



PROCLAMATION

WHEREAS, the City of Key West is world-renowned for its tropical beauty, historical charm, cultural diversity, and welcoming spirit, making it one of the most visited destinations in the United States; and

WHEREAS, sustainable tourism serves as the economic heartbeat of our island city, sustaining local businesses, creating jobs, protecting our environment and supporting the livelihoods of thousands of residents; and

WHEREAS, visitors from around the world contribute to the vitality of Key West's unique attractions, including our historic Old Town, the Southernmost Point, Mallory Square sunsets, the environment with world-class fishing and diving, and our thriving arts and entertainment districts; and

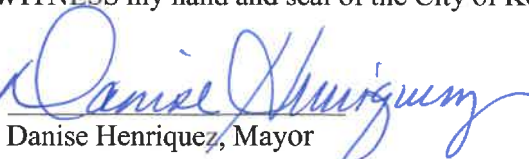
WHEREAS, the City of Key West remains committed to promoting sustainable tourism practices that protect our fragile ecosystem, preserve our cultural heritage, and ensure a quality experience for both residents and visitors; and

WHEREAS, tourism also fosters a sense of community pride and global connection, bringing together people of diverse backgrounds who experience and celebrate our island's "One Human Family" spirit; and

WHEREAS, the success of Key West's tourism industry is made possible through the dedication and professionalism of hospitality workers, small business owners, tour operators, and community partners who make every visitor feel at home.

NOW, THEREFORE, I, Danise Henriquez, Mayor of the City of Key West, Florida, commend the vital role that tourism plays in strengthening our economy, preserving our heritage, and enriching the lives of all who live in and visit our city. Let us continue working together to ensure that Key West remains a model of hospitality, sustainability, and community pride for generations to come.

WITNESS my hand and seal of the City of Key West, Florida, this 5th day of November 2025


Danise Henriquez, Mayor

