



MEMORANDUM

Date: August 6, 2026

To: Honorable Mayor and Commissioners

Via: Brian L. Barroso, City Manager

CC: Marcus Davila, Director of Community Services

From: Kelli Funkhouser, Special Events Manager

Subject: **File ID: 26-5684 - Recommendation to approve the “Pet Masquerade” on Wednesday, October 21, 2026, from 5:00 p.m. to 9:00 p.m.**

Introduction

The City Manager’s Office requests the approval of the “Pet Masquerade” on Wednesday, October 21, 2026, from 5:00 p.m. to 9:00 p.m., with setup beginning at 10:00 a.m., at the Truman Waterfront Coffee Butler Amphitheater.

Background

The City Manager’s Office has received an application from “Florida Keys Media” for the “Pet Masquerade” at the Truman Waterfront Coffee Butler Amphitheater on Wednesday, October 21, 2026, from 5:00 p.m. to 9:00 p.m. to authorize the sale and consumption of alcoholic beverages.

This long-standing event during Fantasy Fest is for the entire family. It is a costume contest featuring people with their pets in 4 different categories. All proceeds from the event will benefit the Monroe County Sheriff’s Office Animal Farm.

The applicant has agreed to abide by City Codes and Ordinances, including providing insurance.

Procurement

There will be no additional expenses to the city as all service costs (Police/Fire/Community Services) are covered by the applicant, based on the Fee Schedule. Applicant agrees to pay the \$500 rental fee for the Coffee Butler Amphitheater.

Recommendation

The City Manager's Office recommends the Mayor and Commission approve the "Pet Masquerade" on Wednesday, October 21, 2026, from 5:00 p.m. to 9:00 p.m. at the Truman Waterfront Coffee Butler Amphitheater.