

EXECUTIVE SUMMARY



TO: Greg Veliz, City Manager

FROM: John Wilkins, Parking Director

DATE: September 20, 2019

SUBJECT: Expansion of the Employee Parking Lot permit locations in Section 70-261 of the Key West Code of Ordinances.

Action Statement:

Amend Section 70-261 of the Key West Code of Ordinances to include the Jackson Square and 600 Block of Thomas Street in the Employee Parking Lot Permit Program. Providing a low-cost parking option to historic district employees to reduce congestion and reduce impact of employee parking in residential neighborhoods.

Background:

The Employee Parking Lot permit allows employees of businesses in the historic district to park during their scheduled work hours in designated municipal lots that are determined to have excess parking capacity. The current cost of this permit is \$25.00 per month.

The City Manager may suspend permits or restrict parking in areas of the lots during emergencies or events.

This expansion would provide employees of businesses in the Historic District an additional low-cost parking option in the upper and middle sections of Duval Street. The expansion of the Duval Loop to the Truman Waterfront Park offers free transport to within a block of the majority of businesses in the Commercial Core.

Recommendation:

Amend Section 70-261 of the Key West Code of Ordinances to include Jackson Square and 600 Block of Thomas Street for the Employee Parking Lot permit.

Financial Impact:

The financial impact will be minimum. There will be revenue generated from Employees purchasing the permit. A conservative estimate would be 10 permits sold per month. This would generate an estimated \$3,000 per year. No revenue will be lost by displacing full price paying customers.