



WHAT THE 1 - 1 - 1 PROGRAM MEANS FOR YOU







1 CART FOR RECYCLING

1 CART FOR TRASH

YOU PROVIDE CONTAINERS FOR YARD WASTE









ALL COLLECTED ON ONE DAY!

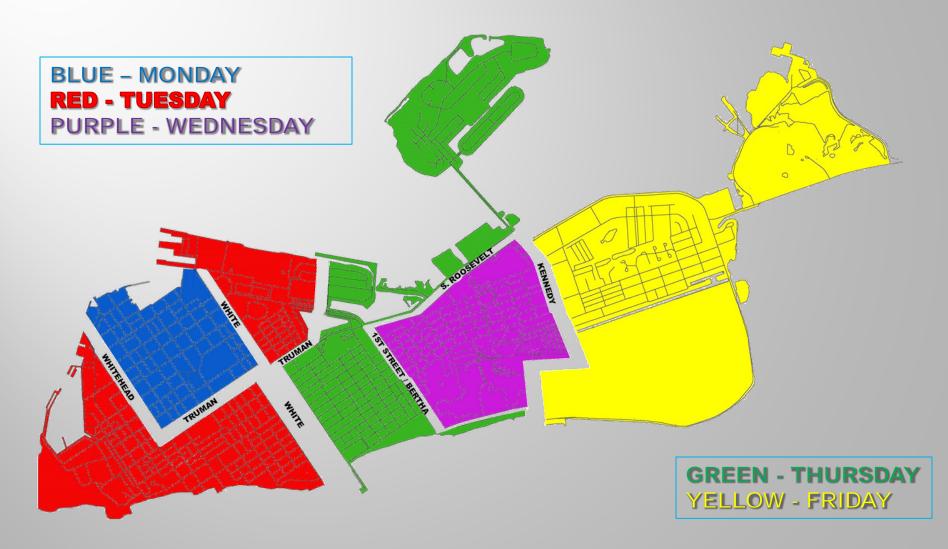








5 DISTRICTS, 5 DAYS



FIND YOUR COLOR, KNOW YOUR DAY!



YOUR NEW BLUE CART TAKES UP ALMOST THE SAME FLOOR SPACE AS YOUR OLD RECYCLE BINS

THE 1 - 1 - 1 PROGRAM WORKS EVERYWHERE!

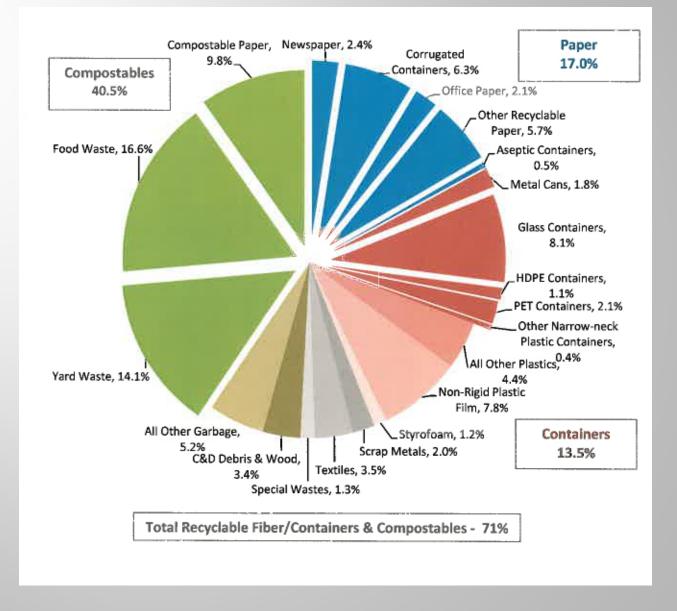
- OVER 200 CITIES, BOTH BIG AND SMALL, HAVE ADOPTED THE PROGRAM IN THE LAST 3 YEARS
- CARTS ARE ON THE STREET FOR 1 DAY ONLY
- REDUCES CLUTTER ON OUR STREETS AND IMPROVES "CURB APPEAL"
- ENCOURAGES RECYCLING



THE 1 - 1 - 1 PROGRAM WORKS EVERYWHERE!

- LESS NOISE COMPLAINTS DURING MORNING PICK UPS
- LARGE CART SINGLE STREAM RECYCLING MAKES IT EASIER TO RECYCLE MATERIALS
- EASY TO REMEMBER ONE DAY A WEEK





71% of Key West solid waste is recyclable. Key West's current recycling rate is under 10% on average



1 -1 -1 <u>PROGRAM</u>

CRANBERRY TOWNSHIP
PENNSLYVANIA
POPULATION: 28,000
AREA: 22 SQUARE MILES
TOTAL RECYCLING
TONNAGE 2012: 5762 OR
11,524,000 LBS.
TOTAL RECYCLING
POUNDS PER PERSON:

411.7

IN 8 MONTHS AFTER
INTRODUCING SINGLE DAY
COLLECTION, CRANBERRY
TOWNSHIP'S RECYCLING RATE
CLIMBED BY %15

2 DAY TRASH COLLECTION

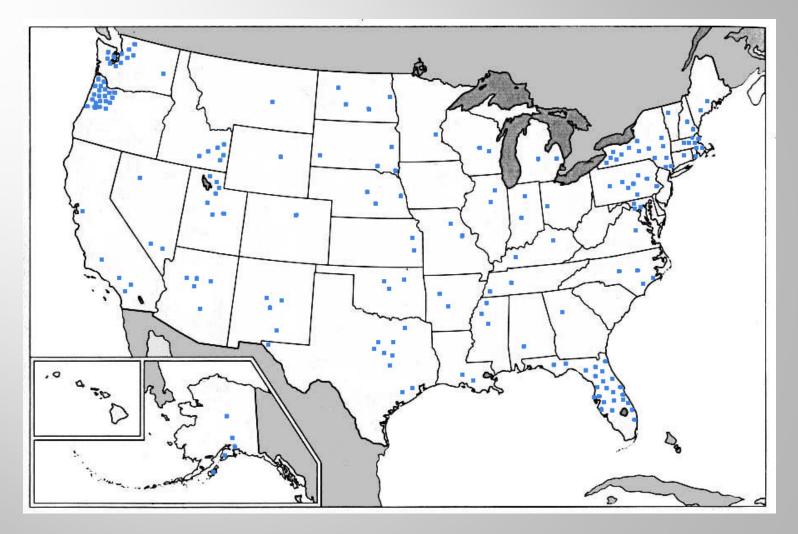
KEY WEST, FLORIDA
POPULATION: 24,909
AREA: 7.4 SQUARE
MILES
TOTAL RECYCLING
TONNAGE 2012: 3700 OR
7,400,000
TOTAL RECYCLING
POUNDS PER PERSON:

297



THE CITY OF PROVIDENCE
RHODE ISLAND EXPERIENCED A
10% INCREASE IN RECYCLING
RATES
AFTER THE FIRST MONTH OF
ADOPTING THE 1 -1 -1 PROGRAM!





OVER 200 US CITIES HAVE SWITCHED TO THIS PROGRAM IN THE LAST SEVERAL YEARS 24 OF THEM IN FLORIDA **RECYCLES**

NOT SURE WHAT GOES IN YOUR NEW BLUE RECYCLING CART?

LOOK ON THE LID!

SEE IT ON THE LID? TOSS IT IN! FOR A COMPLETE LIST OF WHAT CAN, AND CANNOT BE RECYCLED, AND FOR TIPS FOR MAKING RECYCLING EAISER, PLEASE GO TO WWW.PRESERVEISLANDLIFE COM, OR WWW.REYWESTCITY.COM



WE HAVE
DEVELOPED A WIDE
RANGE OF
INFORMATIONAL
MATERIALS TO
CLEARLY EXPLAIN
THE PROGRAM AND
ENCOURAGE MORE
PARTICIPATION IN
THE RECYCLING
PROGRAM.







AND THE NEW RECYCLING, TRASH, AND YARD WASTE COLLECTION SCHEDULE

Learn the facts about recycling

The City of Key West is improving its trash and recycling program to better serve the community and our environment. Scheduled to begin this summer, we will be converting to a 1-1-1 system. Loratinare for trash. Loratinare for all your recycling, and Loratinare that you provide for yard waste, all picked up on 1 day. Currently, Key West accents the followine materials for recycline:

- Rinsed glass bottles and jars. Please remove the lids and include them in your recycling. No mirrors or window glass.
- Rinsed Aluminum and metal cans
- · Rinsed milk and juice cartons
- Cardboard
- Regular paper
- Magazines
- · Newspapers and junk mail, even envelopes with plastic "windows"
- Boxboard The type of material most food and cereal boxes are made from
- Class design 6-11
- Any plastics marked with #1 through #7 including plastic drinking straws.
- clean plastic plates and plastic flatware. No Styrofoam.

Just put any of these materials in your new blue recycling cart and place it at the curb with your trash and yard waste containers on your scheduled collection day, and you'll be helping your community reduce waste and improve our environment.





City of Key West 3132 Flagler Avenue Key West, FL 33040 (305) 809-3776 www.Keywesteity.com



What can you recycle?

The fact is, you can recycle far more things now than you could just a few years ago. Most plastics, all colors of bottles and jars, cans, newspaper, cardboard and more! And all in the same recycling cart. Just take a look at the chart below to see what you can, and cannot recycle.





Hazardous household waste and electronics may be dropped off at the Key West Indigenous Park, 1801 White Street, the first Saturday of every month from 8am to noon.





RECYCLING IS THE RIGHT THING TO DO!

- SAVES NATURAL RESOURCES
- SAVES ENERGY
- REDUCES WATER POLLUTION
- REDUCES INCINERATOR POLLUTION
- RECYCLING CREATES JOBS AND PROMOTES ECONOMIC DEVELOPMENT
- RECYCLING HELPS KEEP OUR NEAR SHORE WATERS CLEAN
- RECYCLING HELPS PRESERVE RESOURCES FOR FUTURE GENERATIONS



1 AND DONE!

1 DAY
3 PICKUPS
DONE FOR THE
WEEK!







