%	22%	21%	56%	20%	33% <sup>H</sup>	60% <sup>KA</sup>	27%																			

**D3.** And how would you describe your ethnicity?

	Gender		Party Reg			Age			Race			Voting (D4)						
	Total	M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15
White or Caucasian	207	107	100	98	63	46	24	52	66	66	207	"	"	"	53	56	87	12
MN	80%GL 79%	81%	84%F	82%	71%	61%	81%G	82%G	87%G	100%LMN	A	"	"	"	79%	76%	83%	79%
Black or African-American	16	7	8	6	5	5	2	4	4	4	16	"	"	"	4	6	3	2
MN	6%K 5%	7%	5%	6%	8%	12%	3%	5%	6%	6%	A	"	"	"	7%	8%	3%	14%
Hispanic,	23	12	11	11	5	8	7	8	6	2	3%	"	"	"	23	9%	9%	1
MN	9%K 9%	9%	9%	9%	6%	13%	19%J	13%J	7%	3%	A	"	"	"	100%KLN	12%	8%	7%
Other/unsure/refused	13	9	4	3	5	5	3	2	5	3	"	"	"	"	100%KLN	4%	3	6
MN	5%K 7%	3%	2%	6%	8%	8%	3%	6%	4%	4%	A	"	"	"	100%KLN	5%	6%	-

**D3.** And how would you describe your ethnicity?

Home/Busi. (D5)											Region		Call type	
	Total KW	Yes KW	Yes oth KW	Bus. KW	Hm. & Bus.	No	Unsur	CCD1	CCD3	LL	Cell	(J)	(K)	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(J)	(K)			
Base	259	102	2**	9	35	109	2**	78	181	13	246			
White or Caucasian	207	86	1	6	31	83	1	57	151	13	195			
Black or African-American	16 6%	3 3%	-	-	-	12 12%BE	-	5	11	-	16 6%			
Hispanic,	23 9%	8 7%	1 51%	1 16%	3 8%	10 9%	-	7	16	-	23 10%			
Other/unsure/refused	13 5%	6 6%	-	2 24%EFA	1 3%	3 44%	1	9	4	1	12 6%			

**D4.** For the upcoming 2024 General Election, how do you intend to vote?

	Gender										Age										Race										Voting (D4)																	
	Total		M	F	Party Reg			18-34			35-49			50-64			65+			White			AA			His.			Oth.			Mail			Early			ED										
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(BB)	(CC)	(DD)	(EE)	(FF)	(GG)	(HH)	(II)	(JJ)	(KK)	(LL)	(MM)	(NN)	(OO)	(PP)	(QQ)	(RR)				
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15																														
By mail or absentee ballot	66	30	36	32	17	17	9	10	22	25	53	4	6	4	66	66	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
In-person on Election Day	104	60	44	43	34	27	15	28	35	27	87	3	8	6	33%	50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
In-person early	73	37	36	22	15	12	22	21	19	56	6	9	3	73	22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Unsure/refused	15	8	7	5	6	3	5	3	4	12	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

**D4.** For the upcoming 2024 General Election, how do you intend to vote?

Home/Busi. (D5)											
	Total KW	Yes KW	Yes oth	Bus. KW	Hm. & Bus.	No	Unsur	CCD1	CCD3	LL	Cell
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Base	259	102	2**	9	35	109	2**	78	181	13	246
By mail or absentee ballot	66	28	-	1	8	29	1	13	53	3	63
In-person on Election Day	104 40%	41 100%	2 50%	5 38%	13 39%	42 56%	44% 47%	17% 37%	29%H 67	26% 8	26% 96
In-person early	73 28%	31 30%	-	4	7	32	-	23	50	2	71
Unsure/refused	15 6%	2 2%	-	-	7 19%BEFA	6 6%	-	4 6%	11 6%	-	15 6%

**D5.** Do you own a home or business in Key West?

	Total	Gender			Party Reg			Age			Race			Voting (D4)				
		M	F		Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15
Yes, I own a home in Key West	102	50	52	47	34	21	8	21	31	42	86	3	8	6	28	31	41	2
	39%	37%	42%	41%	44%	32%	22%	33%	38%	55%GH	41%	20%	33%	46%	42%	39%	14%	
Yes, I own a home but not in Key West	2	2	-	-	1	1	1	1	-	1	-	1	-	5%	-	-	-	2%
I own a business in Key West	9	5	2	3	4	1	4	3	2	6	-	1	2	1	4	5	5%	-
I own both - a home and a business in Key West	35	22	12	15	12	8	-	11	16	8	31	-	3	1	8	7	13	7%
No	109	55	54	52	27	29	28	29	23	83	12%KN	10	3	29	32	42	13%	44%OPQA
	42%	41%	43%	45%	35%	45%	72%HT	44%	36%	31%	40%	80%KN	44%	23%	43%	40%	6	42%
Unsure/refused	2	1	1	-	-	2	-	-	1	1	-	-	1	1	-	1	-	-
	1%	-	1%	-	-	2%	-	-	1%	1%	-	-	6%	1%	-	1%	-	-

**D5.** Do you own a home or business in Key West?

Home/Busi. (D5)												Region			Call type		
	Total	Yes KW	Yes oth KW	Hm. & Bus. KW	No	Unsur	CCD1	CCD3	CCD3	(I)	(J)	(K)	(L)	Cell	(M)		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)			
Base	259	102	2**	9	35	109	2**	78	181	13	246						
Yes, I own a home in Key West	102	102	-	-	-	-	-	37	66	11	91						
Yes, I own a home but not in Key West	39%	39%	D	100%DEF	-	-	-	47%	36%	85%KA	37%						
I own a business in Key West	9	-	-	2	-	-	-	-	1	1	-	2		1%			
I own both a home and a business in Key West	35	-	-	-	-	35	-	-	8	27	1	34		14%			
No	109	-	-	-	-	100%BDP	-	-	10%	15%	6%						
Unsure/refused	2	-	-	-	-	-	100%	1	1	-	-	2					
	1%																

## Coded Questions:

### Gender:

	Gender		Party Reg				Age				Race				Voting (D4)			
	Total	M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED	Unsu. /ref.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base	239	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15
Male	135	135	=	51	47	38	18	34	49	34	107	7	12	9	30	37	60	8
Female	124	=	124	66	31	27	21	31	42	100	8	11	4	36	37	44	7	48%
				52% CA	60% D	58%	46%	53%	62% J	45%	52%	47%	51%	67%	46%	50%	57%	52%
				100% BA	57% E	40%	42%	54%	47%	38%	55% I	48%	49%	33%	54%	50%	43%	48%

**Gender:**

		Home/Busi. (D5)						Region			Call type		
		Yes KW	Yes oth KW	Bus. KW	Hm. & Bus.	No	Unsur	CCD1	CCD3	LL	Cell	(J)	(K)
Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)		
Base	239	102	2**	9	35	109	2**	78	181	13	246		
Male	135	50	2	5	22	55	1	41	94	8	127		
Female	124	52	-	5	12	54	1	37	87	6	119		
	48%	51%	-	51%	35%	50%	56%	47%	48%	43%	48%		

**Region:**

	Gender		Party Reg			Age			Race			Voting (D4)					
	Total	M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104
County Commission	78	41	37	32	27	19	19	14	30	15	57	5	7	9	13	23	37
District 1	30%	30%	30%	27%	34%	29%	48%	HJ	22%	37%	J	21%	27%	32%	29%	72%	KL
County Commission	181	94	87	85	51	46	20	51	60	151	11	16	4	53	50	67	11
District 3	70% N	70%	70%	73%	66%	71%	52%	78%	G	63%	79%	GI	73%	N	68%	71%	N
															28%	80%	68%
															53	50	67
															65%	68%	72%

# Clearview

RESEARCH

Region:

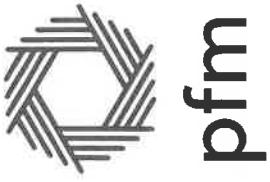
	Home/Busi. (D5)						Region			Call type		
	Total	Yes KW	Yes oth	Bus. KW	Hm. & Bus.	No	Unsur	CCD1	CCD3	LL	Cell	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	
Base	259	102	2**	9	35	109	2*	78	181	13	246	
County Commission	78	37	1	1	8	30	1	78	-	1	76	
District 1	30% <sup>I</sup>	36%	51%	12%	23%	28%	44%	100% <sup>TA</sup>	-	11%	31%	
County Commission	181	66	1	8	27	78	1	-	181	12	169	
District 3	70% <sup>H</sup>	64%	49%	88%	77%	72%	56%	-	100% <sup>HA</sup>	89%	69%	

Call taken by:

	Gender		Party Reg			Age			Race			Voting (D4)						
	Total	M	F	Dem	Rep	Other	18-34	35-49	50-64	65+	White	AA	His.	Oth.	Mail	Early	ED	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base	259	135	124	117	78	65	39	65	80	75	207	16	23	13	66	73	104	15
Landline	1.3	8	6	8	1	4	—	4	2	8	1.3	—	—	1	3	2	8	—
Cell phone	246	127	119	108	77	61	39	61	79	67	195	16	23	12	63	71	96	15
	95%	94%	95%	93%	98%	94%	100%	94%	98%	89%	94%	100%	100%	94%	95%	97%	92%	100%

Call taken by:

	Home/Busi. (D5)						Region			Call type		
	Total	Yes KW	Yes oth	Bus. KW	Hm. & Bus.	No	Unsur	CCD1	CCD3	LL	Cell	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	
Base	259	102	2**	9	35	109	2*	78	181	13	246	
Landline	13	11	-	-	1	1	-	1	12	13	-	
	5%K	11%F	-	-	3%	1%	-	2%	7%	100%KA	-	
Cell phone	246	91	2	9	34	107	2	76	169	-	246	
	95%J	89%	100%	100%	97%	99%B	100%	98%	93%	-	100%JA	



# City of Key West, FL Overview of General Obligation Bonds

January 11, 2024

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PFM Financial Advisors LLC

[www.pfm.com](http://www.pfm.com)

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2222 Ponce de Leon Blvd  
Coral Gables, FL  
33134



# PFM has Provided a Full Scope of Services to Municipalities for over 40 years

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capital planning | rating strategies  
| transaction management & bond  
pricing

## CONSULTING

fiscal planning & budgeting | organizational  
efficiency & effectiveness | policy & program  
analysis | workforce strategy & negotiation  
support

## INVESTOR RELATIONS

Munite® | investor  
intelligence & outreach |  
analytics | customized  
dashboards

## ECONOMIC DEVELOPMENT

public-private partnerships & economic  
development | developer selection &  
negotiation | asset & real estate  
portfolio analysis and monetization | tax  
credit & incentive policies

## SPECIALIZED SERVICES

treasury management consulting |  
environmental finance | retirement  
finance | derivatives advisory

## FINANCIAL MODELING

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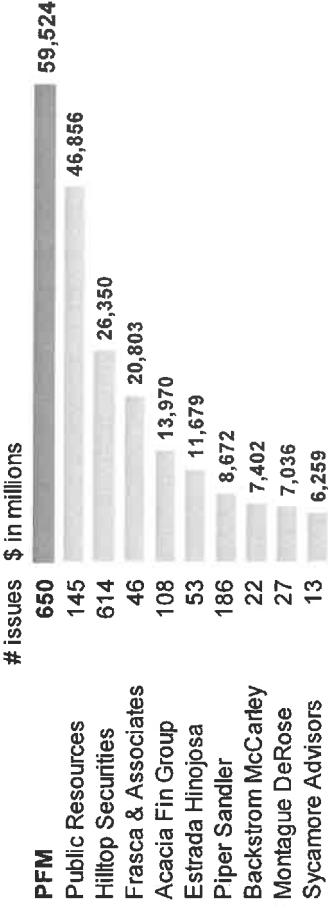
## PFM provides both National and Florida Experience

- PFM has been serving Florida clients for over 30 years and has 15 professionals covering the state, with offices in Orlando and Miami
- In 2022, PFM served as financial advisor on 50 Florida transactions totaling nearly \$5.5 billion

**2022 Full Year Florida Overall Long Term Municipal New Issues**  
Municipal Financial Advisory Ranking - Full Credit to Each Financial Advisor  
Source: Ipreo



**2022 Full Year Overall Long Term Municipal New Issues**  
Municipal Financial Advisory Ranking - Full Credit to Each Financial Advisor  
Source: Ipreo



Ranked #1  
in Florida for  
**23**  
consecutive  
years

\*Ranked by Ipreo in terms of par amount as of December 31, 2022

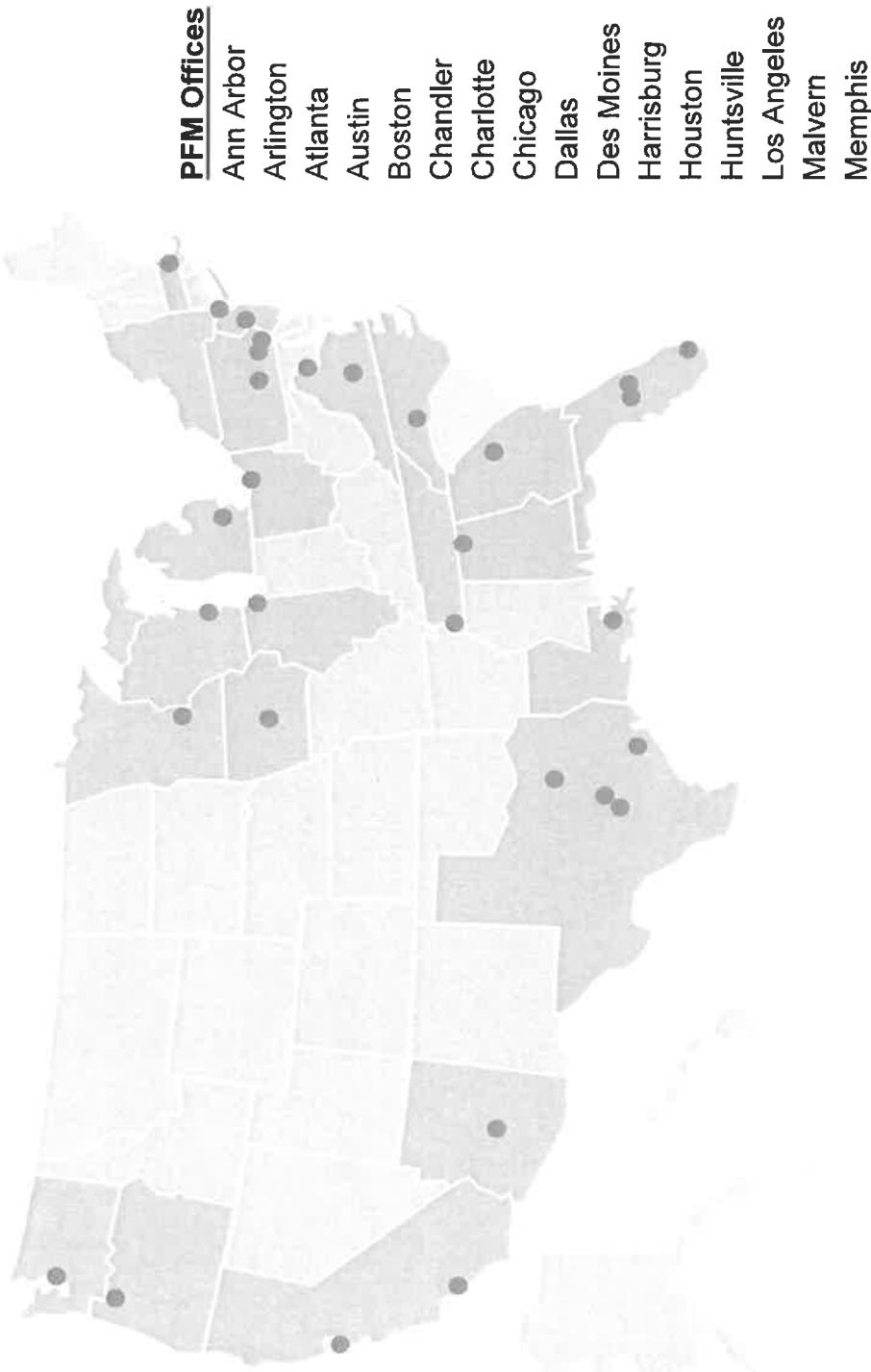
Ranked #1  
for **28**  
consecutive  
years

\*Ranked by Ipreo MuniIC in terms of par amount as of December 31, 2022



## PFM's National Presence Offers Insight into National Trends

- National presence includes over 350 professionals operating from 32 offices across the U.S.





# PFM Has a Long-Standing Commitment to Florida

## PFM's Florida Clients

CITIES	COUNTIES	SCHOOL DISTRICTS	TRANSPORTATION
Alachua • Belle Isle Boca Raton • Boynton Beach Bradenton • Clermont • Cocoa Beach Coconut Creek • Coral Gables Coral Springs • Daytona Beach DeBary • DeFuniak Springs DeLand • Delray Beach • Deltona Doral • Fort Lauderdale Fort Meade • Fort Walton Beach Gainesville • Green Cove Springs Groveland • Haines City Hallandale Beach • Hialeah Jacksonville • Jupiter Island Key Biscayne • Key West Lakeland • Leesburg • Margate Madeira Beach • Marco Island Melbourne • Miami • Miami Beach Miramar • North Palm Beach North Bay Village • North Miami Beach North Port • Oldsmar Orlando • Ormond Beach • Palatka Palm Beach • Palm Beach Gardens Panama City Beach • Plantation Pompano Beach • Port St. Lucie Rivera Beach • Sebring Satellite Beach • St. Augustine St. Petersburg • Sunrise Surfside • Taliahassee Tamarac • Temple Terrace Titusville • Umatilla Vero Beach • West Palm Beach Winter Haven • Winter Garden Winter Park • Winter Springs	Alachua • Bay Brevard • Broward Citrus • Clay • Collier Columbia • DeSoto • Duval Flagler • Highlands • Jackson Lake • Leon • Marion • Martin Miami-Dade • Monroe Orange • Okeechobee Osceola • Palm Beach Pasco • Sarasota • Polk Seminole • Santa Rosa • St. Johns St. Lucie • Volusia • Walton	Alachua • Broward Citrus • Columbia Duval • Flagler Hernando • Lake Manatee • Marion Martin • Miami-Dade Orange • Osceola Palm Beach Pasco • Polk • Putnam Sarasota • Seminole Volusia • Walton	Canaveral Port Authority Central Florida Expressway Authority Destin-Ft. Walton Beach Airport Hillsborough County Aviation Authority Jacksonville Aviation Authority Jacksonville Seaport Authority Lee County Port Authority Melbourne Airport Authority Palm Beach International Airport Sarasota Manatee Airport Authority Tampa Hillsborough Expressway Auth. Tampa Port Authority
SPECIAL DISTRICTS	STATE OF FLORIDA	UTILITIES	HEALTHCARE
Amelia National CDD • Assembly CID Boggy Creek CDD Greenway Improvement District Everest CMR CDD Lakewood Ranch Stewardship District Longleaf Pine CDD Myrtle Creek Improvement District Midtown Improvement District Olde Florida CDD New Port Tampa Bay CDD North Sunsumter County Utility Dependent District Poitras East CDD Sunrise Landing CDD Sunridge Stewardship District The Villages CDD Tomoka CDD University Park Recreation District Village of Gulfstream Park CDD	Division of Bond Finance	Clay County Utility Authority East Central Regional Wastewater Treatment Facilities Board Florida Municipal Power Agency Fort Pierce Utilities Authority Gainesville Regional Utilities Jacksonville Electric Authority Orlando Utilities Commission Tampa Bay Water	Brooks Rehabilitation Jackson Health System LifeSouth Community Blood Centers North Broward Hospital District Orange County Health Facilities Auth. Winter Park Health Foundation
OTHER AUTHORITIES	HIGHER EDUCATION		
	Flagler College Florida Gulf Coast University New College Nova Southeastern University Stetson University St. Leo University	Blueprint Intergovernmental Agency Florida Development Finance Corp. Sunshine State Governmental Financing Commission	University of Florida Athletic Assn. University of North Florida University of South Florida



## PFM has worked with the City of Key West for over two decades





## What are General Obligation Bonds?

- General Obligation ("GO") Bonds are a financing mechanism to fund improvements immediately
  - Bonds are backed by the full faith and credit of the issuing municipality
  - Repaid through the imposition of a dedicated debt service millage levy (Ad Valorem tax)
  - A city-wide voter referendum is required prior to the issuance of GO Bonds
- Projects financed with GO Bonds typically have broad community benefits, such as parks, police/fire facilities, or bridge and street related projects
- Bond financing allows "Generational Equity" for infrastructure projects as it spreads the cost of the capital project over time
- The cost of the capital project isn't only borne by the current tax payers, but future ones as well



## Outline of Steps Required for Issuance of General Obligation Bonds

1. **Develop Project List and Estimate Financial Impacts:** City Commission, Administration, and Community stakeholders participate in developing the project list; Quantify preliminary millage estimates
    - » **Community Educational Outreach program (step 1)**
  2. **Finalize project list:** City Commission finalizes the project list based on initial steps
  3. **Authorizing Resolution:** City Commission directs City administration to proceed, City Attorney and Bond Counsel draft resolution authorizing bond referendum
  4. **City Commission Meeting:** Approves and adopts the resolution and specifies the ballot question(s). Includes scope of projects, ballot language, and referendum date
  5. **Educational outreach program (step 2):** Hold community charrettes and other informational sessions about the specific infrastructure investments and estimated millage impact
- GENERAL OBLIGATION BOND REFERENDUM DATE**
6. Clerk performs canvas of referendum results
  7. City Commission accepts results of the referendum at regularly scheduled Commission meeting
  8. Bond Counsel prepares draft Bond Documents (Ordinance, Resolution) for bond validation (if required).
  9. File Referendum Validation, City Clerk publishes certain notices, Validation hearing, 30-day appeal, Validation complete
  10. **Secure Financing:** Seek credit ratings, finalize bond structure, notice bond sale, issue bonds, receive funds



## Credit Rating Process and Methodology

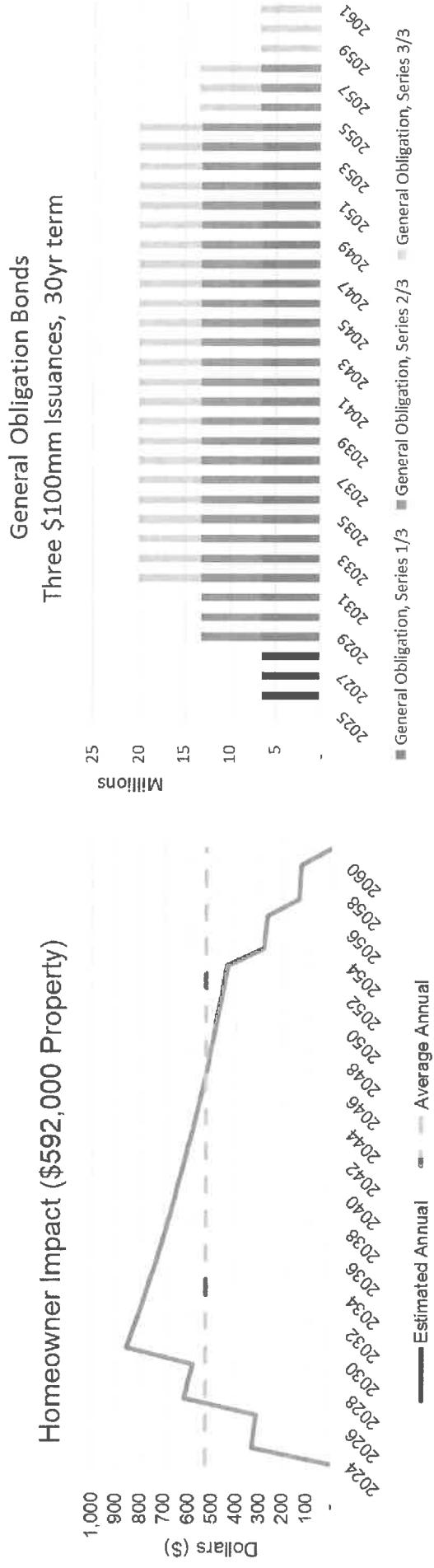
- Publicly offered bonds typically require one or more credit ratings from a nationally recognized rating service.
  - Moody's, Standard & Poor's, and Fitch Ratings are three widely-recognized credit agencies
  - A credit score is meant to measure risk to bondholders and an issuer's ability to repay debt
  - Investment-Grade Credit scores range from AAA to BBB
  - *The City does not currently have a public credit rating*

S&P	Fitch	Moody's
AAA	AAA	Aaa
AA+	AA+	Aa1
AA	AA	Aa2
AA-	AA-	Aa3
A+	A+	A1
A	A	A2
A-	A-	A3
BBB+	BBB+	Baa1
BBB	BBB	Baa2
BBB-	BBB-	Baa3
BB	BB	Baa
B	B	B
C	C	C



## General Obligation Bonds – Accelerated Capital Program

- It is likely that the City will issue multiple series of bonds to meet construction requirements
  - The table below estimates three (3) \$100 million bond issuances with a 30-yr term, issued every three (3) years
  - As such, the annual impact is mitigated in the initial years until the full amount has been issued
- The table below also assumes a modest 3% annual tax base growth
  - Average homestead property tax impact would be approximately \$528/yr
  - Any new construction and subsequent increases to the City's tax base over \$10.2 billion, would reduce the impact to a homestead property



Notes:

**Preliminary.** For discussion purposes only. Numbers are subject to change depending on market conditions at the time of sale.

\*Estimated based on a \$100M every three years starting in FY 2025. Assumes average borrowing rates of 5.25%

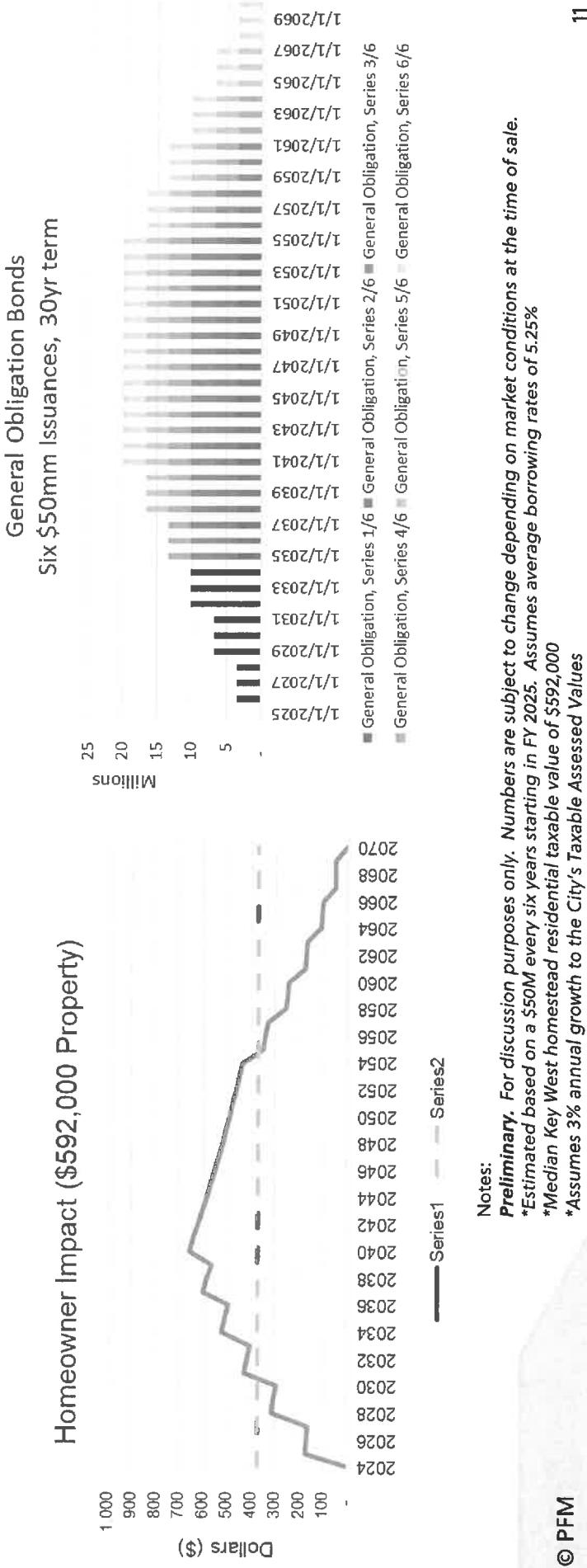
\*Median Key West homestead residential taxable value of \$592,000

\*Assumes 3% annual growth to the City's Taxable Assessed Values



## General Obligation Bonds – Three Sequenced Bond Issuances

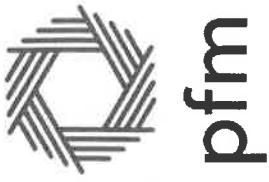
- It is likely that the City will issue multiple series of bonds to meet construction requirements
  - The table below estimates six (6) \$50 million bond issuances with a 30-yr term, issued every three (3) years
  - As such, the annual impact is mitigated in the initial years until the full amount has been issued
- The table below also assumes 3% annual growth to the tax base
  - Average homestead property tax impact would be approximately \$373/yr
  - Any new construction and subsequent increases to the City's tax base over \$10.2 billion, would reduce the impact to a homestead property





## Summary

- The City's contemplating up to \$300 million of capital investment towards infrastructure projects
  - Any infrastructure investment that is funded through the capital markets will require voter referendum
  - The City currently maintains a very low debt burden and we would expect to achieve a stable investment grade rating
- Preliminary figures utilized two scenarios for the issuance of bonds: a 9-10 year program, and a 15-20 year program
  - The timing of the bond financings will directly depend on the speed of the City's capital infrastructure projects
  - *The financing scenarios utilize a blended interest rate of 5.25% for all borrowings*
    - *In the current market, the borrowing rate would be estimated to be below 5%*
  - *Preliminary results suggest an average tax impact of \$527 for the accelerated scenario and \$373 for the normalized scenario*
- *Any increases to the City's overall Taxable Assessed Value, including new construction and non-homesteaded properties, would further reduce the impact to homestead properties*



# **City of Key West, FL Overview of General Obligation Bonds**

**January 11, 2024**

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PFM Financial Advisors LLC

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efficiency & effectiveness | policy & program  
analysis | workforce strategy & negotiation  
support

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analytics | customized  
dashboards

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negotiation | asset & real estate  
portfolio analysis and monetization | tax  
credit & incentive policies

### SPECIALIZED SERVICES

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environmental finance | retirement  
finance | derivatives advisory

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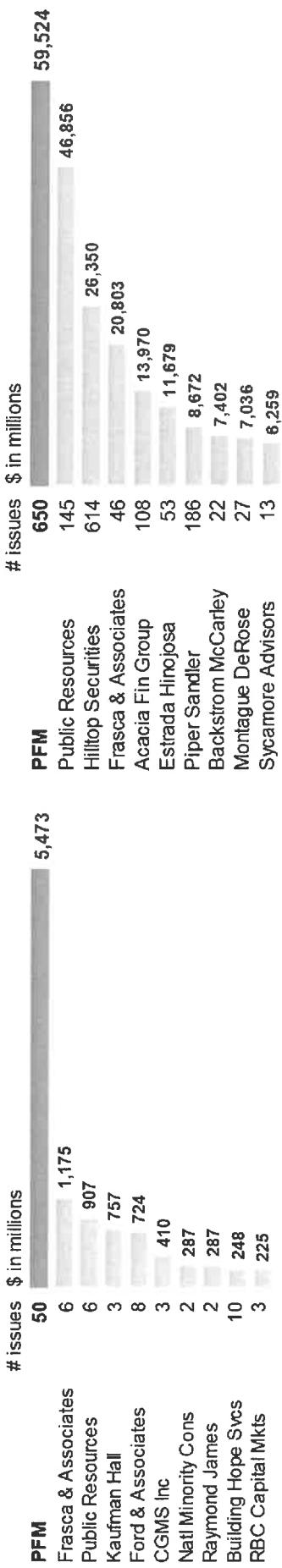


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Municipal Financial Advisory Ranking - Full Credit to Each Financial Advisor  
Source: Ipreo



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Municipal Financial Advisory Ranking - Full Credit to Each Financial Advisor  
Source: Ipreo



\*Ranked by Ipreo Municipal in terms of par amount as of December 31, 2022

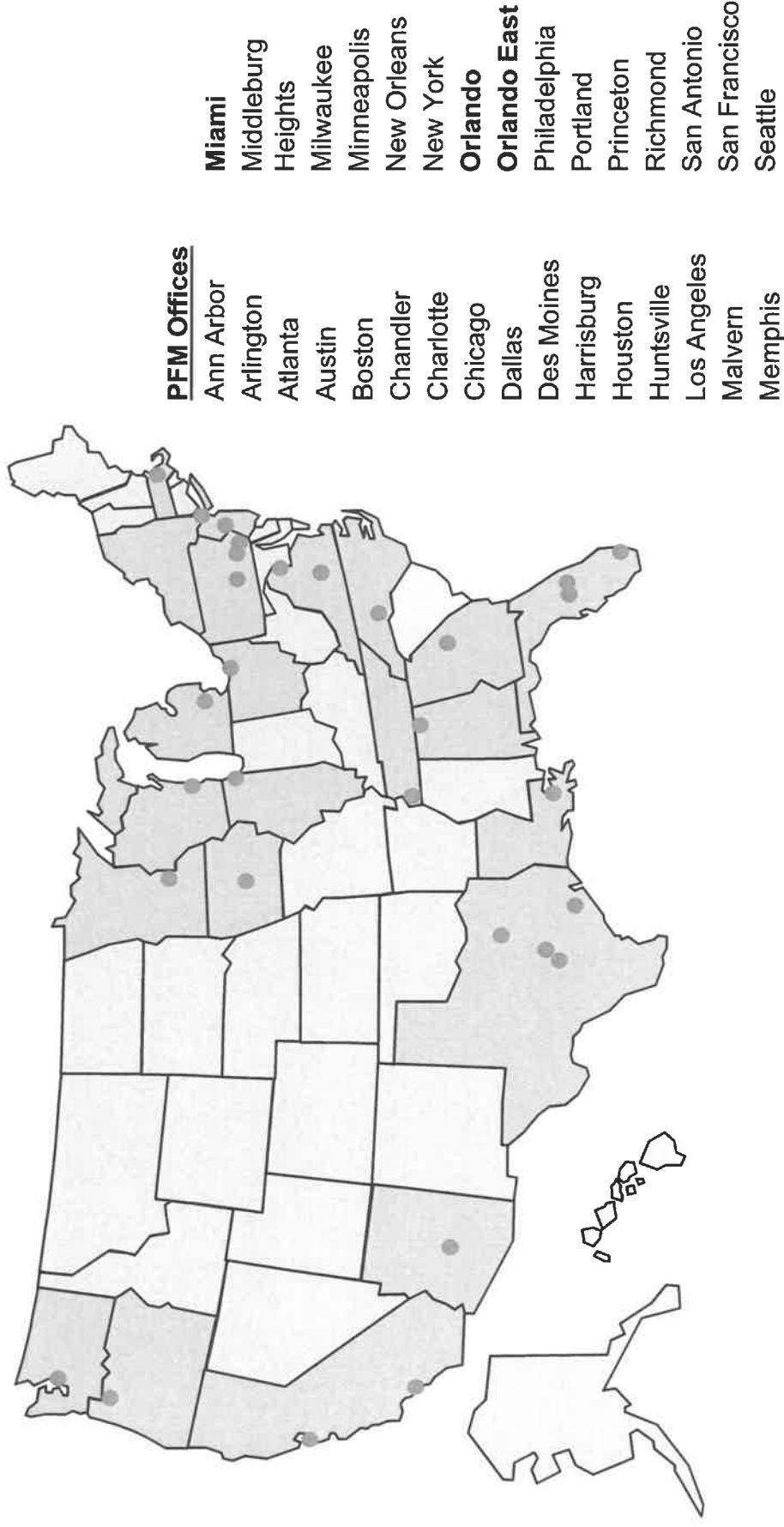


\*Ranked by Ipreo in terms of par amount as of December 31, 2022



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Boca Raton • Boynton Beach	Brevard • Broward	Citrus • Columbia	Central Florida Expressway Authority
Bradenton • Clermont • Cocoa Beach	Citrus • Clay • Collier	Duval • Flagler	Destin-Ft. Walton Beach Airport
Coconut Creek • Coral Gables	Columbia • DeSoto • Duval	Hernando • Lake	Hillsborough County Aviation Authority
Coral Springs • Daytona Beach	Flagler • Highlands • Jackson	Manatee • Marion	Jacksonville Aviation Authority
DeBary • DeFuniak Springs	Lake • Leon • Marion • Martin	Martin • Miami-Dade	Jacksonville Seaport Authority
DeLand • Delray Beach • Deltona	Miami-Dade • Monroe	Orange • Osceola	Lee County Port Authority
Doral • Fort Lauderdale	Orange • Okeechobee	Palm Beach	Melbourne Airport Authority
Fort Meade • Fort Walton Beach	Osceola • Palm Beach	Pasco • Polk • Putnam	Palm Beach International Airport
Gainesville • Green Cove Springs	Pasco • Sarasota • Polk	Sarasota • Seminole	Sarasota Manatee Airport Authority
Groveland • Haines City	Seminole • Santa Rosa • St. Johns	Volusia • Walton	Tampa Hillsborough Expressway Auth.
Hallandale Beach • Hialeah	St. Lucie • Volusia • Walton		Tampa Port Authority
Jacksonville • Jupiter Island			
Key Biscayne • Key West			
Lakeland • Leesburg • Margate			
Madeira Beach • Marco Island			
Melbourne • Miami • Miami Beach			
Miramar • North Palm Beach			
North Bay Village • North Miami Beach			
North Port • Oldsmar			
Orlando • Ormond Beach • Palatka			
Palm Beach • Palm Beach Gardens			
Panama City Beach • Plantation			
Pompano Beach • Port St. Lucie			
Riviera Beach • Sebring			
Satellite Beach • St. Augustine			
St. Petersburg • Sunrise			
Surfside • Tallahassee			
Tamarac • Temple Terrace			
Titusville • Umatilla			
Vero Beach • West Palm Beach			
Winter Haven • Winter Garden			
Winter Park • Winter Springs			
SPECIAL DISTRICTS	STATE OF FLORIDA	UTILITIES	HEALTHCARE
Amelia National CDD • Assembly CID	Division of Bond Finance	Clay County Utility Authority	Brooks Rehabilitation
Boggy Creek CDD		East Central Regional Wastewater	Jackson Health System
Greenway Improvement District		Treatment Facilities Board	LifeSouth Community Blood Centers
Everest CMR CDD		Florida Municipal Power Agency	North Broward Hospital District
Lakewood Ranch Stewardship District		Fort Pierce Utilities Authority	Orange County Health Facilities Auth.
Longleaf Pine CDD		Gainesville Regional Utilities	Winter Park Health Foundation
Myrtle Creek Improvement District		Jacksonville Electric Authority	
Midtown Improvement District		Orlando Utilities Commission	
Olde Florida CDD		Tampa Bay Water	
New Port Tampa Bay CDD			
North Sumter County Utility			
Dependent District			
Poitras East CDD			
Summer Landing CDD			
Sunbridge Stewardship District			
The Villages CDD			
Tomoka CDD			
University Park Recreation District			
Village of Gulfstream Park CDD			
OTHER AUTHORITIES			
Blueprint Intergovernmental Agency			
Florida Development Finance Corp.			
Sunshine State Governmental			
Financing Commission			



## PFM has worked with the City of Key West for over two decades





## What are General Obligation Bonds?

- General Obligation (“GO”) Bonds are a financing mechanism to fund improvements immediately
  - Bonds are backed by the full faith and credit of the issuing municipality
  - Repaid through the imposition of a dedicated debt service millage levy (Ad Valorem tax)
  - A city-wide voter referendum is required prior to the issuance of GO Bonds
- Projects financed with GO Bonds typically have broad community benefits, such as parks, police/fire facilities, or bridge and street related projects
  - Bond financing allows “Generational Equity” for infrastructure projects as it spreads the cost of the capital project over time
  - The cost of the capital project isn’t only borne by the current tax payers, but future ones as well

**Slide 7**

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**T\$0** Our committee felt the highlighted text should be either moved up or have a separate slide. This information is what our Commission and advisory boards will like to see.

Todd C Stoughton, 2024-01-03T21:15:13.845



## Outline of Steps Required for Issuance of General Obligation Bonds

- TSO
1. **Develop Project List and Estimate Financial Impacts:** City Commission, Administration, and Community stakeholders participate in developing the project list; Quantify preliminary millage estimates
    - *Community Educational Outreach program (step 1)*
  2. **Finalize project list:** City Commission finalizes the project list based on initial steps
  3. **Authorizing Resolution:** City Commission directs City administration to proceed, City Attorney and Bond Counsel draft resolution authorizing bond referendum
  4. **City Commission Meeting:** Approves and adopts the resolution and specifies the ballot question(s). Includes scope of projects, ballot language, and referendum date
  5. **Educational outreach program (step 2):** Hold community charrettes and other informational sessions about the specific infrastructure investments and estimated millage impact
- GENERAL OBLIGATION BOND REFERENDUM DATE**
6. Clerk performs canvas of referendum results
  7. City Commission accepts results of the referendum at regularly scheduled Commission meeting
  8. Bond Counsel prepares draft Bond Documents (Ordinance, Resolution) for bond validation (if required).
  9. File Referendum Validation, City Clerk publishes certain notices, Validation hearing, 30-day appeal, Validation complete
  10. Secure Financing: Seek credit ratings, finalize bond structure, notice bond sale, issue bonds, receive funds

**TS0** Committee feels this should be moved up in priority to number 4.

Todd C. Stoughton, 2024-01-03T21:16:20+12:00



## Credit Rating Process and Methodology

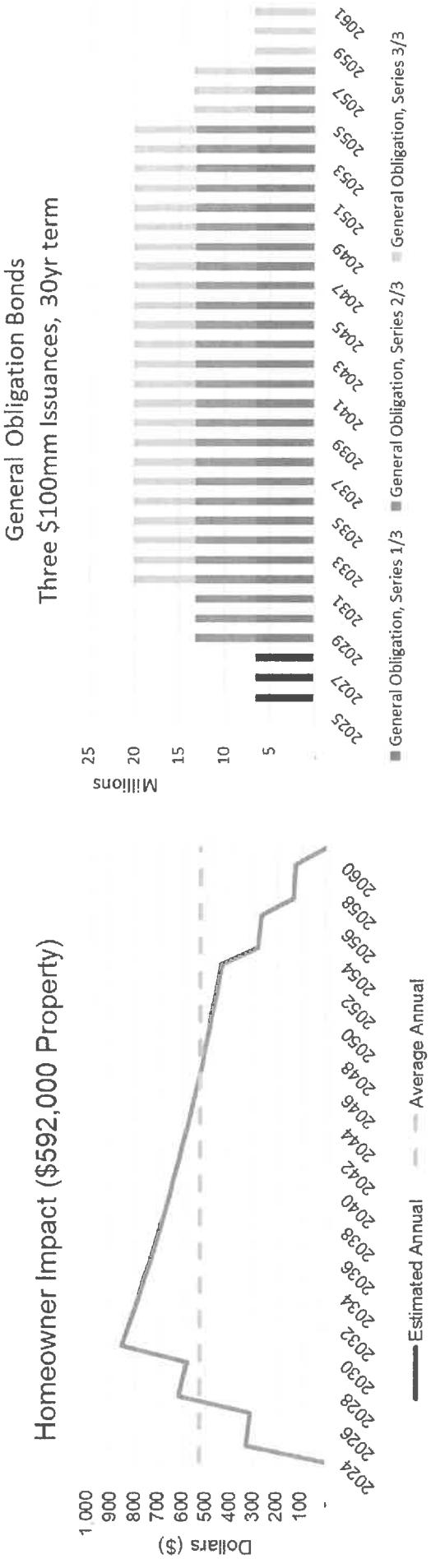
- Publicly offered bonds typically require one or more credit ratings from a nationally recognized rating service.
  - Moody's, Standard & Poor's, and Fitch Ratings are three widely-recognized credit agencies
  - A credit score is meant to measure risk to bondholders and an issuer's ability to repay debt
  - Investment-Grade Credit scores range from AAA to BBB
  - *The City does not currently have a public credit rating*

S&P	Fitch	Moody's
AAA	AAA	Aaa
AA+	AA+	Aa1
AA	AA	Aa2
AA-	AA-	Aa3
A+	A+	A1
A	A	A2
A-	A-	A3
BBB+	BBB+	Baa1
BBB	BBB	Baa2
BBB-	BBB-	Baa3
BB	BB	Baa
B	B	B
C	C	C



## General Obligation Bonds – Accelerated Capital Program

- It is likely that the City will issue multiple series of bonds to meet construction requirements
  - The table below estimates three (3) \$100 million bond issuances with a 30-yr term, issued every three (3) years
  - As such, the annual impact is mitigated in the initial years until the full amount has been issued
- The table below also assumes a modest 3% annual tax base growth
  - Average homestead property tax impact would be approximately \$528/yr
  - Any new construction and subsequent increases to the City's tax base over \$10.2 billion, would reduce the impact to a homestead property



Notes:

**Preliminary.** For discussion purposes only. Numbers are subject to change depending on market conditions at the time of sale.

\*Estimated based on a \$100M every three years starting in FY 2025. Assumes average borrowing rates of 5.25%

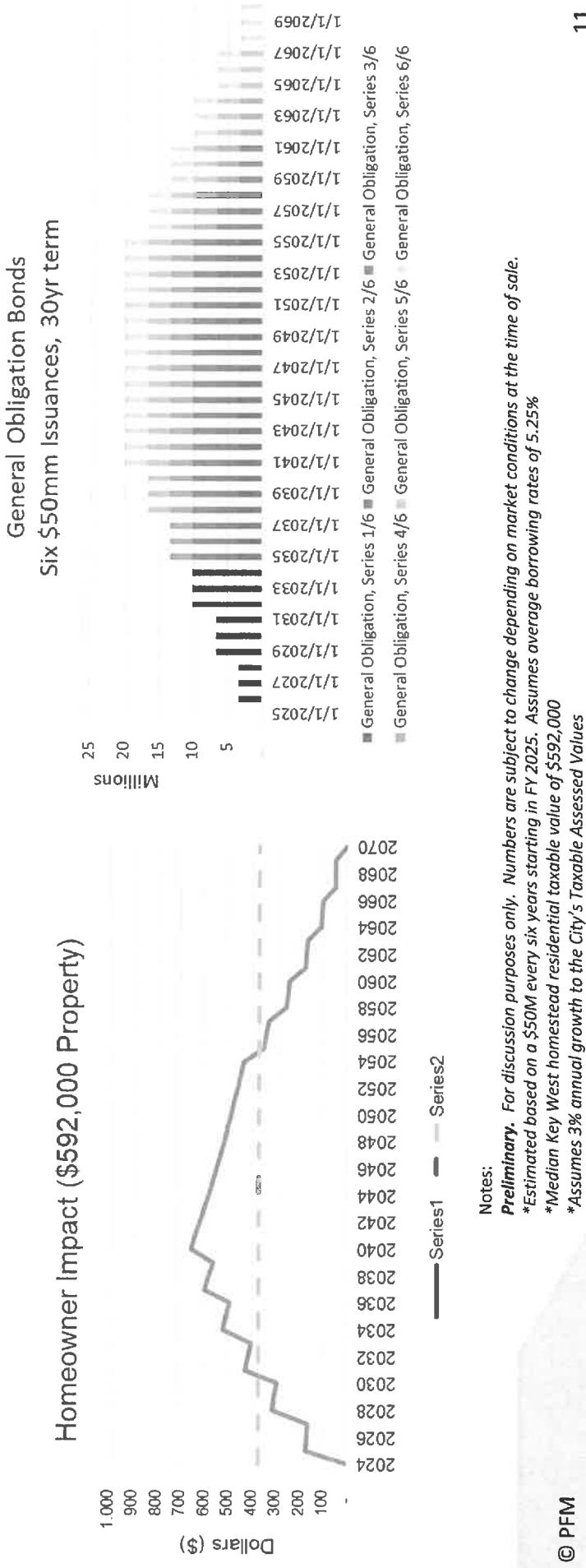
\*Median Key West homestead residential taxable value of \$592,000

\*Assumes 3% annual growth to the City's Taxable Assessed Values



## General Obligation Bonds – Three Sequenced Bond Issuances

- It is likely that the City will issue multiple series of bonds to meet construction requirements
  - The table below estimates six (6) \$50 million bond issuances with a 30-yr term, issued every three (3) years
  - As such, the annual impact is mitigated in the initial years until the full amount has been issued
    - The table below also assumes 3% annual growth to the tax base
    - Average homestead property tax impact would be approximately \$373/yr
    - Any new construction and subsequent increases to the City's tax base over \$10.2 billion, would reduce the impact to a homestead property





## Summary

- The City's contemplating up to \$300 million of capital investment towards infrastructure projects
  - Any infrastructure investment that is funded through the capital markets will require voter referendum
  - The City currently maintains a very low debt burden and we would expect to achieve a stable investment grade rating
- Preliminary figures utilized two scenarios for the issuance of bonds: a 9-10 year program, and a 15-20 year program
  - The timing of the bond financings will directly depend on the speed of the City's capital infrastructure projects
- *The financing scenarios utilize a blended interest rate of 5.25% for all borrowings*
  - *In the current market, the borrowing rate would be estimated to be below 5%*
- *Preliminary results suggest an average tax impact of \$527 for the accelerated scenario and \$373 for the normalized scenario*
  - *Any increases to the City's overall Taxable Assessed Value, including new construction and non-homesteaded properties, would further reduce the impact to homestead properties*

TS0 Committee recommended changing this footnote to a separate bullet on the slide.

Todd C. Stouge, 2024-01-03T21:17:46.042

Thank you!

Any Questions?



pfm