



THE CITY OF KEY WEST
1300 White Street, Key West, FL 33040 (305) 809-3700

EXECUTIVE SUMMARY

TO: Greg Veliz, City Manager
FROM: Albiona Balliu, Sr. Project Manager
DATE: December 30, 2019
RE: **Coffee Butler Amphitheater Sign Design Selection**

ACTION STATEMENT

The City Commission to approve one of two designs submitted for the Coffee Butler Amphitheater sign.

BACKGROUND

City Commission Resolution 19-239 directed the City Manager to name the Key West Amphitheater to Coffee Butler Amphitheater, Key West, FL. Resolution 19-239 authorized the City to develop a sign for the Amphitheater and associated construction cost estimates.

Subsequent to discussion with residents, the Engineering department provided conceptual plans detail (renderings, overlays, etc.) and cost estimate breakdown for two sign options.

PURPOSE AND JUSTIFICATION

As stated in Resolution 19-239, the City Commission “in recognition of his many contributions to the musical development of Key West, the Truman Waterfront Amphitheater is hereby designated as the “Coffee Butler Key West Amphitheater”, to be marked with appropriate signage.”

FINANCIAL

The initial price quote, including install, for sign Option A is \$37,890.00, and Option B is \$34,725.00. Project is anticipated to be less than \$50,000.00 and will be funded via the General Fund’s City Manager Contingency Account in accordance with City purchasing guidelines.

RECOMMENDATION

Staff recommends approving one of the two designs and direct staff to construct and install Commission approved sign.