

Mary Gaston

From: Mary Gaston
Sent: Wednesday, December 17, 2025 10:17 AM
To: Marcus A. Davila; Tara Stansbury
Cc: Michael J. Turner
Subject: FW: [EXTERNAL] Re: PRAB Survey

PRAB Survey for AYSO Soccer.

Mary F. Gaston

*Parks & Recreation Administrative Coordinator
Community Services
City of Key West
3420 Northside Dr.
Key West, FL 33040
(305)-809-3779*

From: Paul Toro <paultoro101@gmail.com>
Sent: Friday, December 12, 2025 1:55 PM
To: Mary Gaston <mary.gaston@cityofkeywest-fl.gov>
Subject: [EXTERNAL] Re: PRAB Survey

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Subject: Thank You to The American Youth Soccer Organization - AYSO

Dear Key West AYSO,

We are writing to express our gratitude for the incredible work you do in our community. Your dedication to providing youth sports opportunities is invaluable and has a profound impact on the lives of countless children.

The benefits of youth sports are immeasurable. Your programs play a vital role in shaping our young people into well-rounded individuals; from improving physical health and fitness to fostering teamwork, sportsmanship, and character development,

We are conducting a brief survey to gather feedback about your experience with Key West AYSO. The information you provide will help us better understand the needs and preferences of the league community, and it will also be used to advocate for increased funding and resources to support the growth and success of our youth sports programs. Your input is invaluable in ensuring that our league continues to thrive and provide meaningful opportunities for our children."

Thank you for your commitment to providing a safe and enjoyable environment for our youth to learn, grow, and compete. Your efforts are truly appreciated.

Sincerely,

Community Services and PRAB

Possible Questions: (gather responses digitally for future use)

1. When was the league established?

AYSO has been around since 1964 and started in Torrance California, it has since grown to over every state in the union and as far here, in Key West. Our region was established sometime in the 80's.

2. What is the date range of your season?

Our Season starts in late August and ends in mid-January.

3. How many players do you anticipate this season?

We average about 620 kids, this year we 590.

4. What is the cost of player registration?

We charge \$145 per player

5. How many players participated in the past year's season?

590

6. What are the participation trends over 3 years?(Increase/decrease) Why?

We have been consistent at about 590-620 kids per year.

7. How many coaches support the league?

This year we had about 100 coaches

8. How many teams make up the league?

50 teams

9. Do you have other funding sources besides the City of KW contribution?

We do not have other funding from any other resource or organization.

10. How are the funds from the City of KW used?

We use those funds to offset uniform cost, equipment balls, and depending on the year and use, we buy new practice goals.

11. What is the average life cycle of equipment?

Soccer balls have a lifespan of as long as you use it, but we give every player a new one every year.

Major goal purchases are more like every 10 years or longer. We do buy smaller goals yearly.

12. Are there any anticipated cost increases upcoming? (for example need for new equipment)?

We do not see any increase in spending on equipment this year.

13. What facility(s) do you use for games?

We use Poinciana School, Gilleran Field at Truman Annex, and HOB school.

14. What facility(s) do you use for practice?

All our games are on the same fields as above – Gilleran, POI, and Truman Annex.

15. What concerns/issues do you have for your league moving forward the city should be aware of?

I'd like to thank Parks and Rec for facilitating and maintaining the fields we play in. They have been very helpful in marking and adjusting to our needs in a quick and efficient manner. As a league, our aim is to develop a strong Futbol culture in Key West rather than treating events as casual gatherings. Through a more structured format and with some changes to our fields, I think we can do it. As the season gets closer, I will suggest we move certain field positionings to accommodate this goal.

A concern we have is that we would like to see Gilleran Isolated and recognized as Soccer Specific Filed as it was intended for when it was inaugurated. Sharing the field with American Football is not safe nor practical as was the case this past summer. Police presence would be nice when we have games and when we reserve the fields (mostly Gilleran), signage about usage from the town about Reserved Play would help in communication with the community about what / who is happening on the field(s).

16. Please select a date to come present to PRAB from the choices below: (list PRAB meeting dates)

Monday December 15th

17. Please share any highlights regarding the success of the league, teams, or players?

This past summer we had 3 teams attend a National Tournament in Orange County California that represented Key West. It was an awesome experience for all the kids and families, no trophies were brought back, but everlasting memories were!

18. Has your league been recognized by the City of Key West during a commission meeting? When?

I hope so, and I don't know.

Thank you -

Paul Toro

On Tue, Dec 9, 2025 at 12:21 PM Mary Gaston <mary.gaston@cityofkeywest-fl.gov> wrote:

Would you please fill this survey out before the Parks and Receptions Advisory Board Meeting this coming Monday at 5pm?

Thank you,

Mary F. Gaston

Parks & Recreation Administrative Coordinator

Community Services

City of Key West

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