

RESOLUTION NO.

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF KEY WEST, FLORIDA, APPROVING A REVOCABLE LICENSE AGREEMENT WITH ZIPCAR INC. FOR THE EXCLUSIVE USE OF FOUR (4) DESIGNATED MUNICIPAL PARKING SPACES FOR USE IN CONNECTION WITH THE ZIPCAR CARSHARING PROGRAM; AUTHORIZING THE CITY MANAGER TO EXECUTE AMENDMENTS TO THE AGREEMENT TO ADD UP TO FOUR (4) ADDITIONAL PARKING SPACES DURING THE INTITAL TERM, PROVIDING AN EFFECTIVE DATE; AND FOR OTHER PURPOSES.

WHEREAS, the City of Key West ("City") wants to promote the use of public transit, bicycling and walking and mitigate the effects of traffic and parking congestion in Old Town, and

WHEREAS, car sharing programs are a growing mobility option for urban residents throughout North America and Europe as they provide their members with access to an automobile for short term hourly or daily use; and

WHEREAS, studies have shown that car sharing programs can facilitate reductions in household vehicle ownership equating each car share vehicle to seven to fifteen vehicles (including shed autos and postponed auto purchases) and have ultimately helped with efforts to reduce congestion and greenhouse gas emissions; and

WHEREAS, AAA finds that Americans spend an average of \$8,485 per year on each privately owned car and when car sharing is used in-lieu of a privately-owned vehicles it significantly reduces the overall cost of living for these households and raises the likelihood that discretionary expenditure remain in the community; and

WHEREAS, the City desires to enter into an agreement with Zipcar Inc. "Zipcar", the largest car sharing company in the country, for their exclusive use of four (4) municipal parking spaces to enable its customers to utilize vehicles on fractional rental terms. The monthly license fee to be paid by Zipcar per licensed space is Five (\$5.00) for a total amount of \$240.00 for the initial one-year Pilot Period, with increases in subsequent Terms subject to increases based upon Pilot Program conditions and market forces; and

WHEREAS, the licensed parties may increase the number of Licensed Spaces to a total of eight (8) spaces during the initial Term of the agreement, and by eight (8) spaces in each subsequently executed Terms, at mutually agreed upon locations and licenses fees; and

WHEREAS, the City Commission has determined that it is in the best interest of the City to execute a revocable license agreement with Zipcar.

Filed with the Clerk _____, 2016

Chairman Craig Cates _____

Vice Chair Clayton Lopez _____

Commissioner Sam Kaufman _____

Commissioner Richard Payne _____

Commissioner Margaret Romero _____

Commissioner Billy Wardlow _____

Commissioner Jimmy Weekley _____

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RAIG CATES, CHAIRMAN

ATTEST:

CHERYL SMITH, CITY CLERK