




## MEMORANDUM

---

Date: June 6, 2024

To: Honorable Mayor and Commissioners

Via: Albert P. Childress  
City Manager 

From: Marcus Davila  
Community Services Director

Subject: **24-5858 Recommendation to Approve the “Rotary Club of Key West July 4<sup>th</sup> Celebration” on Thursday, July 4, 2024, from 5:00 p.m. to 10:00 p.m.**

---

### **Introduction**

The City Manager’s Office requests the approval of the “Rotary Club of Key West July 4<sup>th</sup> Celebration” on the Edward B. Knight Pier on Thursday, July 4<sup>th</sup>, 2024, from 5:00PM to 10:00PM.

### **Background**

The City Manager’s Office has received an application from the Rotary Club of Key West, Florida, Inc. for a July 4<sup>th</sup> Celebration. The celebration will include fireworks on the Edward B. Knight Pier from 9 p.m. to 10 p.m. and will also conduct a fundraiser at McCoy Indigenous Park where they are requesting the sale and consumption of alcoholic beverages from 5:00 p.m. to 10 p.m.

### **Procurement**

The City has historically sponsored the Rotary Club’s July 4<sup>th</sup> celebration, contributing \$5,000 towards the cost of the celebration up until the event held in 2016.

In 2017, the Rotary Club approached the City and requested that we begin to sponsor the cost of the entire Fireworks display in order to allow for the Club to provide more funding towards scholarships for the City’s graduating high school seniors. Beginning in 2017, the City has provided the following amounts towards the July 4<sup>th</sup> fireworks celebration:

2017	\$36,750
2018	\$45,000
2019	\$38,500
2020	COVID
2021	\$39,150
2022	\$40,000

In Fiscal Year 2023, the City allocated \$42,500 to the fireworks display as well as approximately \$6,589 of in-kind services for Police and Fire personnel support, for a total of \$49,089.

In the City's fiscal year 2024 budget, an allocation in the amount of \$45,000 has been authorized for this year's fireworks presentation. Additionally, the City will provide in-kind services for Police and Fire personnel support related to the event.

**Recommendation**

The City Manager's Office recommends the Mayor & City Commission approve the "Rotary Club of Key West July 4<sup>th</sup> Celebration" on Thursday July 4, 2024, from 5:00 p.m. to 10:00 p.m.