

Key West Splash Pad Fee Access Model

****Residents Free – Tourists Pay****

Purpose & Recommendation

- Ensure free access for all Key West residents.
- Tourists contribute \$5–\$10 per entry to support operations & maintenance.
- Provide an unmanned, self-sustaining system that reduces City staffing burden.
- Adopt automated entry kiosks & third-party vendor support for equitable access.

How It Works

- ****Residents Free**** – FL ID (33040), City Resident Card/App; all children under 18 free.
- ****Tourists Pay**** – \$5–\$10 at kiosk, app, or partner businesses.
- ****Special Groups Free**** – Boys & Girls Club, school field trips, approved nonprofits.

Operations

- Automated ADA-compliant gates & kiosks.
- Vendor manages payments, tech, reporting; City oversees.
- Net funds dedicated to Parks & Recreation maintenance.

Revenue Comparison (180 Days)

Park	Locals Free	Tourists/Day	\$5 Net	\$8 Net	\$10 Net	Notes
Bayview	300	30	\$24k	\$39k	\$49k	Resident-heavy
Truman	100	70	\$57k	\$91k	\$113k	Tourist-heavy

Key Takeaways

- Bayview = lower revenue, higher community benefit.
- Truman = strong revenue potential.
- Residents always free; youth always included.