




## MEMORANDUM

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Date: April 11, 2024

To: Honorable Mayor and Commissioners

Via: Albert P. Childress  
City Manager 

From: Maria Ratcliff  
Special Event Administrator

Subject: **24-5645 Recommendation to Approve the "The Key West Pride 2024" on June 8, 2024, on the 700-900 blocks of Duval Street for the street fair from 7:00 a.m. to midnight and on June 9, 2024, at the Truman Waterfront from 5:00 p.m. to 8:00 p.m. for the parade.**

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### Introduction

The City Manager's Office requests the approval of the Annual "Key West Pride 2024", which consists of a street fair on Saturday, June 8, 2024, from 7:00 a.m. to midnight and June 9, 2024, from 5:00 p.m. to 8:00 p.m. for the parade starting at the Truman Waterfront.

### Background

The City Manager's Office has received an application from the Key West Business Guild for the annual "Key West Pride 2024". The Key West Business will be taking over with hosting our annual Pride Street Fair. There will be a stage at the Entrance of Angela and Duval Street to face the rainbow crosswalk with vendors along the west side of Duval Street from the 700-9—blocks of Duval Street. There will be live performances throughout the day beginning at 4:00 p.m. to 11:00 p.m. The Pride Parade is held the following day. Registrants will gather at the Quay at the Truman Waterfront for the Parade. The parade will start at the Truman Waterfront to Whitehead Street, to Duval Street, then United Street.

### Procurement

There will be no additional expenses to the city as all service costs (Police/Fire/Community Services) are covered by the applicant, based on the Special Event Matrix.

**Recommendation**

The City Manager's Office recommends the Mayor & City Commission approve the "Annual Key West Pride 2024", on June 8, 2024, and June 9, 2024.