



Mission: Connect our community to their destinations—safely, dependably, and efficiently











CUSTOMER SERVICE SPECIALIST

- Dispatcher
- Purchasing Officer
- Administrative Support

TRANSIT GRANTS & PROJECT MANAGER

- Transit Grant Writing & Administration
- Capital Projects & Procurement
- Compliance Officer



Enterprise fund that covers 50% of cost through grant programs and 50% through City revenue generation

Grant Programs

49 U.S.C. Section 5311 Rural (Operations)

State Block Grant 50/50

50/50

Commuter Assistance 50/50



City Revenue Generation

Bus Fares

Park N Ride garage parking fees

Park N Ride Commercial Parking Agreements

Property Rental @ Park N Ride

Bus Shelter Advertising

On-Board Advertising

Interlocal Agreement Monroe County & City of Marathon (LKS)

Additional Funding Opportunities

49 U.S.C. Section 5339 Bus & Bus Facilities (Capital) 80/20

USDOT No Low Emissions

USDOT RAISE-Rebuilding American Infrastructure with Sustainability and Equity

Service Development Grant (Operations) 50/50

C.A.R.E.S. 100% Coronavirus Aid, Relief, and Economic Security Act

American Rescue Plan Act 100%

C.R.R.S.A.A. 100%
Coronavirus Response and Relief Supplemental Appropriations Act

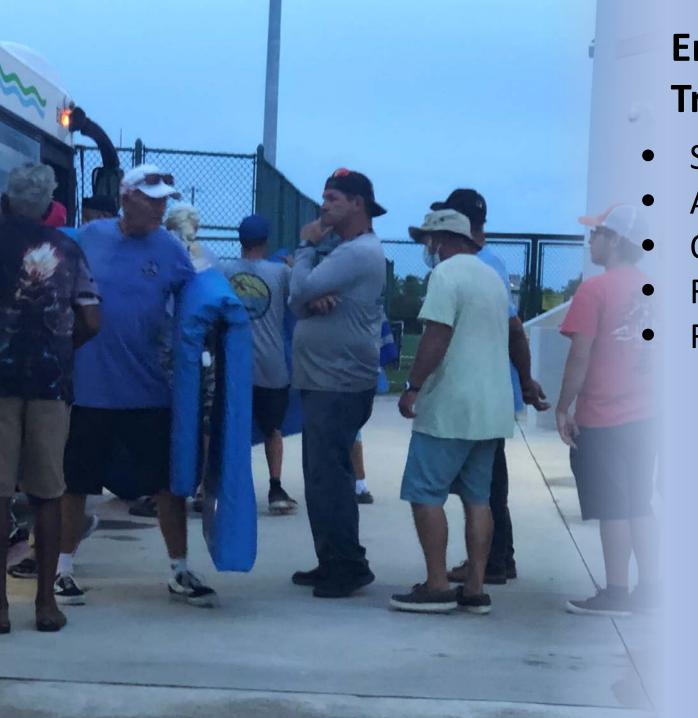
FDEP Electric Bus Program



Park N Ride Garage

- Built with FTA funding
- 300 Parking Spaces
- Transit Revenue Source
- Long & Short Term





Emergency Support Function-1 Transportation

- Shuttle Service to local shelter
- Assisted Living Evacuation
- Out of County Evacuations & Reentry
 - Response Transportation
 - First Responder Support



Mass Transit
System
Overview and
Operational
Profile









Lower Keys Shuttle (Commuter Fixed-Route)



Daily 5:30 am to 10 pm

- Commuter Assistance between Key West and Marathon
- Completed over 96,000 rides FY 23



Duval Loop (Circulator Fixed-Route)



Daily 8am to 10 pm

- Highest performing route with an average of 8,910 riders per month
- Free circulator in downtown area; 18 Stops
- Route is near several parking choices



Key West Rides: On-Demand Transit (Demand Response)

Key West Rides On Demand Transit

Daily 6 am to 8 pm

- 53% of riders have an annual household income under \$50,000
- 80% of riders do not have a personal car
- 64% of riders are local

City District	Average Monthly Rides starting or ending in district*	
1	2,104	
2	1,256	
3	1,349	
4	1,603	
5	397	
6	1,104	

David is always very professional, very nice, and very safe. It's a pleasure to ride with him, as it is with all of the drivers. I really appreciate you making this service available. Keep up the great work, and give David a raise?

Check out the predictions for Sunday's Super Bowl 57—1B \$2.00

Check out the predictions for Sunday's Super Bowl 57—1B \$2.00

Key West Rides goes full speed ahead

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Wendy is a pleasure to ride with. She's professional, safe, and has a great sense of humor. A real asset to the KW Rides team, in my opinion.



usnews.com

https://travel.usnews.com > Travel Guides > USA

Getting Around Key West - U.S. News Travel

Key West has also introduced an on-demand bus service called **Key West Rides** ... The ticket fee for **Key West Rides** On-Demand is the same as for the main bus ...



Work Force Express



Daily Split: 6am to 9:45am | 3:30pm to 8pm

Community Outreach



Transition to Independence, Employment, and Success (TIES)











Down the Road

Initiative	Discussion	Current Status
Upgrade the communication technology on all buses	 Improve rider communication Enhance Safety and NTD reporting 	Target: January 2024
10 Year Transit Development Plan	 Community Horizon Document FDOT Required Support future service changes/ capital projects 	City Commission ApprovalFinal Draft July 2024
Key West Intermodal Center (KWIC)	 Hub for different modes of transportation Revenue generators: retail space, automated parking, venue rental Greenspace on top floor Requesting possible housing for transit employees A conglomeration of transportation concepts 	 Recent FDOT consultant site visit Feasibility Study- Target June 2024

Key West Intermodal Center Concept



