

Key West Pottery <info@keywestpottery.com>

Mr. Michael Shields
Chairman, Key West AIPP

Mr. Shields,

Thank for you for contacting me with the opportunity to submit my qualifications for membership on the Art in Public Place Committee. As a professional artist in the community I feel that the role of arts on our island is central to its identity in many people's eyes and yet there are areas of artistic identity that remain to be discovered! As the former Art in Public Places Coordinator for the Arts Commission of Greater Toledo, I had the opportunity to administer the country's second oldest, municipal 1% for Art statutes that has been putting up effective, place making artworks in that city for more than thirty years. I would love to help the City of Key West strategically integrate Public Art in this way however I can.

This rapidly evolving field has an emerging standard that is being documented and distributed by national organizations like the Americans for the Arts, to help emerging public art agencies work in a more effective and precise way to maximize the public dollars being spent and effectively elevate the status of the Municipality via artistic development and press. This will be great for Key West and I am happy to see that your AIPP Board has already been corresponding with these organizations and utilizing the valuable statistics they publish regarding the economic impacts of the arts etc. In my experience this has been a win win situation for all people involved; elected officials, neighborhood business and residents, artists, and the local economy at large. I would be happy to share my experiences and contacts as a public art administrator and professional artist with this group.

Please feel free to share this letter and accompanying resume and curriculum vitae with the relevant bodies for approval. I am happy to meet and expand on any of the references made in these materials.

Sincerely,

Adam Russell