

EXECUTIVE SUMMARY



TO: City Commission

CC: Jim Scholl

FROM: Marilyn Wilbarger
Mark Tait

DATE: December 21, 2010

SUBJECT: Charter Boat Rules at City Marina

ACTION STATEMENT: The purpose of this item is to approve updated Charter Boat Rules and Regulations for City Marina @ Garrison Bight.

BACKGROUND: Over the past few years charter boat tenants have voiced concerns and pointed out lack of clarification in the current Key West City Marina Charter Boat Dock Rules. We have worked with the Charter Boat Association in the development of amended rules and feel that the additions will be a benefit to all. A copy of the amended rules and regulations that tie to the Charter Boat Lease Agreement is attached for your reference.

Significant additions to the rules and regulations:

1. Ratification of current policy, established by the Port Advisory Board to limit all charter boat tenants to a maximum of 2 charter boat leases. Many years ago the Port Advisory Board implemented this policy so that a single tenant or tenants could not establish a controlling interest in Charter Boat Row. Also so that in case of default only two charter boat slips would become vacant and not a significant portion of Charter Boat Row. This established policy is incorporated in City Marina's Lottery Process but was never included in the commercial leases for the charter boats or the rules and regulations. The vast majority of the charter boat tenants wish to have this policy more visible so everyone is aware of what is and is not allowed.
2. Allowing other marine charters besides fishing as an acceptable use for a Charter Boat Row slip and lease. Staff met with the charter boat representatives and the idea was introduced to add additional marine slip

uses such as a dive boat, glass bottom boat, island excursions, etc. to the Charter Boat Row tenant mix. The representatives, Bill Wickers and Richie Gomez met with the charter boat tenants and the majority agreed that additional uses besides fishing would attract additional customers to Charter Boat Row and dilute the competitive pressure existing between the fishing boats in this slow economy.

Other changes to the rules and regulations are:

1. The City will provide the dock boxes for the tenants so they are consistent in size and appearance.
2. Rack card displays will be provided by the City so they are consistent in size and appearance. Guidelines for rack cards are defined.
3. Type and location of tenant chairs are defined.
4. Parking for tenants and customers are defined to curtail current blocking of parking spaces.
5. Definition of vessel substitution is added.
6. Information the Garrison Bight is a no wake zone is added.
7. City of Key West Ordinance Sec 58-34 regarding discarding fish remains in the waters of Key West is added.

OPTIONS/ ADVANTAGES/ DISADVANTAGES:

1. The City Commission can approve the new Charter Boat Rules and Regulations for City Marina @ Garrison Bight.
2. The City Commission can makes changes and approve the new Charter Boat Rules and Regulations for City Marina @ Garrison Bight.

FINANCIAL IMPACT: There is no substantial financial impact regarding the new Charter Boat Rules and Regulations for City Marina @ Garrison Bight since the new dock boxes have already been purchased.

RECOMMENDATION: Staff recommends that the City Commission approves the new Charter Boat Rules and Regulations for City Marina @ Garrison Bight as presented.

ATTACHMENTS:

Current Charter Boats Rules

Proposed Charter Boat Rules and Regulations for City Marina @ Garrison Bight