



Historic Architectural Review Commission Staff Report for Item 12

To: Chairman Haven Burkee and Historic Architectural Review
Commission Members

From: Daniela Salume, MFA
Historic Preservation Manager

Meeting Date: April 28, 2026

Applicant: Travis Doll

Application Number: C2026-0021

Address: 700 Front Street

Description of Work:

New mural on non-contributing structure.

Site Facts:

The site under review is located at the Key West Bight. The non-contributing two-story structure where the mural is proposed houses Alonzo's Oyster Bar and A&B Lobster House which was built in 1947. If approved, this item must be approved by the City Commission as required by Resolution 99-430. Currently, the property is located in a VE-10 zone.



Key West Bight circa 1975. Monroe County Library.



Key West Bight 1996. Monroe County Library.



Existing conditions of proposed mural location.



Existing conditions of proposed mural location.

Guidelines Cited on Review:

- Guidelines for Murals in the Historic District (page 51), specifically guidelines 1, 2, 3, 4 and 5.

Staff Analysis:

A Certificate of Appropriateness is under review for a mural proposed on a non-contributing structure at the Key West Bight. The mural, designed by Marlene Koenig, will be installed in two locations on the property. The primary location, titled “Wish You Were Here – Key West Waterfront,” is a large postcard style design featuring a Florida lobster as the main focal point. It will measure 25’ x 17’ (425 SF). It includes a colorful underwater scene with marine life, along with a fishing boat and sunset above the water. It also includes lettering and a border that give it a vintage postcard look. The second location titled “Tropical Fish Wall Installation” is smaller and features a group of tropical fish painted along a separate wall. It uses bright colors such as

blues, greens, yellows, and coral tones to create visual interest. The mural adds both a bold focal point, helping enhance the space and reflect Key West’s coastal character. A maintenance plan is included, which provides for annual reapplication of a UV-resistant sealant and light cleaning to remove salt and debris.



Render of proposed mural site #1.



Render of proposed mural site #2.

Consistency with Cited Guidelines:

It is staff's opinion that the proposed mural meets cited guidelines for murals, the proposed mural will be painted over a non-contributing structure, no residences are across it, and the applicant submitted a maintenance plan.