

**From:** Jason Cornely <[jason@zazooartgallery.com](mailto:jason@zazooartgallery.com)>  
**Sent:** Friday, August 2, 2019 9:56 AM  
**To:** Clayton Lopez <[clopez@cityofkeywest-fl.gov](mailto:clopez@cityofkeywest-fl.gov)>  
**Subject:** MALL ON DUVAL

Good Morning Clayton,

I just wanted to follow up on our conversation regarding our concerns about the Mall on Duval Product.

As we discussed, Zazoo Gallery and its predecessor Pop Culture Vault have been at the 622 Duval Street location for over 10 years.

We feel that we are a good community citizen - supporting Bahama Village Music Program, Rotary Clubs, SPCA, and various schools to mention a few causes.

While we feel a vibrant Duval Street is a benefit for all businesses - the idea of closing the street and having foot traffic in the center of the street rather than the sidewalk area has **seriously affected the walk in traffic and sales in our gallery** on Friday and Saturday evenings - and now with the extended hours of Mall on Duval - has created a decrease in our Friday and Saturday afternoon sales. Being a Fine Art Gallery - we cannot have our artwork ' on the street ' to drive traffic in the gallery.

To hear that they are planning to extend this project to February 2020 without any direct consulting of the businesses - I find quiet alarming!

If I may offer an alternate suggestion - creating Angle parking on Duval. The income generated from this could be used to beautify the sidewalk area with attractive lighting and clean sidewalks. This would increase traffic to all businesses equally - both restaurants, retail stores and galleries.

As this is such a serious concern - I will be closing our gallery on Tuesday to attend the meeting. I look forward to seeing you and invite you to email or call me directly at 305.407.7307 if you have any questions or require anything further from me regarding this.

Sincerely yours,

*Jason*

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