



Monthly Public Information Report

To: Brian L. Barroso, City Manager

Date: December 2, 2025

From: Alyson Crean, Public Information Officer

Subject: November Report 2025

STATISTICS

- 26 press releases
- Approximately 75 record request fulfillments
- 2 weekly directors' meeting, after action, and one agenda setting meeting
- Attended 2 police command staff meetings
- Wrote nomination for Officer of the Month for Keys Talk radio
- Attended and photographed City Commission meeting
- Filled in for Chief Brandenburg on the US1 Morning Magazine
- Attended and photographed Veterans Day Ceremony at Bayview Park
- Began planning and scheduling for Class 44 of the Ambassadors Academy
- Wrote police annual report copy and selected and sized photos
- Wrote obituary for the passing of Commissioner Mary Lou Hoover
- Remotely attended special commission meeting
- Shared the visit of the surviving children from the Emma St fire to the KWFD
- Wrote and posted weekly reminders for Plogging cleanups and the results
- Provided road work updates
- Mentored KWHS student
- Attended Navy League and Anne McKee Board meeting
- Designed various slides, videos, and flyers, including the countdown for the upcoming holiday events

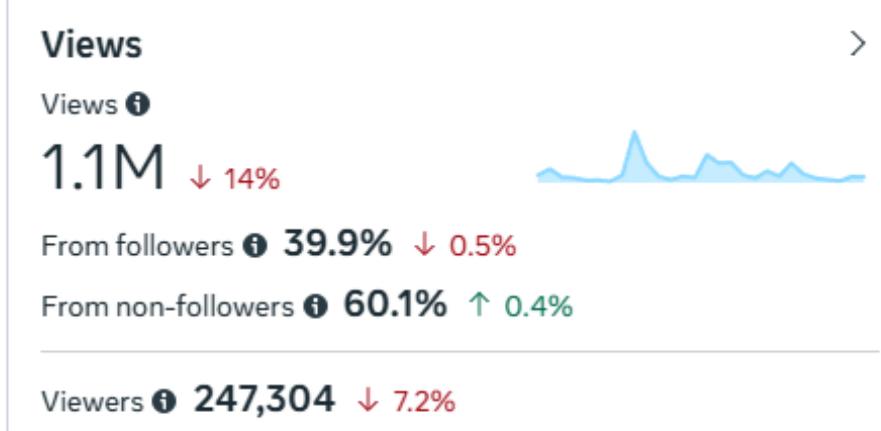
SOCIAL MEDIA STATISTICS

- City Facebook: 56,000 followers
- City Facebook statistics show we had 1,127,656 views in November
- Police Facebook: 53,900 followers
- Police Facebook received 656,545 views in November

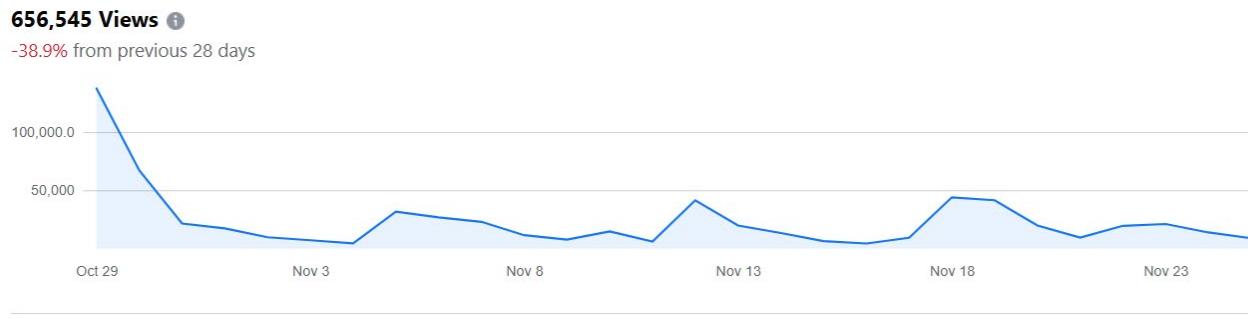
- LinkedIn has 1,389 followers and received 19,042 views in November
- City X: 21,100 followers
- Police X: 8,759 followers
- City Instagram: 5,821 followers. 53,855 views in November
- City's Community Network Facebook group has 2,580 members
- You Tube: 783 subscribers. 817 views in October amounting to 20.4 hours in watch time.

CITY FACEBOOK STATS

Performance October 29, 2025 - November 25, 2025



POLICE FACEBOOK STATS

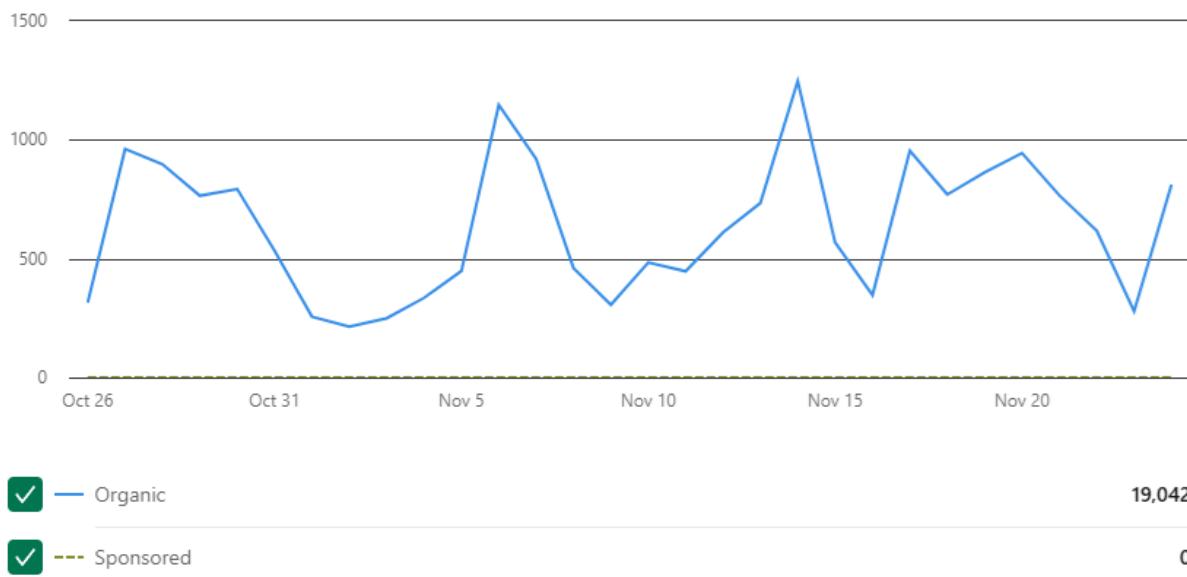


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