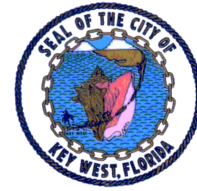


Executive Summary



To: Gregory W. Veliz, City Manager

From: Maria Ratcliff, Special Events Administrator

CC: Patti McLauchlin, Assistant City Manager

Date: March 30, 2021

RE: JUNETEENTH CARNIVAL

Action:

Respectfully request the City Commission to authorize the Juneteenth Carnival celebration as submitted by the Key West Carnival Corporation; Authorizing the City Manager to execute all documents consistent therewith with the consent and advice of the City Attorney.

Background:

Mrs. Veronica Stafford approached City Staff to discuss the possibility of a Welcome Fest originally planned to be held as a quarterly event, held every three months in the City of Key West. The COVID-19 pandemic has resulted in multiple Special Events being canceled, or altered, throughout the City, including the pursuit of the Welcome Fest. The Key West Carnival Corporation has approached City Staff to discuss the creation of a special event that would include a carnival celebration during the Juneteenth Holiday Celebration (June 19th). The Key West Carnival Corporation has requested to use 2 days (Friday June 18th and Saturday June 19th) at the Coffee Butler Amphitheater in which the City is only allowed 10 days each calendar year in accordance with the City's agreement with Rams Head.

Financial Impact:

Unless otherwise directed by the Commission or Management, the Key West Carnival Corporation will be paying for all City support costs; Police, Fire, Community Services, Code, and Parking if necessary.

Recommendation:

Request the City Commission approve the Juneteenth Carnival as a one day event to be held on Saturday June 19th. If approved, staff recommends capping the attendance at 2500 attendees.