

I will be out of town and unable to attend. Edit as needed.

Here is update.

Recycling rate is still at 22%. Moving forward with a marketing plan for new website which promotes recycling right, schedule reminders for garbage and recycling, and reporting problems and making requests. This marketing campaign, the bids are in for production. In process of choosing.

Plan includes: TV and Radio spots each month, 30 second animated video will play on Gov. channels as well as paid spots. Mailers and signs to be posted on garbage cans on street.

Plan will also target 1 item each month to focus on. It will be item that recycling center says is number 1 contaminate of month.

www.KeyWestRecycles.com ReCollect toolbar is being used by more people in the community and staff is very happy with the results.

Cigarette recycling is going well. We are working with more businesses to set up program. Currently still only one collecting.) The ballot boxes for cigarette collection have been approved. These boxes will be set up in front of some businesses in the City as well as brought to different special events.

All vegetative storm debris hauling is complete. Material was mulched on Rockland Key then hauled to homestead. We do not know final result for all of it, but it was likely used as biofuel, landfill cover or both.

Looking for new date to set to go to City Commission with timeline for Solid Waste Master Plan and Mandatory Commercial Recycling.