



MEMORANDUM

Date: January 6, 2026

To: Honorable Mayor and Commissioners

Via: Brian L. Barroso
City Manager

CC: Marcus Davila
Director of Community Services

From: Kelli Funkhouser
Special Events Manager

Subject: **[File ID: 25-4854] Special Event Permit for “MINI Takes the States Rise & Rally” on Sunday, November 15, 2026, from 7:00 a.m. to 10:00 a.m.**

Introduction

The City Manager’s Office requests the approval of “MINI Takes the States” on Sunday, November 15, 2026, from 7:00 a.m. to 10:00 a.m. at Truman Waterfront Park Major Field, Quay Wall, 103 Field, the playground side of the boat ramp and the gravel lot, if needed.

Background

The City Manager’s Office has received an application from “Octagon” for the “MINI Takes the States” Rise & Rally event on Sunday, November 15, 2026, from 7:00 a.m. to 10:00 a.m. The event is a MINI road rally planned and executed by Octagon Sports & Entertainment. They bring together approximately 500 vehicles (Mini Cooper) owners and 1,000-1,500 consumers for a caravan across the country. The Rise & Rally is essentially cars & coffee before they leave for the road trip off the Keys. The vehicles will be ferry parked (trunk to hood) and there is no performance driving element. The Rise & Rally will have a grab & go breakfast, entertainment, and merchandise sales. Their experienced parking team will work with KWPD to ensure traffic is kept to a minimum during the ingress & egress. The organizers have spoken to Capt. Bradley Lariz, and they will stagger the cars upon leaving so as not to leave all at the same time. The applicant has agreed to abide by City Codes and Ordinances, including providing insurance.

The applicant has applied for a noise exemption due to amplified music. Notice of the City Commission’s proposed action on a Noise Exemption was published in the Citizen and on KeysNews.com. There are no properties within 100’ to mail notice.

Procurement

There will be no additional expenses to the city as all service costs (Police/Fire/Community Services) are covered by the applicant, based on the Special Event Matrix. The applicant will pay a rental fee for use of Truman Waterfront Park.

Recommendation

The City Manager's Office recommends the Mayor & City Commission approve "MINI Takes the States" on Sunday, November 15, 2026, from 7:00 a.m. to 10:00 a.m. at Truman Waterfront Park Quay Wall, 103 field, the playground side of the boat ramp and the gravel lot, if needed.