

EXECUTIVE SUMMARY



TO: Jim Scholl, City Manager

FROM: John Wilkins, Parking Director

DATE: January 5, 2018

SUBJECT: Ordinance change for parking citations and School Crossing Guard surcharges – 2nd reading.

Action statement:

Increase citation fines for parking violations and combine School Crossing Guard surcharges by modifying Ordinance 70-121. Repeal Sec. 70-127.

Background:

In October 2016, the City Commission increased parking rates to an average \$3.00 per hour. The maximum per day purchase at on-street parking paystations is \$30.00. This is higher than the overtime parking citation of \$25.00 (including Crossing Guard surcharge). Some customers have opted for receive a parking citation in lieu of paying at the paystation to save money. Commission amended proposed ordinance to increase fines by \$15.00 at first reading.

Most parking citation fines have not been adjusted since 2010. During the 2017 budget approval process one of the critical ways to attain rollback was by increasing parking citation fines ~~\$40.00~~ \$15.00. Some violations, such as handicap parking, are at the State maximum of \$250.00 and would not increase.

Lastly, parking citation fines have a surcharge to support the School Crossing Guard Program. Presently, there is no effort to increase this surcharge however, to more easily locate the total fine amount the Parking Division recommends modifying Ordinance 70-121 to state the surcharge and repeal Section 70-127 where the surcharge is stated by City Commission Resolution. The Public would be able to locate the fine and surcharge all in one Ordinance Section.

Recommendation:

Parking Division recommends the City Commission approve an ordinance change to Section 70-121 increasing fines an additional ~~\$40.00~~ 15.00 and modify it to state the School 5Crossing Guard surcharges; repeal Sec. 70-127.

Financial Impact:

This increase will generate an estimated ~~\$160,000.00~~ \$240,000.00. If not approved there will be a need to identify the anticipated shortfall to the General Fund. This is based on our current collection rate for citations written from 10/1/2015 to 9/30/2016.

The cost association with reprinting ticket forms for hand-written tickets and reprogramming software is estimated at \$3,000 to \$5,000.