

RESOLUTION NO. _____

A RESOLUTION OF THE CAROLINE STREET CORRIDOR AND BAHAMA VILLAGE COMMUNITY REDEVELOPMENT AGENCY (CRA), RATIFYING PURSUANT TO SECTION 2-797 OF THE CODE OF ORDINANCES THE ATTACHED KEY WEST HISTORIC SEAPORT AND BIGHT MARINA FY 2025 MARKETING SERVICES TASK ORDER BETWEEN THE CITY/CRA AND ADEPT PUBLIC RELATIONS, LLC IN AN AMOUNT NOT TO EXCEED \$201,125.00; AUTHORIZING ANY NECESSARY BUDGET TRANSFERS OR ADJUSTMENTS; AUTHORIZING THE CITY MANAGER OR DESIGNEE TO EXECUTE NECESSARY DOCUMENTS ON BEHALF OF THE CITY/CRA, UPON CONSENT OF THE CITY ATTORNEY; PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, in Resolution No. 22-013, the CRA approved a Master Agreement with Adept Public Relations, LLC for marketing services on a task order basis; and

WHEREAS, at its meeting of February 12, 2025, in Resolution KWB #25-02, the Key West Bight Management District Board recommended approval of the attached Task Order for FY 2025 Marketing Services; and

WHEREAS, the Task Order for 2025 is budgeted, and has been approved by the Bight Board, however the contract documents were not submitted for CRA approval prior to the expiration of the previous year's task order, so the City Manager acted without delay, using emergency powers authorized under Section 2-797(2) of the City's Code of Ordinances, to authorize and procure the necessary contract; and

WHEREAS, Section 2-797(2) of the City's Code of Ordinances requires the City Commission to ratify such emergency procurements at its next scheduled meeting.

NOW, THEREFORE, BE IT RESOLVED BY THE CAROLINE STREET CORRIDOR AND BAHAMA VILLAGE COMMUNITY REDEVELOPMENT AGENCY, AS FOLLOWS:

Section 1: That the attached Task Order for FY 2025 Marketing Services, under the Master Agreement between Adept Public Relations, LLC and the CRA is hereby approved in an amount not to exceed \$201,125.00, pursuant to Section 2-797(2) - emergency procurement, and 2-797(4) - best interests, of the code of ordinances.

Section 2: That funding for this task order is budgeted in FY 24/25 as follows: Key West Historic Seaport up to \$201,000.00 from account No. 405-7504-575-4800, and Key West Bight Marina \$13,000.00 from account No. 405-7503-575-4800. Any necessary budget transfers or adjustments related to this procurement are hereby authorized.

Section 3: That the City Manager or designee is hereby authorized to execute any necessary documents, upon the advice and consent of the City Attorney.

Section 4: That this Resolution shall go into effect immediately upon its passage and adoption and authentication by the signature of the presiding officer and the Clerk of the Agency.

Passed and adopted by the Caroline Street Corridor and Bahama Village Community Redevelopment Agency at a meeting held this _____ day of _____, 2025.

Authenticated by the presiding officer and Clerk of the Agency on _____, 2025.

Filed with the Clerk _____, 2025.

Chair Danise Henriquez	_____
Vice Chair Lissette Carey	_____
Commissioner Aaron Castillo	_____
Commissioner Monica Haskell	_____
Commissioner Mary Lou Hoover	_____
Commissioner Sam Kaufman	_____
Commissioner Donald "Donie" Lee	_____

DANISE HENRIQUEZ, CHAIR

ATTEST:

KERI O'BRIEN, CITY CLERK