



MEMORANDUM

Date: April 1, 2026

To: Honorable Mayor and Commissioners

Via: Brian L. Barroso
City Manager

CC: Marcus Davila
Director of Community Services

From: Kelli Funkhouser
Special Events Manager

Subject: **[File ID: 26-5183] Recommendation to approve the “Parrots & Margaritas 5K and Flip Flop Mile” on Saturday, September 5, 2026, from 8:00 a.m. to 9:30 a.m.**

Introduction

The City Manager’s Office requests the approval of the “Parrots & Margaritas 5K and Flip Flop Mile” on Saturday, September 5, 2026, from 8:00 a.m. to 9:30 a.m. (Set-up at 5:00 a.m.)

Background

The City Manager’s Office has received an application from “Mile 0 Events” for the 3rd Annual “Parrots & Margaritas 5K and Flip Flop Mile” on Saturday, September 5, 2026. The race begins and ends in the 200 block of Duval Street. Set-up will begin at 5:00 a.m. The event is a fun run which includes a 5K and a 1-mile run celebrating Jimmy Buffet and raising money for Reef Relief. The financial contributions help support Reef Relief’s dedication to improving and protecting the coral reef ecosystem and along with the financial contributions, it helps with marketing exposure. The applicant has agreed to abide by City Codes and Ordinances, including providing insurance.

The applicant is requesting approval for the sale and consumption of alcoholic beverages within the enclosed area.

Due to having amplified sound for announcements and music, a noise exemption is requested. Notice of the City Commission’s proposed action on a Noise Exemption was published in The Citizen and on KeysNews.com. Property owners within a 100-foot radius were mailed notice.

Procurement

There will be no additional expenses to the city as all service costs (Police/Fire/Community Services) are covered by the applicant, based on the Special Event Matrix.

Recommendation

The City Manager's Office recommends the Mayor & City Commission approve the "Parrots & Margaritas 5K and Flip Flop Mile" on Saturday, September 5, 2026, from 8:00 a.m. to 9:30 a.m. beginning and ending in the 200 block of Duval Street.