

Staff Report

Historic Architectural Review Commission

Staff Report Item 3

Meeting Date: December 11, 2012

Applicant: Historic Markers Inc.

Application Number: H12-01-1849

Address: Street light posts on Front and Greene Streets and 400 Block of Whitehead Street

Description of Work: Banners for the 500 years of Florida's discovery celebration

Guidelines and Ordinance Cited in Review: Signage (pages 49-51), specifically guidelines 4 and 11.

Ordinance of prohibited signs in the historic zoning districts- Sec. 114-103 (2) *Banners with the exception of permitted ones by City Commission.*

Staff Analysis

On April 11, 2012 the Commission approved a specific banner design and their location, as they were approved by the City Commission. On November 20, 2012 the applicant requested to the City Commission additional new locations for the banners. During that meeting the City Commission approved with condition the proposed additional locations, Front and Greene Streets and 400 block of Whitehead Street. The Commission approved the request with the condition that the sponsor's logo should not be prominent and be located on the lower portion of the banner.

The applicant has explained to the City Commission and to staff that the "historic nuggets" or historic information containing on all signs will vary in size, depending on the amount of words. The applicant is submitted a revised design as requested by the City Commission. This new revision will not require a second review from the City Commission, but must meet their recommendations.

The new design depicts the sponsor's name or logo on the bottom of the banner and will not exceed 6.3" in height. Staff understands that the sponsor's name or logo should be uniform in height; this will allow the center of the space free for the historic information, which is the most important part of the banner.

Consistency with Guidelines and Ordinance

1. The City Commission authorized the installation of banners on city light posts over city sidewalks.
2. The applicant has corrected the design problem that made the City Commission approval a conditional one. The sponsor's name or logo will be no taller than 6.6" and will be located on the bottom of the banner.
3. The banners will have 8' clearance from the sidewalk, as required by the Land Development Regulations and letters will not exceed 12" height.

It is staff's opinion that the proposed design is consistent with the guidelines.

Application



**CITY OF KEY WEST
BUILDING DEPARTMENT
CERTIFICATE OF APPROPRIATENESS**

APPLICATION # H12-01-1849

OWNER'S NAME:

Historic Markers, Inc. / Bruce Neff

DATE:

11-15-12

OWNER'S ADDRESS:

1310 Petronia Street, KW, FL 33040

PHONE #:

11-15-12

APPLICANT'S NAME:

Historic Markers, Inc.

PHONE #:

11-15-12

APPLICANT'S ADDRESS:

1310 Petronia Street, Key West, FL 33040

ADDRESS OF SIGN LOCATION:

the length of Front & Greene Streets & 200 block of whithead

THERE WILL BE A FINAL INSPECTION REQUIRED UNDER THIS PERMIT

SIGN

TYPE:

☐

WALL

☐

DETACHED

☒

HANGING
BANNERS

☐

WINDOW

☐

AWNING

☐

TRANSOM

MATERIALS DESCRIPTION:

2 ply Sign Canvas

SIGN COPY:

each Historic Marker different

SIZE OF SIGN:

28"
24"
20"

OF EXISTING

SIGNS ON

PREMISES: none

TYPE OF ILLUMINATION:

none / existing street lights

Chapter 837.06 F.S.-False Official Statements - Whoever knowingly makes a false statement in writing with the intent to mislead a public servant in the performance of his or her official duty shall be guilty of a misdemeanor of the second degree punishable as provided for in s. 775.082 or 775.083

Required Submittals

This application for Certificate of Appropriateness must precede applications for building permits, right of way permits, variances, and development review approvals. Applications must meet or exceed the requirements outlined by the Secretary of the Interior's Standards for Rehabilitation and Key West's Historic Architectural Guidelines.

Once completed, the application shall be reviewed by staff for completeness and either approved or scheduled for presentation to the Historic Architectural Review Commission at the next available meeting. The applicant must be present at this meeting. The filing of this application does not ensure approval as submitted.

Applications that do not possess the required Submittals will be considered incomplete and will not be reviewed for approval.

Date: 11/15/12

Applicant's Signature: Bruce Neff

Staff Use Only

Date: _____

Staff Approval: _____

Fee Due: \$ _____

NOV 15 2012

RECEIVED

CITY OF KEY WEST

will submit required
Redesign Date 11-20 comm.

HISTORIC ARCHITECTURAL REVIEW COMMISSION USE ONLY

Approved _____

Denied _____

Deferred _____

Reason for Deferral or Denial:

HARC Comments:

*light
Installed on post*

*ordinances for prohibited signs
Guidelines for signs.*

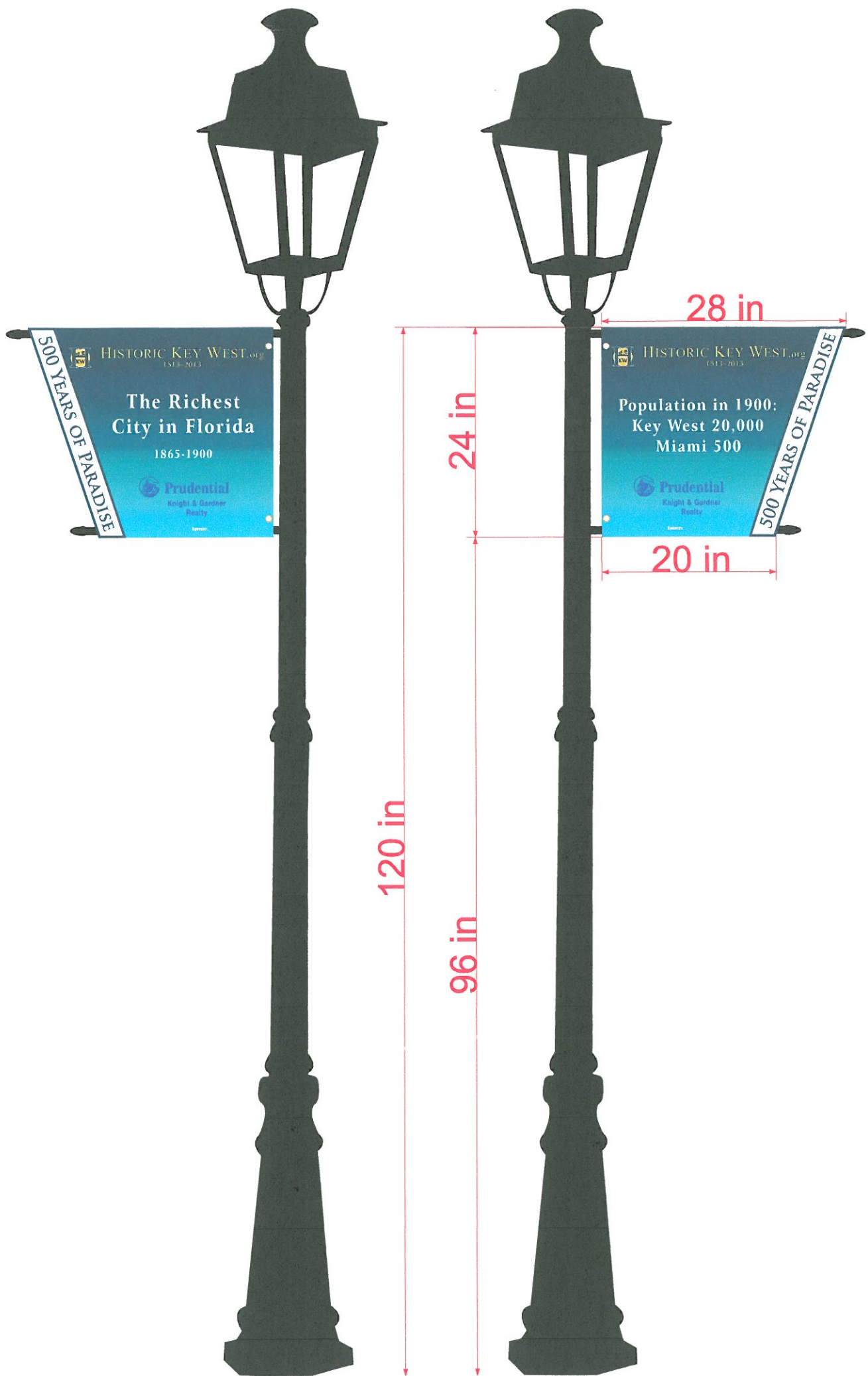
Limit of Work Approved, Conditions of Approval and/or Suggested
Changes:

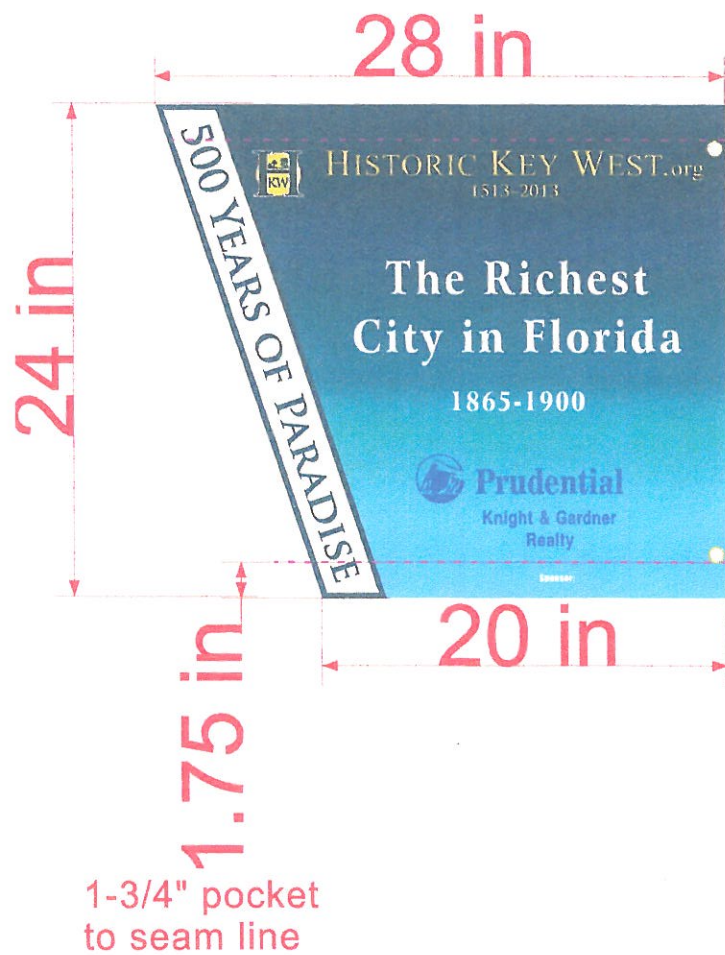
Date: _____

Signature: _____

Historic Architectural
Review Commission

Proposed design





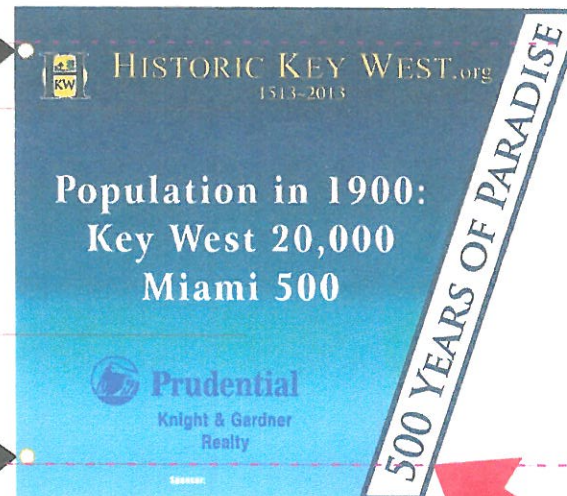
GROMMETS

3.2 in

11 in

6.3 in

GROMMETS



Stitching for 1-3/4" pockets. STITCHING DOES NOT CROSS OVER LOGOS ON BOTTOM.

Stitching for 1-3/4" pockets. STITCHING DOES NOT CROSS OVER LOGOS ON BOTTOM.

Meeting Minutes



City of Key West, FL

Old City Hall
510 Greene Street
Key West FL 33040

Action Minutes - Final City Commission

Tuesday, November 20, 2012

6:00 PM

Old City Hall

ADA Assistance: It is the policy of the City of Key West to comply with all requirements of the Americans with Disabilities Act (ADA). Please call the TTY number at 305-809-1000 or the ADA Coordinator at 305-809-3951 at least five business days in advance for sign language interpreters, assistive listening devices, or materials in accessible format.

CALL MEETING TO ORDER

6:04 P.M.

ROLL CALL

Present 7 - Commissioner Johnston, Commissioner Lopez, Commissioner Rossi, Commissioner Wardlow, Commissioner Weekley, Commissioner Yaniz and Mayor Cates

INVOCATION - Reverend Dr. Lawrence Schenk, Peace Covenant Presbyterian Church

PLEDGE OF ALLEGIANCE TO THE FLAG

APPROVAL OF AGENDA

PROCLAMATIONS

- 1 R4 Month

Sponsors: Mayor Cates

Attachments: Proclamation

Received and Filed
- 2 World AIDS Day

Sponsors: Mayor Cates

Attachments: Proclamation

Received and Filed

24

Granting permission for Historic Markers, Inc. d/b/a Historic Key West to place up to (100) "500 Years of Paradise" banners at certain locations in the vicinity of Mallory Square, Whitehead Street, Front Street and Greene Street in accordance with Sections 114-35 and 114-103(A)(2) of the Code of Ordinances; Providing conditions; Rescinding prior Resolutions 12-177 and 12-087 upon commencement of the project.

Sponsors: Commissioner Weekley

Attachments: Resolution
Letter from Bruce Neff
Resolution 12-087
Resolution 12-177

A motion was made by Commissioner Weekley, seconded by Commissioner Yaniz, that the Resolution be Passed as Amended by configuring the sponsorship in the bottom 3rd of the Banner. The motion carried by the following vote:

Yes: 7 - Commissioner Johnston, Commissioner Lopez, Commissioner Rossi, Commissioner Wardlow, Commissioner Weekley, Commissioner Yaniz and Mayor Cates

Enactment No: Res 12-341

ORDINANCES – FIRST READING

Noticing

Public Meeting Notice

The Historic Architectural Review Commission will hold a public hearing at 5:30 p.m., November 27, 2012 at Old City Hall, 510 Greene Street, Key West, Florida. The purpose of the hearing will be to consider a request for:

**LIGHT POST BANNERS FOR FRONT AND GREENE STREETS AND
200 BLOCK OF WHITEHEAD STREET**

Applicant- HISTORIC MARKERS INC. Application Number H12-01-1849

If you wish to see the application or have any questions, you may visit the Planning Department during regular office hours at 3140 Flagler Avenue call 809-3973 or visit our website at www.keywestcity.com .

THIS NOTICE CAN NOT BE REMOVED FROM THE SITE UNTIL HARC FINAL DETERMINATION

HARC POSTING AFFIDAVIT

STATE OF FLORIDA:
COUNTY OF MONROE:

BEFORE ME, the undersigned authority, personally appeared Bruce Neff, who, first being duly sworn, on oath, depose and says that the following statements are true and correct to the best of his/her knowledge and belief:

1. That a legal notice for Public Notice of Hearing of the Historic Architectural Review Commission (HARC) was placed on the following address:

(3) Corner of Simonson & Greene, Simonson & Front, Front & Whitehead on the _____ day of Nov. 20, 2012.

✓ This legal notice(s) contained an area of at least 8.5"x11".

The property was posted to notice a public hearing before the Key West Historic Architectural Review Commission to be held on November 27, 2012.

✓ The legal notice(s) is/are clearly visible from the public street adjacent to the property.

The Certificate of Appropriateness number for this legal notice is H12-01-1849

2. A photograph of that legal notice posted in the property is attached hereto.

Signed Name of Affiant:

Bruce A. Neff

Date: 11-20-12

Address: 1310 Petrosia Street

City: Key West, FL

State, Zip: Florida 33040

The forgoing instrument was acknowledged before me on this 20th day of November, 2012.

By (Print name of Affiant) Bruce Neff who is personally known to me or has produced _____ as identification and who did take an oath.

NOTARY PUBLIC

Sign Name: Jo Bennett

Print Name: Jo Bennett

Notary Public - State of Florida (seal)

My Commission Expires:

May 26, 2015







