



MEMORANDUM

Date: May 7, 2026
To: Honorable Mayor and Commissioners
Via: Brian L. Barroso – City Manager
From: Daniela Salume – Historic Preservation Manager
Subject: New mural at 700 Front Street.

Introduction:

The site under review sits on the north end of Elizabeth Street and comprises of a two-story concrete structure. The non-contributing building where the mural is proposed which houses Alonzo's Oyster Bar and A&B Lobster, was built in 1947. The proposed mural went to HARC Commission on April 28, 2026 and must be approved by the City Commission as required by Resolution 99-430.

Background:

A Certificate of Appropriateness is under review for a mural proposed on a two-story non-contributing structure at the Key West Bight. Designed by Marlene Koenig, the mural will be installed in two locations on the property. The primary location, "Wish You Were Here – Key West Waterfront," is a 25' x 17' (425 SF) postcard style design featuring a Florida lobster as the focal point, with a colorful underwater scene, marine life, and a fishing boat at sunset above. Lettering and a border give it a vintage postcard look. The second location, "Tropical Fish Wall Installation," is smaller and features a group of tropical fish painted along a separate wall on the same elevation using bright blues, greens, yellows, and coral tones. The mural enhances the space and reflects Key West's coastal character. A maintenance plan includes annual reapplication of a UV-resistant sealant and light cleaning as needed.

Recommendation:

Staff recommends approval of the mural at 700 Front Street.



Render of proposed mural site #1.



Render of proposed mural site #2.