



Key West Business Guild
PO Box 1208 . 513 Truman Avenue . Key West, FL 33041
(305)-294-4603 . Fax (305)-294-3273 . keywestbusinessguild.org

Cheri Smith, City Clerk
City Hall – Habana Plaza
3126 Flagler Avenue
Key West, Florida 33040

Dear Ms. Smith:

This letter is offered as an endorsement for cost efficiency and recycling incentives in the ongoing discussion of waste disposal proposals that are being considered by City staff and Commissioners.

The Key West Business Guild is the oldest LGBT destination marketing organization in the U.S. and its mission includes supporting and strengthening the LGBT community that lives here in Key West. Quality of life issues impact not just the LGBT community but our entire island. We are indeed One Human Family.

That is why the Key West Business Guild supports any proposal that mitigates higher costs to consumers and businesses and at the same time incents more recycling and better sustainability here on our island home.

If you have any questions or concerns regarding this correspondence or the Guild's position, please contact me at this office. We are grateful for all the hard work that City staff have provided in this contract due diligence. With best regards, I am

Sincerely,

Guy Ross

Guy A. Ross
Executive Director

Mission Statement: *The mission of the Key West Business Guild is to promote LGBT travel to Key West through marketing and the promotion of specialty events; to support gay-owned, gay-managed, and gay-friendly businesses; to strengthen the Gay community's position within the local community by supporting relevant LGBT issues.*

Promoting Gay Key West Since 1978