

KEY WEST FORWARD



The Priorities

THE STRATEGIC PLAN FOR THE
CITY OF KEY WEST

MARCH 2, 2021





What are the Priorities for Key West?

City Leadership

- 10. Medical
- 11. Transport
- 12. Homeless
- 13. Youth & Families
- 14. Cleanliness



Narrative in Community Survey

- 1. Affordable Housing
- 2. Sea Level Rise
- 3. Pavement Management
- 4. Environmental Protection

Both

The Community

- 5. Eco-Tourism
- 6. Business
- 7. Parking
- 8. Traffic & Pedestrian Friendliness
- 9. The Arts

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IN ORDER TO SAY YES
TO YOUR PRIORITIES
YOU HAVE
TO BE WILLING
TO SAY NO
TO SOMETHING ELSE.

Which Priorities Should We Choose?



Sphere of Control

Issues in our Mandate

Sphere of Influence

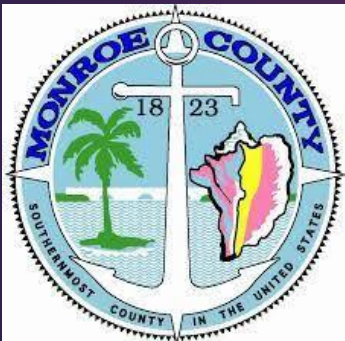
Issues of Primary Importance

Sphere of Interest

Issues We Care About

STRATEGIC PLANNING ADVISORY COMMITTEE (SPAC)

- **Christine Hurley, Assistant County Administrator**
- Kimberly Matthews, Strategic Planner Monroe County
- **Scott Saunders, Owner/Manager Fury Water Adventures**
- Rosi Ware, Studios of Key West, KW Garden Club
- **Scott Pridgen, Executive Director, AH**
- Leah Stockton, Executive Director UWCK
- **Steve McAlearney, Director of Engineering, City of KW**
- Katie Halloran, Director of Planning, City of KW
- **Alison Higgins, Sustainability Coordinator, City of KW**
- Patti McLauchlin, Assistant City Manager, City of KW



Recommended **6** Priorities for the Strategic Plan

Youth & Families

The Arts &
Culture

Homelessness

Business

1

Affordable Housing

2

Sea Level Rise

3

Pavement Management

4

Environmental Protection

5

Cleanliness

6

Traffic & Pedestrian Friendliness



Maybe it's not always about
trying to fix something broken.
Maybe it's about starting over and
creating something better.

**Have we left
anything out
that you see
as a Major
Priority for the
Plan?**

CAPITAL IMPROVEMENT PROJECTS



1. What are the top 2 or 3 priorities?

2. Is Mallory part of Duval St. revitalization?

3. Is the 3.2 Acres a priority?

