



Monthly Public Information Report

To: Brian L. Barroso, City Manager

Date: September 3, 2025

From: Alyson Crean, Public Information Officer

Subject: August Report 2025

STATISTICS

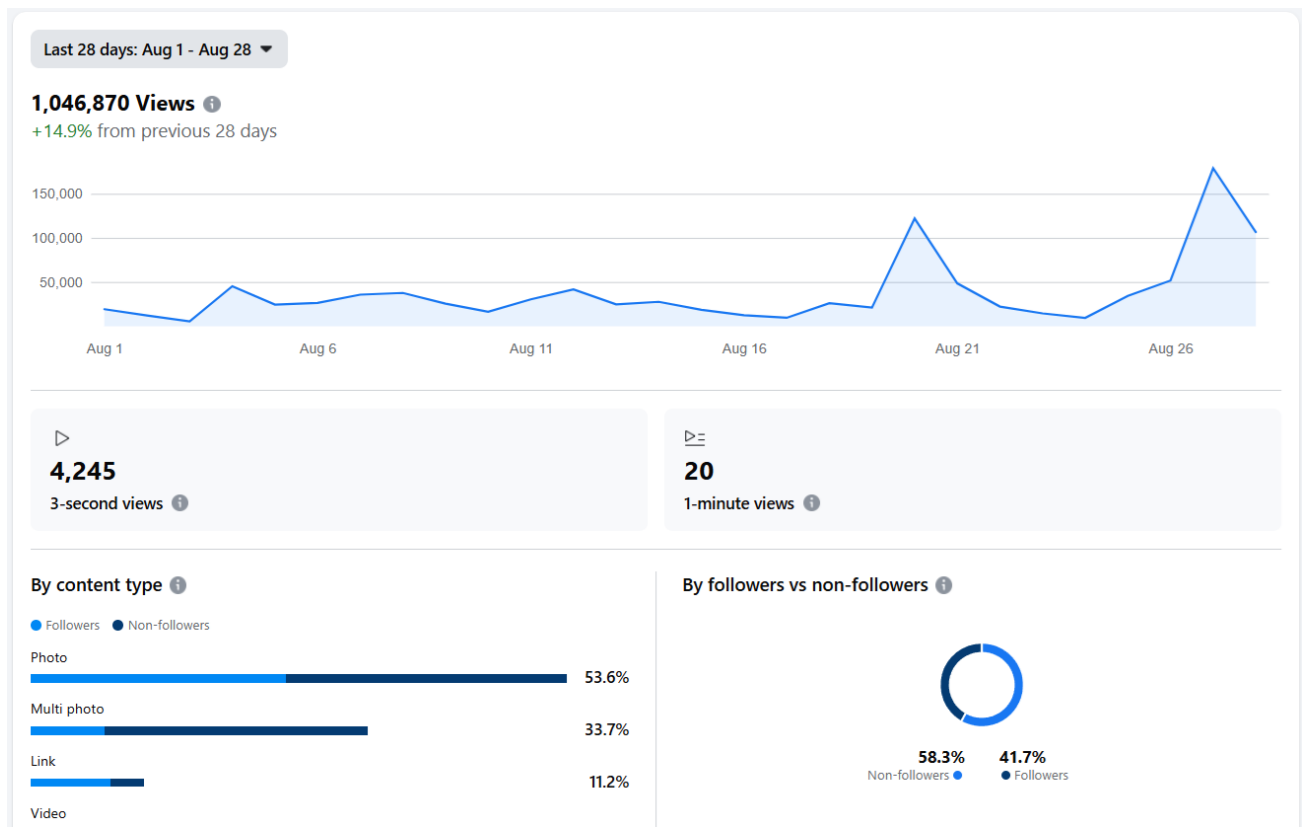
- 37 press releases
- Approximately 65 record request fulfillments
- 1 weekly directors' meeting and one agenda setting meeting
- Attended 2 police command staff meetings
- Wrote nomination for Officer of the Month for Keys Talk radio
- Facilitated four sessions of Class 43 of the Ambassadors Academy
- Photographed swearing in of Sgt. Jay T. Conaty
- Attended and photographed City Commission meeting
- Facilitated podcast recording with Chief Brandenburg
- Attended Navy League
- Participated in Nationwide webinar
- Attended staff meeting regarding the placement of the temporary Southernmost Buoy
- Coordinated with TDC and Community Services regarding the buoy placement
- Participated in Legistar Lunch and Learn
- Photographed swearing in of Sgt. JW Waite
- Participated in social media webinar with Florida Police Chief's Assoc
- Participated in social media webinar with Florida Municipal Communicators Assoc
- Wrote and posted weekly reminders for Plogging cleanups and the results
- Provided road work updates
- Designed various slides, videos, and flyers

SOCIAL MEDIA STATISTICS

- City Facebook: 54,800 followers
- City Facebook statistics show we had 1,046,870 views in August
- Police Facebook: 52,600 followers
- Police Facebook received 669,986 views in August

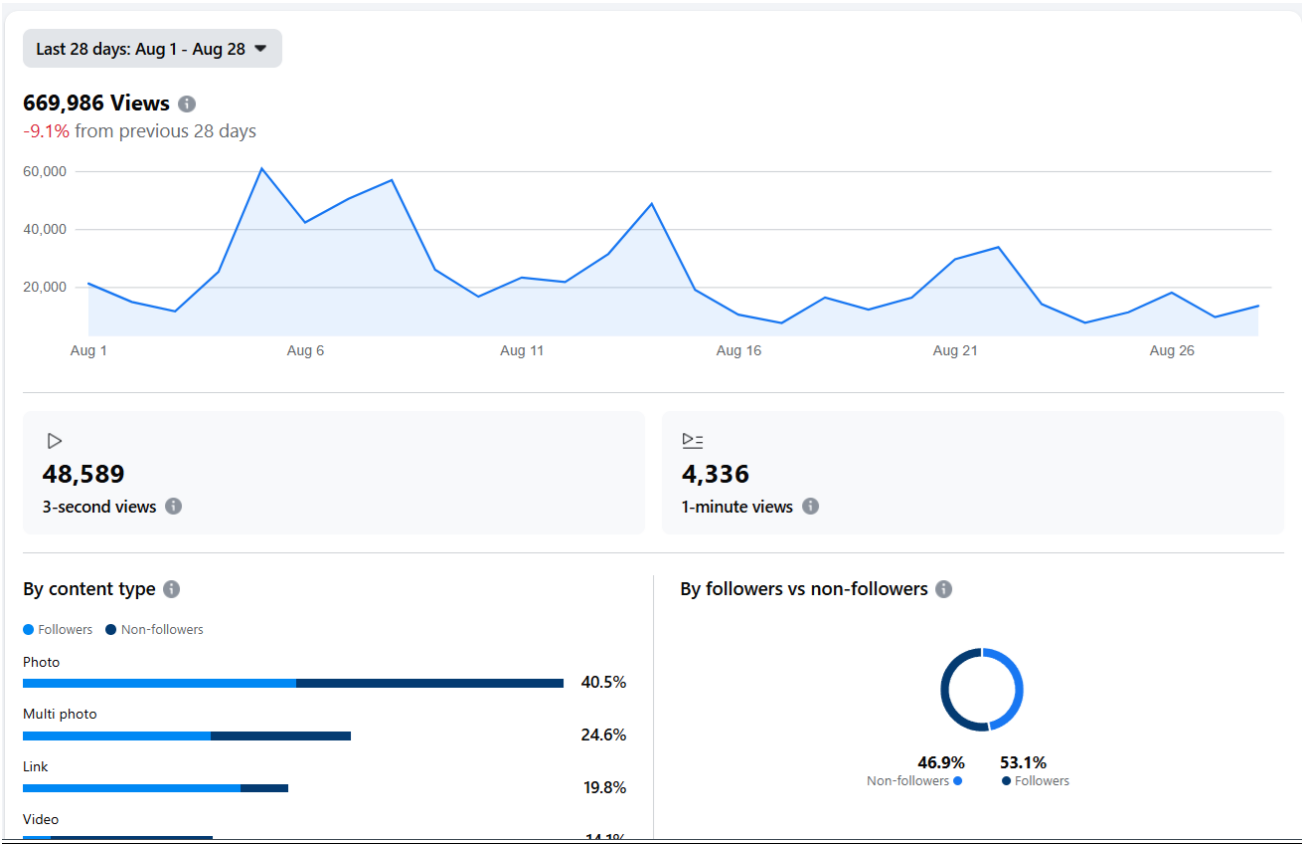
- LinkedIn has 1,221 followers and received 26,673 views in August
- City X: 20,900 followers
- Police X: 20,000 followers
- City Instagram: 5,625 followers. 36,644 views in August
- City's Community Network Facebook group has 2,503 members
- You Tube: 710 subscribers. 945 views in August amounting to 44 hours in watch time.

CITY FACEBOOK STATS



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POLICE FACEBOOK STATS



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LINKEDIN STATS

Highlights

Data for 7/29/2025 - 8/27/2025

26,673

Impressions

▲12.1%

956

Reactions

▲17.2%

150

Comments

▲127.3%

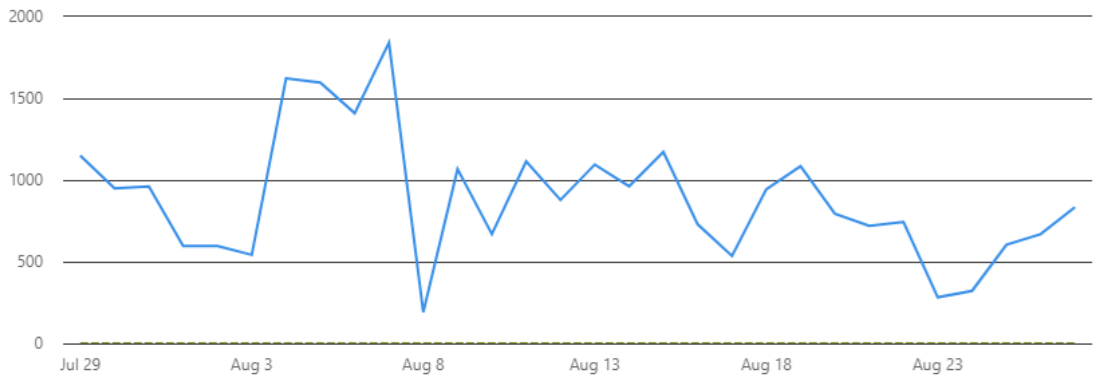
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Reposts

▼100%

Metrics

Impressions ▾

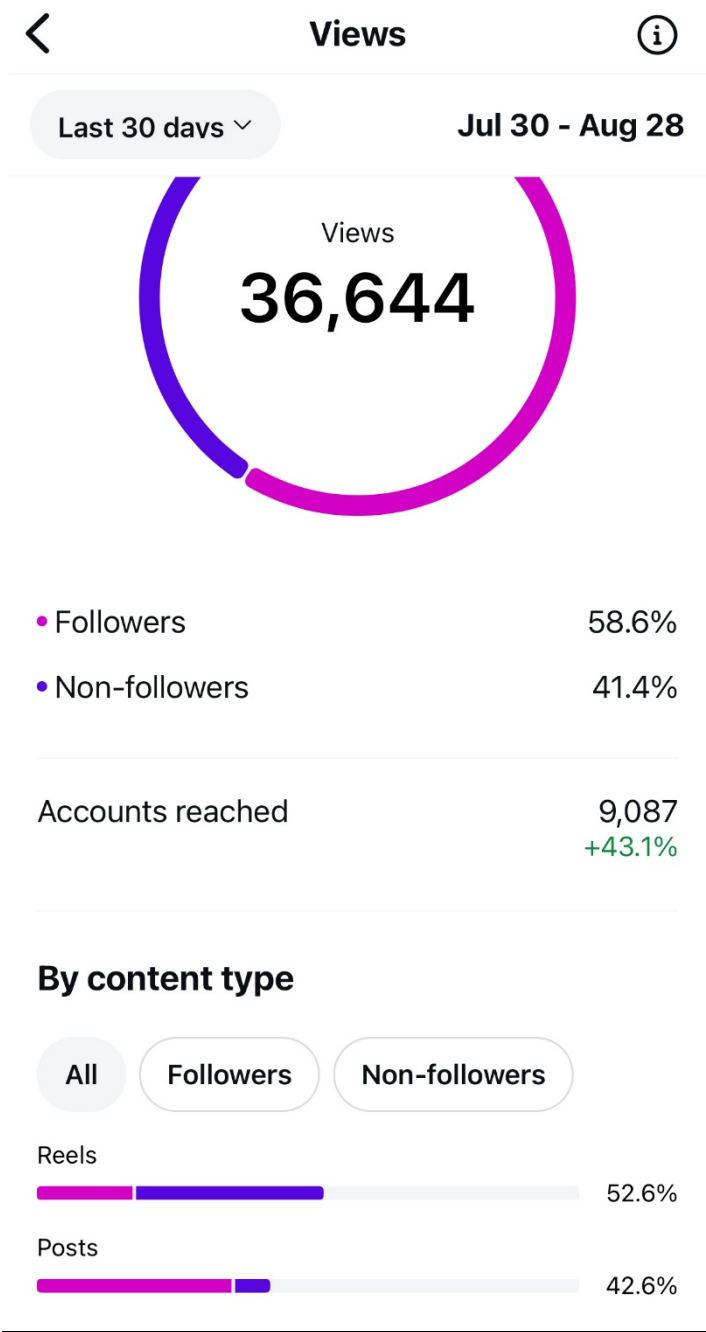


- ☒ Organic
- ☒ Sponsored

26,673
0

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INSTAGRAM STATS



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YOU TUBE STATS

