



MEMORANDUM

Date: December 2, 2025

To: Honorable Mayor and Commissioners

Via: Brian L. Barroso
City Manager

CC: Marcus Davila
Director of Community Services

From: Kelli Funkhouser
Special Events Manager

Subject: **[File ID: 25-4725] Recommendation to approve the Wienerpalooza/Chihuahua Flash Mob Parade on Sunday, January 11, 2026, from 12:00 p.m. to 12:15 p.m. on Duval Street**

Introduction

The City Manager's Office requests the approval of the "6th Annual Wienerpalooza/Chihuahua Flash Mob Parade" on Sunday, January 11, 2026 from Noon – 12:15 p.m. on Duval Street.

Background

The City has received an application from "Gumbo Coolio, LLC" for the 6th Annual Wienerpalooza/Chihuahua Flash Mob Parade on Sunday, January 11, 2026, on Duval Street. This is a family friendly event, and all doggies are welcome to participate and dress up. The parade begins at the Custom House where revelers mingle, enjoy fun entertainment and drinks (all alcohol is served on private property at the Custom House), a doggie costume contest and raffle beginning at 10:00 a.m. A group portrait is taken on the steps of the Custom House at 11:45 and the parade begins at 12:00 p.m. The parade is a short 15-minute walk with a rolling street closure from Front Street to Duval to Caroline Street and ends at Hank's Hair of the Dog Saloon. This year the Chihuahua Flash Mob is back and will be at the end of the parade. Funds raised go to the Florida Keys SPCA and River's Wish, Inc. The applicant has agreed to abide by City Codes and Ordinances, including providing insurance.

Procurement

There will be no additional expenses to the city as all service costs (Police/Fire/Community Services) are covered by the applicant, based on the Special Event Matrix.

Recommendation

The City Manager's Office recommends the Mayor and Commission approve the Wienerpalooza/Chihuahua Flash Mob Parade on Sunday, January 11, 2026, on Duval Street benefitting the FKSPCA and River's Wish, Inc.