

TO:	Mr. Jim Scholl, City Manager
FROM:	Donald J. Lee, Jr. Chief of Police
DATE:	June 24, 2011
RE:	Alarm Ordinance Administration Service Provider

Action Statement:

Authorizing the City Manager to negotiate and execute an agreement for city-wide billing and collection services with AOT Public Safety Corporation d/b/a Public Safety Corporation or Cry Wolf False Alarm Solutions, pursuant to the code of ordinances 2-797(3).

Background:

On June 2, 2009, the City Commission passed City Ordinance Chapter 31 entitled Law Enforcement Alarm Regulation. This ordinance outlines mandatory alarm registration and creates civil penalties/fines for excessive false alarms. The attached executive summary for the second reading and passage of the ordinance specifies that the city was to select a third party vendor to provide administration of the program. Administration of the program includes: user education, user registration, data processing, city-wide billing and collection. There are no local providers for this service and other Florida city's formal bidding has had on only two providers respond to their RFP.

On July 6, 2010 the City of Oakland Park, Florida published a request for proposal (RFP) for false alarm billing and collection services. On December 17, 2010 the City of Oakland Park, Florida, after a competitive process, selected AOT Public Safety Corporation d/b/a Public Safety Corporation, also known as Cry Wolf False Alarm Solutions, to furnish all services, labor, equipment, and materials necessary to provide false alarm billing and collection services. The City of Oakland Park included "Elevator Rescue Responses" which is not in our resolution and will not be in our agreement. The City of Oakland Park, Florida has extended cooperative purchasing to other government agencies in section 15.16 of the attached City of Oakland Park agreement. The cooperative purchasing language specifically allows for renegotiation on the terms of the revenue sharing for any entity utilizing their contract as a "piggy back." Not including the elevator portion does not preclude us from utilizing their selection process pursuant to city ordinance 2-797(3).



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The Town of Davie and the City of Miami Gardens, Florida has also selected Cry Wolf as their selection of false alarm administration service provider.

Advantages:

Staff has verified that all requirements of the code of city ordinances section 2-797(3) have been met. A comparison of the revenue percentage sharing in the agreements between the City of Oakland Park, the Town of Davie and Cry Wolf indicate the pricing and original contracts are fair and reasonable in accordance with Key West city ordinance section 2-797 (3) b. The City of Key West has the authority to use their solicitation process and resulting agreement/contract as is or use it as the basis for entering into or renegotiating the revenue sharing of the agreement/contract for a more favorable revenue percentage for the city. The resulting agreement between the City of Key West and Cry Wolf will be the same as with the City of Oakland Park and the Town of Davie and only the revenue percentages would be changed in favor of the city or remain as in the attached agreements.

Financial Impact:

There will be no cost to the City of Key West by entering into this agreement. Revenue sharing will begin with the alarm registrations.

The City of Key West does not currently have a billing/collection provider as outlined in the executive summary for City Ordinance Chapter 31 entitled Law Enforcement Alarm Regulation. There is a cost benefit to the City of Key West by utilizing the cooperative purchasing statement in article 15.16 in the City of Oakland Park contract; this will result in a saving of city staff time and effort required to formally publish an RFP and the resulting bid selection process.

In recent years the Key West Police Department has responded to over 2,400 false alarms annually. It is the intent of this ordinance and collection service contract to reduce the amount of false alarms in the City and to partially reimburse the City for the cost of false alarms.

Recommendation:

Approve the execution of the contract for city-wide collection services with Cry Wolf False Alarm Solutions, pursuant to the terms of the contract.





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