### **Historic Architectural Review Commission**

### Staff Report Item 4

Meeting Date:

August 27, 2013

Applicant:

Southernmost Signs Inc.

**Application Number:** 

H13-01-069

Address:

#423 Caroline Street

Description of Work:

Remove existing hanging sign and replace with projecting sign with neon tube letters internal illuminated opalina glass letters. Sign copy "Liquors

Mr. Cheapies" with an arrow.

**Building Facts:** 

The building is listed as a contributing resource. The two story brick masonry vernacular structure was built in 1909. The structure was built as a house and converted as commercial. The 1962 Sanborn map depicts that the structure was used as a dwelling. In the 1970 Polk city directory states that the building was vacant; on the 1981-82 Polk's edition the property shows as a transient dwelling.

Guidelines and Ordinance Cited in

Review:

Banners, Flags, Signage and Lighting (pages 49-50), specifically guideline 1 of page 49 and guidelines 18

and 19.

### **Staff Analysis**

On February 12, 2013 the Commission postponed the review of a Certificate of Appropriateness for a new projecting neon sign with copy "Liquors Mr. Cheapies" with an arrow. Also, on July 23, 2013 the Commission postponed the review of a revised proposal which included internal illuminated opalina glass letters. The proposed sign will be a replacement of an existing hanging sign. The projecting sign will be double sided. The new sign is proposed to be located on the lower portion of one of the second floor front porch post. The word liquors will be in green neon and Mr. Cheapies words will be made with blue

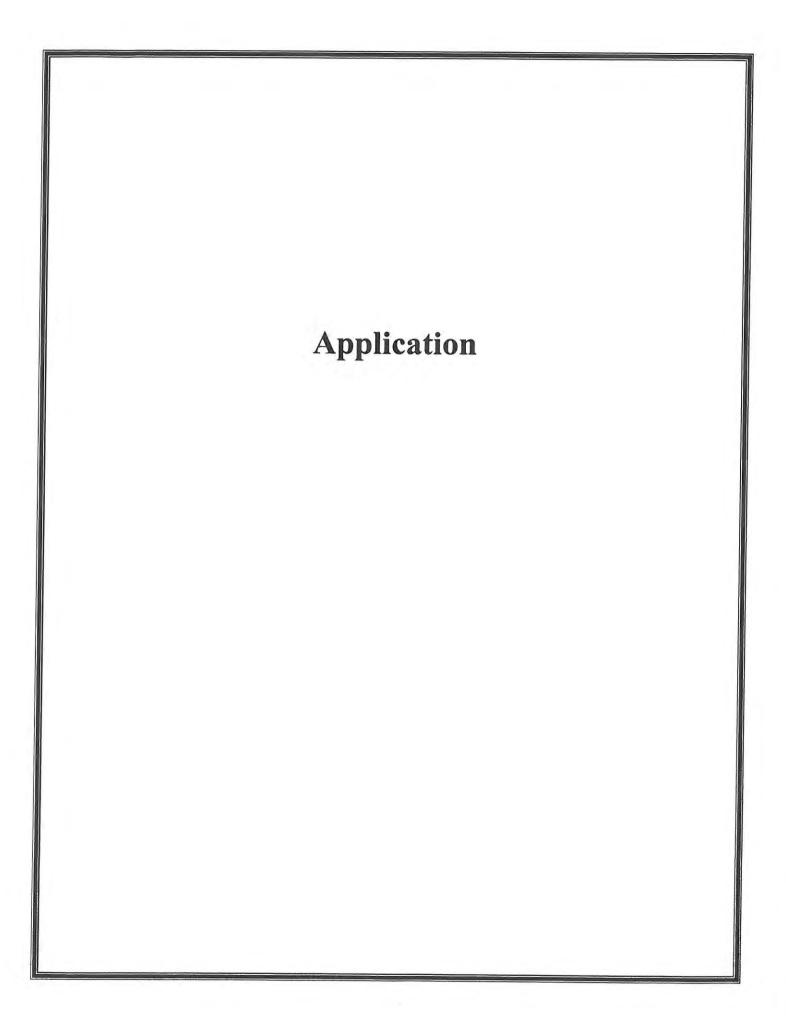
neon tube. The border of the sign will be made of red neon tube. The sign will be made with black aluminum and the front and back of the sign will have a clear protective casing. The sign will have an overall height of 3.27 feet; will be less than 5 square feet and letters will not exceed 12 inches in height.

There is no evidence that the existing building had a historic sign of any kind on its front façade since it was historically used as a residence.

### Consistency with Guidelines

- 1. The guidelines are clear regarding hanging and projecting signs; a non-illuminated projecting or hanging sign not exceeding five feet in area is permitted. The proposed sign will have illuminated letters.
- 2. The historic building was built in 1909 as a dwelling and is one of the fewest brick houses still stand in our historic district. The first floor was changed to commercial use at some point in the 1980's. There is no evidence that this particular building used to have any historic sign.

It is staff's opinion that the proposed project is inconsistent with some of the guidelines, since it will be a projecting illuminated sign and there is no evidence of any previous historic similar sign in the property. Nevertheless the proposed sign complies with size requirements for the signage and font. There is historic evidence that projecting neon signs were used in commercial buildings in Key West.





### **CITY OF KEY WEST BUILDING DEPARTMENT**

CERTIFICA	TE OF APPROPRIATENENSS  APPLICATION # 13-01-0069
	ELDE GENEROSA TRUST: 11/30/12
OWNER'S ADDRESS: 6999 Sal B	274 T, MZAMZ, R. PHONE #:
APPLICANT'S NAME: SOUTHERN W	1057 SZgw PHONE #: 294-1877
APPLICANT'S ADDRESS: 913 EA	700 ST.
ADDRESS OF SIGN LOCATION:	
423 CAROLENE	
THERE WILL BE A FINA	AL INSPECTION REQUIRED UNDER THIS PERMIT
SIGN TYPE: WALL DETACHED HANGING WINDOW	MATERIALS DESCRIPTION: ALUMZBUUM, GC25S
AWNING TRANSOM	SIGN COPY: (LZ QUOR, MR CHMAPZES
SIZE OF SIGN: # OF EXISTING SIGNS ON PREMISES:	TYPE OF ILLUMINATION:
servant in the performance of his or her official duty st 775.082 or 775.083 ************************************	ever knowingly makes a false statement in writing with the intent to mislead a public hall be guilty of a misdemeanor of the second degree punishable as provided for in s.
This application for Certificate of Appropapplications for building permits, right of wadevelopment review approvals. Applications	ay permits, variances, and PHOTOGRAPHS OF EXISTING BUILDING

requirements outlined by the Secretary of the Interior's Standards for Rehabilitation and Key West's Historic Architectural Guidelines.

JAN 1 4 2013 Once completed, the application shall be reviewed by staff for completeness and either approved or scheduled for presentation to the Historic Architectural Review Commission at the next available meeting. The applicant must be present at this meeting. The filing of this application does not ensure approval as submitted.

Applications that do not possess the required Submittals will be considered incomplete and will not be reviewed for approval.

Applicant's Signature:

SCALED DRAWING OF PROPOSED SIGN SCALED SITE PLAN INDICATING LOCATION OF SIGN ILLUSTRATIONS OF MANUFACTURED RODUCTS TO BE USED SUCH AS PAINT COLOR CHIPS AND AWNING FABRIC SAMPLES

Sta Date	aff Use Only
Staff	Approval:
Fee I	Due: \$

# HISTORIC ARCHITECTURAL REVIEW COMMISSION USE ONLY

\*\*\*\*\*\*\*\*\*\*

approved	Denied	Deferred
	, , ,	
Reason for Deferral or De	onials C	
2/12/13 POSTION	NOC PHILIPPINE	
7/23/10 - posty	aved appliced cusent	ed Plulita
	, ,	
122=	A Estimated A Esti	
HARC Comments:	ed as contributing:	Brick masoney verna
	or build in 1909.	TO THE PARTY OF TH
	A Company of the Comp	19:21
Ordina	ins for signage.	20
Cicira	tor strace. C	napter 114.
Limit of Worls Ammunical C	Canditions of Approval and/or C	uggantad
Changes:	Conditions of Approval and/or S	uggested
<del>-</del>		
	lade on	11.51
7/23/13 Date: 2/13/13	They my	yearen -
2/12/13	Simplemen KALAIA /	Val ATTIN
Date: <u>~// // //</u>	Signature: /XVV//	M PULL



City Of Key West Planning Department 3140 Flagler Avenue Key West, Florida 33040

July 31, 2013

Mr. Carl Reid Southernmost Signs Inc. #913 Eaton Street Key West, Florida 33040

RE: REMOVE EXISTING HANGING SIGN AND REPLACE WITH PROJECTING SIGN WITH NEON INTERNAL ILLUMINATED OPALINA GLASS LETTERS. SIGN COPY "LIQUORS MR. CHEAPIES" FOR: #423 CAROLINE STREET - HARC APPLICATION # H13-01-069 KEY WEST HISTORIC DISTRICT

Dear Mr. Reid:

This letter is to notify you that the Key West Historic Architectural Review Commission **postponed** the above mentioned project on the public hearing held on Tuesday, July 23, 2013. You agreed to postpone the item in order to review the application based on the comments from the Commissioners.

I will reschedule this item on the next agenda, which will be for August 27, 2013. Please be advised that I need to receive all documents that you wish the Commissioners review no later than August 9, 2013. The Commission will not review any documents that are submitted the day of the meeting. Should you have any questions, please do not hesitate to contact me at your convenience.

On behalf of the Historic Architectural Review Commission of our City, thank you for your interest in the preservation of Key West's historic heritage.

Sincerely:

Enid Torregrosa-Silva, MSHP Historic Preservation Planner

City of Key West 3140 Flagler Avenue

Key West, Florida 33040



### City Of Key West Planning Department 3140 Flagler Avenue Key West, Florida 33040

February 14, 2013

Mr. Carl Reid Southernmost Signs Inc. #913 Eaton Street Key West, Florida 33040

RE: REMOVE EXISTING HANGING SIGN AND REPLACE WITH PROJECTING SIGN WITH NEON. SIGN COPY "LIQUORS MR. CHEAPIES"

FOR: #423 CAROLINE STREET - HARC APPLICATION # H13-01-069 KEY WEST HISTORIC DISTRICT

Dear Mr. Reid:

This letter is to notify you that the Key West Historic Architectural Review Commission **postponed** the above mentioned project on the public hearing held on Tuesday, February 12, 2013.

I will reschedule this item on the next agenda, which will be for February 26, 2013. Should you have any questions, please do not hesitate to contact me at your convenience.

On behalf of the Historic Architectural Review Commission of our City, thank you for your interest in the preservation of Key West's historic heritage.

Sincerely:

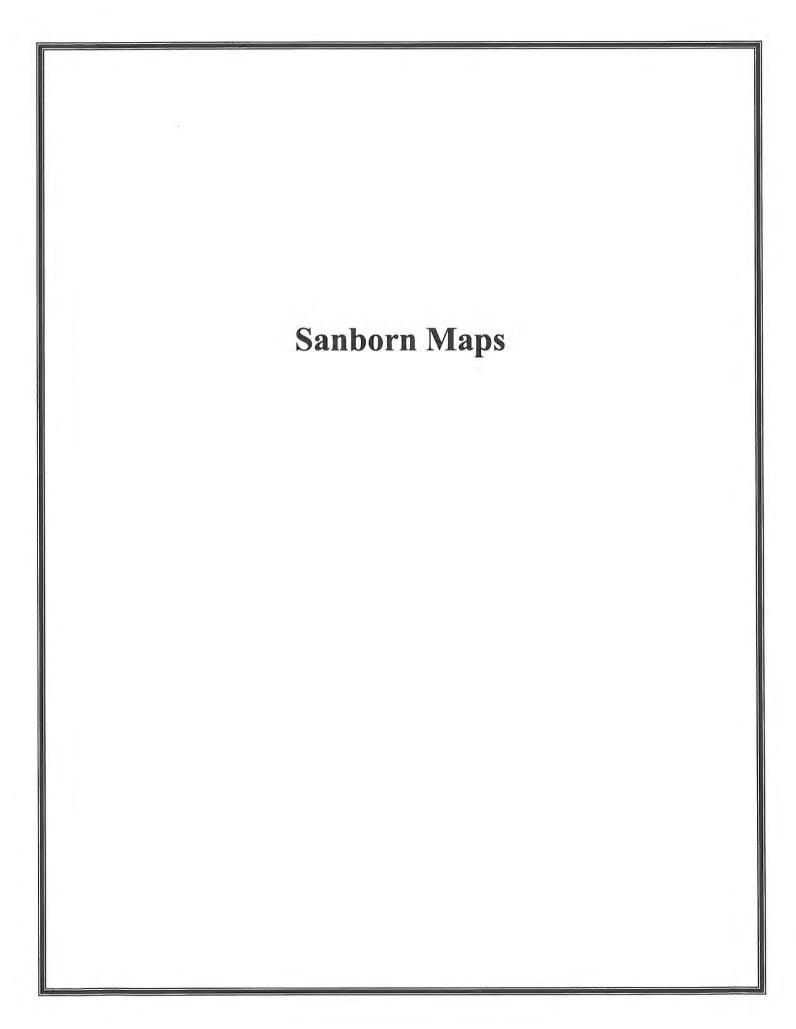
Enid Torregrosa-Silva, MSHP Historic Preservation Planner

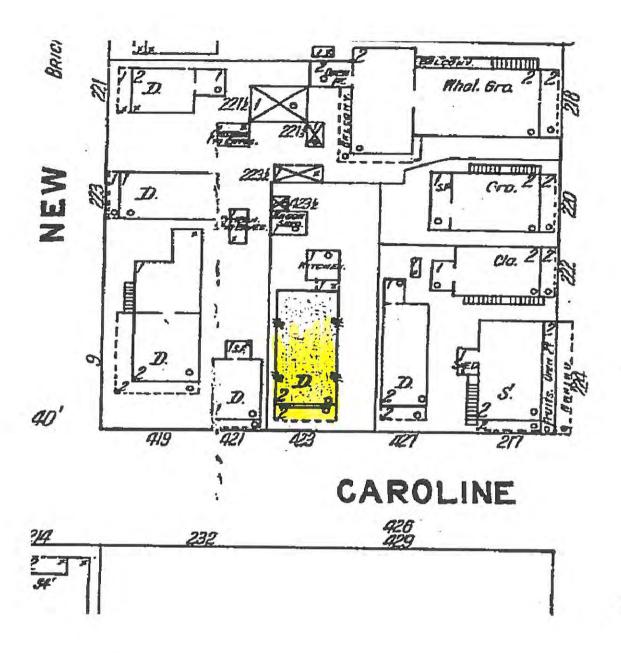
City of Key West 3140 Flagler Avenue

Key West, Florida 33040

305.809.3973

etorregr@keywestcity.com





#423 Caroline Street Sanborn map 1912

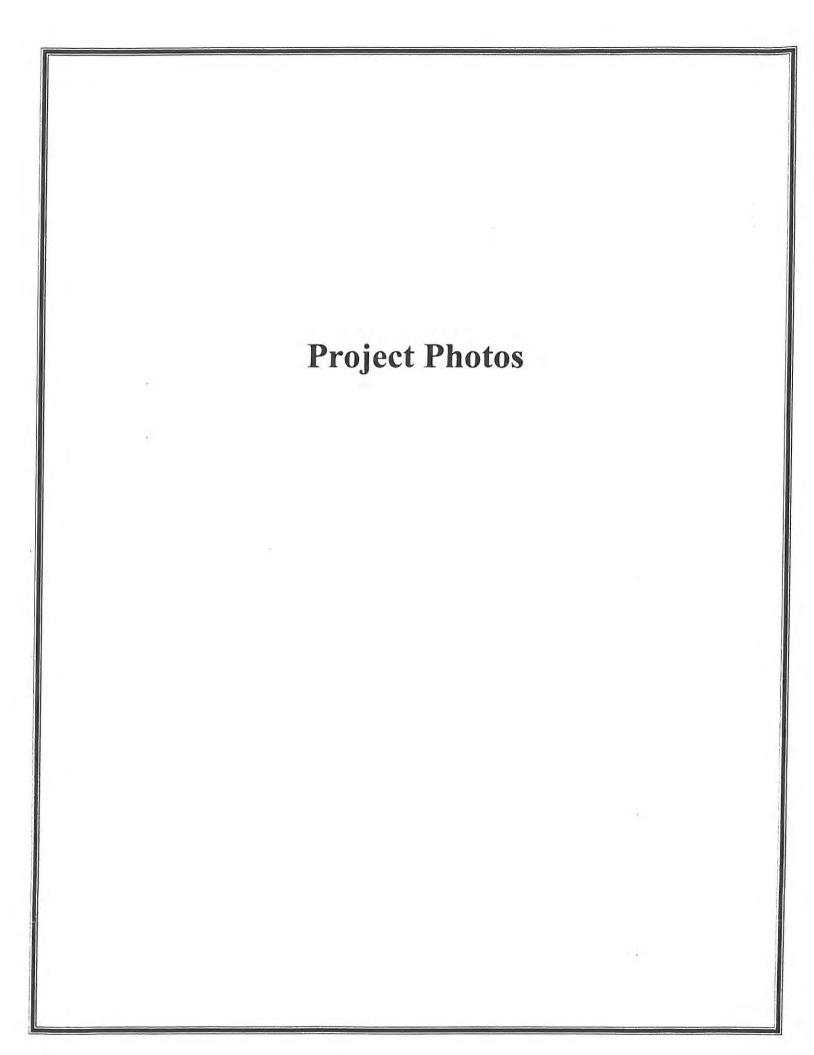
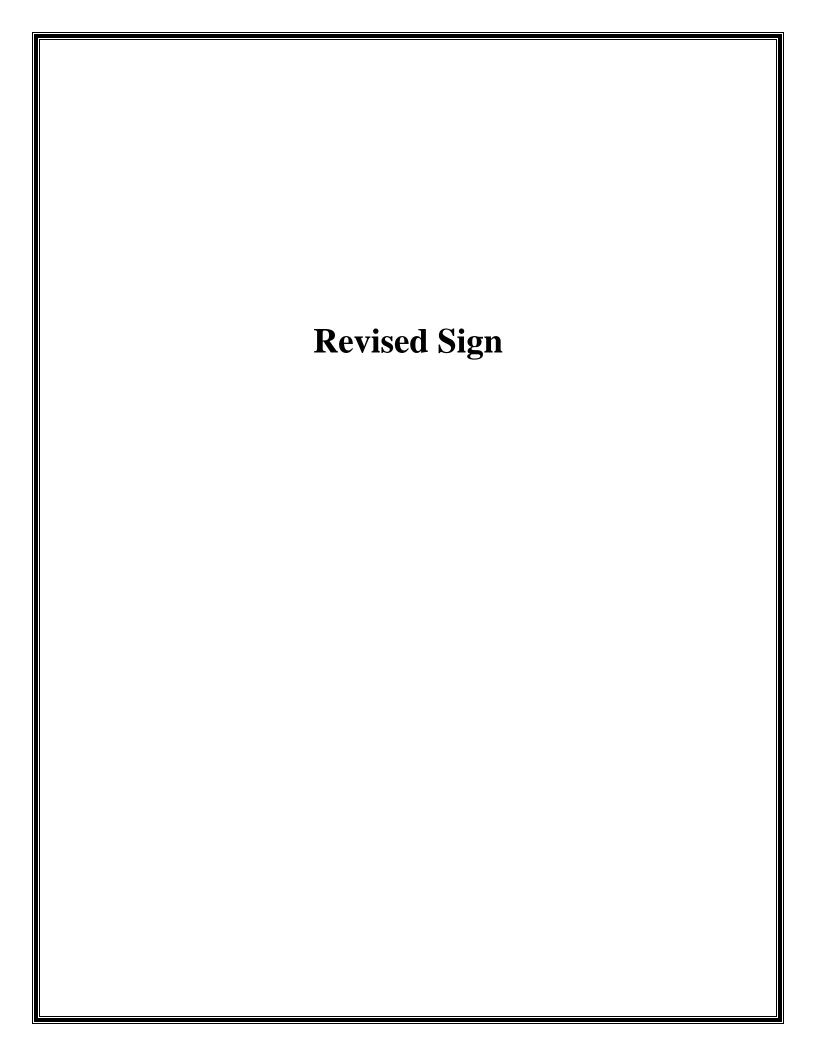




Photo taken by Property Appraiser's office c1965; 423 Caroline St.; built 1909, Monroe County Library







DATE: 10/29/12

**FAX TO:** 000-000-0000

INVOICE #: S.O. NO. 0000

CLIENT: Mr. Cheapies

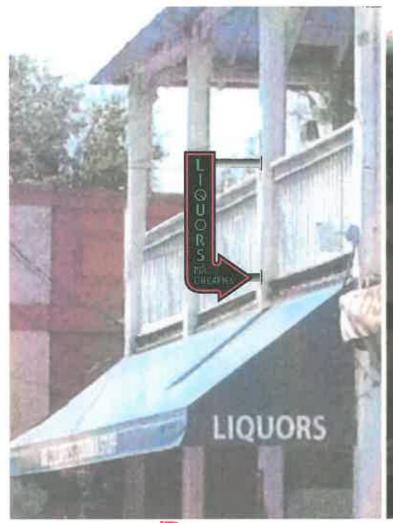
**Dennis Liddy** 

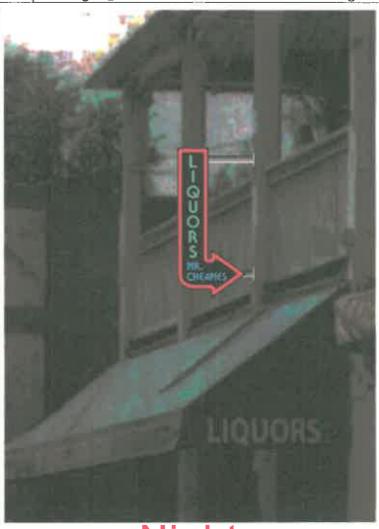
CONTACT: 305-923-4092, dennis907@comcast.Net

SOUTHERNMOST

305-294-1877 FAX 305-295-6699 www.SouthernmostSigns.com

Version 1 Page 2





Day

Night

Please fax back \_\_\_\_ your signature



**Client Signature - Approval to Fabricate** 

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DATE: 10/29/12

CLIENT: Mr. Cheapies

**FAX TO: 000-000-0000** 

**Dennis Liddy** 

INVOICE #: S.O. NO. 0000

CONTACT: 305-923-4092, dennis907@comcast.Net

SOUTHERNMOST

305-294-1877 FAX 305-295-6699

smsigns@bellsouth.net www.SouthernmostSigns.com

### Version 1 Page 1

Qty. 1

Single or Double sided hanging sign

5 Sq. Ft.

Black aluminum box

Size to be: 39.25"h x 18"w

Neon copy

Copy to read: "Liquors, Mr.

Cheaples"

Green Neon: Liquors

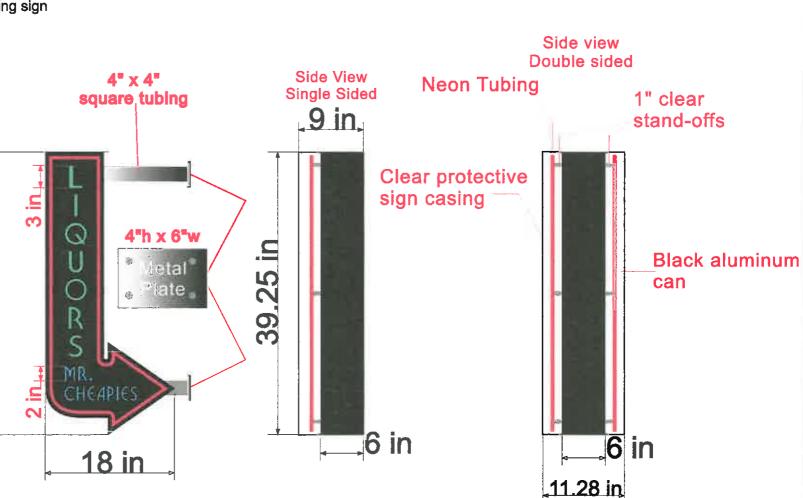
Blue Neon: Mr. Cheapies

Red Neon: Border

Attached to building with

4" x 4" square tubing, to a

4"h x 6"w x 1/2" plate.



## Please fax back \_\_\_\_ your signature

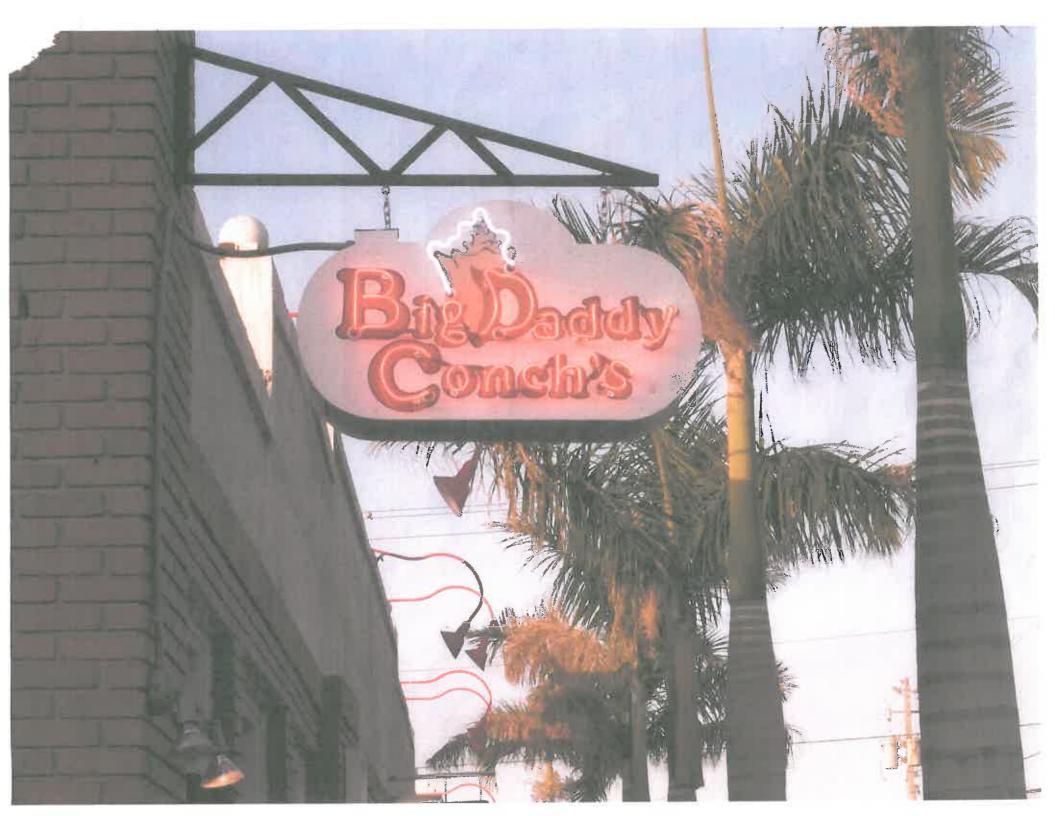
**Client Signature - Approval to Fabricate** 

Examples of Other
Projecting and Hanging Signs
In The Historic District
Submitted By the Applicant

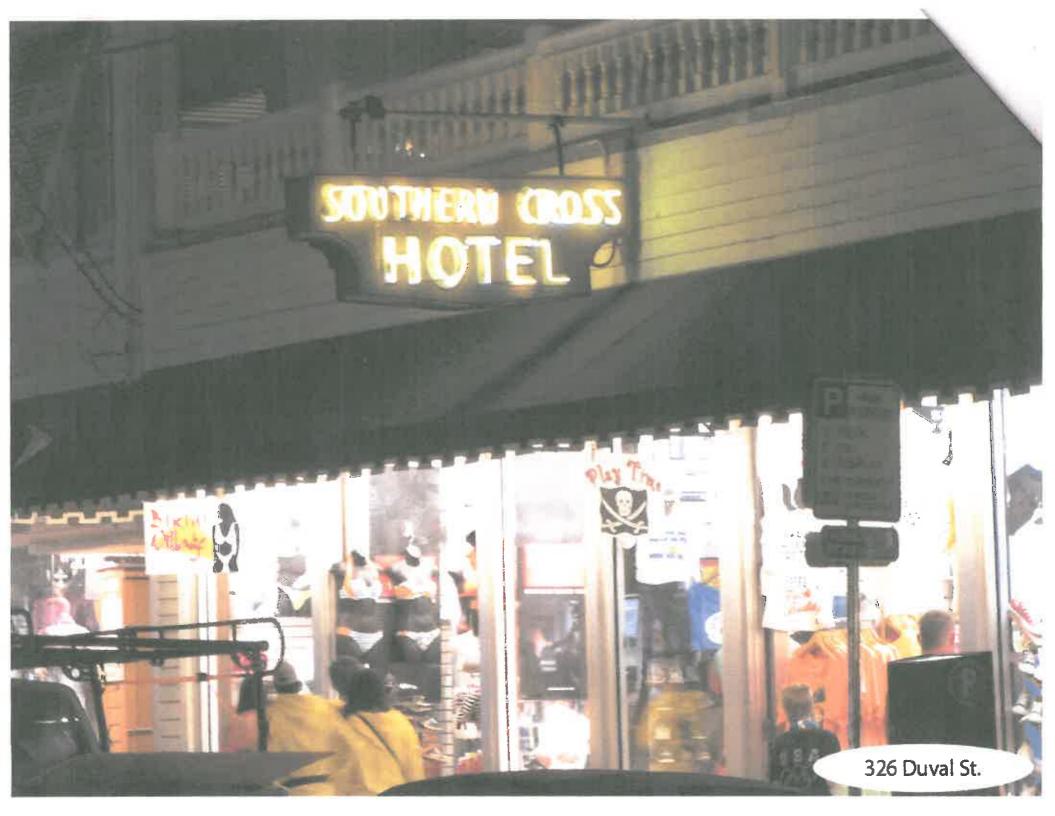












Previous Proposed Sign Postponed July 23, 2013 06/25/13

**FAX TO:** 000-000-0000

CLIENT: Mr. Cheapies

**Dennis Liddy** 

INVOICE #: S.O. NO. 2145

**CONTACT**: 305-923-4092, dennis907@comcast.Net

SOUTHERNMOST

305-294-1877 FAX 305-295-6699 smsigns@bellsouth.net www.SouthernmostSigns.com

Version 2 Page 1

Qty. 1

Double sided projected sign

5 Sq. Ft.

Black aluminum box

Size to be: 39.25"h x 18"w Historic opalina glass copy

Copy to read: "Liquors, Mr.

Cheapies"

Green opalina: Liquors

Blue opalina: Mr. Cheapies

Red opalina: Border

Attached to building with

6"L x 1/4"Diameter threaded

bolts.

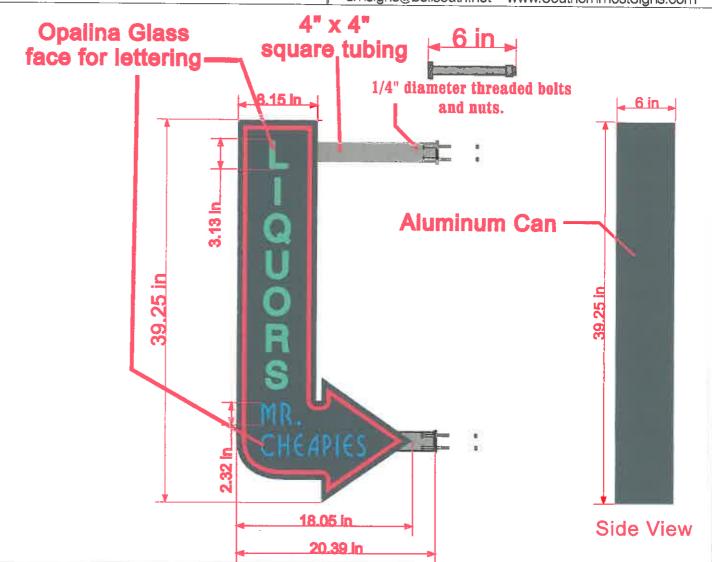
5"h x 6"w x 1/2" plate

welded to a 4" x 4"

square tubing.

Location: 423 Caroline St

Key West, FL 33040



## Please fax back pour signature



Client Signature - Approval to Fabricate

DATE: 06/25/13

**FAX TO:** 000-000-0000

CLIENT: Mr. Cheapies **Dennis Liddy** 

INVOICE #: S.O. NO. 2145

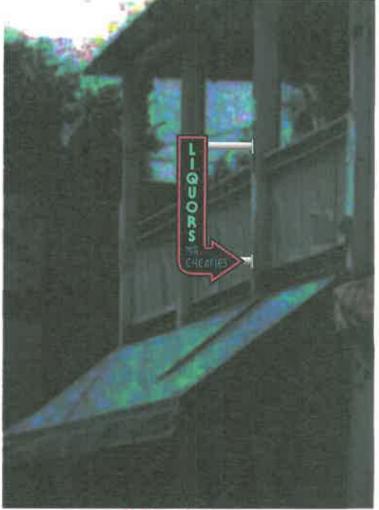
**CONTACT:** 305-923-4092, dennis907@comcast.Net

SOUTHERNMOST

305-294-1877 FAX 305-295-6699 www.SouthernmostSigns.com

Version 2 Page 2

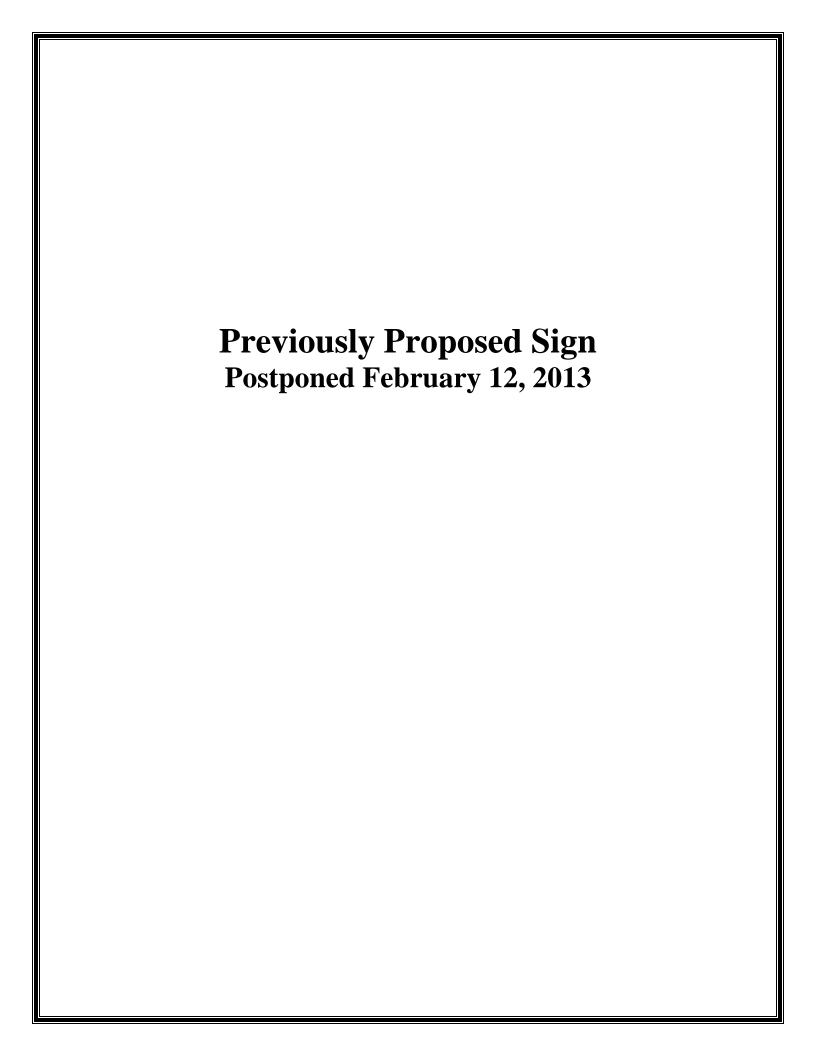




Day

Please fax back -> X your signature

### **Client Signature - Approval to Fabricate**



DATE: 10/29/12

**FAX TO:** 000-000-0000

INVOICE #: S.O. NO. 2145

CLIENT: Mr. Cheapies

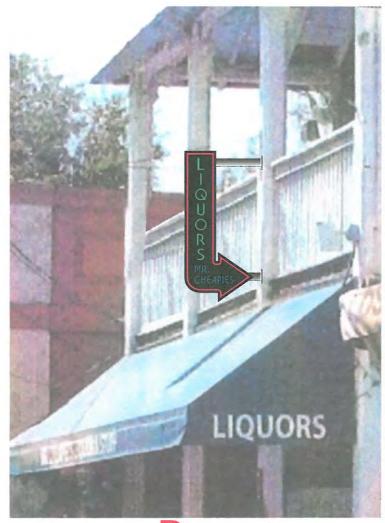
**Dennis Liddy** 

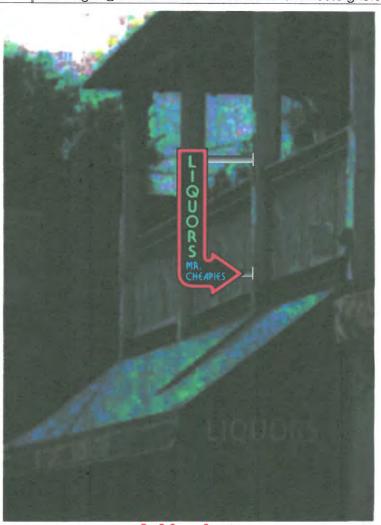
CONTACT: 305-923-4092, dennis907@comcast.Net

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Version 1 Page 2





Day

Night

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10/29/12 DATE:

**FAX TO:** 000-000-0000

CLIENT: Mr. Cheapies **Dennis Liddy** 

305-294-1877

FAX 305-295-6699

SOUTHERNMOST

smsigns@bellsouth.net www.SouthernmostSigns.com

INVOICE #: S.O. NO. 2145

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Version 1 Page 1

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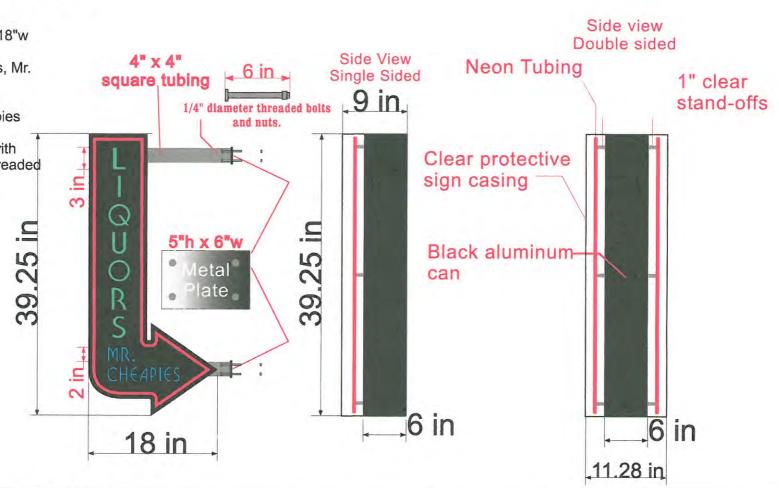
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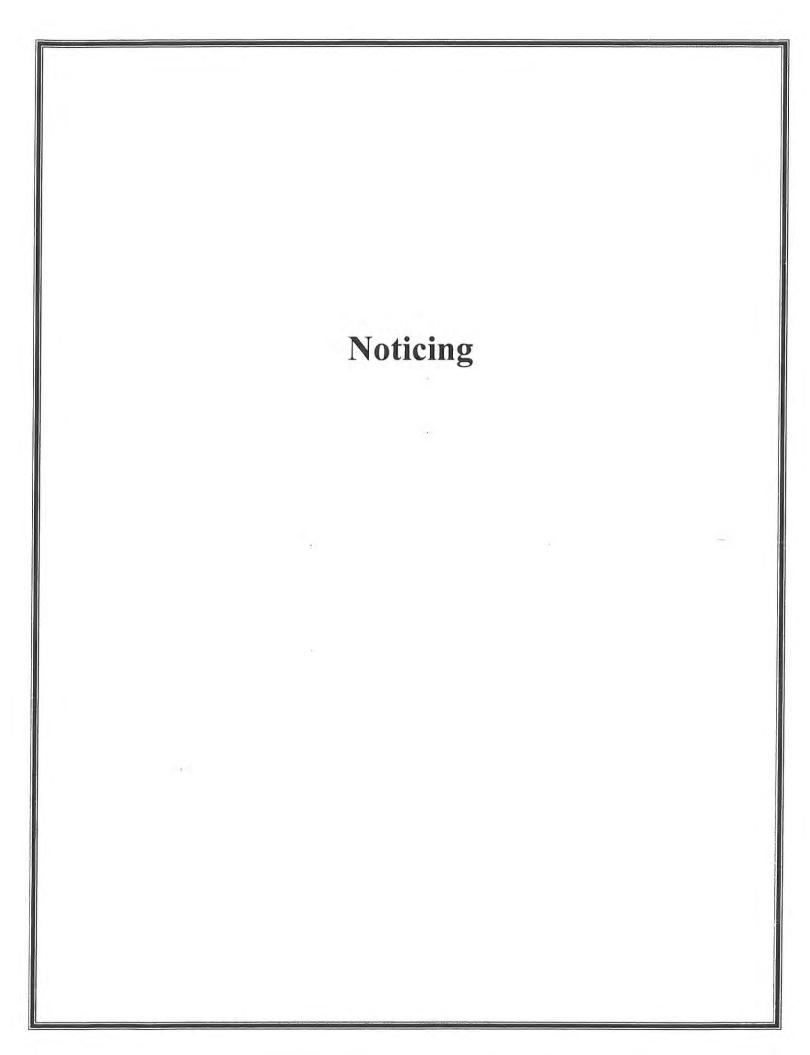
welded to a 4" x 4"

square tubing.



Please fax back >> > > >

**Client Signature - Approval to Fabricate** 



The Historic Architectural Review Commission will hold a public hearing <u>at 5:30 p.m., July 23, 2013 at Old City Hall, 510 Greene Street</u>, Key West, Florida. The purpose of the hearing will be to consider a request for:

REMOVE EXISTING HANGING SIGN AND REPLACE WITH PROJECTING SIGN WITH NEON INTERNAL ILUMINATED OPALINA GLASS LETTERS

**FOR- #423 CAROLINE STREET** 

Applicant- Southernmost Signs

**Application # H13-01-069** 

If you wish to see the application or have any questions, you may visit the Planning Department during regular office hours at 3140 Flagler Avenue, call 809-3973 or visit our website at <a href="https://www.keywestcity.com">www.keywestcity.com</a>.

THIS NOTICE CAN NOT BE REMOVED FROM THE SITE UNTIL HARC FINAL DETERMINATION

The Historic Architectural Review Commission will hold a public hearing at 5:30 p.m., February 12, 2013 at Old City Hall, 510 Greene Street, Key West, Florida. The purpose of the hearing will be to consider a request for:

REMOVE EXISTING SIGN AND REPLACE IT WITH PROJECTING SIGN WITH NEON.

### **FOR- #423 CAROLINE STREET**

Applicant- Southernmost Signs Application # H13-01-069
If you wish to see the application or have any questions, you may visit the Planning Department during regular office hours at 3140 Flagler Avenue, call 809-3973 or visit our website at www.keywestcity.com.

THIS NOTICE CAN NOT BE REMOVED FROM THE SITE UNTIL HARC FINAL DETERMINATION

### HARC POSTING AFFIDAVIT

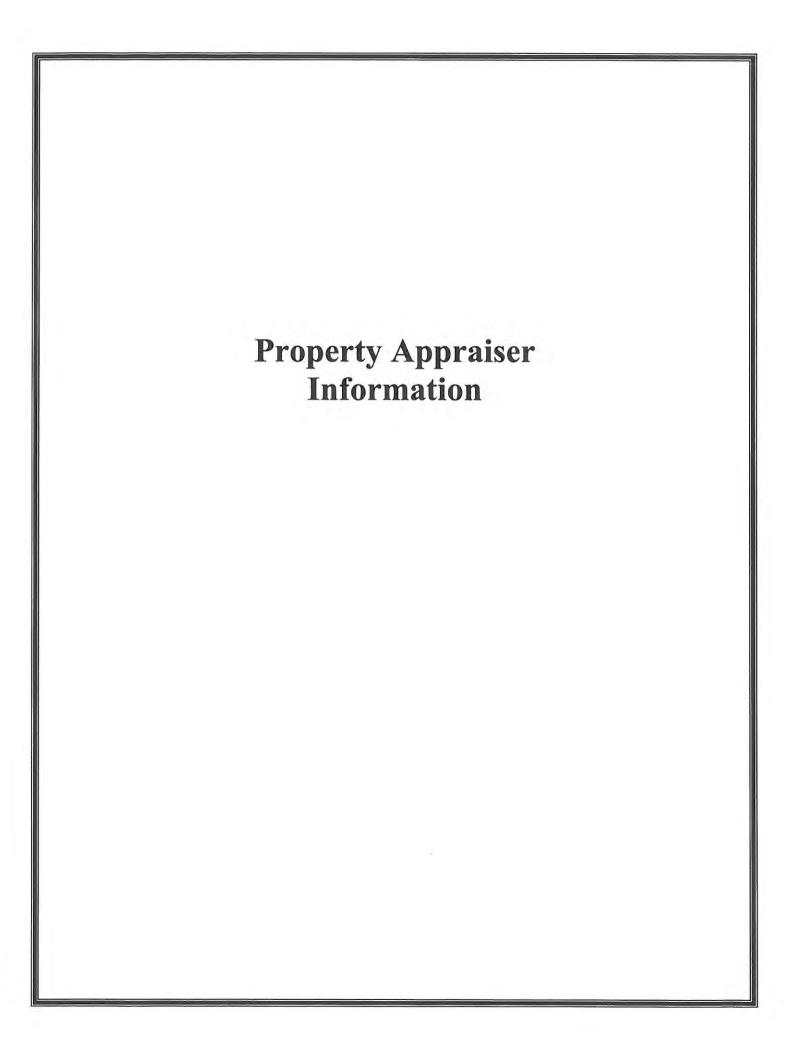
Notary Public - State of Florida (seal)
My Commission Expires au 26,2015

R & STUFF









# Scott P. Russell, CFA Property Appraiser Monroe County, Florida

Key West (305) 292-3420 Marathon (305) 289-2550 Plantation Key (305) 852-7130

Property Record Card - Map portion under construction.

Website tested on IE8, IE9, & Firefox. Requires Adobe Flash 10.3 or higher

Alternate Key: 1001384 Parcel ID: 00001360-000000

### **Ownership Details**

Mailing Address:

RAMOS MATILDE GENEROSA REV TRUST 05/25/2007 C/O RAMOS MATILDE G TRUSTEE 9999 SW 87TH CT MIAMI, FL 33176-2905

### **Property Details**

PC Code: 12 - STORE/OFF/RES OR COMBINATION

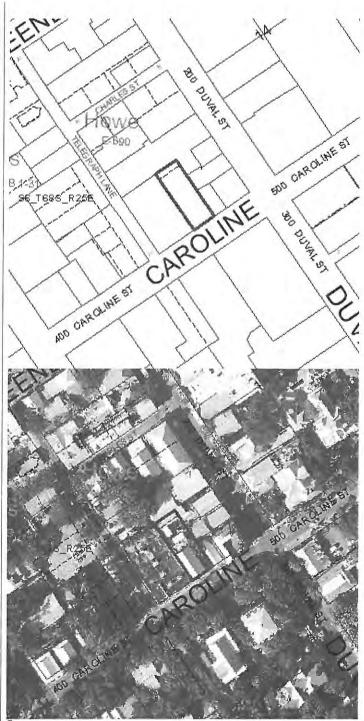
Millage Group: 10KW Affordable Housing: No

Section-Township-Range: 06-68-25

Property Location: 423 CAROLINE ST KEY WEST

Legal Description: KW PART LOT 1 SQR 15 D2-550 H1-208 CO JUDGE DOCKET 9-192 OR672-429E OR935-97L/E OR1116-

704/05WILL CASE#89-553-CP OR2301-1669/71 OR2301-1672/74



Show Parcel Map that can launch map - Must have Adobe Flash Player 10.3 or higher

### **Land Details**

Land Use Code	Frontage	Depth	Land Area
100D - COMMERCIAL DRY	40	111	4,000.00 SF

### **Building Summary**

Number of Buildings: 1

Number of Commercial Buildings: 1

Total Living Area: 2150 Year Built: 1909

### **Building 1 Details**

Building Type Condition P. Quality Grade 450

Effective Age 28 Perimeter 272 Depreciation % 35

Year Built 1909 Special Arch 0 Grnd Floor Area 2,150

Functional Obs 0 Economic Obs 0

Inclusions:

Roof Type Roof Cover Foundation
Heat 1 Heat 2 Bedrooms 0
Heat Src 1 Heat Src 2

Extra Features:

 2 Fix Bath
 0
 Vacuum
 0

 3 Fix Bath
 3
 Garbage Disposal
 0

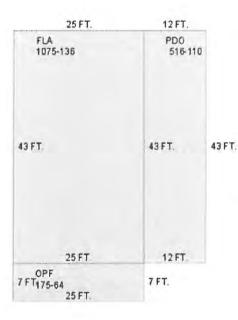
 4 Fix Bath
 0
 Compactor
 0

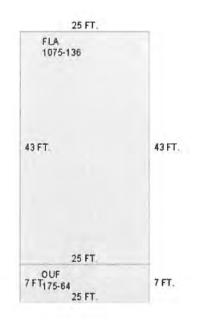
 5 Fix Bath
 0
 Security
 0

 6 Fix Bath
 0
 Intercom
 0

 7 Fix Bath
 0
 Fireplaces
 0

 Extra Fix
 4
 Dishwasher
 0





### Sections:

Nbr	Type	Ext Wall	# Stories	Year Built	Attic A/C	Basement %	Finished Basement %	Area
1	FLA		1	1988				1,075
2	OPF		1	1988				175
3	PDO		1	1988				516
4	FLA	- 1.	1	1988				1,075
5	OUF		1	1988				175

### Interior Finish:

Section Nbr	Interior Finish Nbr	Type	Area %	Sprinkler	A/C
	512	NIGHT CLUBS, BARS D	100	N	N
	513	OPF	100	N	N
	514	PDO	100	N	N
	515	APTS-D	100	N	N
	516	OUF	100	N	N

### Exterior Wall:

Interior Finish Nbr	Туре	Area %
167	CUSTOM	100

### Misc Improvement Details

Nbr	Туре	# Units	Length	Width	Year Built	Roll Year	Grade	Life
1	WD2:WOOD DECK	405 SF	0	0	1983	1984	4	40
2	FN2:FENCES	312 SF	0	0	1985	1986	2	30
3	PT3:PATIO	168 SF	14	12	1975	1976	2	50
4	WD2:WOOD DECK	189 SF	0	0	1983	1984	1	40
5	PT2:BRICK PATIO	714 SF	0	0	1979	1980	4	50
6	AC2:WALL AIR COND	1 UT	0	0	1996	1997	1	20
7	AC2:WALL AIR COND	1 UT	0	0	1996	1997	1	20
	7,02.717,1227,117,007,12				1000	1007		- A

### **Appraiser Notes**

### **Building Permits**

Bldg	Number	Date Issued	Date Completed	Amount	Description	Notes
	B941750	05/01/1994	10/01/1994	3,000		POINI-UP BRICK WK REM-GUT
	9602933	07/01/1996	06/01/1997	21,700		REPAIR/REMODELING
	9602933	07/01/1996	06/01/1997	2,000		REPAIR/REMODELING
	9603093	07/01/1996	06/01/1997	4,000		ELECTRICAL
	9602978	07/01/1996	06/01/1997	6,000		PLUMBING
	9604453	11/01/1996	06/01/1997	500		SIGN
	0200253	01/30/2002	08/14/2002	2,000		ELECTRICAL REPAIRS
	03-1151	04/02/2003	07/21/2003	8,000		REPLACE 5 WINDOWS
	03-1165	04/02/2003	07/21/2003	10,000		NEW METAL ROOFING
	04-3010	09/15/2004	10/13/2005	16,000		INSTALL METAL ROOF COVER
	05-1220	04/18/2005	10/13/2005	14,000		PERMIT UPGRADE(#04-3010)
	05-1192	04/25/2005	10/13/2005	2,900		RECOVER AWNINGS

### **Parcel Value History**

Certified Roll Values.

View Taxes for this Parcel.

Roll Year	Total Bldg Value	Total Misc Improvement Value	Total Land Value	Total Just (Market) Value	Total Assessed Value	School Exempt Value	School Taxable Value
2012	260,280	7,396	615,503	825,000	825,000	0	825,000
2011	268,289	7,396	683,892	825,000	825,000	0	825,000
2010	268,289	7,396	513,648	789,333	789,333	0	789,333
2009	280,302	7,546	529,822	817,670	817,670	0	817,670
2008	280,302	7,736	549,000	837,038	837,038	0	837,038
2007	201,277	8,159	1,060,000	1,269,436	1,269,436	0	1,269,436
2006	231,197	8,504	340,000	533,462	533,462	0	533,462
2005	231,197	8,952	240,000	480,149	480,149	0	480,149
2004	231,187	9,324	240,000	415,163	415,163	0	415,163
2003	233,179	9,246	160,000	415,163	415,163	0	415,163
2002	225,771	9,622	160,000	395,393	395,393	0	395,393
2001	225,771	6,337	160,000	392,108	392,108	0	392,108
2000	225,771	4,312	152,000	382,083	382,083	0	382,083
1999	225,771	4,505	152,000	382,276	382,276	0	382,276
1998	150,514	4,655	152,000	307,169	307,169	0	307,169
1997	102,173	5,593	144,000	251,766	251,766	0	251,766
1996	92,885	5,772	144,000	242,657	242,657	0	242,657
1995	92,885	5,986	144,000	242,871	242,871	0	242,871
1994	86,947	6,162	144,000	237,109	237,109	0	237,109
1993	86,947	6,383	144,000	237,330	237,330	0	237,330
1992	86,947	6,557	144,000	237,504	237,504	0	237,504
1991	86,947	6,773	144,000	237,720	237,720	0	237,720
1990	92,837	6,952	124,320	224,109	224,109	0	224,109
1989	92,837	7,166	119,880	219,883	219,883	0	219,883
1988	85,063	1,922	107,670	194,655	194,655	0	194,655
1987	96,920	1,986	66,600	156,822	156,822	0	156,822
1986	97,322	2,028	66,600	143,861	143,861	0	143,861
1985	92,893	2,092	39,600	134,585	134,585	0	134,585
1984	11,865	0	39,600	51,465	51,465	0	51,465
1983	11,865	0	21,223	33,088	33,088	0	33,088
1982	14,524	0	20,468	34,992	34,992	0	34,992

### **Parcel Sales History**

NOTE: Sales do not generally show up in our computer system until about two to three months after the date of sale. If a recent sale does not show up in this list, please allow more time for the sale record to be processed. Thank you for your patience and understanding.

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Monroe County Monroe County Property Appraiser Scott P. Russell, CFA P.O. Box 1176 Key West, FL 33041-1176