



04 Nov 2025 - 03 Dec 2025

Sendible Report November 2025



Key West Historic Seaport



Key West Historic Seaport (historicseaport)

Demographics - Key West Historic Seaport

PAGE FOLLOWERS BY COUNTRY

| | |
|---|--------|
|  United States | 11,152 |
|  Canada | 74 |
|  India | 44 |
|  United Kingdom | 42 |
|  Brazil | 34 |
|  Mexico | 27 |
|  Germany | 21 |
|  Italy | 17 |

PAGE FOLLOWERS BY CITY

| | |
|----------------------|-----|
| Key West, FL | 555 |
| Cape Coral, FL | 73 |
| Jacksonville, FL | 72 |
| Summerland Key, FL | 66 |
| Fort Lauderdale, FL | 49 |
| Big Pine Key, FL | 48 |
| Port Saint Lucie, FL | 44 |
| New York, NY | 39 |
| Marathon, FL | 39 |

Facebook Activity Overview (Nov 04, 2025 - Dec 03, 2025)



POST
IMPRESSIONS

469,678



PAGE
REACH

727,760



POST
ENGAGEMENT

28,863

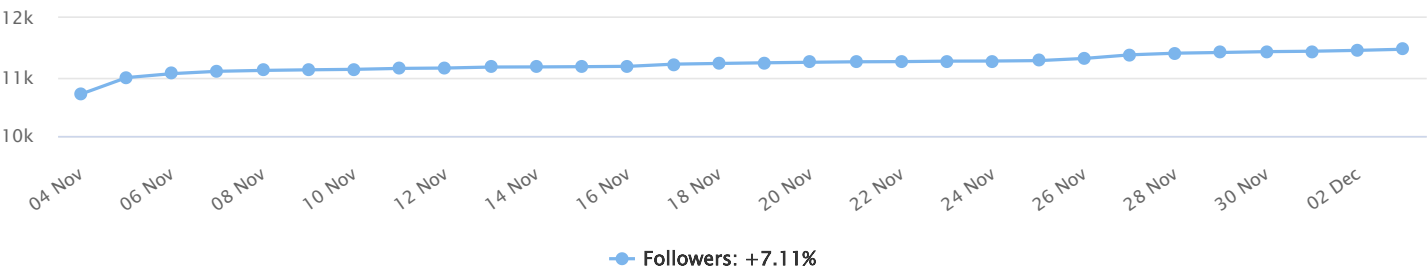


PAGE
FOLLOWERS

11,491






Page followers - Key West Historic Seaport






Top performing posts - Key West Historic Seaport

Posts are sorted by the sum of likes and comments, and then by time. Some metrics may not be up to date.

| POST | LIKES | COMMENTS | SHARES | CLICKS | VIRALITY | REACH |
|------|-------|----------|--------|--------|----------|-------|
|------|-------|----------|--------|--------|----------|-------|

| | | | | | | | | | |
|--|--|---|---|------|-----|-----|------|-------|---------|
|  | Key West Historic Seaport 04 NOV 7:04 PM |  |  <p>🌊🎁🎄 It's about to be the most wonderful time of year at the Key West Historic Seaport, starting with the Lighting of the 2025 Harbor Walk of Lights on Wed, Nov 26! Lights come on at 6:00pm & holiday music starts at 5:00pm at Greene and Elizabeth St. plaza. https://www.facebook.com/577132051123473/posts/1298779212292083</p> | 2746 | 158 | 333 | 9456 | 5.05% | 251,291 |
|--|--|---|---|------|-----|-----|------|-------|---------|

| | | | | | | | | | |
|--|--|---|--|-----|----|----|-----|-------|--------|
|  | Key West Historic Seaport 26 NOV 5:48 PM |  |  <p>🎄🌟 TONIGHT in Key West! 🌟 🎄 Join us for the official Lighting of the 2025 Harbor Walk of Lights at the Key West Historic Seaport — a free, family-friendly holiday kickoff you won't want to miss! 🌟 MAIN LIGHTING – Fishing Buoy Christmas Tree 📍 Greene & Elizabeth St. plaza 🎵 Holiday music starts at 5:00pm 💡 Lights come on at 6:00pm 🗓️ Santa & Mrs. Claus will be there making a NICE list and handing out treats! 🌟 SECOND LIGHTING – Lobster Trap Christmas Tree 📍 Margaret St. plaza (Old Lands End Village) 🎵 Holiday music starts at 6:00pm 💡 Lights come on at 7:00pm 🍪 Holiday cookies & candy canes for the kids! 🌟 Enjoy creative holiday displays, festive music, and thousands of lights celebrating the Maritime History of Key West across three sparkling blocks of the Harbor Walk. 🎁 Kickoff the Cheryl Cates Toy Drive! Bring a toy to donate or purchase one at the Imagination Station table— and don't miss a special announcement from the Toy Drive team! 🌟 The Harbor Walk of Lights will shine every night from Thanksgiving Eve through New Year's Eve. Let's light up the season together, Key West! ❤️💡 https://www.facebook.com/photo.php?fbid=1318037090366295&set=a.571546311682047&type=3</p> | 354 | 16 | 52 | 817 | 2.71% | 45,755 |
|--|--|---|--|-----|----|----|-----|-------|--------|



Key West Historic Seaport

03 DEC 6:27 PM



Calling Captain Claus! The 34th Annual Schooner Wharf Bar/Absolut Vodka Lighted Boat Parade is slated for Saturday, Dec. 13th at 8 p.m. Boats of all sizes, dinghies, kayaks, ships, and schooners all are eligible to share in our holiday's maritime parade and Christmas spirit! There are boatloads of prizes for our island's creative mariners -- all boat entries will receive prizes! Entry forms are now available at Schooner Wharf or at SchoonerWharf.com. Enter by December 3 and your entry fee is waived! A Captains' Meeting will take place Thursday, Dec. 11th at 8 p.m. in the Sail Loft at Schooner Wharf with complimentary beverages and Schooner Galley hors d'oeuvres. For more information, call (305) 292-9520 or visit <https://schoonerwharf.com> <https://www.facebook.com/577132051123473/posts/1323574349812569>

293 2 11 225 3.34% 15,882



Key West Historic Seaport

27 NOV 12:10 AM



It's beginning to look a lot like Christmas... 🎄 <https://www.facebook.com/577132051123473/posts/1318221620347842>

225 5 4 515 7.99% 9,374



Key West Historic Seaport

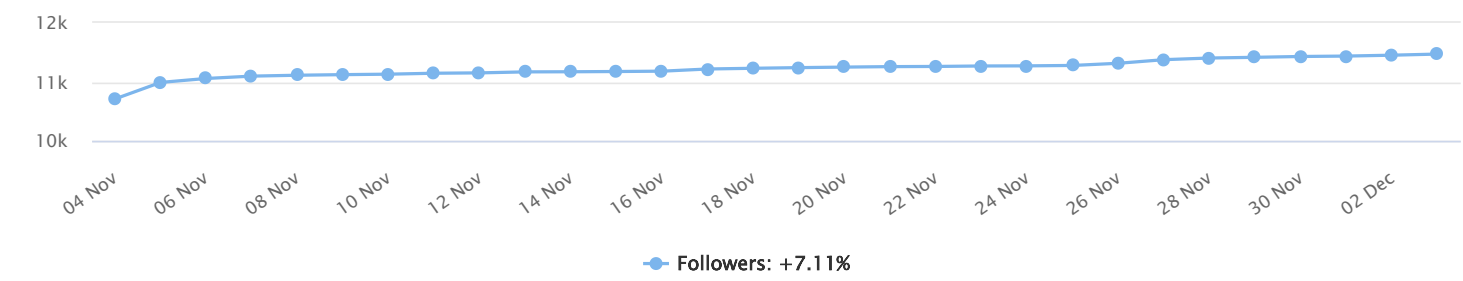
26 NOV 10:09 PM



Schooner America 2.0 returning to the harbor at the Key West Historic Seaport! 🌊 <https://www.facebook.com/reel/1603567920804998/>

188 8 8 868 2.68% 40,034

Page followers - Key West Historic Seaport



Instagram Activity Overview



FOLLOWERS
5,332



FOLLOWING
1,647

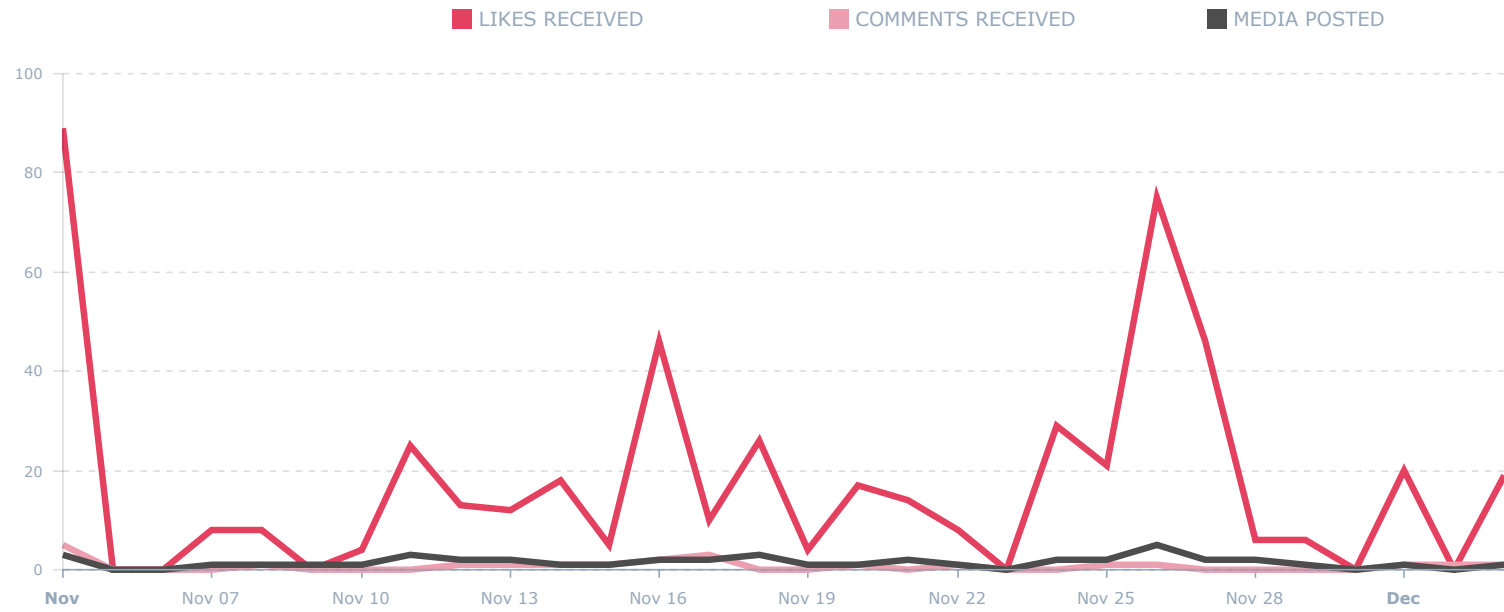


POSTS
3,601



Audience engagement - Key West Historic Seaport (historicseaport)

AUDIENCE ENGAGEMENT BY DAY



ENGAGEMENT METRICS

| | |
|---------------------------------------|------|
| Likes Received | 529 |
| Comments Received (All Posts) | 22 |
| Comments Received (Posts This Period) | 24.0 |
| Posts Sent | 44 |

TOTAL ENGAGEMENTS
INCREASED BY

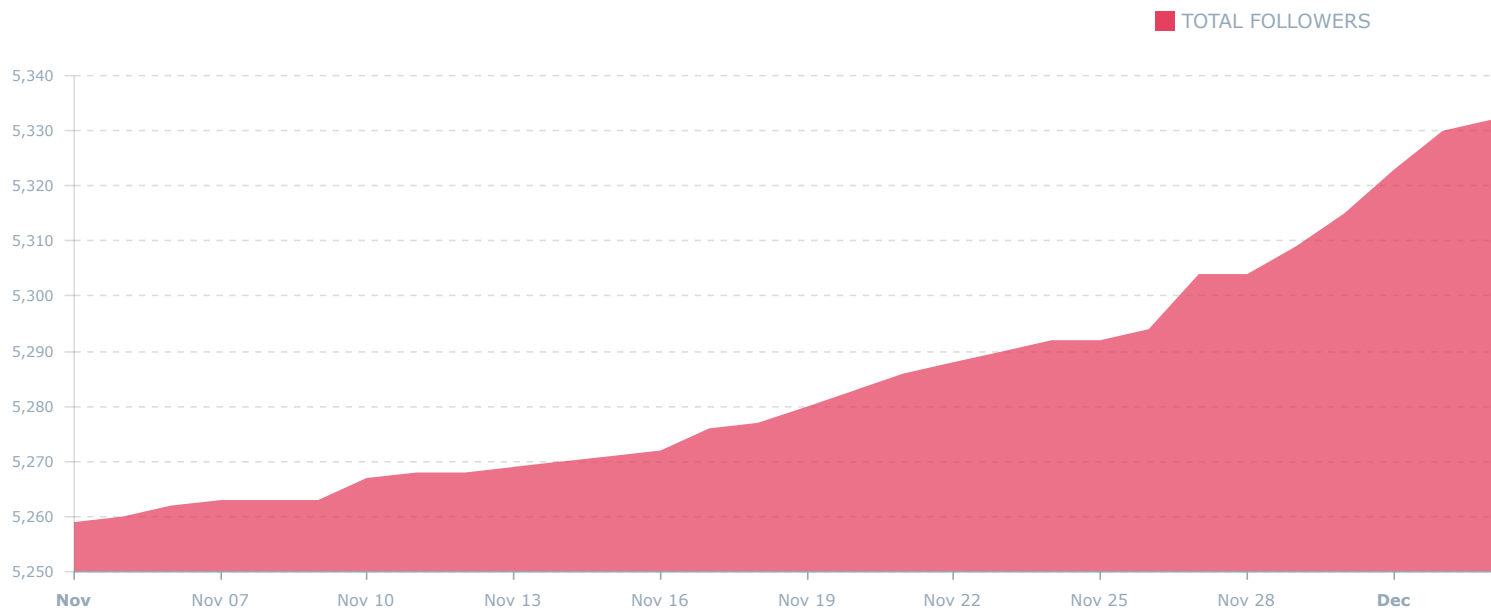
↑ 198.92%

SINCE PREVIOUS PERIOD (05 OCT - 03 NOV)



Audience growth - Key West Historic Seaport (historicseaport)

AUDIENCE GROWTH BY DAY



FOLLOWER METRICS

| Total Followers | 5,332 |
|---------------------|-------|
| Followers Gained | 78 |
| Total You Follow | 1,647 |
| People You Followed | -4 |

YOUR FOLLOWERS
INCREASED BY

↑ 1.48%

SINCE PREVIOUS PERIOD (05 OCT - 03 NOV)

