



Monthly Public Information Report

To: Brian L. Barroso, City Manager

Date: October 2, 2025

From: Alyson Crean, Public Information Officer

Subject: September Report 2025

STATISTICS

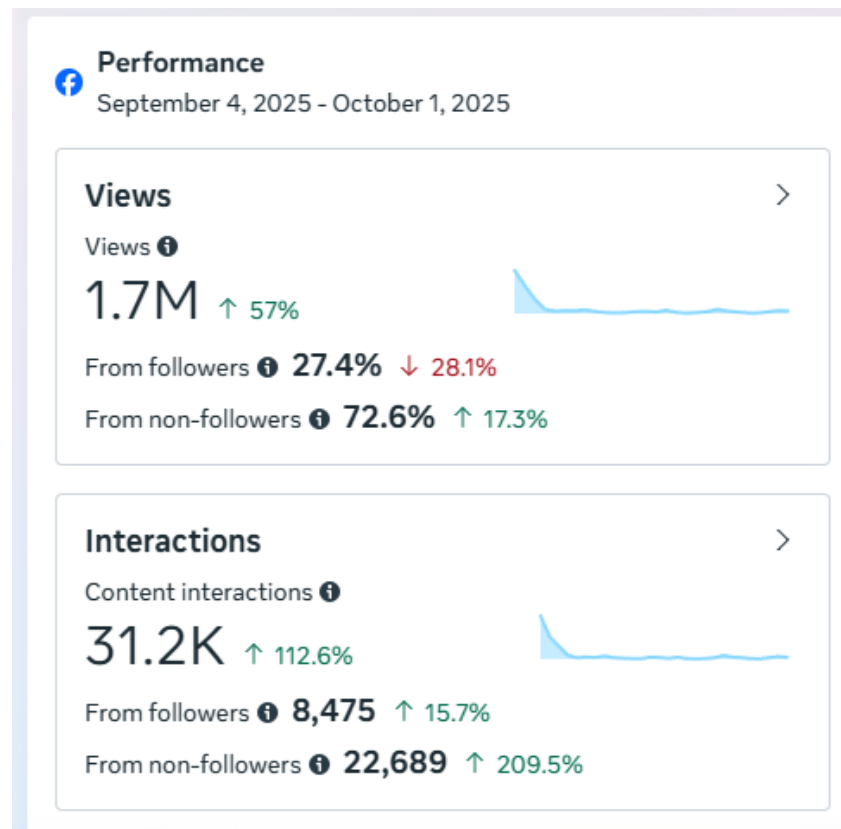
- 35 press releases
- Approximately 70 record request fulfillments
- 3 weekly directors' meeting and one agenda setting meeting
- Attended 3 police command staff meetings
- Wrote nomination for Officer of the Month for Keys Talk radio
- Facilitated three sessions of Class 43 of the Ambassadors Academy
- Facilitated Commission Round Table with Mayor and City Commission
- Coordinated coverage of the installation of the new location of the Southernmost Buoy
- Attended KWBG Neighborhood Discussion
- Attended and photographed Annual September 11th ceremony
- Designed new power point for Chief Brandenburg for Sunrise Rotary
- Attended and photographed Police Love Fund Ball
- Attended and photographed City participants in the Chamber Trade Show
- Attended meeting with City Manager and Keys Weekly
- Attended meeting with City Manager and Keys Talk Radio
- Wrote and posted weekly reminders for Plogging cleanups and the results
- Provided road work updates
- Designed various slides, videos, and flyers

SOCIAL MEDIA STATISTICS

- City Facebook: 55,420 followers
- City Facebook statistics show we had 1,663,748 views in September
- Police Facebook: 52,888 followers
- Police Facebook received 632,918 views in September
- LinkedIn has 1,310 followers and received 20,276 views in September

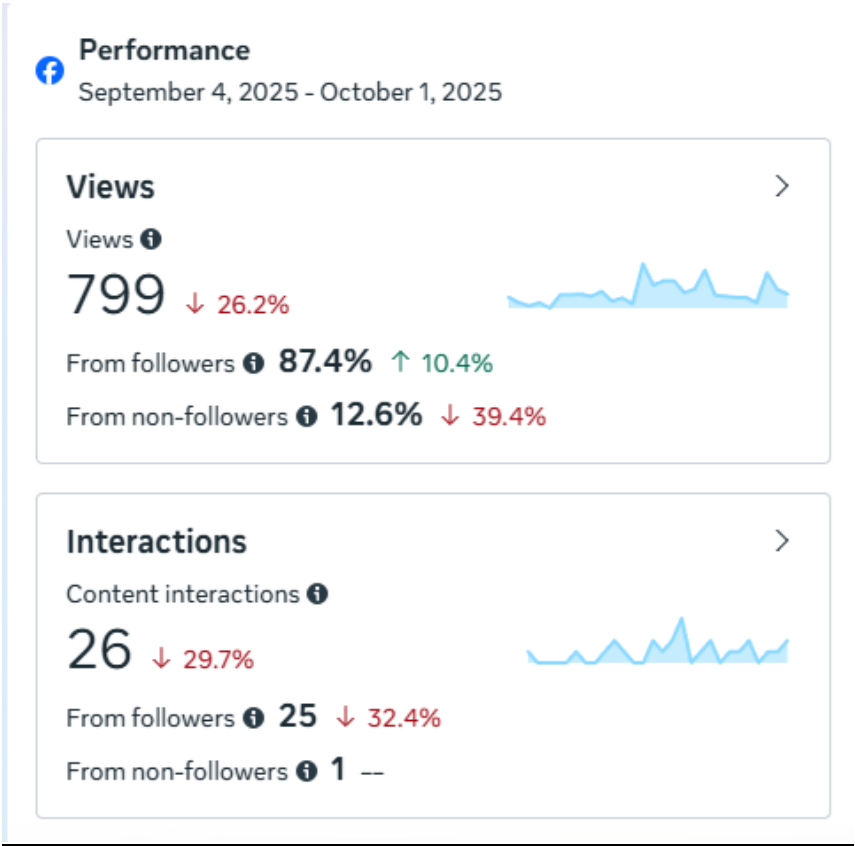
- City X: 21,100 followers
- Police X: 8,756 followers
- City Instagram: 5,694 followers. 64,899 views in September
- City's Community Network Facebook group has 2,529 members
- You Tube: 717 subscribers. 875 views in September amounting to 33.2 hours in watch time.

CITY FACEBOOK STATS



MORE

POLICE FACEBOOK STATS



LINKEDIN STATS

Highlights

Data for 9/1/2025 - 9/30/2025

20,276

Impressions

▼22.1%

720

Reactions

▼28.4%

80

Comments

▼44.4%

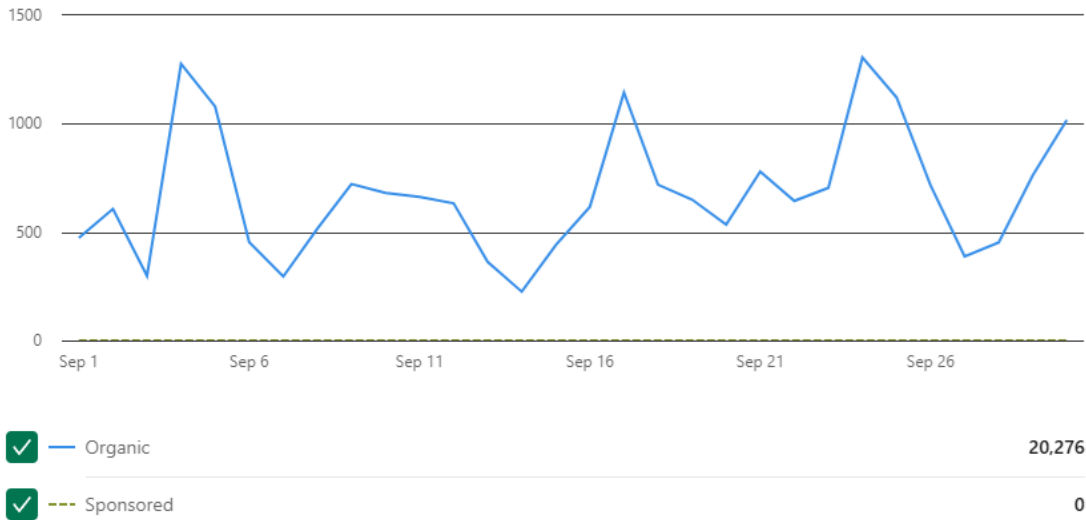
8

Reposts

●0%

Metrics

Impressions ▾



MORE

INSTAGRAM STATS



MORE

YOU TUBE STATS

