

RESOLUTION NO. _____

A RESOLUTION OF THE KEY WEST BIGHT MANAGEMENT DISTRICT BOARD APPROVING RATIFICATION OF PURCHASING ORDINANCE EXEMPTION FOR THE 2025 TASK ORDER FOR ONGOING MARKETING SERVICES, FOR THE KEY WEST HISTORIC SEAPORT, TO ADEPT STRATEGY & PUBLIC RELATIONS IN THE AMOUNT OF \$201,125 PURSUANT TO SEC. 2-797 OF THE CITY OF KEY WEST CODE OF ORDINANCES; PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, per Resolution 22-013, the CRA awarded Adept Strategy and Public Relations a five-year contract in response to RFP #007-21 for marketing services at the Key West Historic Seaport; and

WHEREAS, pursuant to Sec. 2-797 of the City of Key West Code of Ordinances the City Manager executed a Purchasing Exemption on January 21, 2025 for the 2025 task order for ongoing marketing services at Key West Historic Seaport; and

NOW, THEREFORE, BE IT RESOLVED BY THE KEY WEST BIGHT MANAGEMENT DISTRICT BOARD, AS FOLLOWS:

Section 1: That pursuant to Sec. 2-797 of the Code of Ordinances, the Key West Bight Management District Board recommends Purchasing Exemption ratification for the 2025 Task Order, to Adept Strategy & Public Relations, for ongoing Marketing

Services in the amount of \$201,125 as executed by the City Manager on January 21, 2025.

Section 2: Funds are available in the Key West Bight Fund/ Common Area Maintenance/ Promotional Expenses account 405-7504-575-4800 (\$201,000) for the Key West Historic Seaport and in account Key West Bight Fund/ Marina Operations/ Promotional Expenses account 405-7503-575-4800 (\$13,000) for the Key West Bight Marina.

Section 3: That this Resolution shall go into effect immediately upon its passage and adoption and authentication by the signature of the presiding officer and the Clerk of the Agency.

Passed and adopted by the Key West Bight Management District Board at a meeting held this _____ day of _____, 2025.

Authenticated by the Presiding Officer and Clerk of the Board on _____ day of _____, 2025.

Filed with the Clerk on _____, 2025.

MICHAEL KNOWLES, CHAIR

ATTEST:

KERI O'BRIEN, CITY CLERK