



MEMORANDUM

Date: October 9, 2025

To: Honorable Mayor and Commissioners

Via: Brian Barosso
City Manager

From: Keith Bring
Engineering Project Manager

CC: Doug Bradshaw
Engineering Director

Subject: **Bayview Park National Fitness Campaign (NFC) Non-Binding Grant Award Cover Memo**

Introduction

The purpose of this memo is to inform the City Commission that the City of Key West has been awarded a grant from the **National Fitness Campaign (NFC)** to support the installation of an outdoor **Fitness Court®** as part of our ongoing commitment to community health, wellness, and equitable access to fitness resources in the Bayview Park Renovation Project.

Background

The National Fitness Campaign is a nationwide initiative that partners with cities and schools to promote health and wellness through the installation of outdoor Fitness Courts®. These courts provide free, accessible fitness opportunities for residents of all ages and fitness levels.

The city submitted an application to the NFC in September 2025, expressing our interest to partner in this initiative and enhance public health infrastructure. Following a competitive application process, the City of Key West has been selected as a 2026 NFC Grant Awardee.

Procurement

The Bayview Park project is part of the CIP program with Project Number IS72012001 and Account Number 101-7201-572-6300. The grant award will be budgeted in Infrastructure account number 101-0000-334-9000. The City Manager has approved via the grant application evaluation form.

Recommendation

Staff recommend that the City Commission authorize acceptance of the non-binding National Fitness Campaign grant award of \$35,000.00 at this time, and approve the initiation of the project planning phase, including identification of matching funds and coordination with NFC representatives. City staff is also applying for the FDEP (FRDAP) Florida Recreation Development Assistance Program grant for the proposed fitness amenity in the Bayview Park Site Master Plan.