



Monthly Public Information Report

To: Brian L. Barroso, City Manager

Date: May 6, 2025

From: Alyson Crean, Public Information Officer

Subject: February Report 2025

STATISTICS

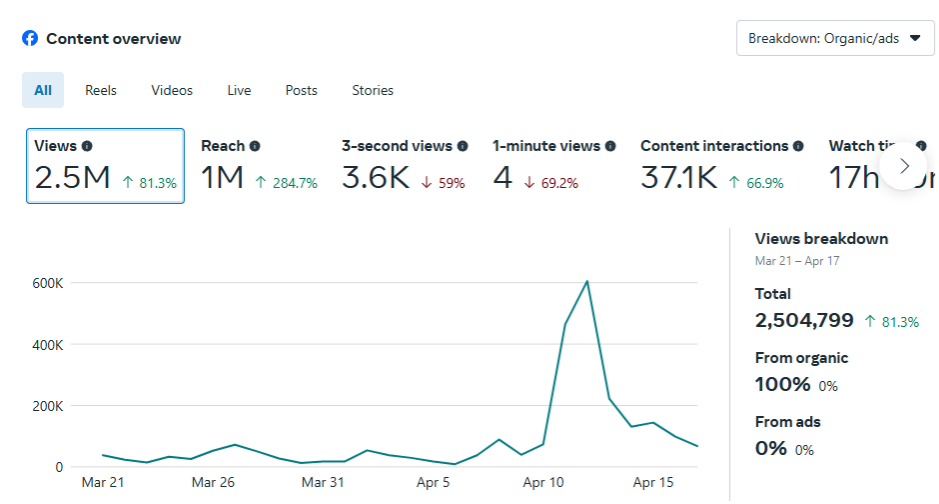
- 34 press releases
- Approximately 75 record request fulfillments
- 1 weekly directors' meeting
- Attended 1 agenda setting meeting
- Attended 3 police command staff meetings
- Attended and photographed City Commission meeting
- Wrote nomination for Officer of the Month for Keys Talk radio
- Conducted site visit to organize ribbon cutting
- Attended and photographed the Frederick Douglass Community Center ribbon cutting
- Facilitated three Ambassador Academy sessions, including three field trips
- Facilitation Ambassadors Round Table with the Mayor and Commission
- Attended and photographed the Key West Police Awards Ceremony
- Participated in a Zoom meeting with television production team
- Attended and photographed Vietnam Veterans Day ceremony
- Participated in Emergency Management table top exercise
- Participated in City Hall Leadership Seminar
- Ordered and distributed shirts for Ambassadors
- Wrote and posted weekly tributes to Key Westers for Women's History Month
- Wrote and posted weekly reminders for Plogging cleanups and the results
- Wrote and posted Key West Fire Department awards for February
- Provided road work updates
- Mentored Take Stock in Children student
- Designed various slides and flyers, including new career opportunities

SOCIAL MEDIA STATISTICS

- City Facebook: 52,000 followers

- City Facebook statistics show we had 2.5 million views in March
- Police Facebook: 47,800 followers
- Police Facebook received 1.4 million views in March
- LinkedIn has 890 followers and received 8,073 views in March
- City X: 20,900 followers
- Police X: 20,000 followers
- City Instagram: 5,432 followers. 27,800 views in March
- City's Community Network Facebook group has 2,419 members
- You Tube: 690 subscribers. 953 views in March amounting to 35.8 hours in watch time.

CITY FACEBOOK STATS



POLICE FACEBOOK STATS



MORE

LINKEDIN STATS

