



## MEMORANDUM

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Date: April 1, 2026

To: Honorable Mayor and Commissioners

Via: Brian L. Barroso  
City Manager

CC: Marcus Davila  
Director of Community Services

From: Kelli Funkhouser  
Special Events Manager

Subject: **[File ID: 26-5053] Special Event Permit for “Key West Jeep Invasion” on Friday, March 12, 2027, and Saturday, March 13, 2027, from 10:00 a.m. to 4:00 p.m.**

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### **Introduction**

The City Manager’s Office requests the approval of “Key West Jeep Invasion” on Friday, March 12, 2027, and Saturday, March 13, 2027, from 10:00 a.m. to 4:00 p.m. at Truman Waterfront Park 103 Field, Parking Lot, Quay Wall, playground side of the boat ramp and the gravel lot.

### **Background**

The City Manager’s Office has received an application from “Seven Slot Sales, LLC DBA Blinkerfluid Productions” for the “Key West Jeep Invasion” event on Friday, March 12, 2027, and Saturday, March 13, 2027, from 10:00 a.m. to 4:00 p.m. The event is a relaxed, island-style Jeep gathering which features a traditional Show & Shine, a variety of local vendors, food trucks, and crafters, all set along the scenic waterfront. It is a laid-back, family friendly celebration of Jeep culture, community, and the unique Key West atmosphere. There is a limit set of 400 Jeep parking spaces for pre-sales, there will be no on-site registrations. They average 2.5 people per Jeep, and spectators are free to enter. The applicant will work with KWPD to ensure traffic is kept to a minimum during the ingress & egress. The applicant will donate to a local non-profit(s) (to be determined). The applicant holds these types of events around the country and always gives back to the local community. The applicant has agreed to abide by City Codes and Ordinances, including providing insurance.

### **Procurement**

There will be no additional expenses to the city as all service costs (Police/Fire/Community Services) are covered by the applicant, based on the Special Event Matrix. The applicant will pay the rental fee for use of Truman Waterfront Park.

## **Recommendation**

The City Manager's Office recommends the Mayor & City Commission approve "Key West Jeep Invasion" event on Friday, March 12, 2027, and Saturday, March 13, 2027, from 10:00 a.m. to 4:00 p.m. at Truman Waterfront Park 103 Field, Parking Lot, Quay Wall, playground side of the boat ramp and the gravel lot.