



THE CITY OF KEY WEST

Post Office Box 1409 Key West, FL 33041-1409 (305) 809-3700

MEMORANDUM

EXECUTIVE SUMMARY

TO: James K. Scholl, City Manager

CC: Greg Veliz, Assistant City Manager
Patrick Wright, Planning Director
Mark Finigan, Finance Director

FROM: Art in Public Places Board (AIPP)

DATE: July 17, 2018

RE: **Accepting the recommendation of the Art in Public Places Board (AIPP) to award the proposal of CivicMoxie in response to RFP 009-18 for an Arts and Culture Master Plan Consultant in support of Key West's National Endowment of the Arts (NEA) Our Town Grant; Authorizing the City Manager to execute the attached contract in conformance with the terms and conditions contained in RFP 009-18, upon the advice and consent of the City Attorney.**

ACTION STATEMENT:

This resolution will accept the recommendation of the Art in Public Places Board (AIPP) to award the proposal of CivicMoxie in response to RFP 009-18 for an Arts and Culture Master Plan Consultant in support of the Key West's National Endowment of the Arts (NEA) Our Town Grant; Authorize the City Manager to execute the attached contract in conformance with the terms and conditions contained in RFP 009-18, upon advice and consent of the City Attorney.

BACKGROUND:

The NEA Our Town Grant was ratified and accepted by the City Commission with Resolution 17-084, for an arts master plan and public art installations at the Truman Waterfront Park. The award amount was \$75,000. Since 1998 only 11 Our Town grants have been awarded in the State of Florida and 471 nationwide.

In support of the City's NEA Our Town Grant, RFP 009-18 for an Arts and Culture Master Plan Consultant was advertised on May 12, 2018. Five (5) proposals (attached), all from very qualified firms, were opened on June 20, 2018 and a publicly advertised ranking committee meeting was held on July 3, 2018. The ranking committee members consisted of Al Sullivan (Truman Waterfront Advisory Board, TWAB), Matthew Helmerich (AIPP), Jed Dodds (The Studios of Key West, TSKW), Katchen Duncan (Bahama Village Music Program, BVMP), Michael Philip (Arts Council), Alison Higgins (City of Key West), Liz Young (Arts Administrator) and Eric Anfinson (Artist). The thoughtful and well-represented ranking committee's top-ranked firm was CivicMoxie. The ranking committee's recommendation of CivicMoxie

Key to the Caribbean – Average yearly temperature 77° F.

as the NEA Our Town Grant Master Plan Consultant was approved by unanimous vote by the AIPP Board at their July 10, 2018 meeting.

PURPOSE AND JUSTIFICATION:

The AIPP Board recommends the City Commission accept and approve CivicMoxie as the NEA Our Town Grant Master Plan Consultant. Based on the ranking committee's attached scoring and the attached proposals, CivicMoxie is the Consultant that will best support the Our Town Grant's requirements for 1) a creative placemaking arts and culture master plan at the new Truman Waterfront Park; 2) public art installation within the park in accordance with the Truman Waterfront Park Arts & Culture Master Plan; 3) an Eco-Art workshop that orients community members, elected officials, architects and design professionals to a design approach that addresses environmental challenges; and 4) multi-disciplinary arts demonstration projects to be presented at the Truman Waterfront Park's new facilities.

FINANCIAL IMPACT:

The grant revenue and corresponding expense of \$75,000 for the arts & culture master plan consultant have already been established in the FY 2017-2018 budget in Account 1100000 3319000 for the revenue and Account 1105902 5593100 for the expense.

The total project budget is \$150,000 (\$75,000 mentioned above for the consultant reimbursable from the grant and the City's match requirement of \$75,000). The City's match will be \$50,000 in public art installation(s) from the one-percent for public art fund generated by the Truman Waterfront Park project, City Staff time totaling \$17,000.00 and \$4,000 each (\$8,000 total) in volunteer hours from the Art in Public Places Board (AIPP) and Truman Waterfront Advisory Board (TWAB).

RECOMMENDATION:

Staff recommends the City Commission accept the recommendation of the Art in Public Places Board (AIPP) to award the proposal of CivicMoxie in response to RFP 009-18 for an Arts and Culture Master Plan Consultant in support of the Key West's National Endowment of the Arts (NEA) Our Town Grant and authorize the City Manager to execute the attached contract in conformance with the terms and conditions contained in RFP 009-18, upon advice and consent of the City Attorney.