

STATE OF FLORIDA DEPARTMENT OF TRANSPORTATION
SUBGRANT APPLICATION FOR HIGHWAY SAFETY FUNDS

500-065-01
 SAFETY
 06/10

For D.O.T Use Only Project Number: PS-12-08-09		DOT Contract Number:	
Federal Funds Allocated:		Date Approved:	
Subgrant Period:		Date Revised:	
Subgrant History: (1)		(2)	
(3)			
Part I: GENERAL ADMINISTRATIVE INFORMATION (See Instructions for Highway Safety Subgrant Applications)			
1. Project Title: <u>Key West Pedestrian and Bicycle Safety Initiative</u>			
2. Type of Application: <input checked="" type="checkbox"/> Initial <input type="checkbox"/> Continuation			
3. Requested Subgrant Period: <u>10/1/2011</u> to <u>9/30/2012</u>			
4. Support Matching Total Sought: <u>\$95,000.00</u> Share: <u>\$0.00</u> Budget: <u>\$95,000.00</u>			
5. Applicant Agency (Subgrantee): City of Key West City Hall P.O. Box 1409 Key West, Florida 33040 Telephone: <u>(305) 809 - 3888</u>		6. Implementing Agency: Key West Police Department 1604 North Roosevelt Boulevard Key West, Florida 33040 Telephone: <u>(305) 809 - 1042</u>	
7. Federal ID Number: <u>59-6000346</u>		8. State FLAIR Number(State Agencies)	
9. Chief Financial Officer: Roger Wittenberg Finance Director City of Key West P.O. Box 1409 Key West FL 33041-1409 Telephone Number: <u>(305) 809 - 3822</u> Fax Number: <u>() -</u> E-Mail Address: <u>rwittenb@keywestcity.com</u>		10. Project Director: Lieutenant Kathleen Ream Key West Police Department 1604 North Roosevelt Boulevard Key West, Florida 33040 Telephone Number <u>(305) 809 - 1010</u> Fax Number: <u>() -</u> E-Mail Address: <u>kream@keywestcity.com</u>	
Subgrant funds provided by the U.S. Department of Transportation, National Highway Traffic Safety Administration, Catalog of Federal Domestic Assistance Number – 20.600 , State and Community Highway Safety Program, through the Florida Department of Transportation. The Dun and Bradstreet Data Universal Numbering System (DUNS) Number for the Florida Department of Transportation is 80-939-7102 . Compliance requirements applicable to the federal resources awarded pursuant to this agreement are: Activities Allowed or Unallowed, Matching, Level of Effort, Earmarking and Reporting.			

Part II: PROJECT PLAN AND SUPPORTING DATA

State clearly and in detail the aims of the project, precisely what will be done, who will be involved, and what is expected to result. Use the following major headings:

1. Statement of the Problem
2. Proposed Solution
3. Objectives
4. Evaluation
5. Milestones (Use form provided)

Start below and use additional pages as necessary.

STATEMENT OF PROBLEM

The City of Key West is an international destination known for myriad of activities attracting diverse populations to this small Island City, who may be unfamiliar with the local traffic flows and laws. This tropical destination, known as a preeminent pedestrian and bicycle friendly community, features daily fishing and water sports activities; notable historic amenities which are listed on the National Register of Historic Places including the Ernest Hemingway House, Audubon House, Little White House and the Eduardo Gato House; and a variety of other activities which are all accessible via walking or biking.

According to the FY2011 Highway Safety Matrix, the City of Key West is ranked #4 for pedestrian problems and #1 for bicycle problems among small sized cities within the State of Florida (Group 2). This low ranking demonstrates the need and supports the City's grant application which will assist in mitigating the number of pedestrian and bicycle injuries and fatalities.

PROPOSED SOLUTION

In an effort to solve this problem, the City of Key West Police Department will implement a two-fold effort which will include up to five 60-second safety videos to educate local residents and visitors of the pedestrian and bicycle laws and provide police overtime to support the much needed traffic education component.

The safety videos outlining pedestrian and bicycle laws and principles particular to the City of Key West traffic flow will assist the Police Department with public education outreach to local residents and the numerous visitors from around the globe who may be unfamiliar with a pedestrian dominated traffic flow. This safety videos will be featured on two television stations - the local government channel to target local residents and the tourist/visitors channel which will target the tourist population. The 60-second spots will provide safety tips and other essential information regarding laws and protocols to make Key West a safer place to live and visit. This public education outreach effort is also included in the Key West Bicycle Plan. The Key West Police Department will also increase traffic enforcement on high incident roadways in an effort to modify motorist, pedestrian and bicyclist behavior. This effort will include two Officers covering four hour shifts alternating between two days a week to three days a week for a total of 52 weeks. In addition, STAR operations will be in force for six hour shift for a total of 14 shifts per year. This will include one shift per month and twice monthly when special events within the City promote additional tourism.

OBJECTIVES

- 1) To produce up to five 60-second public safety videos featuring pedestrian and bicycle laws and traffic flows particular to Key West. With this public education outreach effort we hope to bring safety to the forefront of residents and visitors minds and thereby reduce overall pedestrian and bicycle injuries and crashes by 10%.
- 2) To significantly increase police traffic enforcement on high incident roadways thereby decreasing overall pedestrian and bicycle injuries and crashes by 25%.

EVALUTATION

Quarterly review of pedestrian and bicycle injuries and accidents will be used to determine the success of this program.

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Part III: PROJECT DETAIL BUDGETProject Title: Key West Pedestrian and Bicycle Safety InitiativeProject Number: PS-12-08-09

Contract Number: _____

Each budget category subtotal listed below cannot be exceeded. All individual line item costs are estimates, and the State Safety Office may approve monetary shifts between line items, not to exceed the subtotal of each budget category.

BUDGET CATEGORY	TOTAL	FEDERAL FUNDING	NON-FEDERAL	
			STATE	LOCAL
A. Personnel Services				
Two Officers - 4 hr shifts 3 days a week then 2 days a week for 52 weeks	\$63,772	\$63,000	\$0	\$772
STAR Operations - 4 Officers/ 1 Supervisor 6 hr shifts - 14 operations per year	\$27,128	\$27,000	\$0	\$128
Current Department traffic unit effort ddicated to traffic enforcement/education	\$153,211	\$0	\$0	\$153,211
	\$ 0	\$0	\$0	\$0
	\$ 0	\$0	\$0	\$0
	\$ 0	\$0	\$0	\$0
	\$ 0	\$0	\$0	\$0
	\$ 0	\$0	\$0	\$0
Subtotal	\$244,111	\$90,000	\$ 0	\$154,111
B. Contractual Services				
	\$ 0	\$0	\$0	\$0
	\$ 0	\$0	\$0	\$0
	\$ 0	\$0	\$0	\$0
	\$ 0	\$0	\$0	\$0
	\$ 0	\$0	\$0	\$0
Subtotal	\$ 0	\$ 0	\$ 0	\$ 0
C. Expenses				
Production of up to five 60-second public safety video featuring pedestrian and bicycle laws and traffic flow standards particular to Key West	\$5,000	\$5,000	\$0	\$0
	\$ 0	\$0	\$0	\$0
	\$ 0	\$0	\$0	\$0
	\$ 0	\$0	\$0	\$0
	\$ 0	\$0	\$0	\$0
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	\$ 0	\$0	\$0	\$0
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	\$ 0	\$0	\$0	\$0
	\$ 0	\$0	\$0	\$0
Subtotal	\$5,000	\$5,000	\$ 0	\$ 0