



Monthly Public Information Report

To: Brian L. Barroso, City Manager

Date: August 1, 2025

From: Alyson Crean, Public Information Officer

Subject: July Report 2025

STATISTICS

- 26 press releases
- Approximately 95 record request fulfillments
- 1 weekly directors' meeting and one agenda setting meeting
- Attended 3 police command staff meetings
- Wrote nomination for Officer of the Month for Keys Talk radio
- Started Class 43 of the Ambassadors Academy and facilitated four sessions
- Attended and photographed South Roosevelt ribbon cutting ceremony
- Attended Chamber's "Dealing with Difficult People" seminar
- Virtually attended budget workshops
- Attended Special Commission meeting on water quality
- Appeared with Chief Brandenburg on Pirate Radio Newsmakers show
- Attended and photographed Employee Appreciation Ice Cream Social
- Met with Nance Frank and TDC regarding possible November announcement of Key West as a UNESCO Site
- Wrote and posted weekly reminders for Plogging cleanups and the results
- Provided road work updates
- Designed various slides and flyers, including new career opportunities and flyer for the Cops & Kids Summer Splash

SOCIAL MEDIA STATISTICS

- City Facebook: 54,400 followers
- City Facebook statistics show we had 910,900 million views in July
- Police Facebook: 52,000 followers
- Police Facebook received 736,700 million views in July
- LinkedIn has 1,149 followers and received 25,275 views in July
- City X: 20,900 followers

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- City Instagram: 5,600 followers. 25,167 views in July
- City's Community Network Facebook group has 2,483 members
- You Tube: 706 subscribers. 1,300 views in July amounting to 76.5 hours in watch time.

CITY FACEBOOK STATS

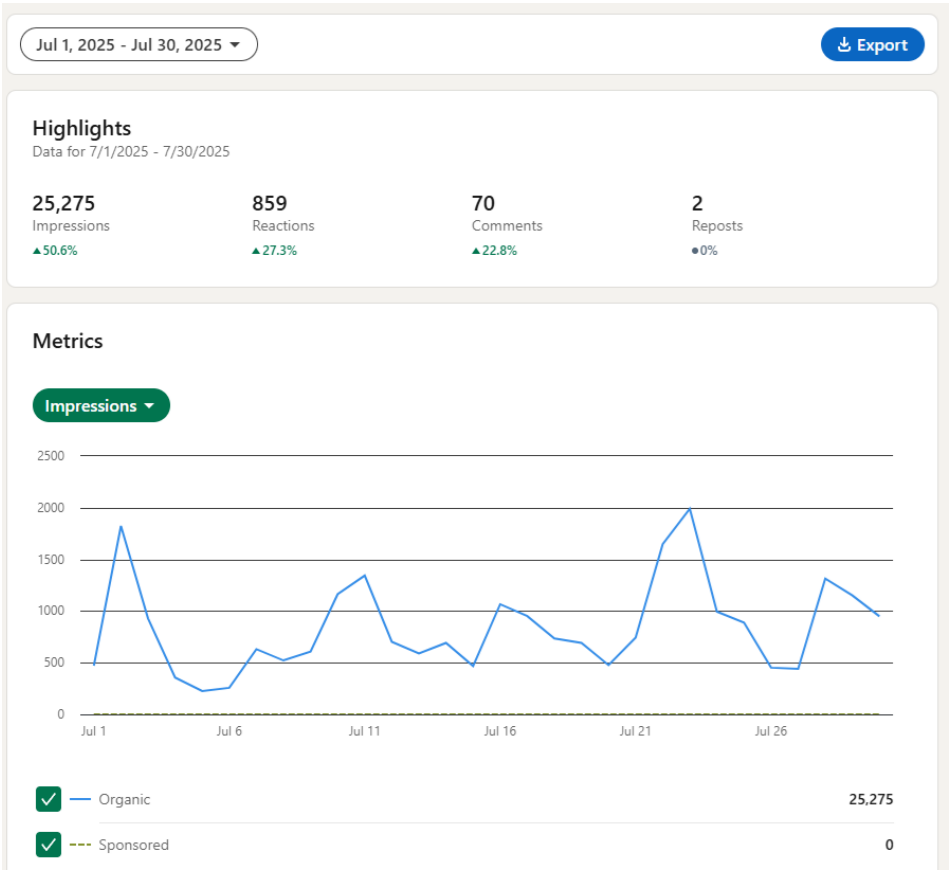


POLICE FACEBOOK STATS



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INSTAGRAM STATS



YOU TUBE STATS

