



**DESIGNING LOCAL**<sup>TM</sup>

PRIDE | LEGACY | PROSPERITY

PROPOSAL FOR THE  
**TRUMAN  
WATERFRONT  
ARTS & CULTURE  
MASTER PLAN**

JUNE 20, 2018

Designing Local, Ltd.  
110A East Main Street  
Columbus, OH 43215  
www.designinglocal.com



June 20, 2018

City of Key West  
Office of the City Clerk  
1300 White St.  
Key West, Florida 33040

**Proposal for the Truman Waterfront Arts & Culture Plan**

On behalf of Designing Local we would like to thank you for the opportunity to submit this proposal to the City of Key West Arts in Public Places (AIPP) and Truman Waterfront Advisory Board (TWAB) for the Truman Waterfront Arts & Culture Master Plan. Our approach to Arts and Culture Master Planning focuses on helping communities identify and leverage their unique characteristic, assets, and qualities. Our plans seek to enhance their communities unique identity through cultural amenities, placemaking, and public art by building upon their unique assets. We are looking forward to the possibility of working with AIPP and TWAB to solidify continued investment in Truman Waterfront Park and Key West as a whole through the creation of an Arts & Culture Master Plan.

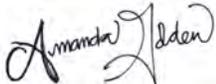
Our fresh perspective in delivering master plans that are tailor-made for our clients is a niche service that separates us from other consultant teams. We understand this project to be a highly interactive and community-driven process, one that creates specific recommendations for public art and creative placemaking in Truman Waterfront Park and one that helps create connections between Old Town and the waterfront.

Key West's history and local stories are incredibly unique and widely admired throughout the country. The Truman Waterfront Arts & Culture Master Plan will dive deep into the history of Key West using it as a foundation that can then be expressed with creative flair while setting standards for local placemaking, and other cultural initiatives that celebrate the soul of the community.

Our team has a wide array of experience in arts and culture planning, history and preservation planning, placemaking, urban design, artistic education and facilitation as well as place-based master plans. Designing Local has been in operation since 2013 and has previously worked with our partner Gowri Savori on a successful NEA Our Town grant funded project. Designing Local is made up of three partners and one employee. Our work is national in scope and includes several waterfront communities such as Emeryville and San Luis Obispo, California and Sandusky, Ohio.

Our team enjoys working in communities that offer a mix of historic creative culture and the promise of interesting, remarkable new initiatives on the horizon. The Truman Waterfront and Key West are just this sort of place. On behalf of our team, we look forward to working with you and any partner organizations related to the implementation of an Arts and Culture Master Plan for the Truman Waterfront that the City of Key West will embrace.

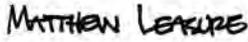
Sincerely,



Amanda Golden  
Co-Founder & Managing Principal



Josh Lapp  
Co-Founder & Principal



Matt Leasure  
Principal

\*Examples of our work can be found at: [www.issuu.com/designing\\_local](http://www.issuu.com/designing_local)



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## FIRM PROFILE

### Qualifications & Services

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Though our work at Designing Local is diverse, it all has the same ultimate purpose - to connect people to place through culture. Whether the subject matter is public art, historic preservation, urban design, economic development or another avenue we accomplish our ultimate goal by engaging with stakeholders in novel ways to get a true pulse of the community. We bring a youthful passion and curiosity to our work that results in planning efforts which are unique to each community and have clear action plans. Our open, honest, and clear communication coupled with principal-level service means your planning process straightforward, thoughtful, and successful.



## FIRM OVERVIEW

Designing Local is a certified woman-owned business dedicated to helping communities to connect people to place through culture. Our firm was born from the belief that art, culture, historic preservation and other important unique attributes of communities are often overlooked in the planning process. We bring an authentic curiosity and passion to our work.

We recognize that prosperity and economic development come from strategically planning and investing in our communities culture and unique assets. The result: better community relations, increased pride and ownership by stakeholders, and revered places that people and businesses naturally choose to be a part of. We seek to help communities grow their pride, realize their ability to influence the future, and create a prosperous community for all.

Our process is straightforward and simple. Through robust and creative public engagement we help to extract the story of the place in which we are working. We take that story, as told by the community itself, and help translate that into a unique, interesting, powerful built environment.

# CLIENT LIST

## MUNICIPALITIES

- City of Athens, Ohio
- City of Columbus, Ohio
- City of Duluth, Georgia
- City of Emeryville, California
- City of Frisco, Texas
- City of Los Altos, California
- City of Montpelier, Vermont
- City of Mansfield, Ohio
- City of New Albany, Ohio
- Village of Plain City, Ohio
- City of Roswell, Georgia
- City of San Luis Obispo, California
- City of Surprise, Arizona
- City of Sandusky, Ohio

## NON-PROFIT ORGANIZATIONS

- Columbus Association for the Performing Arts (CAPA) | Columbus, Ohio
- Decorative Arts Center of Ohio | Lancaster, Ohio
- Downtown Mansfield, Inc. | Mansfield, Ohio
- German Village Society | Columbus, Ohio
- Licking County Foundation | Newark, Ohio
- Main Street Van Wert | Van Wert, Ohio
- Roscoe Village | Coshocton, Ohio
- University District Organization | Columbus, Ohio
- Uptown Plain City Organization | Plain City, Ohio
- Westgate Neighbors Association | Columbus, Ohio

## PRIVATE DEVELOPERS

- Carousel Development | Mansfield, Ohio
- Capital Square Ltd. | Columbus, Ohio
- Continental Realty | Columbus, Ohio
- Day Companies | Columbus, Ohio
- Edwards Companies | Columbus, Ohio
- Foran Group | Cleveland, Ohio
- Housing Hotlink | Athens, Ohio
- Kaufman Development | Columbus, Ohio
- Lykens Companies | Columbus, Ohio
- Nationwide Realty Inc. | Columbus, Ohio
- DR Real Estate Management | Columbus, Ohio
- Pizzuti Companies | Columbus, Ohio
- Showe Management Corporation | Columbus, Ohio
- Tower 10 | Columbus, Ohio

# REFERENCES



## PAUL GAMBIL

Montpeiler Public Art Master Plan  
Project Manager for City of Montpelier  
41 Summer St.  
Montpelier, VT 05602

802.595.0087  
paul@celvt.org



## JOSHUA MIKE, AICP

Surprise Arts and Culture Master Plan  
Community Development Planner  
City of Surprise  
16000 N Civic Center Plaza  
Surprise, AZ 85374

770.817.6674  
joshua.mike@surpriseaz.gov



## ROCHELLE MUCHA

Roswell Public Art Master Plan  
Executive Director  
Roswell Arts Fund  
P.O. Box 768136  
Roswell, GA 30076

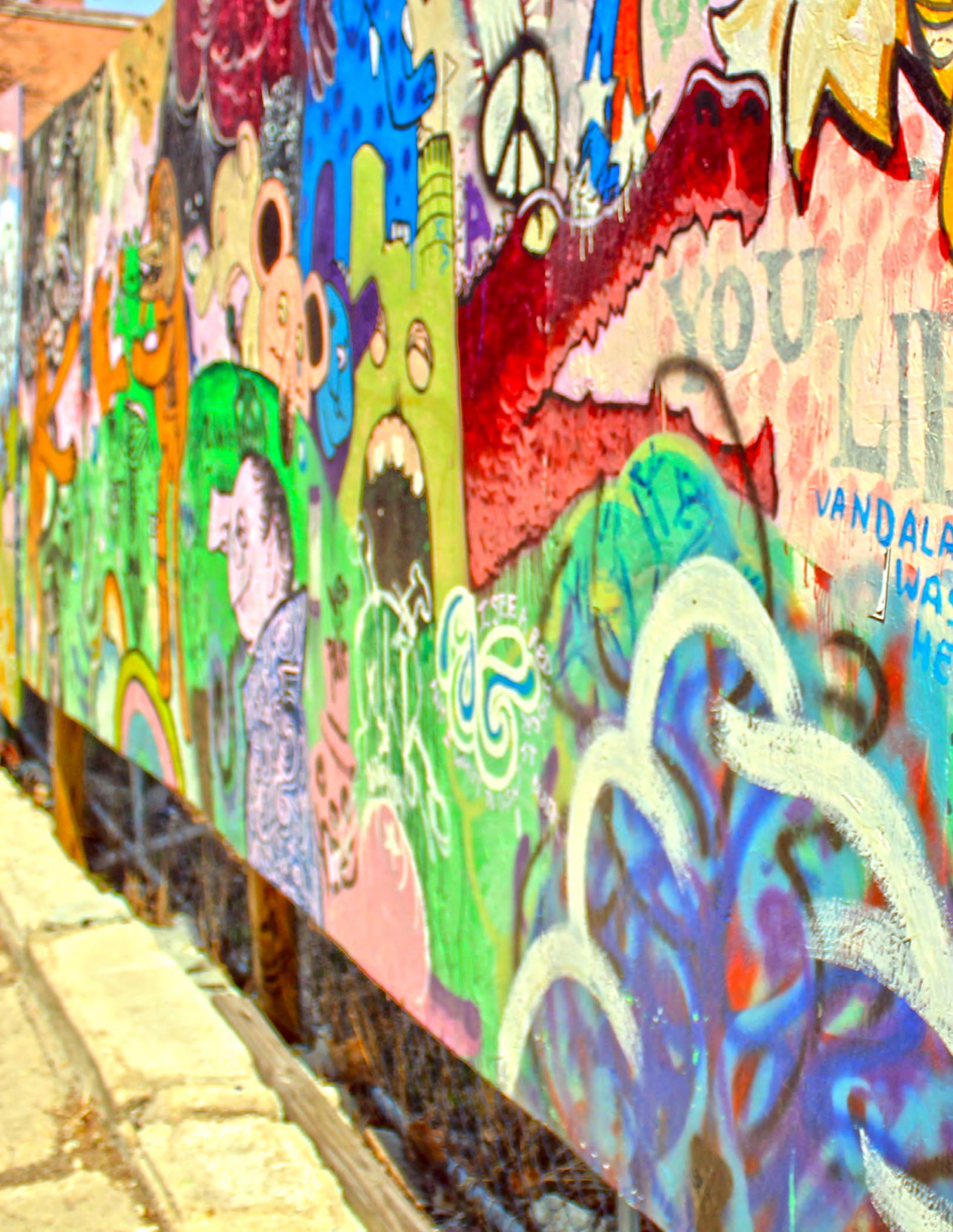
770.817.6674  
rochellemucha@att.net



## AMBER EVANS

Emeryville Public Art Master Plan  
Community Economic Development  
Coordinator for Public Art  
City of Emeryville  
1333 Park Ave.  
Emeryville, CA 94608

510.596.4382  
aevans@emeryville.org



YOU

VANDALA  
WAS  
HE



# 2

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## PEOPLE

Resumes, etc.

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At Designing Local we're a small team working hard and building together. Internally and externally we prize open, honest, and clear communication. Principal-level service is among the core values of our firm. We have a passion and curiosity for what we do and we bring the devotion we have for our community to each of those we work in.

# AMANDA GOLDEN

MANAGING PRINCIPAL

## PROJECT ROLE: PROJECT MANAGER

Amanda is a Certified Creative Placemaker and an Executive Board Member of the Central Ohio Chapter of the American Planning Association. She has extensive knowledge and practice in tapping and extracting the beloved local stories and values people care about in every community. She also has an insatiable curiosity for helping citizens visually define their local culture utilizing her urban planning, research, and public participation background. As a writer, graphic designer, and a plan publisher, Amanda's joy is putting her skills to work for places that want to stand out from the rest.



## RECENT RELATED PROJECTS

- Sandusky Public Art and Placemaking Plan | Sandusky, Ohio | Project Manager
- Art on High Strategic Plan | Columbus, Ohio | Project Manager
- Frisco Public Art Master Plan Update | Frisco, Texas | Project Manager
- Montpelier, Vermont Artsynergy Public Art Master Plan | Montpelier, Vermont | Project Manager
- Los Altos Public Art Master Plan | Los Altos, California | Project Manager
- Emeryville Public Art Master Plan | Emeryville, California | Principal, Project Manager
- San Luis Obispo Public Art Master Plan | San Luis Obispo, California | Principal, Project Manager
- University District Arts and Character Plan | Columbus, Ohio | Engagement Strategist
- Duluth Public Art Master Plan | Duluth, Georgia | Principal, Project Manager
- Roswell, Georgia Public Art Master Plan | Roswell, Georgia | Principal, Project Manager
- The Essence of Athens Plan | Athens, Ohio | Principal
- Roscoe Village, Georgia Heritage Tourism Plan, Ohio Humanities Council Grant Recipient
- Surprise Public Art Master Plan | Surprise, Arizona | Engagement Strategist
- Mansfield, Ohio Historic Preservation Plan | Principal, Engagement Lead
- Louis Sullivan Bank Building State and Federal Historic Tax Credits | Newark, Ohio
- The Columbus Dispatch State Historic Tax Credits | Columbus, Ohio
- Worthington Masonic Lodge, State and Federal Historic Tax Credits | Worthington, Ohio

## APPOINTMENTS

- Central Ohio APA, Director
- State of Ohio APA, Board Member
- Development Commissioner, City of Columbus, Ohio

## EDUCATION

- Master of City & Regional Planning, The Ohio State University
- Bachelor of Science in City & Regional Planning, The Ohio State University

# JOSHUA LAPP

PRINCIPAL

## PROJECT ROLE: HERITAGE & ART PLANNER

As a city planner who has extensive professional experience in real estate development, Josh knows what it takes to get something built. From a prominent role on leading a transit advocacy organization to working in neighborhoods as an urban planner, his strongest skill set is in public involvement and community action. He wants to take your community's collective passion and uniqueness and translate that into your brand and your physical form. Josh believes that the branding and built environment of a place should communicate the essence of its people.



## RECENT RELATED PROJECTS

- Downtown Mansfield National Register Nomination | Mansfield, Ohio | Project Manager
- Surprise, Arizona Public Art Master Plan | Surprise, Arizona | Project Manager
- Montpelier, Vermont ArtSynergy Public Art Master Plan | Montpelier, Vermont | Engagement Lead
- University District Arts and Character Plan | Columbus, Ohio | Project Manager
- The Essence of Athens Plan | Athens, Ohio | Principal, Engagement Strategist
- Duluth Public Art Master Plan | Duluth, Georgia | Principal, Engagement Strategist
- San Luis Obispo Public Art Master Plan | San Luis Obispo | California, Principal
- Emeryville Public Art Master Plan | Emeryville, California | Principal
- Mansfield, Ohio Historic Preservation Plan | Engagement Lead
- Roscoe Village, Ohio Heritage Tourism Plan, Ohio Humanities Council Grant Recipient
- Madison's and White Haines Buildings, State and Federal Historic Tax Credits | Columbus, Ohio
- Worthington Masonic Lodge, State and Federal Historic Tax Credits | Worthington, Ohio
- State and Federal Historic Tax Credits | Newark, Ohio
- State Historic Tax Credit | Athens, Ohio
- Leveque Tower, Federal Historic Tax Credits | Columbus, Ohio
- Retune the KLD, economic development initiative, | Columbus, Ohio | Creator
- North of Broad redevelopment initiative | Columbus, Ohio | Project Manager

## APPOINTMENTS

- Transit Columbus multi-modal advocacy group, Chair of Board
- Former Commissioner, Create Columbus Commission
- Former Commissioner, Italian Village Historic Review Commission

## EDUCATION

- Bachelor of Science in City & Regional Planning, The Ohio State University

# MATT LEASURE, AICP PLA LEED AP

PRINCIPAL

## PROJECT ROLE: URBAN DESIGNER

Matt is a recent addition to Designing Local and brings over 15 years of professional experience in urban design and landscape architecture in a wide-range of project types. His experience in both large scale planning efforts and built projects translate into ambitious and context-driven plans that are grounded in the realities of constructibility, regulatory processes, and cost. Matt utilizes a combination of historic preservation, sustainable design, creative placemaking, and high quality public space to bring new energy to existing communities. He is also a strong proponent of public engagement as a fundamental element of the creative process. This approach weaves local storytelling into each design and supports fundraising and implementation.



## RECENT RELATED PROJECTS

- Sandusky Public Art and Placemaking Plan | Sandusky, Ohio | Urban Designer
- Green Business and Urban Agriculture Strategic Plan | Columbus, Ohio | Project Manager\*
- Monroe County Urbanizing Area Plan | Bloomington, Indiana | Project Manager\*
- Connect Columbus Plan | Columbus, Ohio | Project Planner\*
- Franklin County Government Center | Columbus, Ohio | Project Designer\*
- Wilson Road Park and Trailhead | Columbus, Ohio | Project Manager\*
- Historic East Piqua Master Plan | Piqua, Ohio | Project Manager\*
- Piqua Parks and Recreation Master Plan | Piqua, Ohio | Landscape Architecture Project Manager
- Downtown Scioto Bicycle Bridge Hydraulic Study | Columbus, Ohio | Project Manager\*
- Rose Music Center at the Heights | Huber Heights, Ohio | Landscape Architecture Project Manager\*
- The Heights Design Standards | Huber Heights, Ohio | Project Manager\*
- Market Square Conceptual Design | Canton, Ohio | Project Manager\*
- Tom Benson Hall of Fame Stadium | Canton, Ohio | Landscape Architecture Project Manager\*
- Fort Hayes Development Plan | Columbus, Ohio | Project Designer\*
- OSU Mansfield EcoLab | Mansfield, Ohio | Project Planner\*
- BioHio Master Plan | Wooster, Ohio | Project Planner\*
- Scioto Greenways | Columbus, Ohio | Project Designer\*
- Grange Insurance Audubon Center | Columbus, Ohio | Project Landscape Architect\*
- Scioto Audubon Metro Park Master Plan | Columbus, Ohio | Project Designer\*
- Clinton Elementary School | Columbus, Ohio | Landscape Architecture Project Manager\*

\*Projects completed while at a previous employer.

## ACCREDITATIONS

- Professional Landscape Architect, Ohio #0701159
- Member, American Institute of Certified Planners
- LEED Accredited Professional, US Green Building Council

## APPOINTMENTS

- Columbus Landmarks, Trustee & Advocacy Committee Chair
- OSU Knowlton School of Architecture, Auxiliary Faculty
- German Village Society, Civic Relations Committee
- Former Buckeye Section Chair, Ohio Chapter ASLA

## EDUCATION

- Master of City & Regional Planning, The Ohio State University
- Bachelor of Science in Landscape Architecture, The Ohio State University

# GOWRI SAVOOR

ARTIST | SUB-CONSULTANT

## PROJECT ROLE: ARTIST ENGAGEMENT LEAD

Gowri has been a full-time Visual-Teaching Artist since 2000, both in the UK and the US, with experience in arts integration and UDL (Universal Design for Learning). She strongly believes in collaboration and creating powerful and innovative arts experiences, which participants can use to support their learning and empower themselves throughout their lives.

Gowri Savor was born in Leicester, England and is currently living and working in Vermont, USA.



## RECENT RELATED PROJECTS

- ArtSynergy | Montpelier, Vermont | Arts Workshop & Residency
- The Learning Alliance | Vero Beach, Florida | Arts Focused Teacher Workshop
- Germantown Friends School | Philadelphia, Pennsylvania | Artist & Organizer
- The Confluence Project | Brattleboro, Vermont | Arts Integrated Residency
- 'Sea Tremors' Manchester Dental Hospital | Manchester, United Kingdom | Permanent Art Installation
- 'Art of Place' | Chandler Center for the Arts | Randolph, Vermont | Artist
- 'Surroundings: Arnold & Savor', two-person show | The Front | New Orleans, Louisiana | Artist
- Commonwealth Games, Spirit of Friendship Festival | Lancaster House, Barbados | Artist Residence
- Hebden Bridge Sculpture Trail | Yorkshire, United Kingdom | Artist Residence
- 'The Paper Boat Bike', mobile boat sculpture | The Bridgewater Canal Towpath | Manchester, United Kingdom | Artist

## EDUCATION

- Environmental Arts School, July 2004, North Uist, Outer Hebrides.
- Graphic Design 1991-1993 Leeds Polytechnic
- National Diploma in Design (distinction) / Foundation course in art and design (commendation) 1991 Manchester Polytechnic



Thinking about the world

usually a marble,

the brown color



# 3

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## EXPERIENCE

### Our Work

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Our work has taken us both down the street and across the country. Whether working in a large metropolitan city, mid-sided suburb, or rural village we bring the same careful focused attention to each of our projects. On the following pages are examples of our most interesting and impactful projects.



# EMERYVILLE PUBLIC ART MASTER PLAN

CITY OF EMERYVILLE, CALIFORNIA

## WHY

Emeryville’s vision to be a city that values art comes from a long legacy of public art champions and a commitment of investment in the arts at a citywide level for over twenty-five years.

Today the City’s Art in Public Places Program (AIPP) has nearly 70 publicly-owned art works and 230 art installations available to the public in private locations. Both collections are growing as the City continues to commission additional work, and as private development extends the reach of the Art in Public Places (AIPP) program.

A major goal of the Public Art Master Plan is to define the focus of the program for the residents, business owners, and other stakeholders who help define what is important to the community and Emeryville’s identity. By using the community engagement results, the City can facilitate a future of AiPP program that is meaningful, locally-based and one that resonates with residents and visitors alike.

## HOW

The planning process included meeting with numerous key stakeholders who were asked a series of questions about the importance of public art in Emeryville, how public art informs their sense of place, economic development, business development and retention, education, art programming and community engagement.

Key stakeholders included council members, local business owners, artists, city staff, architects, and educators. The information received from the stakeholders was well-rounded and informative, laying the foundation for the Emeryville public art master planning process.

In addition, Emeryville residents were invited to participate in a series of workshops, where they were asked to consider geographic priorities, what new types of art they would like to see, and how they would like to see the Art in Public Places Program grow. Participants were also asked to consider what values and attributes make Emeryville stand out from its context in a region known for its artistic excellence and innovation. In addition to the workshop series,

## WHAT

From the public engagement and stakeholder interviews, a priority action plan was created with six major goals and strategies, and nine conceptual projects and six conceptual programs.

The plan was adopted on November 15, 2016.

## PROJECT INFO:

Client: City of Emeryville, CA  
 Contact: Amber Evans  
 510.596.4382  
 Role: Prime Consultant  
 Time: 2016



# SANDUSKY PUBLIC ART & PLACEMAKING PLAN

CITY OF SANDUSKY, OHIO

## WHY

The City of Sandusky is one of Ohio's hidden gems that seeing a significant amount of new investment and cutting edge planning. Seen as an opportunity to increase attachment to place and to draw new tourists, the City of Sandusky passed a public art ordinance in January of 2018 guaranteeing funding for public art through a 1% allocation of their general fund.

In an effort to invest the newly earmarked public art dollars responsibly, the City set out to complete a Public Art and Placemaking Plan. The plan is intended to direct spending to high priority projects and to think critically about the needed infrastructure for creating a robust public art program.

## HOW

Designing Local organized extensive stakeholder engagement and a public art popsicle pop up to kickoff the planning process. Participants were asked their vision for public art in the City and were asked to think about potential transformative projects.

The team will host several additional meetings to co-create ideas for the City's first projects that will be a result of the planning process. In addition to developing placemaking strategies, the team will train their newly formed Public Art and Cultural commission on procurement process for public art, write policy for maintenance and collection management, and donations.

## WHAT

The Sandusky Public Art and Placemaking Plan will offer the City an opportunity to inspire elected officials and to create public art strategies that are uniquely Sandusky.

## PROJECT INFO:

Client: City of Sandusky, Ohio  
Contact: Greg Voltz  
419.627.5973  
Role: Prime Consultant  
Time: 2018





# MONTPELIER ARTSYNERGY PUBLIC ART MASTER PLAN

CITY OF MONTPELIER, VERMONT

## WHY

When the City of Montpelier, Vermont began a collaboration with a private developer for a redevelopment project, they wanted to pursue an innovation approach. The project, supported by local, state and federal funds will be Montpelier's largest private to public development in the past 30 years. One Taylor Street, which is being called the new gateway to Montpelier, has been catalytic for other design and community development projects. To that end, the City applied for and won an Our Town grant from the National Endowment for the Arts to express community values and vision through public art at One Taylor Street.

## HOW

The centerpiece of the planning process is a series of five creative visioning workshops led by teaching artists from different disciplines. These hands-on workshops are lead community members to create expressions of their vision for how art can increase their sense of place and community.

Each workshop culminated into a public event to exhibit the creative visioning works, with reflection time with the audience to gather input for the master plan.

## WHAT

All five of the creative visioning workshops will culminate into a Master Plan and an installation of the first major city-funded public art work. This commissioned work will celebrate the community's hard work at developing the

Public Art Master Plan and the adoption of the plan as a central component of city planning. The artwork – done by a Vermont artist and selected by a jury – will be installed at the One Taylor Street Redevelopment Project in 2019.



## PROJECT INFO:

Client: City of Montpelier, Vermont  
Contact: Paul Gambill  
802.595.0087  
Role: Prime Consultant  
Time: 2017 - Present



# LOS ALTOS PUBLIC ART MASTER PLAN

CITY OF LOS ALTOS, CALIFORNIA

## WHY

For over twenty five years, the City of Los Altos has boasted a public art program and has in it's collection over 35 pieces. Those pieces have either been purchased by the city or are part of the Sculpture on Loan program. In early 2017, Designing Local entered into contract with the City of Los Altos to develop a Public Art Master Plan to further define and enhance both the identity and sense of place for a City in the heart of Silicon Valley.

A strong interest by the Arts Commission and Council for a strategic public art plan drove the development of funding strategies, conceptual projects and programs, as well as a maintenance, a percent for art policy and a gifting policy.

## HOW

Because of the strong technology-focused residents, a project website, survey and careful attention to community engagement activities have been pursued. The first community engagement activity was an open house with a public artist. The artist presented her method to creating site specific work and the community had an open discussion on what public art could mean for their city.

## WHAT

The panel was well attended and challenged the community to examine their legacy through the lens of art and culture. Through the discussion, the community excitement built and will be channeled into developing Los Altos specific ideas for high impact projects.

## PROJECT INFO:

Client: City of Los Altos  
Contact: John Maginot  
650.947.2609  
Role: Prime Consultant  
Time: 2017





**ATHENIANS LOVE LIVING IN ATHENS AND WE ALL THINK THIS IS A VERY UNIQUE AND SPECIAL PLACE. WE ALSO WANT TO GROW AND DEVELOP IN WAYS THAT INCORPORATE THAT UNIQUENESS INTO OUR EVERYDAY LIVES.**

***PAUL LOGUE, ATHENS CITY PLANNER***



# THE ESSENCE OF ATHENS

CITY OF ATHENS, OHIO

## WHY

Athens, Ohio is a forward-thinking town that doesn't shy away from new ideas. It's a unique place, tucked in valley in the Appalachian foothills, but it knows it could be even more special.

Community leaders were keen to build upon their assets to help continue attracting new residents, tourists, and businesses as well as students to Ohio University. This is why they came together to discuss how to make Athens a 100% original community and an uncopyable city.

## HOW

The community was asked a simple question: "What is the Essence of Athens?" The collective answer helped the Designing Athens Committee understand and define the specific elements involved in making Athens an original city.

Nearly 500 photos were contributed by the community. These photos represented what makes Athens truly special. Several essays were also submitted.

## WHAT

Based on the community's input, the committee agreed on a framework that should represent Athens in any new civic infrastructure projects and suggestions for commercial and residential development. The Committee met multiple times to match this new

Essence of Athens framework for ideas to create Athens specific civic infrastructure (roads, sidewalk, lights and poles, parking garage, pavers, staircases, community spaces, signs, benches, and anything that can be used and seen). The meetings were passionate. Their ideas were amazing.



## RECOGNITION

- 2015 Vernon Deines Award for an Outstanding Small Town Special Project Plan by the American Planning Association's Small Town and Rural Division
- Donald E. Hunter Award for Excellence in Economic development Planning for the American Planning Association
- 2015 Focused Planning Project, Ohio Chapter of American Planning Association
- 2014 Merit Award, Ohio Chapter of the American Society of Landscape Architects

## PROJECT INFO:

Client: City of Athens, Ohio  
Contact: Paul Logue, City Planner  
740.592.3306  
Role: Prime Consultant  
Time: 2014-2015  
Team: MKSK (Sub-consultant)



# SAN LUIS OBISPO PUBLIC ART MASTER PLAN

CITY OF SAN LUIS OBISPO, CALIFORNIA

## WHY

San Luis Obispo's vision for public art stems from a long legacy of public art champions and from over twenty-five years of investment in the arts at a citywide level. In 1990, the city of San Luis Obispo established and funded a public art program. This funding included a percent (1%) of the estimated construction cost of eligible projects in the Capital Improvement Plan to be set aside for public art.

With an exceptional first twenty five years in action, the San Luis Obispo Public Art Program has secured San Luis' reputation as a community who uses its public art to promote community excellence, creativity, and cohesiveness. In an effort to build upon their strong legacy of public art and to look forward to the next twenty five years, the city decided to seek the input of the community to find out what is next for the public art program in San Luis Obispo.

## HOW

To kick off the planning process, stakeholders were asked a series of questions about how public art relates to their sense of place, to the overall identity of San Luis, economic growth, business development, education, downtown development and community engagement.

San Luis Obispo residents were then invited to participate in a week-long series of events. Participants were asked to consider where new pieces of public art should go and what types of art they would like to see in their community. They also discussed attributes that make San Luis Obispo stand out among other Central Coast communities, California communities, and the rest of the United States.

In addition to the three public meetings, engagement opportunities also took place at an Elementary after-school program, during a Middle School lunch break, and during regularly scheduled San Luis Obispo High School art classes. An Online survey was also conducted to capture the ideas of those who were unable to attend any of the scheduled workshops.

## WHAT

Recommendations from the Public Art Master Plan include an increase in Art in Public Places funding, developing a full time Public Art Manager position in the Parks and Recreation Department, and the development of a maintenance and conservation plan, among others.

The Public Art Master Plan was adopted by City Council in early December, 2016.

## PROJECT INFO:

Client: City of San Luis Obispo  
Role: Prime Consultant  
Time: 2016



# ROSWELL PUBLIC ART MASTER PLAN

CITY OF ROSWELL, GEORGIA

## WHY

Roswell, Georgia is at a crossroads. As a historic community in the fast growing Atlanta region, Roswell is determined to embrace its historic past while showcasing its identity in new development for the future.

With a quasi-public structure for administering its public art program Roswell desired a unique process for engaging with residents and businesses that would help build support for public art in the future.

## HOW

In Roswell engagement took many interesting and unusual forms. From local breweries to high school classrooms the team was focused in meeting people where they were, which even included a specially made small batch 'Roswell Arts Fund' beer.

With a fragile local political environment, engagement and education of a representative array of stakeholders is key. Through targeted outreach the team was able to ensure that all factions of the community were engaged and in the end supportive of the final plan.

## WHAT

The final results of the plan of the plan focused on two key aspects: prioritization of key art sites and types and education for future policy changes. The final document sets the stage for a long term effort at enacting a percent for the arts ordinance for public and private parties while the strategic priorities will assist the Roswell Arts Fund with immediate implementation.

The Roswell Public Art Master Plan was adopted in July of 2017.



## PROJECT INFO:

Client: City of City of Roswell, GA /  
Roswell Arts Fund  
Contact: Rochelle Mucha  
770.367.1779  
Role: Prime Consultant  
Time: 2017



# SURPRISE ARTS AND CULTURE MASTER PLAN

CITY OF SURPRISE, ARIZONA

## WHY

Surprise Arizona is a fast growing city in the West Valley of the Phoenix Metro Region. With 125,000 residents and a projected population of 500,000 by 2050, the city and its leaders are looking to arts and culture to help define the city within the vast and growing metro area. Its not just the population of the city that is projected to grow. Current plans forecast and additional 300 square miles of additional land (on top of the 125 miles of existing incorporated land. This provides an opportunity for the city to be proactive in ensure new development is interspersed with arts and culture that reflect the city and its people.

## HOW

Because of the large scale of the population and land area, the team focused on ensuring that public engagement was accessible and diverse. From Baseball Spring Training to Public Art Bus Tours, the team provided interested engagement opportunities that met the needs of a community whose population includes large numbers of young families and retirees.

Great care and attention was paid to integrating the results of other planning efforts to ensure that this plan can be easily implemented alongside others such as the Park and Recreation master plan as the city grows and develops.

## WHAT

The results of the Surprise Public Art Master Plan cover a diverse array of topics, from recommendations on how to bring more publicly and privately supported public art to the city to encouraging the development of large scale cultural venues.

More than any one particular recommendation, the goal of reactively adding arts and culture to the existing city and proactively ensuring its inclusion in new development is a running strain throughout. This plan helps to solidify the place of the arts in the future of Surprise.

### PROJECT FUNDING IN SURPRISE?

PORTION OF CITY FUNDS: PUBLIC ART			alternative:
full	partial	none	
PORTION OF CITY FUNDS: CULTURAL FACILITIES AND AMENITIES			alternative:
full	partial	none	

### PUBLIC ART IN SURPRISE?



## PROJECT INFO:

Client: City of Surprise, Arizona  
 Contact: Josh Mike  
 623.222.3134  
 Role: Prime Consultant  
 Time: 2017 - 2018



# UNIVERSITY ARTS AND CHARACTER PLAN

UNIVERSITY DISTRICT ORGANIZATION | COLUMBUS, OHIO

## WHY

Time and change aren't just words in the Ohio State alma-mater, they are words that define the spirit of life in the University District. As the ever evolving place transitions into a new era, long term residents and businesses want to ensure that the spirit of the community lives on for the next generation.

New buildings and new residents provide new opportunities for patrons to engage with the arts and for public art opportunities. It was all these ideas that spurred the neighborhood and the University District Organization into action to ensure that their thoughts and ideas were integrated into a vision for the future.

## HOW

A diverse community necessitates diverse engagement. In the University District this meant specifically engaging with the various artists and performers in the district through targeted workshops. Music, Visual Arts, Culture and History were each the subject of a separate workshop hosted a targeted venues, such as music or poetry venues.

Additionally residents, students and all those who care about the neighborhood contributed online and in person with ideas to inject the spirit of the neighborhood into its built environment.

## WHAT

The University District Arts and Character Plan yielded targeted recommendations to add public art to the neighborhood as well as bolster existing performing arts and music venues. A 'Music Trail' concept modeled on other successful marketing efforts but with an artistic twist will help to drive attendance to existing music venues.

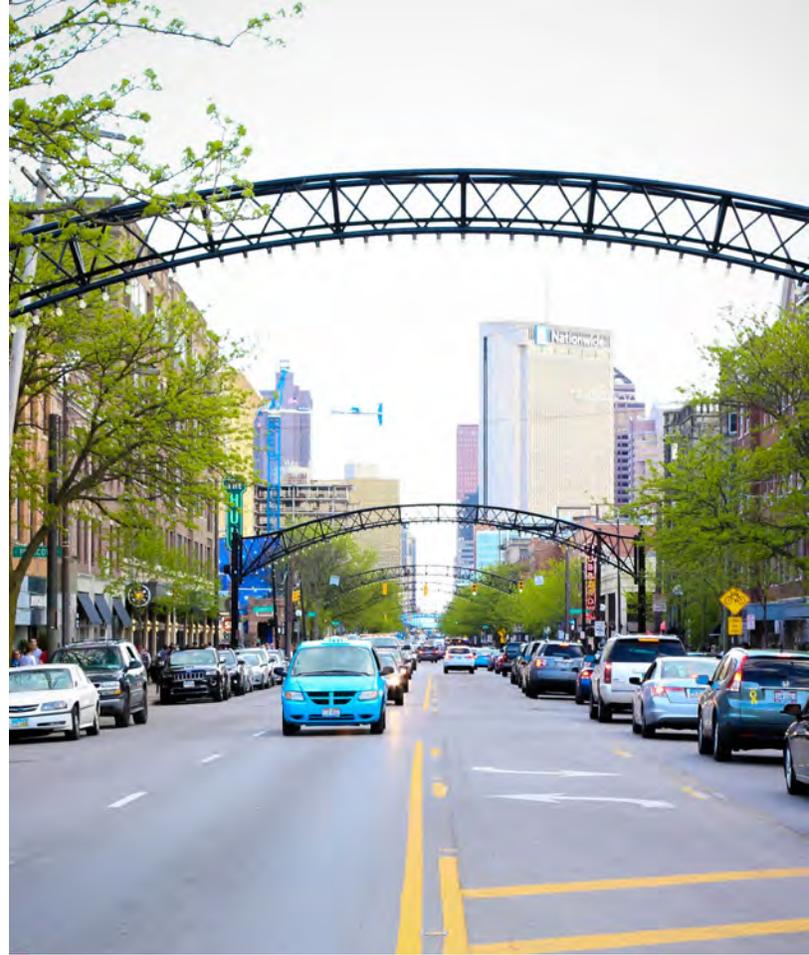
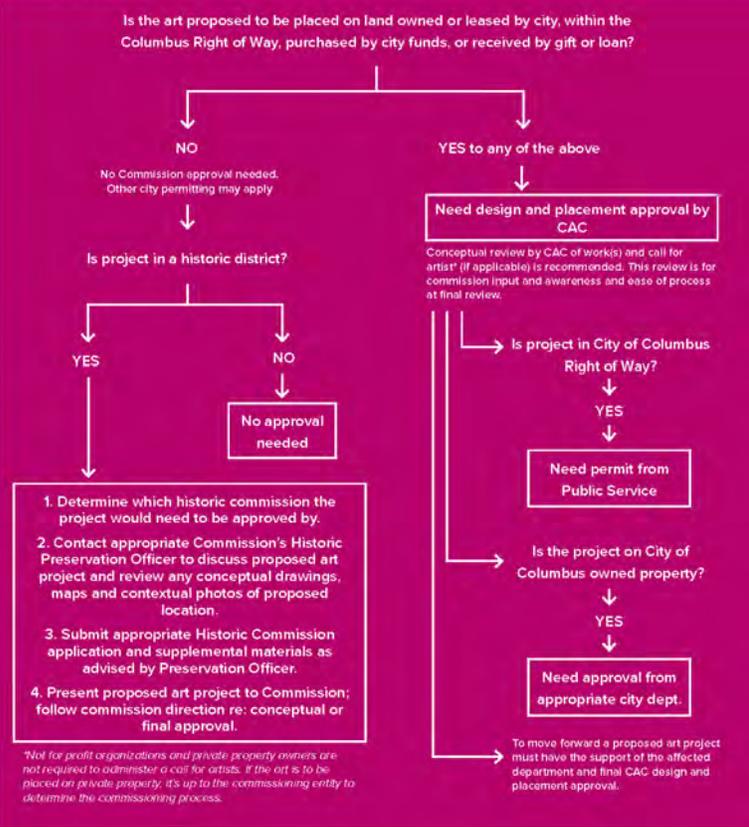
Additional specific recommendations include specific locations and art pieces to be added throughout the neighborhood as well as possible future art trails and installations.



## PROJECT INFO:

Client: University District Organization  
 Contact: Matt Hansen  
 614.294.5113  
 Role: Prime Consultant  
 Time: 2016 - 2017  
 Team: MKSK (Sub-consultant)

PROCESS FOR COMMUNITY GENERATED PUBLIC ART



# ART ON HIGH STRATEGIC PLAN

CITY OF COLUMBUS, OHIO

## WHY

In 2010, the City of Columbus, Ohio dedicated \$25 million to the High Street Streetscape Project which will transform both the Short North Arts District and the southern University District portions of High Street, one of the busiest corridors in Columbus. The streetscape improvements will create a safer, more walkable and more inclusive neighborhood by burying overhead utilities, increasing sidewalk widths, standardizing streetscape elements, upgrading lighting, adding marked crosswalks, improving stormwater management, and adding new street trees. In addition 2% of the total project budget has been dedicated to an investment in public art within the streetscape project.

## HOW

Designing Local advised the City of Columbus as it planned for its anticipated investment, and managed a consultant team of three additional consultants; MKSK, Kolar Design, and curator Marc Pally. Through extensive public engagement and a thorough understanding of the existing and future built environment,

Designing Local selected eight ideal locations within the two mile stretch of streetscape. Each location was vetted by public service and the design team to ensure future investment in those selected locations would be suitable for public art.

## WHAT

The team held three public meetings, monthly walkabouts, and conducted extensive stakeholder interviews. Accepted by the Columbus Arts Commission and project partners in January of 2018, the Art on High Strategic Plan provided direction and a community-wide vision for how public art can be integrated into the corridor and how this initial investment will be used to catalyze investment in public art within the corridor in the future.

Phase 2 of Art on High is underway and the team has been hired to manage the \$420,000.00 call for artists.



## PROJECT INFO:

Client: City of Columbus, Ohio  
Contact: Lori Baudro  
614.645.6986  
Role: Prime Consultant  
Time: 2017 - Present  
Team: MKSK, Marc Pally, Kolar Design  
(Sub-consultants)

## The Confluence Project, Brattleboro VT 2018

• The Confluence Project is an ambitious experiment in creative place-making that demonstrates an in-depth model for bringing arts, youth, community groups, regional planners and educational institutions to the civic dialogue table to take an interdisciplinary approach to the study of watersheds. In partnership with the Vermont Performance Lab and the Connecticut River Conservancy.

• Community engagement came in the form of a free public lantern-paddle at the confluence of the West and the Connecticut Rivers in Brattleboro, VT, following a series of community lantern-workshops.

(photo: right/ lower right by Kelly Fletcher, courtesy of Vermont Performance Lab)



• The project involved a 10-day arts-intergrated residency with 6th grade students at the Guilford Central School, to further their connections to waterways through collaborative art-making and community celebrations. The residency culminated in a lantern-walk with community-members into the Weeks Woods. (photo: above right by Jeff Woodward, courtesy of Vermont Performance Lab)

## The ArtSynergy Project, Montpelier VT 2017

• The Montpelier ArtSynergy Project is a community initiative in collaboration with Montpelier Alive, the City of Montpelier, and the Community Engagement Lab, to develop a strategic Public Art Master Plan and community-wide vision for how public art can be integrated into the framework of the City of Montpelier.



• A community engagement program included a 10-day residency with the 6-8th grade students of Montpelier Middle School, together with a series of community workshops, and a public creative-envisioning session to help support development of the Public Art Masterplan. Over the residency period, students explored the purpose and need for public art, and told their stories through a series of wind sculptures, for a two-week temporary public installation that resided outside City Hall.

## The Learning Alliance, Vero Beach, FL 2016

• The first Moonshot Summer Teachers' Institute (a week-long intensive teacher-training institute) took place at the Vero Beach Museum of Art, Florida in 2016. Hosted and coordinated by The Learning Alliance, the institute took place over 5 days and was attended by teachers and educators from the Indian River School Districts, who experienced a combination of visual arts, theater, collaborative planning, curriculum development and arts-integration. Focus text: Star Stuff: Carl Sagan and the Mysteries of the Cosmos by Stephanie Ross Sisson.



## Germantown Friends School, Philadelphia PA 2017

• In October 2017, the Germantown Friends School held their inaugural lantern-parade to engage the community in celebration, and culminate their annual Fun-Day Festival. After months of planning, lantern-building and preparations, the event was a tremendous success, paving the way for an annual celebration of light and community collaboration.



• Lantern-making workshops were held with faculty and staff, students from K-12th grade, community members and students from the John B. Kelly School.



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## SCOPE OF WORK

Project Scope, Schedule, & Fee

The following work plan is based on our understanding of the project goals, scope, and outcomes. We look forward to reviewing this scope and refining it to meet your needs.

# PROJECT APPROACH

This project will identify the unique history, character and cultural assets the Truman Waterfront Park possesses and explore how to leverage those resources for artistic and placemaking opportunities. The project is an effort of the City of Key West AIPP and TWAB and coordination will be necessary between Designing Local, City Staff, and the other partners that are a part of the NEA grant. The project must be completed by March 15th, 2019 and we believe that timeline is sufficient for the execution of the project.

The planning process will focus on Truman Waterfront Park but will explore the unique identity of Key West as a whole in order to identify interesting public art and placemaking opportunities. Specific attention will be paid to generating purposeful concepts that focus on naval history, marine environments, sustainability, and ecology while also exploring other areas of Key West's unique identity and global connections. Opportunities to use art and placemaking to create connections between the Truman Waterfront Park and Old Town Key west will also be studied.

It is understood by Designing Local that this planning effort will explore these various topics in a high-level manner to develop an action plan for implementation efforts as part of both the NEA grant and future opportunities. Any future plans/projects proposed during the process described herein will require significant public input and coordination with outside entities. This public input and coordination will be contained within future planning and design processes. The final document for this project will be utilized by the City of Key West to plan current and future projects, to communicate opportunities to Key West community members, and to fund-raise. Therefore, the final document produced by Designing Local will be highly visual and very direct in its approach to communicating key information and concepts.

# GEOGRAPHIC SCOPE



# PROJECT ORGANIZATION

## CLIENT TEAM

The Client Team will consist of Staff, AIPP Personal and Participants, TWAB Members, and the additional NEA Grant participants. Other City Staff members of the City of Key West and City Commissioners as needed. This small group of critical people will be the primary entity that will provide direction and guidance to the Consultant Team.

Designing Local understands that there are several community partners involved in the NEA Grant as is similar in other NEA funded projects in our previous work. We expect that the consultant team will coordinate with both the City and the other participating partners.

Designing Local will work with Staff to coordinate all client team, stakeholder, and public meetings and necessary facilities required for such activities.

## STAKEHOLDERS/PUBLIC

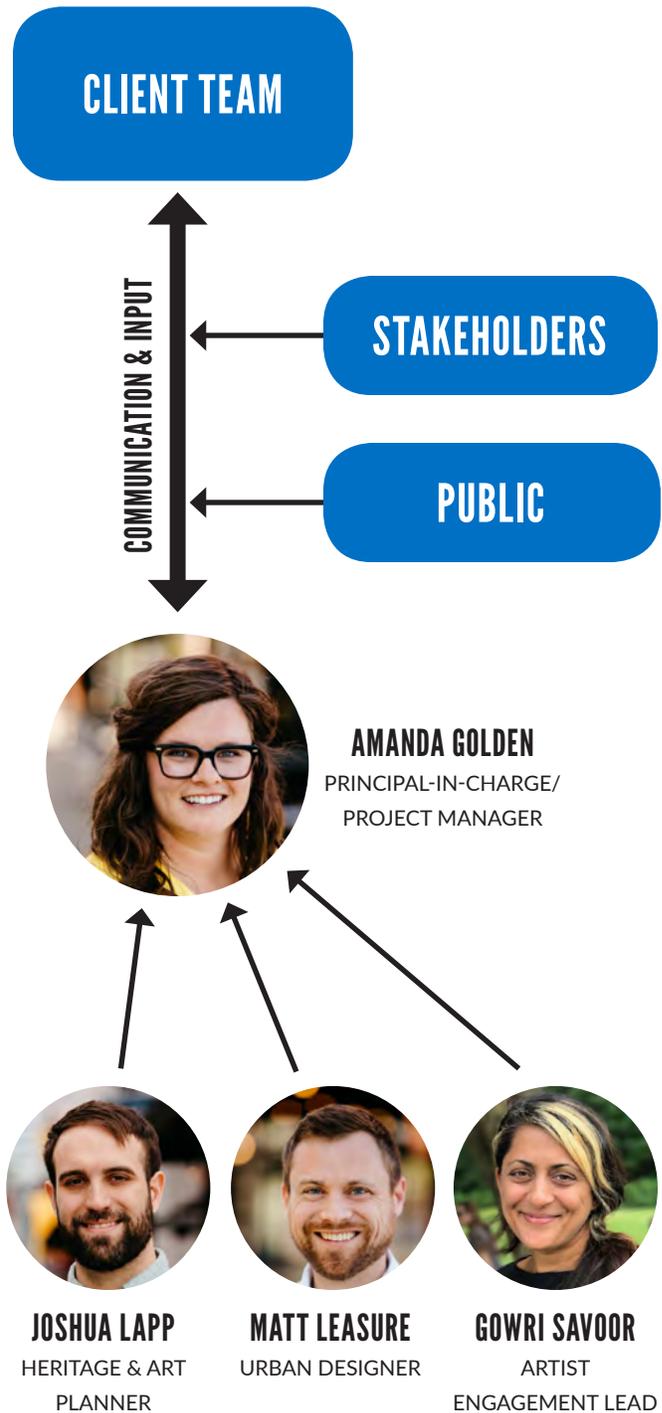
Workshops for the Arts & Culture Master Plan as well as other NEA Grant funded activities hosted by the Client and Consultant Team will be open the public. Advertisements or other outreach methods will be provided to the public to encourage participation. The Client Team will assist the Consultant Team in producing questions for a public survey. This will be distributed to the public via a web-based survey tool.

The Client Team will create a list of key stakeholders which will be expected to participate more directly in the planning process. This group will be personally invited by the Client Team to attend all public workshops.

## CONSULTANT TEAM

Designing Local - Prime Consultant

- Principal-in-Charge/Project Manager: Amanda Golden
- Public Art Planner: Amanda Golden
- Urban Designer: Matt Leasure
- Artist Engagement Lead: Gowri Savoor



# PROJECT SCOPE OF WORK

## PROJECT UNDERSTANDING:

- Coordination of NEA Our Town Grant funded project. Both Designing Local and Sub-Consultant Gowri Savoor have experience on both projects of a similar scale and projects funded by the NEA Our Town Grant. These projects are complex but highly impactful and necessitate intense coordination in order to reach their full potential.
- Arts and Culture Plan Strategy. The strategy for the plan is straightforward and simple - identify the unique cultural assets and characteristics of the Truman Waterfront and the City of Key West and explore how to leverage those assets to create a unique sense of place and foster connections between Old Town and the Truman Waterfront. The plan will be built on feedback from the community coupled with best practices from around the region and beyond.
- Site Specific Focus with Community-wide Implications. Though this project and its funding is focused on the Truman Waterfront, the Arts and Culture Master Plan has an opportunity to set the standard for Public Art and Placemaking throughout Key West. The plan will create a strategy and standards that can be replicated throughout the City on future projects.
- Funding and Administration of Cultural Programming in Small Communities. Designing Local's work in arts and culture planning has taken us to villages smaller than Key West to massive metropolitan areas. In each the strategy is often similar - a right-sized approach to projects and funding that fit with the needs and abilities of the community. We look to model communities of similar scale as well as explore novel approaches based on your unique assets.
- The Importance of Culture for Municipalities. At Designing Local we believe in using culture, art, and unique community assets as tools for economic development. Investments in these assets are imperative for a successful economic development strategy and the benefits are clear from case studies of cities near and far. Beyond economics cultural assets also enhance vibrancy and vitality, promote social cohesion, and attachment to place.

## TASK A: PROJECT ADMINISTRATION

Designing Local will work with City Staff and all other partners listed in soliciting the public's input and create and manage the process to create an Arts & Culture Master Plan for the Truman Waterfront.

**A.01:** Finalize Scope, Budget and Timeline. The Consultant will, in consultation with the City's Public Art Administrator (Florida Keys Council of the Arts (FKCA)), modify the timeline to include partner meetings, specific public engagement efforts, website launch, eco-art workshop, and other milestones as needed for the project's success. Minor modifications of the scope and budget may or may not be allowed at this point.

**A.02:** Stakeholder Kick Off Meeting. The Consultant will organize and hold a kick off meeting with all partners and stakeholders.

**A.03:** Ongoing Project Management. The Consultant will:

- Monitor work progress, budget, assign staff, oversee technical work and implement quality control.
- Provide as-needed project coordination conference calls and/or meetings between the Public Art Administrator, Partners and City Staff.
- Provide progress reports monthly to the Public Art Administrator.
- Provide invoices to the Public Art Administrator as Tasks are completed.
- Prepare all meeting agendas and materials, distributing these to the City Project Manager at least 48 hours in advance.
- Provide a project website and social media presence.
- Create and maintain a database of stakeholders and participants
- Administer stipends to Park Arts Vision Team and Cultural Partner Groups at end of project.

**A.04:** Deliverables.

- Updated Scope of Work and Timeline
- Project Website
- First progress report

## TASK B: IMPLEMENT PUBLIC ENGAGEMENT AND NEEDS ASSESSMENT PROCESS

The intent of this Task is to gather input through public engagement to assess community needs and build consensus. The format and documentation of this process is important, because although focused on the Truman Waterfront Park, needs to be replicable throughout the City of Key West for other arts and cultural projects. To be statistically significant at a 90% confidence level, requires input from at least 100 residents and 50 tourists; however, for the purposes of this RFP, Consultant will target the 95% confidence level, obtaining input from 400 residents and 200 tourists.

**B.01:** Public Engagement Process. The Process should include, but not be limited to:

- Transparent outcomes.
- Straightforward and easily replicable steps.
- Community workshops in neighborhoods to engage residents/part-time residents
- Outreach to tourists and Keys residents that live outside City boundaries.
- Under-represented populations, including those working multiple jobs who find it difficult to attend meetings.
- Interviews with key stakeholders
- Innovative and non-traditional outreach and public involvement is also desired.

**B.02:** Deliverables.

- Placemaking Public Engagement and Needs Assessment Process Report
- Statistically Significant Data Gathered from this Task

## TASK C: ECO-ART WORKSHOP

Designing Local and Sub-Consultant Gowri Savori will design and host an eco-art workshop, orienting community members, officials, design professionals to a design approach addressing environmental challenges. Focus will involve both art that has a function and green infrastructure that is aesthetically pleasing. Workshop will include a 10-15 person field trip to South Florida to see example concepts.

**C.01:** Deliverables.

- Summary of Eco-Art Workshop
- Participants' Review / Comments

## TASK D: TRUMAN WATERFRONT PARK ARTS & CULTURE MASTER PLAN

The Arts & Culture Master Plan will summarize the engagement process and resulting community needs by target audiences. Master Plan will include overall purpose and guidance, public art selection process, partners & performance opportunities for the Amphitheater & Folk-Art Community Garden/Market, eco-art design concepts, economic impact, overall budget and marketing plan.

Completion of the Plan will include a final public workshop, presentation to a joint meeting of the Truman Waterfront Advisory Board and Art In Public Places Board and presentation to City Commission.

**D.01:** Deliverables.

- Truman Waterfront Park Arts & Cultural Master Plan

## TASK E: PUBLIC ART & PERFORMANCE DEMONSTRATION PROJECTS

The Consultant shall advise the City's Public Art Administrator in the bidding and procurement of at least \$50,000 of AIPP funded art and cultural installations.

**E.01:** Deliverables.

- Public Art Installations
- Ribbon Cutting and cultural demonstration for public art and NEA grant completion

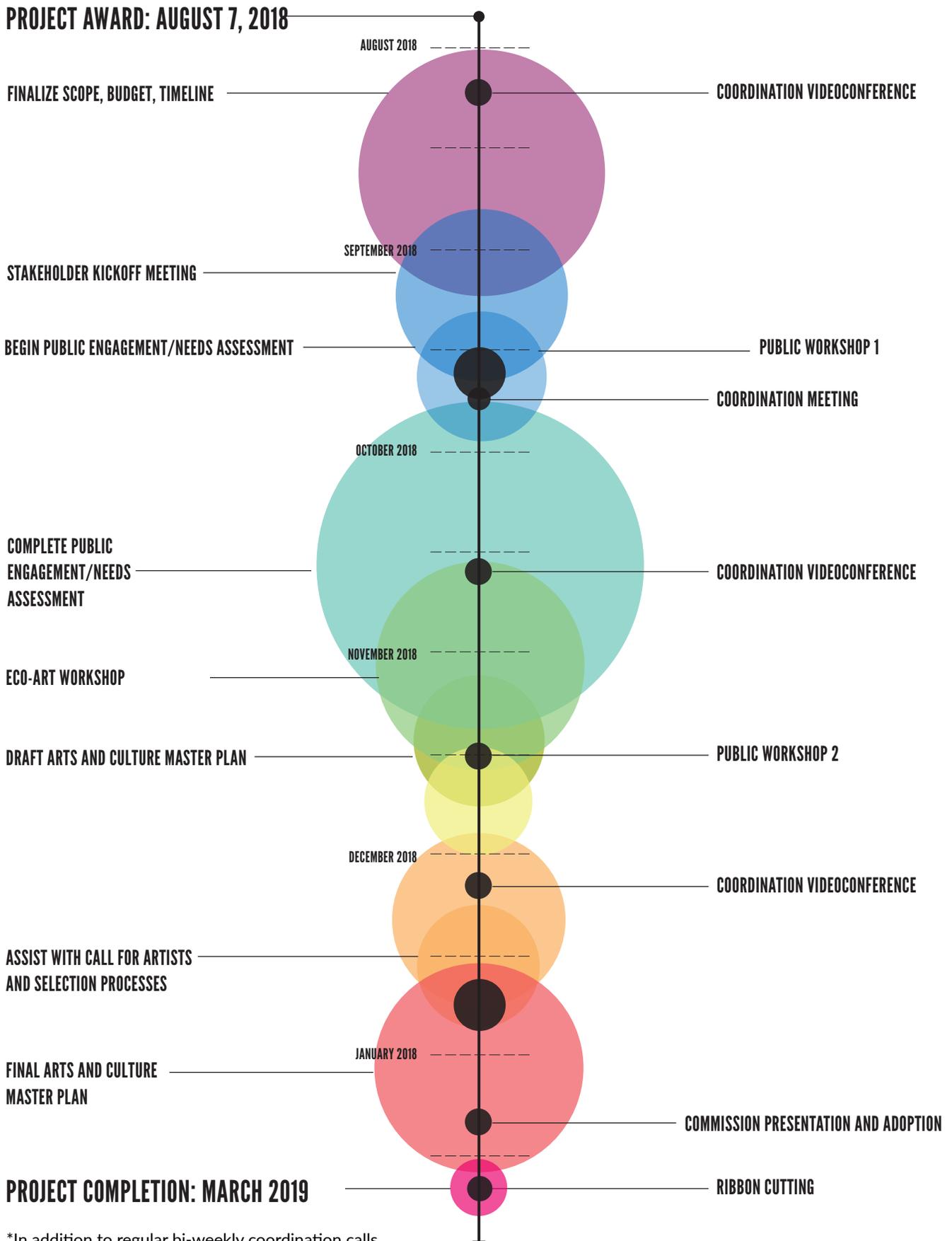
## PROJECT ASSUMPTIONS:

- Base information will be provided by the Client Team including GIS/AutoCAD data, building plans, etc.
- Previous planning studies and other relevant documents will be provided to Designing Local by the Owner.
- Printing of handouts, boards, and other documents for public distribution at meetings or events will be provided by the Client.
- Designing Local is permitted to utilize any graphics and documents produced during the planning process for marketing purposes.

# PROJECT SCHEDULE

## TASKS

## MEETINGS\*



\*In addition to regular bi-weekly coordination calls.

# PROPOSED FEE

The following budget is based on the budget as laid out in the Request for Proposals. This is proposed as a flat fee that includes all travel and expenses for tasks detailed in the above scope.

<b>Task A</b>	Project Administration	\$10,000	
<b>Task B</b>	Public Engagement	\$20,000	
<b>Task C</b>	EcoArt Workshop	\$12,000	
<b>Task D</b>	Truman Waterfront Arts & Culture Master Plan	\$30,000	
<b>Task E</b>	Public Art Performance	\$3,000	
	<b>TOTAL FEE</b>	<b>\$75,000</b>	

**THE FOLLOWING WILL BE SUBMITTED WITH THE PROPOSAL**

List items to be performed by CONTRACTOR's own forces and the estimated total cost of these items.  
(Use additional sheets if necessary.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**SUBCONTRACTORS**

The Proposer further proposes that the following subcontracting firms or businesses will be awarded subcontracts for the following portions of the work in the event that the Proposer is awarded the Contract:

Name Nowpi Savor 10 Hillcrest Lane  
Name Barre VT 05641  
City State Zip  
Street

Name \_\_\_\_\_  
Street City State Zip

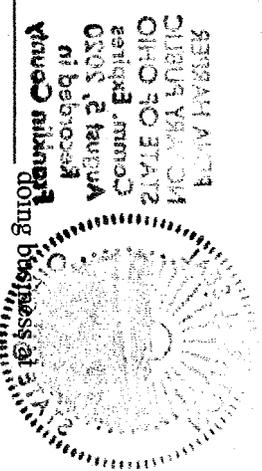
**PROPOSER**

The name of the Proposer submitting this Proposal is

Designing Local Ltd

110 East Main St St. A Columbus OH 43215  
Street City State Zip

which is the address to which all communications concerned with this Proposal and with the Contract shall be sent.



The names of the principal officers of the corporation submitting this Proposal, or of the partnership, or of all persons interested in this Proposal as principals are as follows:

Amanda Golden Matt Leasure

Josh LAPP Gouzi Savorok

If Sole Proprietor or Partnership

IN WITNESS hereto the undersigned has set his (its) hand this 19 day of June 2018.

Amanda Golden  
Signature of Proposer

Managing Principal  
Title

If Corporation

IN WITNESS WHEREOF the undersigned corporation has caused this instrument to be executed and its seal affixed by its duly authorized officers this 19 day of June 2018.  
(SEAL)

Designing Local Ltd.

Name of Corporation

By Lynda Hester  
Title Controller

Attest \_\_\_\_\_



Sworn and subscribed before this 19th day of June, 2018

NOTARY PUBLIC, State of OHIO, at Large

My Commission Expires: 8.5.20

**NON-COLLUSION AFFIDAVIT**

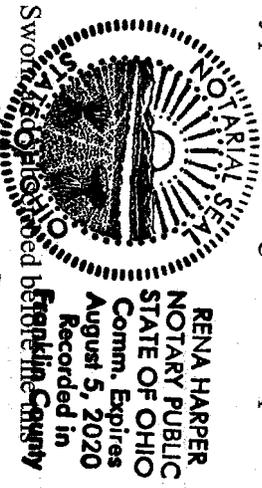
*OND*  
STATE OF ~~FLORIDA~~ )

: SS

COUNTY OF ~~MORRIS~~ )  
*FRANKLIN* )

I, the undersigned hereby declares that the only persons or parties interested in this Proposal are those named herein, that this Proposal is, in all respects, fair and without fraud, that it is made without collusion with any official of the Owner, and that the Proposal is made without any connection or collusion with any person submitting another Proposal on this Contract.

By: *Renae Harper*



*19th* day of *TYPE*, 2018.

*Renae Harper*  
NOTARY PUBLIC, State of Florida at Large  
OHIO TO STATE  
My Commission Expires: *8-5-20*  
OHIO

**ANTI-KICKBACK AFFIDAVIT**

STATE OF OHIO )  
COUNTY OF FRANKLIN : SS

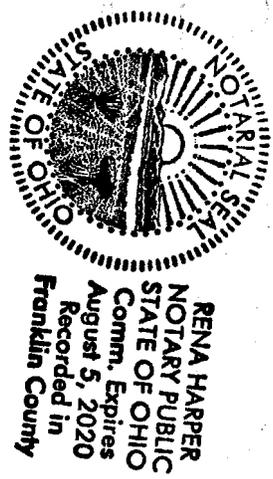
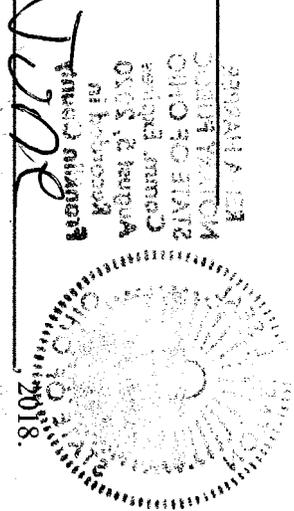
I, the undersigned hereby duly sworn, depose and say that no portion of the sum herein bid will be paid to any employees of the City of Key West as a commission, kickback, reward or gift, directly or indirectly by me or any member of my firm or by an officer of the corporation.

By: RENA HARPER

Sworn and subscribed before me this 19th day of JUNE 2018.

NOTARY PUBLIC, State of OHIO at Large

My Commission Expires: 8.5.20



SWORN STATEMENT UNDER SECTION 287.133(3)(A)  
FLORIDA STATUTES, ON PUBLIC ENTITY CRIMES

**THIS FORM MUST BE SIGNED IN THE PRESENCE OF A NOTARY PUBLIC OR OTHER OFFICER AUTHORIZED TO ADMINISTER OATHS.**

1. This sworn statement is submitted with Bid or Proposal for \_\_\_\_\_

2. This sworn statement is submitted by Designing Local Ltd.  
(Name of Entity submitting sworn statement)

whose business address is 110 East Main St Suite A

Columbus, OH 43215

and (if applicable) its Federal Employer Identification Number (FEIN) is 465172793

(If the entity has no FEIN, include the Social Security Number of the individual

signing this sworn statement \_\_\_\_\_

3. My name is Amanda Golden  
(Please print name of individual signing)

and my relationship to the entity named above is OWNER

4. I understand that a "public entity crime" as defined in Paragraph 287.133(1)(g), Florida Statutes, means a violation of any state or federal law by a person with respect to and directly related to the transaction of business with any public entity or with an agency or political subdivision of any other state or with the United States, including but not limited to, any bid or contract for goods or services to be provided to any public or an agency or political subdivision of any other state or of the United States and involving antitrust, fraud, theft, bribery, collusion, racketeering, conspiracy, material misrepresentation.

5. I understand that "convicted" or "conviction" as defined in Paragraph 287.133(1)(b), Florida Statutes, means a finding of guilt or a conviction of a public entity crime, with or without an adjudication guilt, in any federal or state trial court of record relating to charges brought by indictment information after July 1, 1989, as a result of a jury verdict, nonjury trial, or entry of a plea of guilty or nolo contendere.

6. I understand that an "affiliate" as defined in Paragraph 287.133(1)(a), Florida Statutes, means

- a. A predecessor or successor of a person convicted of a public entity crime; or
- b. An entity under the control of any natural person who is active in the management of the entity and who has been convicted of a public entity crime. The term "affiliate" includes those officers, directors, executives, partners, shareholders, employees, members, and agents who are active in the management of an affiliate. The ownership by one person of shares constituting controlling interest in another person, or a pooling of equipment or income among persons when not for fair market value under an arm's length agreement, shall be a prima facie case that one person controls another person. A person who knowingly enters into a joint venture with a person who has been convicted of a public entity crime in Florida during the preceding 36 months shall be considered an affiliate.

7. I understand that a "person" as defined in Paragraph 287.133(1)(8), Florida Statutes, means any natural person or entity organized under the laws of any state or of the United States with the legal power to enter into a binding contract and which bids or applies to bid on contracts for the provision of goods or services let by a public entity, or which otherwise transacts or applies to transact business with public entity. The term "person" includes those officers, directors, executives, partners, shareholders, employees, members, and agents who are active in management of an entity.

8. Based on information and belief, the statement which I have marked below is true in relation to the entity submitting this sworn statement. (Please indicate which statement applies).

Neither the entity submitting this sworn statement, nor any officers, directors, executives, partners, shareholders, employees, members, or agents who are active in management of the entity, nor any affiliate of the entity have been charged with and convicted of a public entity crime subsequent to July 1, 1989, AND (Please indicate which additional statement applies.)

There has been a proceeding concerning the conviction before a hearing of the State of Florida, Division of Administrative Hearings. The final order entered by the hearing officer did not place the person or affiliate on the convicted VENDOR list. (Please attach a copy of the final order.)

The person or affiliate was placed on the convicted VENDOR list. There has been a subsequent proceeding before a hearing officer of the State of

Florida, Division of Administrative Hearings. The final order entered by the hearing officer determined that it was in the public interest to remove the person or affiliate from the convicted VENDOR list. (Please attach a copy of the final order.)

The person or affiliate has not been put on the convicted VENDOR list. (Please describe any action taken by or pending with the Department of General Services.)

*Manda Golden*  
(Signature)  
6/19/18  
(Date)

STATE OF Ohio  
COUNTY OF Franklin

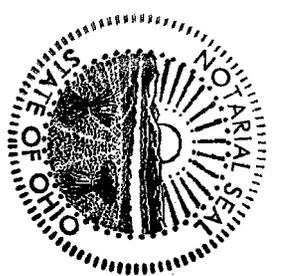
PERSONALLY APPEARED BEFORE ME, the undersigned authority,

Manda Golden who, after first being sworn by me, affixed his/her  
(Name of individual signing)

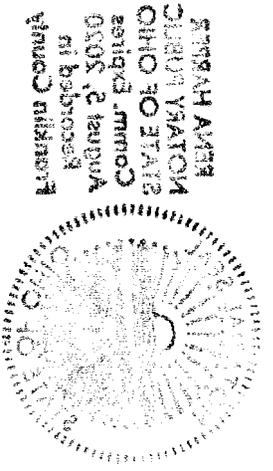
Signature in the space provided above on this 19<sup>th</sup> day of June, 2018.

My commission expires: 8.5.20

*Rena Harper*  
NOTARY PUBLIC



RENA HARPER  
NOTARY PUBLIC  
STATE OF OHIO  
Comm. Expires  
August 5, 2020  
Recorded in  
Franklin County







**CONE OF SILENCE AFFIDAVIT**

STATE OF Ohio )  
 : SS  
COUNTY OF Franklin )

I the undersigned hereby duly sworn depose and say that all owner(s), partners, officers, directors, employees and agents representing the firm of Designing Local Ltd. have read and understand the limitations and procedures regarding communications concerning City of Key West issued competitive solicitations pursuant to City of Key West Ordinance Section 2-773 Cone of Silence (attached).

By: [Signature]

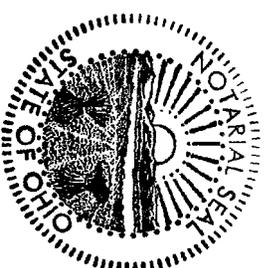
Sworn and subscribed before me this

19<sup>th</sup> day of JUNE 2018.

[Signature]

NOTARY PUBLIC, State of Ohio at Large

My Commission Expires: 8.5.20



RENA HARPER  
NOTARY PUBLIC  
STATE OF OHIO  
Comm. Expires  
August 5, 2020  
Recorded in  
Franklin County